

Hispanic Church Planting Report

Survey of 218 New Church Works

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Sponsors

This study was made possible by the generous sponsorship of the following Church Planting Leadership Fellowship (CPLF) members:

- Assemblies of God
- Baptist Missionary Association of America
- Converge
- Evangelical Free Church in America
- Evangelical Covenant Church
- Mission to North America (PCA)
- North American Mission Board (SBC)
- Reformed Church in America
- The Wesleyan Church
- The Wesleyan Church West Michigan District
- United Methodist Church
- Vineyard

Methodology

- Send Institute recruited 12 church planting organizations in the Church Planting Leadership Fellowship to sponsor the study
- The research was conducted by LifeWay Research
- Special thanks goes to those who served on the study's advisory council:
 - Juan Marcos Garay
 - Michael Hight
 - Alex Mandes
 - Ramon Osorio
 - Rubén Quintero
 - Liz Rios
 - Dennis Rivera
 - Johanna Rugh
 - Hernando Saenz

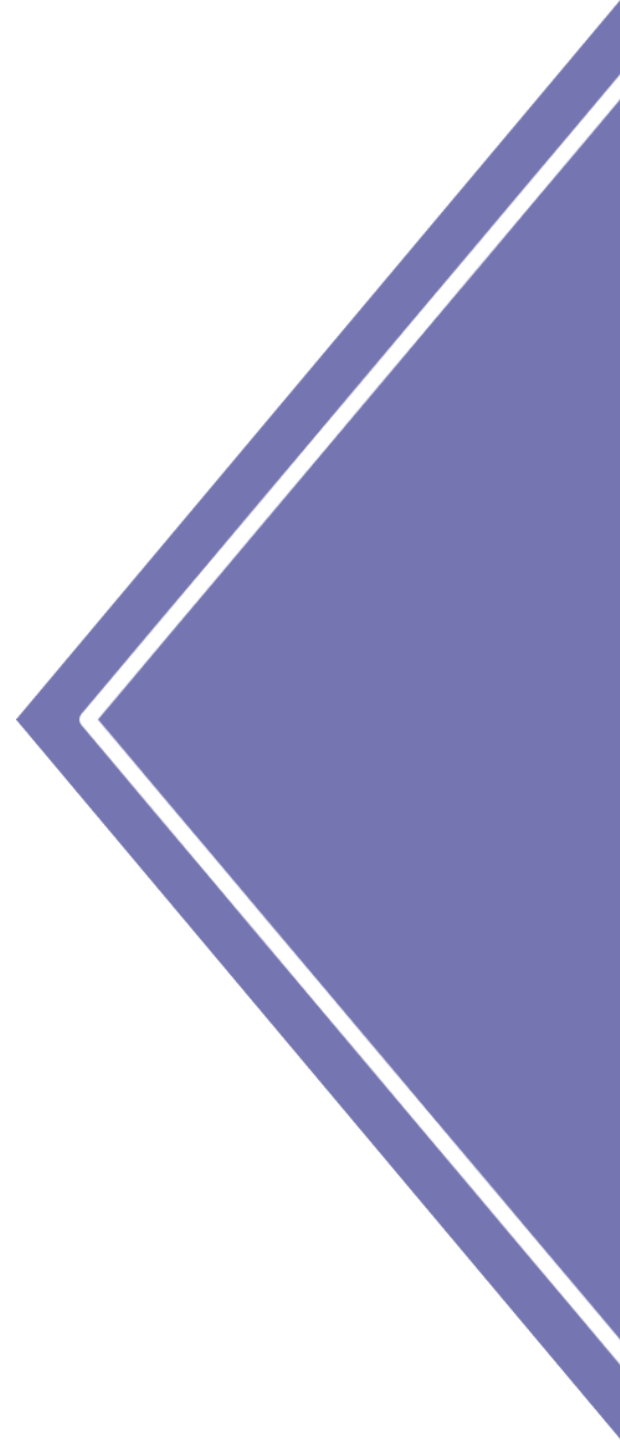
Methodology

- The online survey of 218 Hispanic new church works was conducted March 15–June 26, 2019
- New church work starters were individually invited by email to participate in either Spanish or English
- The invitation and survey defined “new church works” to include church starts, church mergers, revitalizations, restarts, Hispanic ministry within a non-Hispanic church, and new sites for an existing congregation
- 4 reminder emails were sent and phone calls were made to all who did not respond to the initial invitation
- All survey respondents were either the founding pastor or the current lead pastor of the new church work
- The participating sample is 218 surveys; number answering varies by question

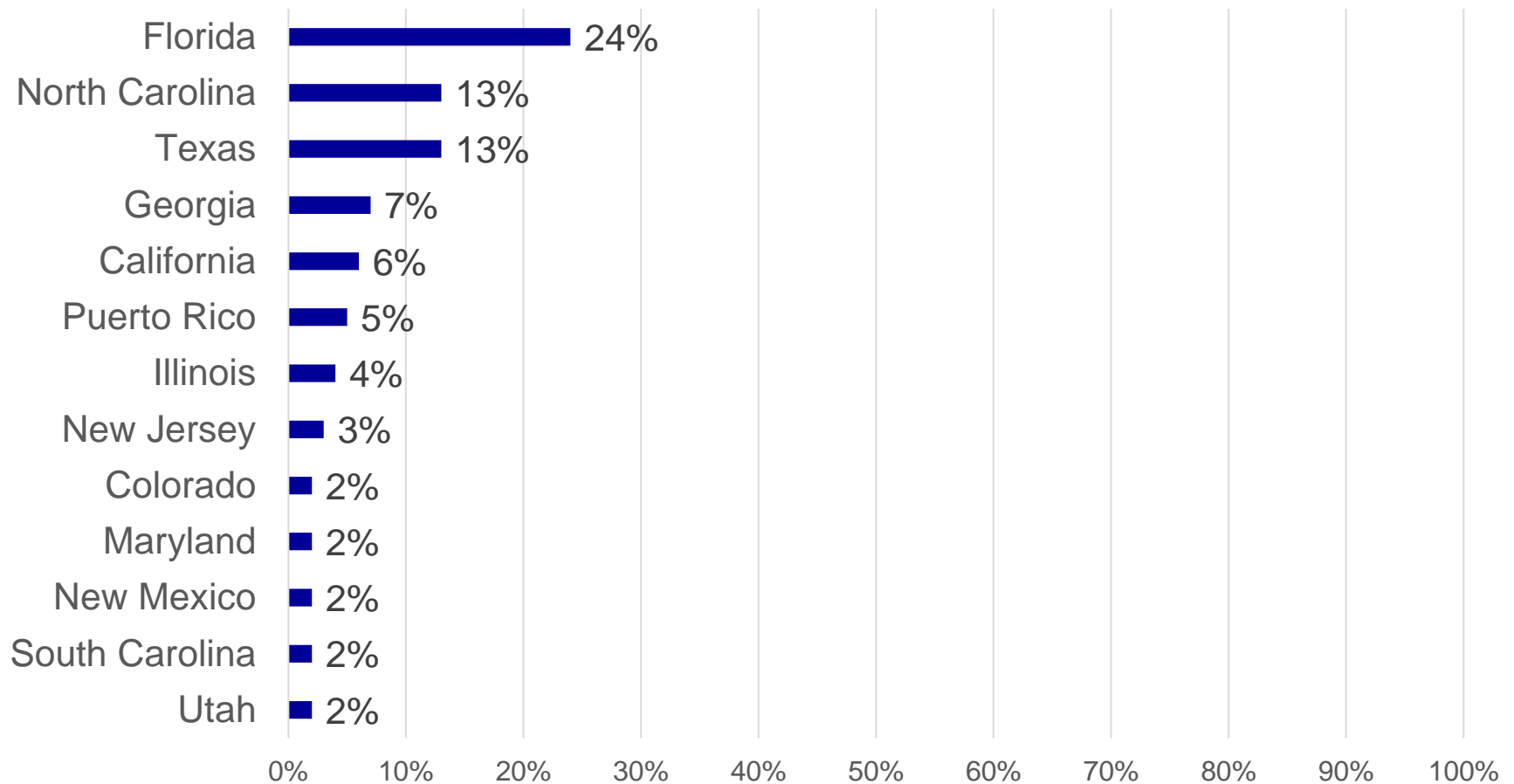
Lists of Hispanic New Church Works were provided by:

- Assemblies of God
- Christian Reformed Church
- Converge
- Evangelical Free Church in America
- Mission to North America (PCA)
- Missionary Church
- North American Mission Board (SBC)
- Orchard Group
- Outreach North America (ARP)
- Project Jerusalem
- Reformed Church in America
- Stadia
- The Wesleyan Church
- Vineyard

Descriptors of New Church Work



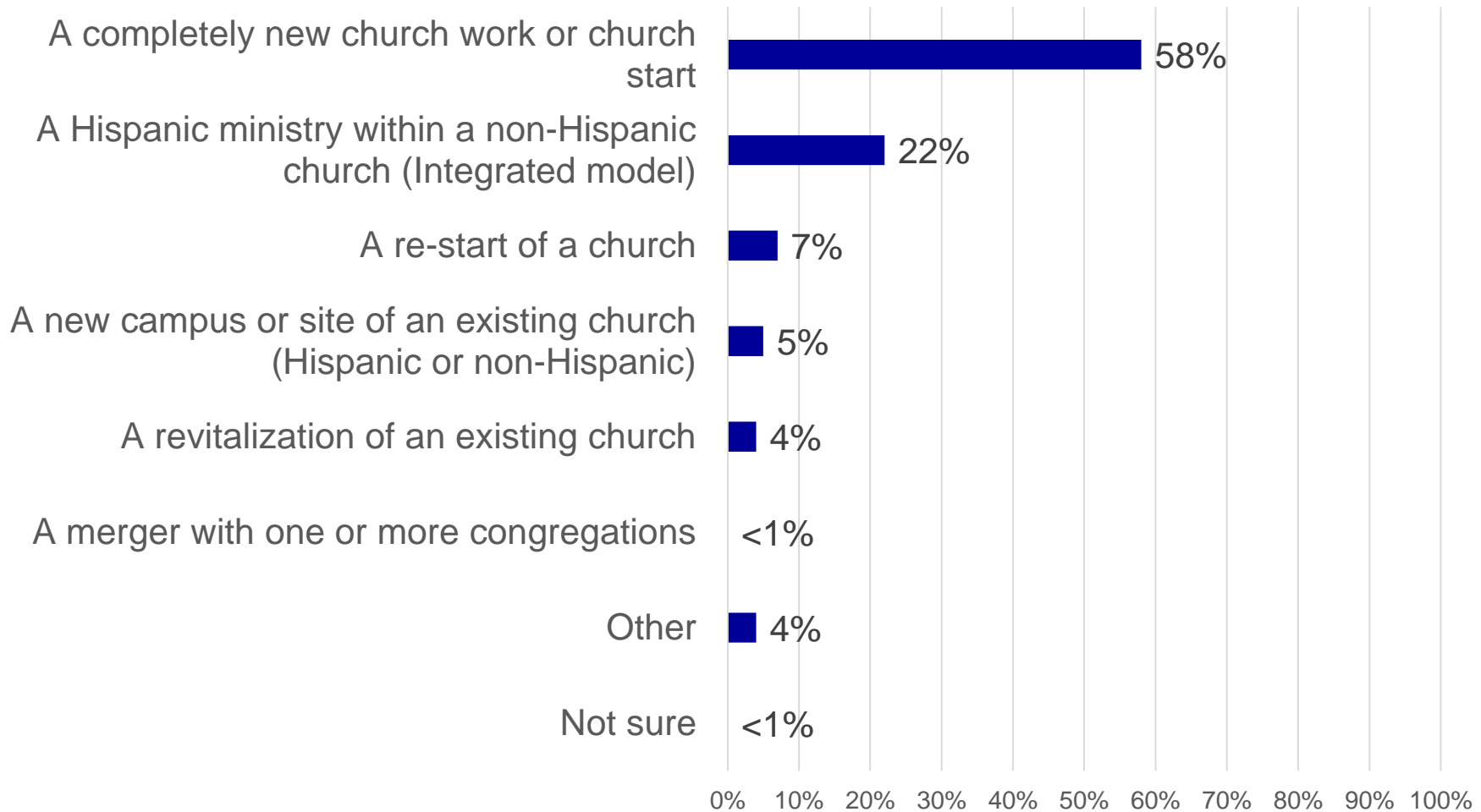
Location of new church work



States/Provinces with 1% or less: Alabama, Arizona, Connecticut, Delaware, District of Columbia, Idaho, Iowa, Kansas, Louisiana, Michigan, Minnesota, Nebraska, New York, Pennsylvania, Rhode Island, U.S. Virgin Islands, Virginia, Washington, Wisconsin, Wyoming, Ontario

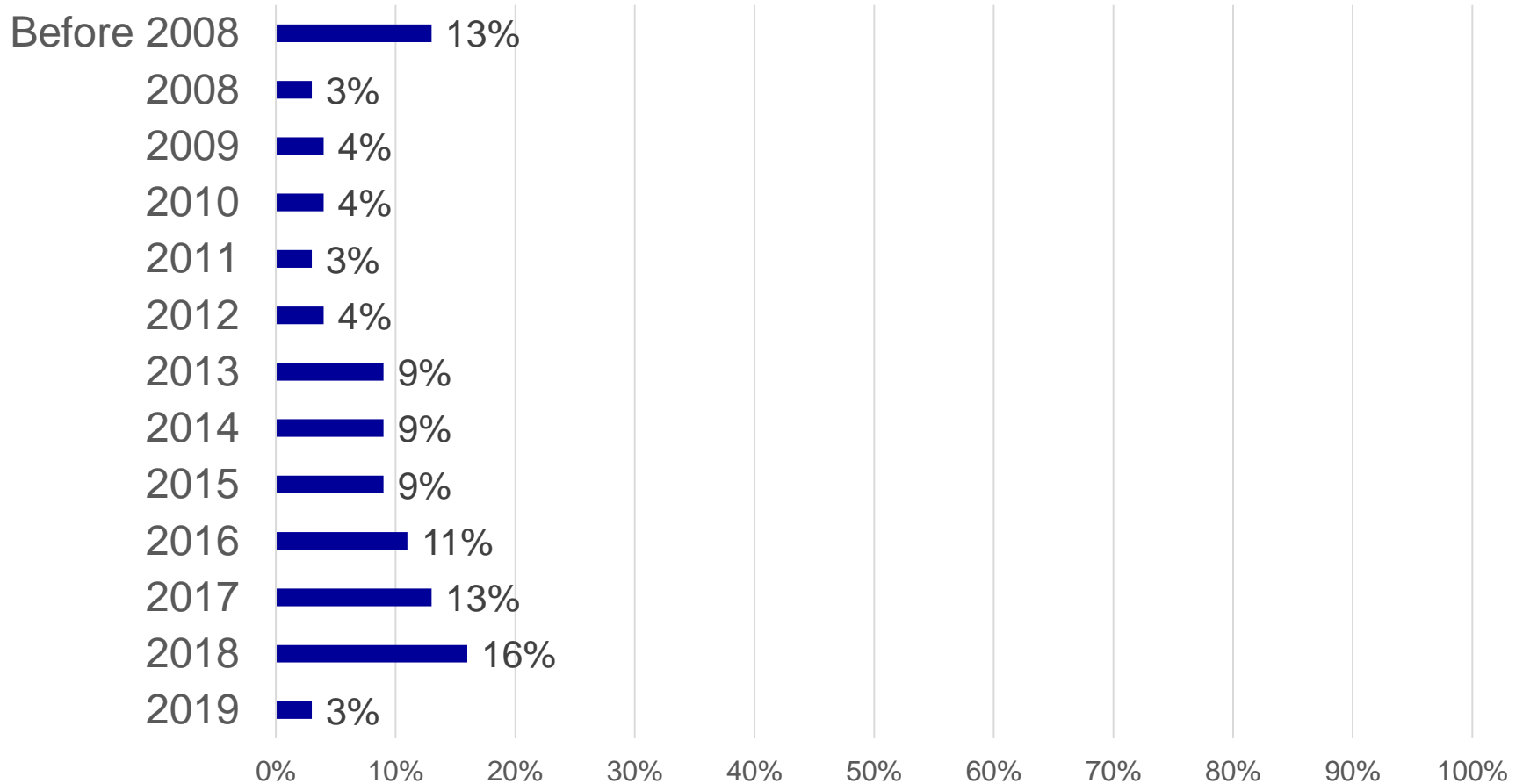
Q1: "What Hispanic new church work are you describing in this survey? (New church works include church starts, church mergers, revitalizations, restarts, Hispanic ministry within a non-Hispanic church, and new sites for an existing congregation)"

58% began as a completely new church work or start



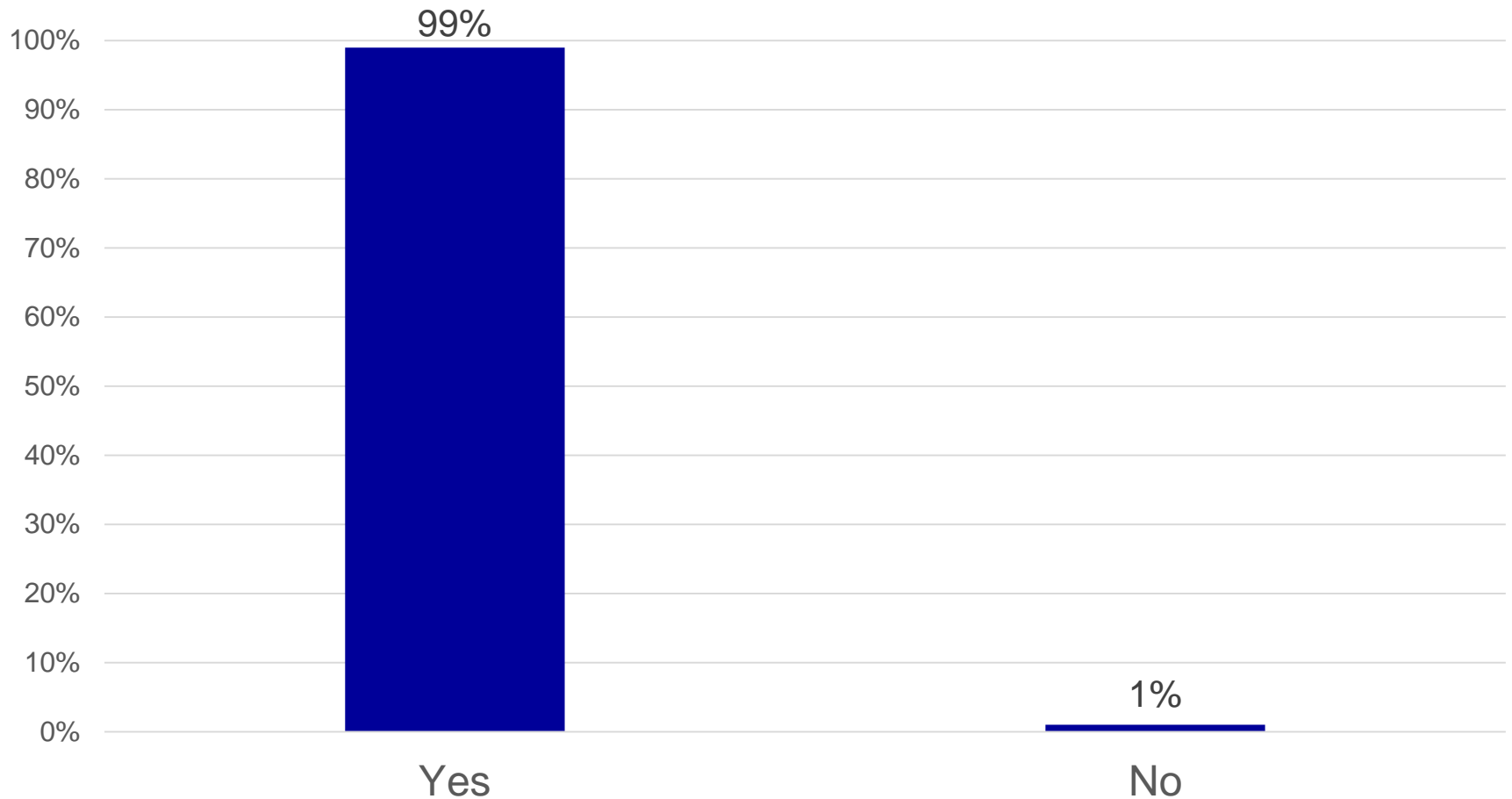
Q7: "What best describes the beginning of the new church work? (Please select one)"

57% began in 2015 or earlier



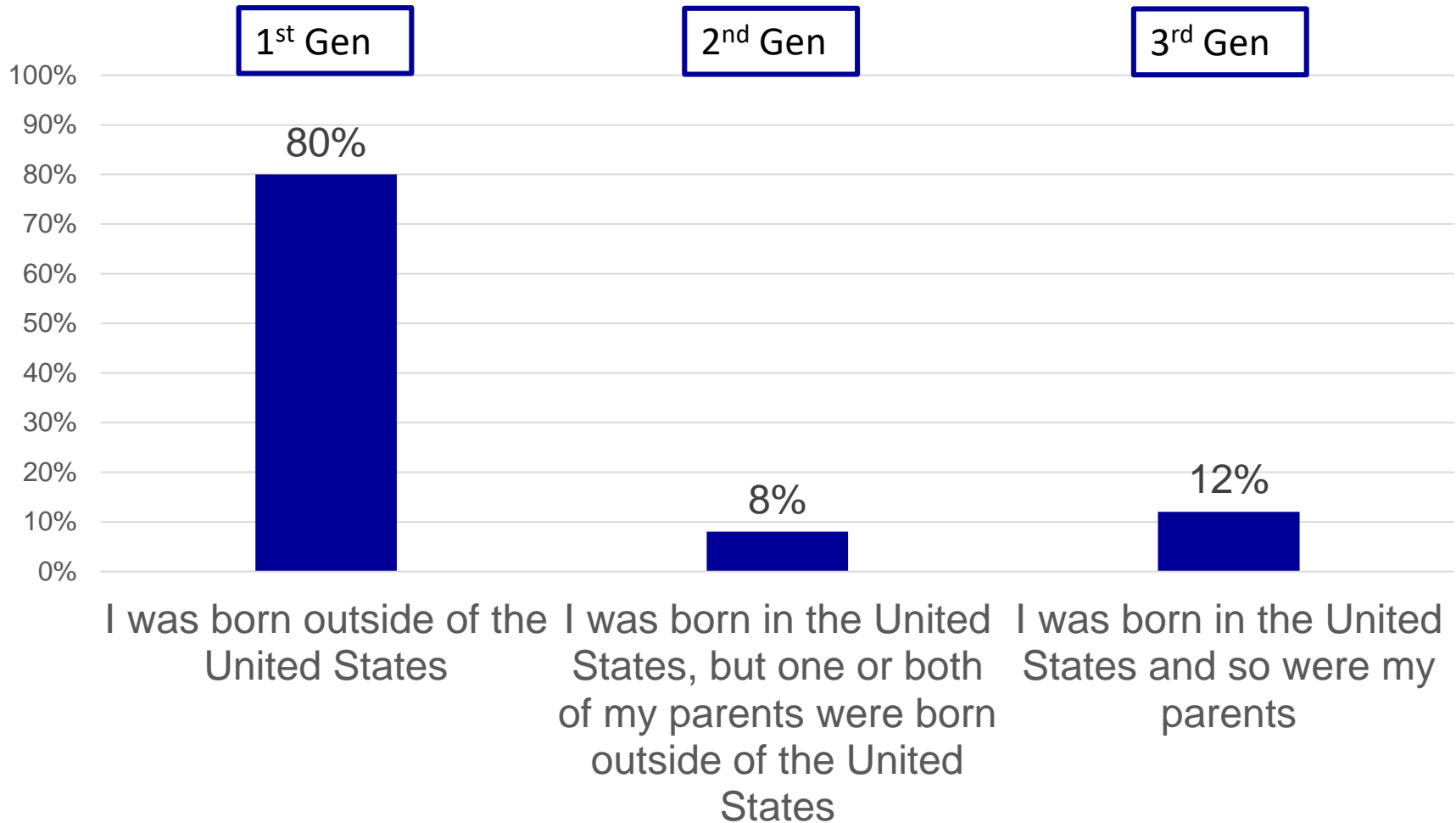
Q8: "What year did this new church work start? For church starts, new sites or campuses: the year when people began to meet together regularly. For mergers, revitalization, or re-starts: the year the church began to meet regularly after this change in leadership took place. (Please select the best year)"

99% of participating new church works exist today



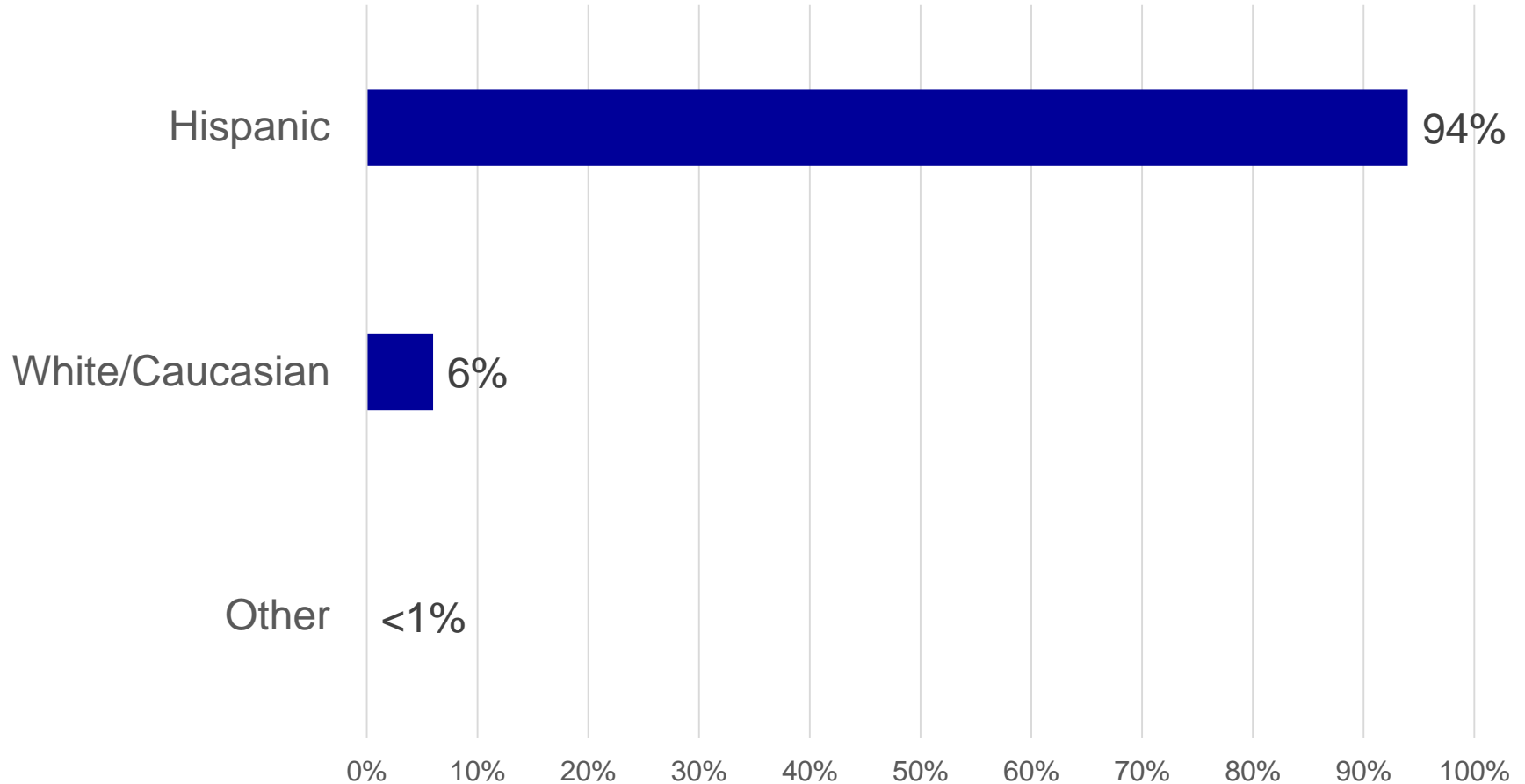
Q9: "Does the new church work still exist today?"

80% of lead pastors were born outside of the U.S.



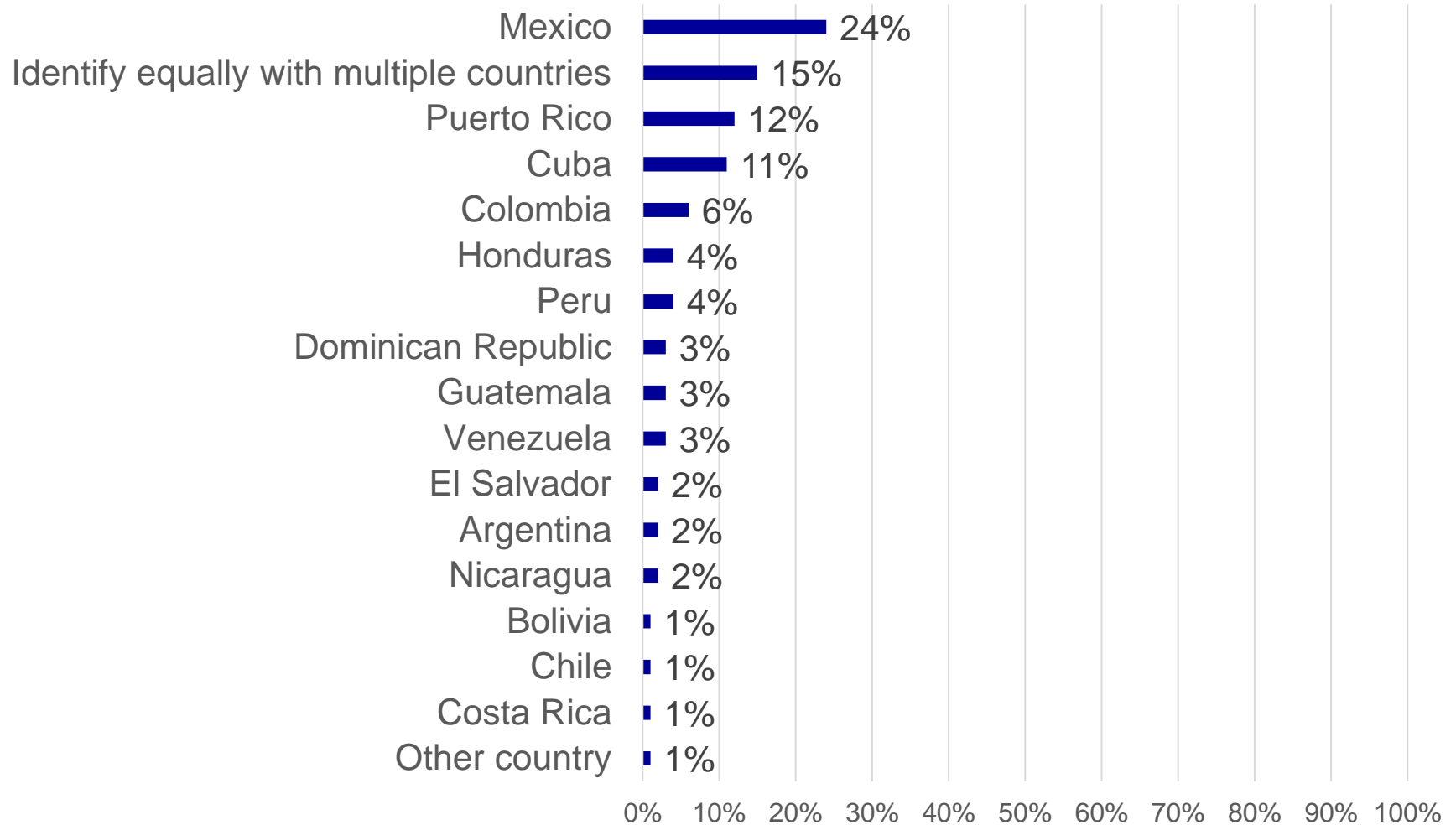
Q13: "Which of the following best describes where you and your parents were born?"

Ethnic and racial background of new church work pastors



Q15: "What is your racial or ethnic background?"

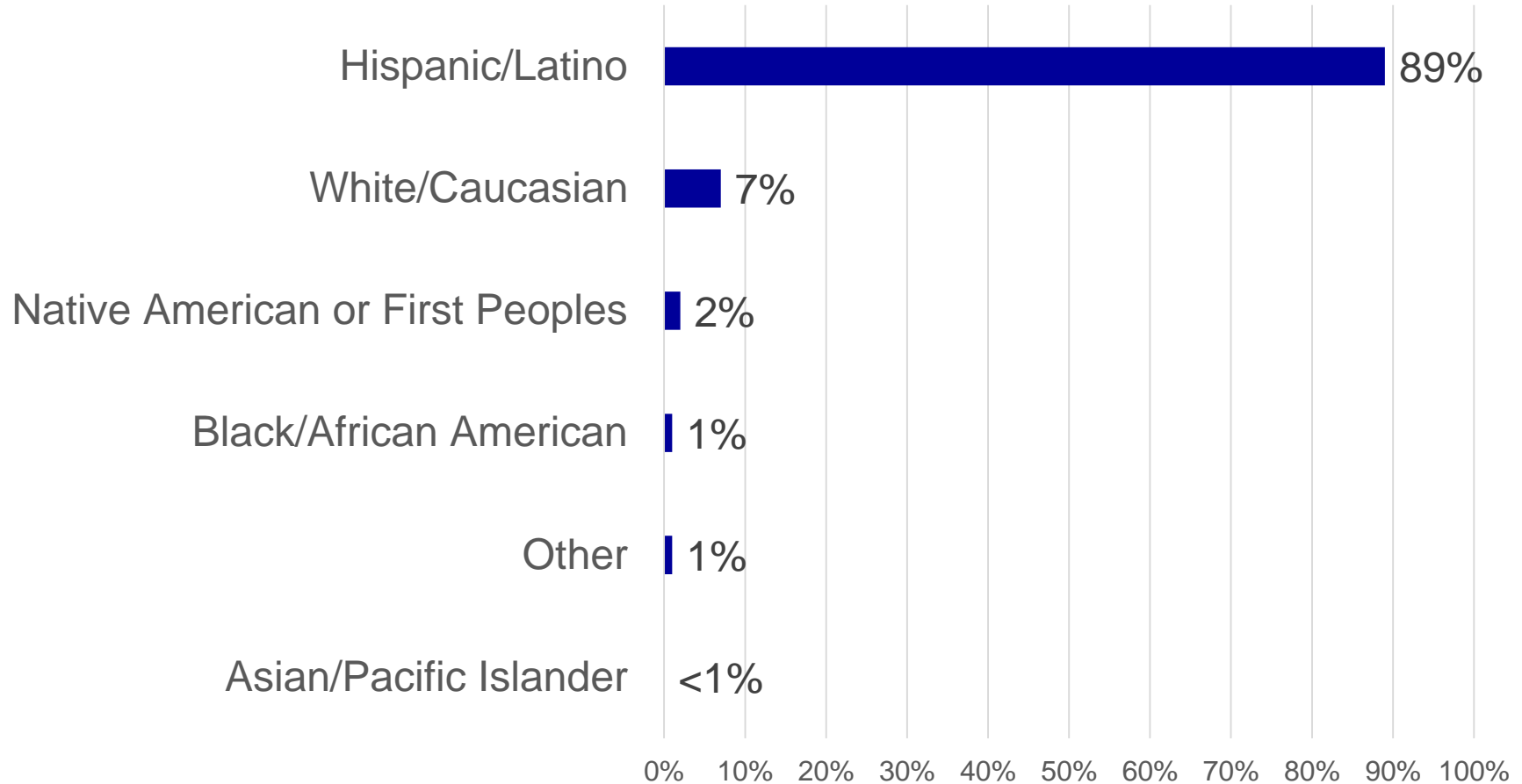
24% of Hispanic pastors of new church works identify most with Mexican origin



<1% identify most with Brazil, Ecuador, Panama, None of these/Not sure

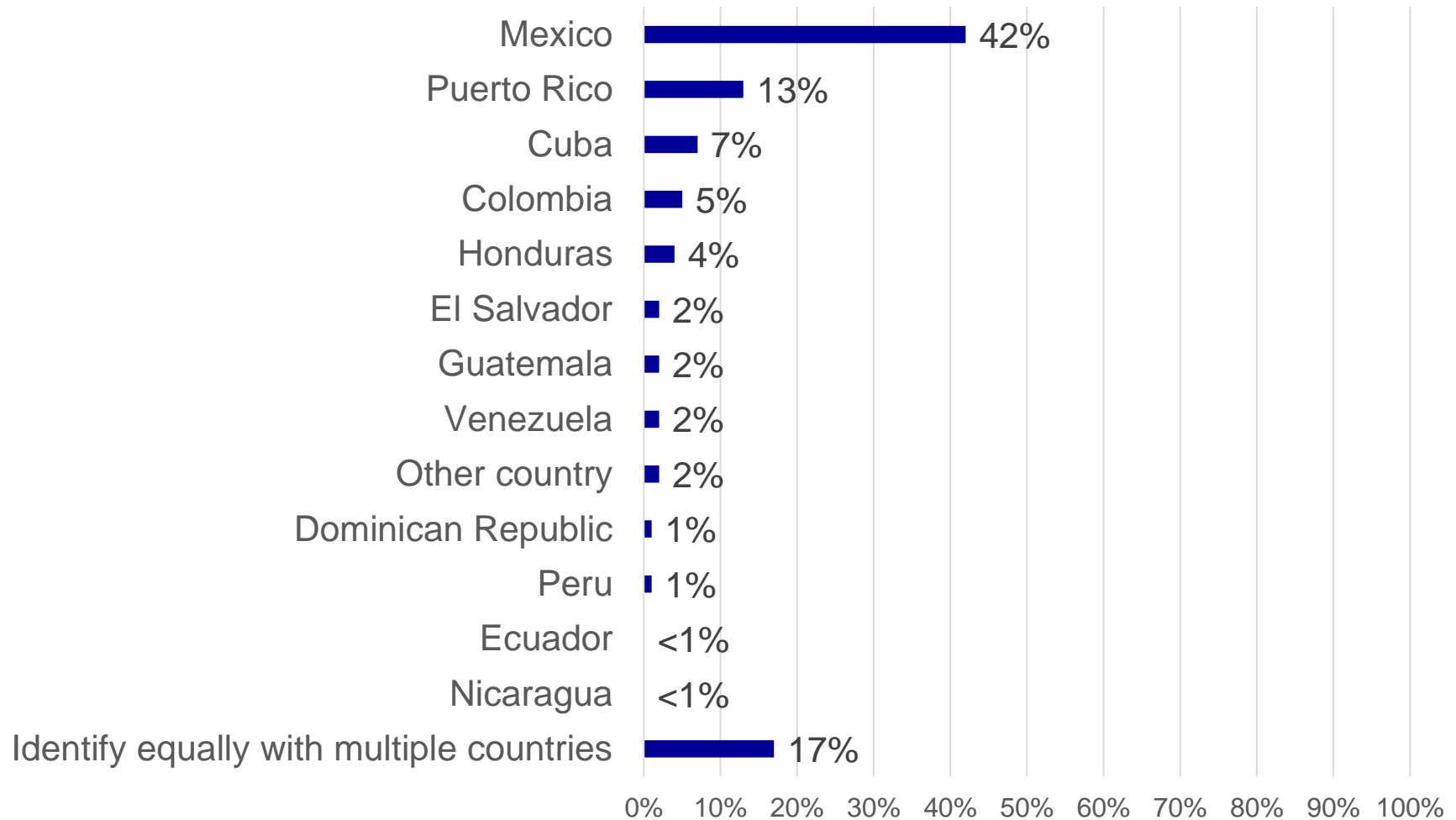
Q16: "From which country of Hispanic or Latino origin do you identify with the most? (Select One)"

Average current ethnic/racial make-up of churches



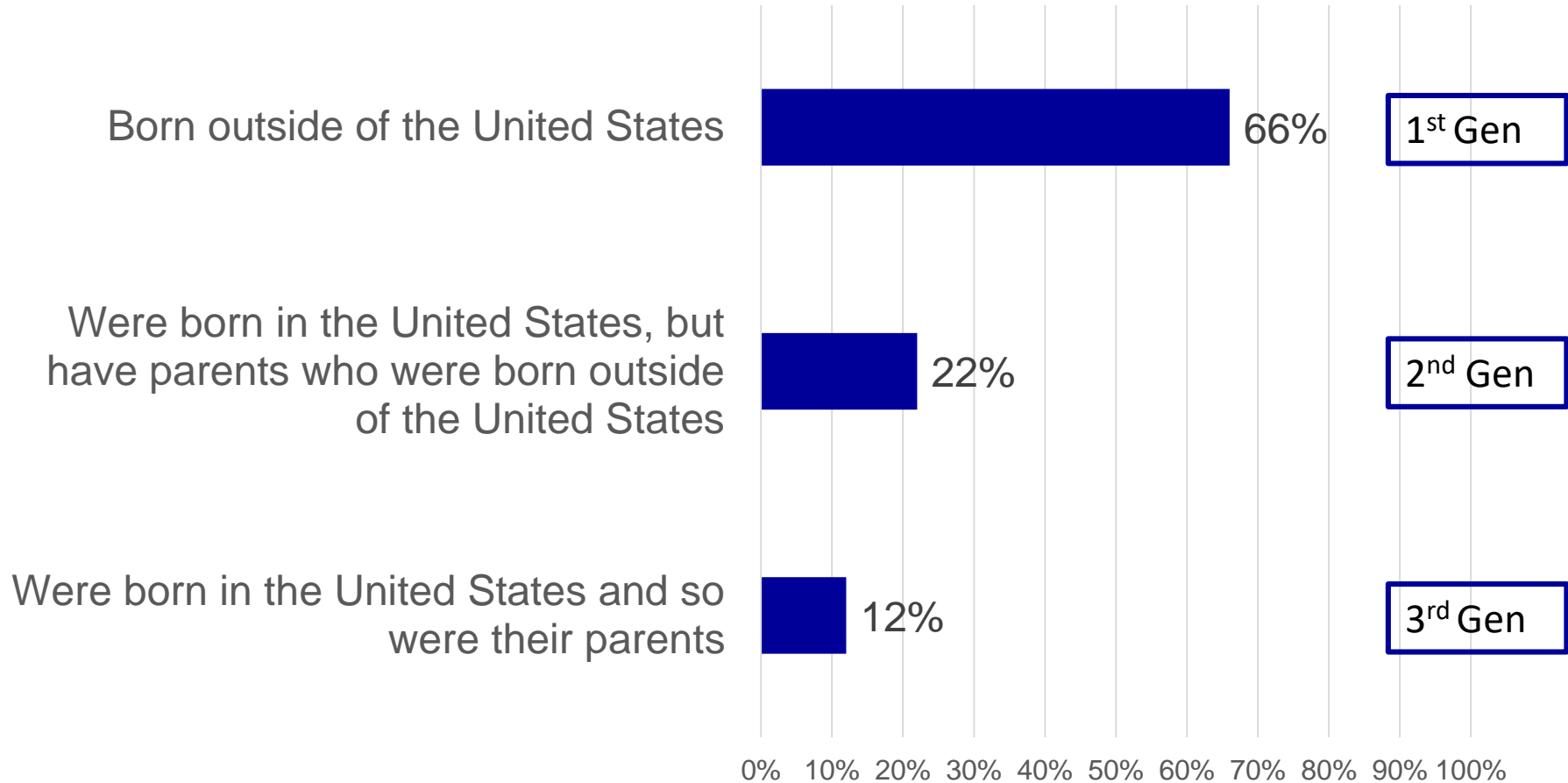
Q17: "What is the current ethnic and racial make-up of your church? Rough estimates are acceptable. If no one from a particular ethnic/racial group is in your church, please mark 0%. Total percentages should add to 100%."

42% of new church works say they have the most attendees from Mexico



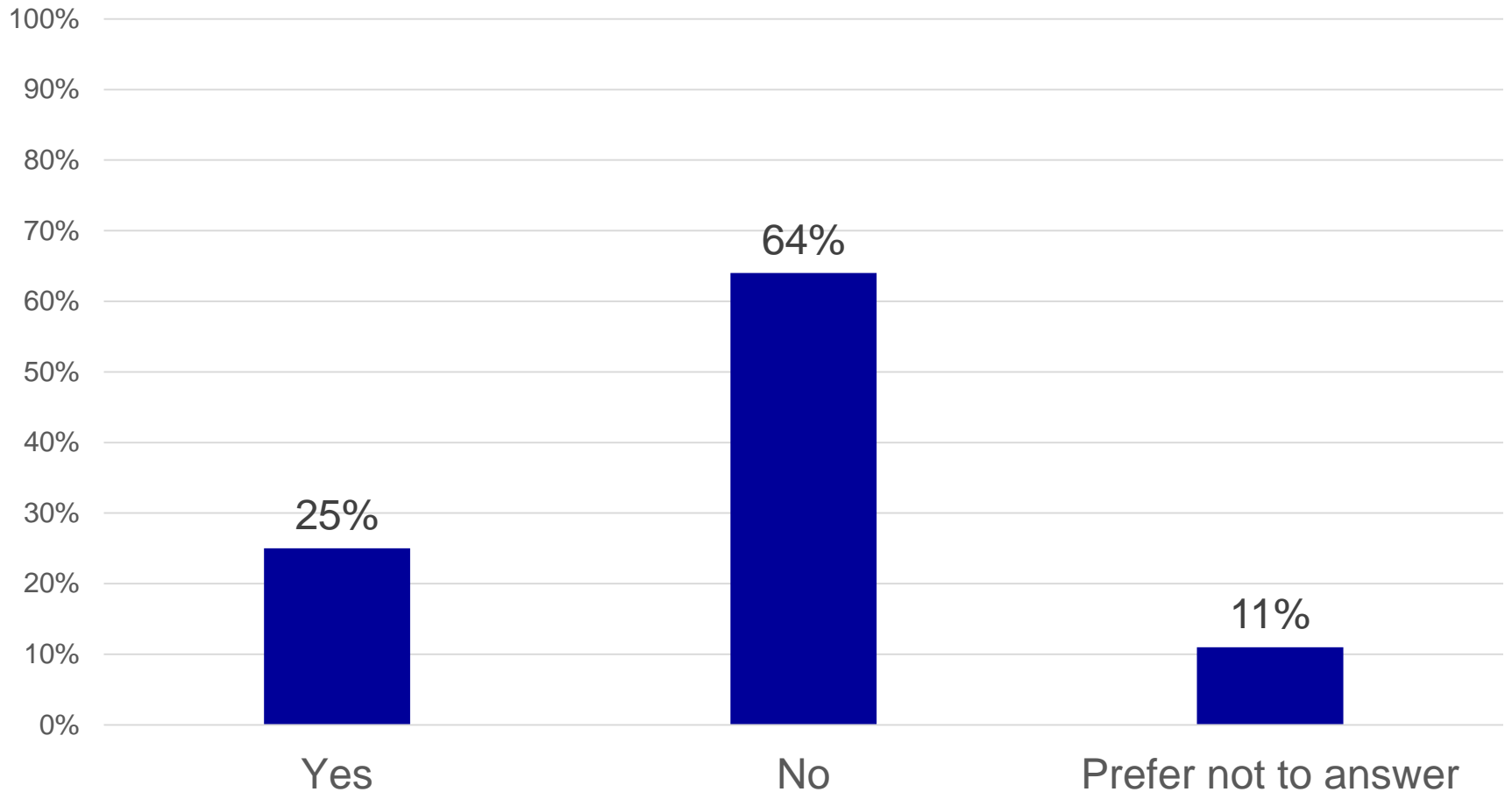
Q18: "From which country of Hispanic or Latino origin do the largest number of attendees of your new church work identify with the most? (Select One)"

Average current immigration breakdown of new church works



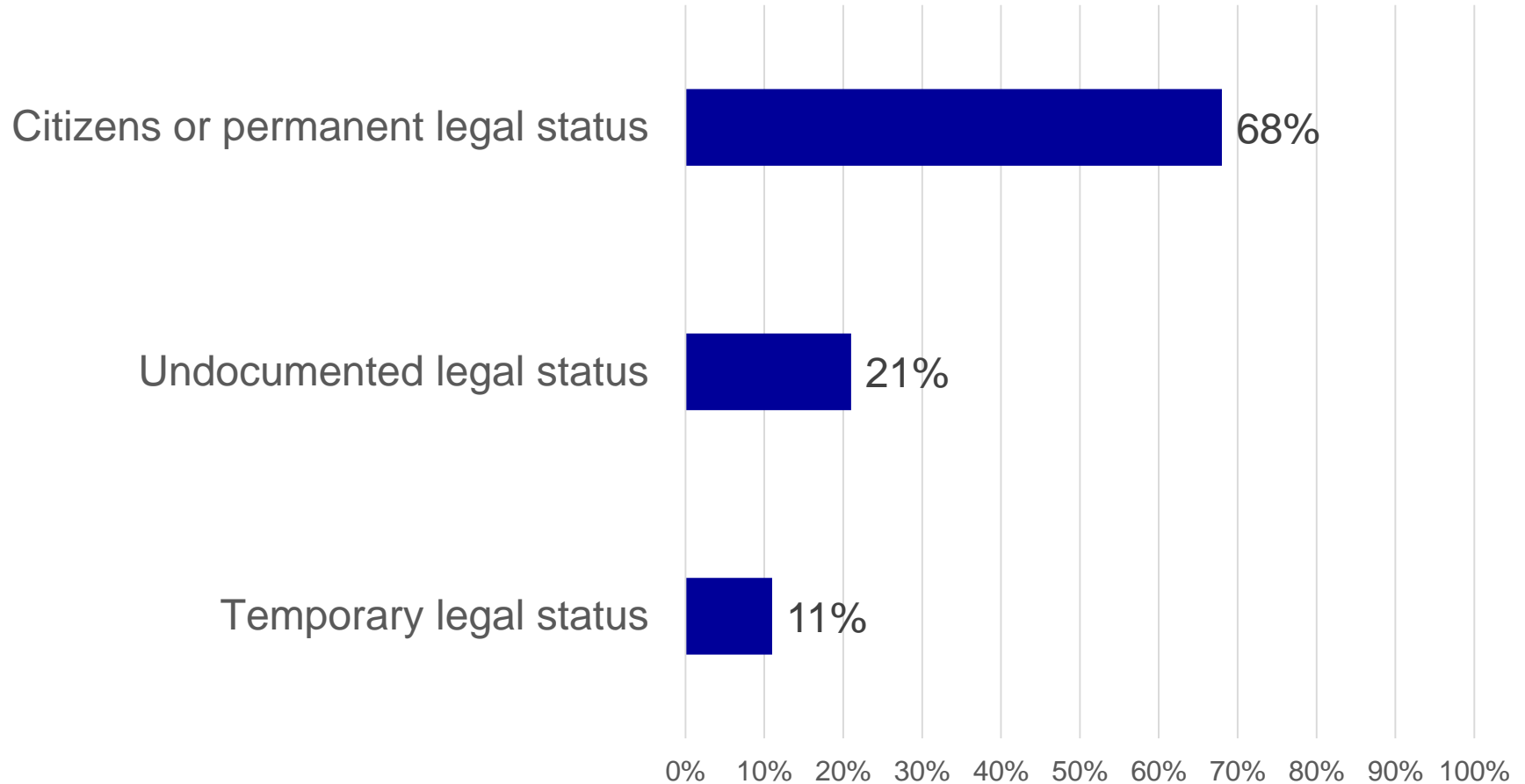
Q19: "What is the current immigrant breakdown of your church? Rough estimates are acceptable. If no one from a particular immigrant group is in your church, please mark 0%. Total percentages should add to 100%."

64% say none of their pastors or church leaders have undocumented legal status



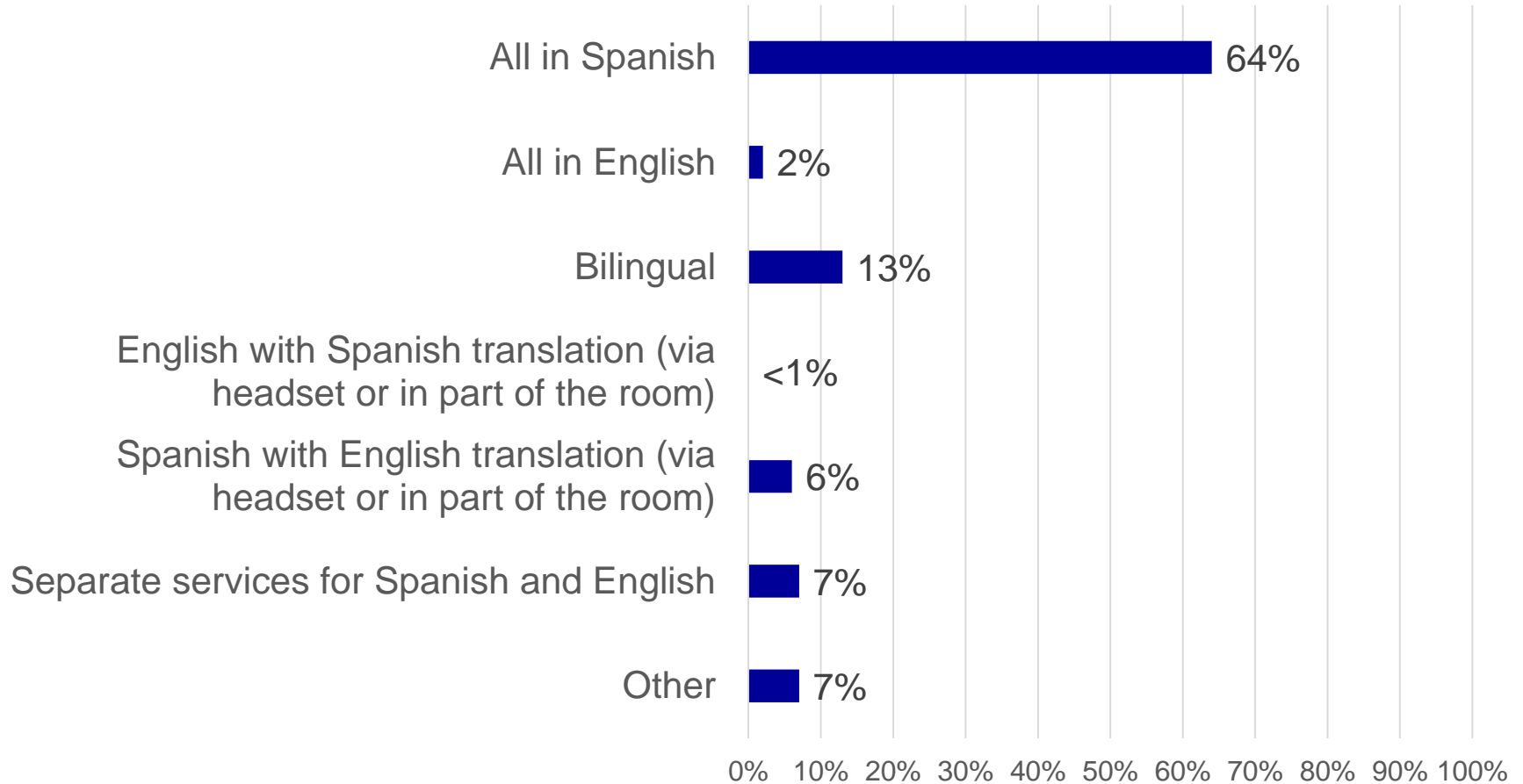
Q21: "Do any of the pastors or church leaders have undocumented legal status?"

Average percentage of attendees with each immigration status



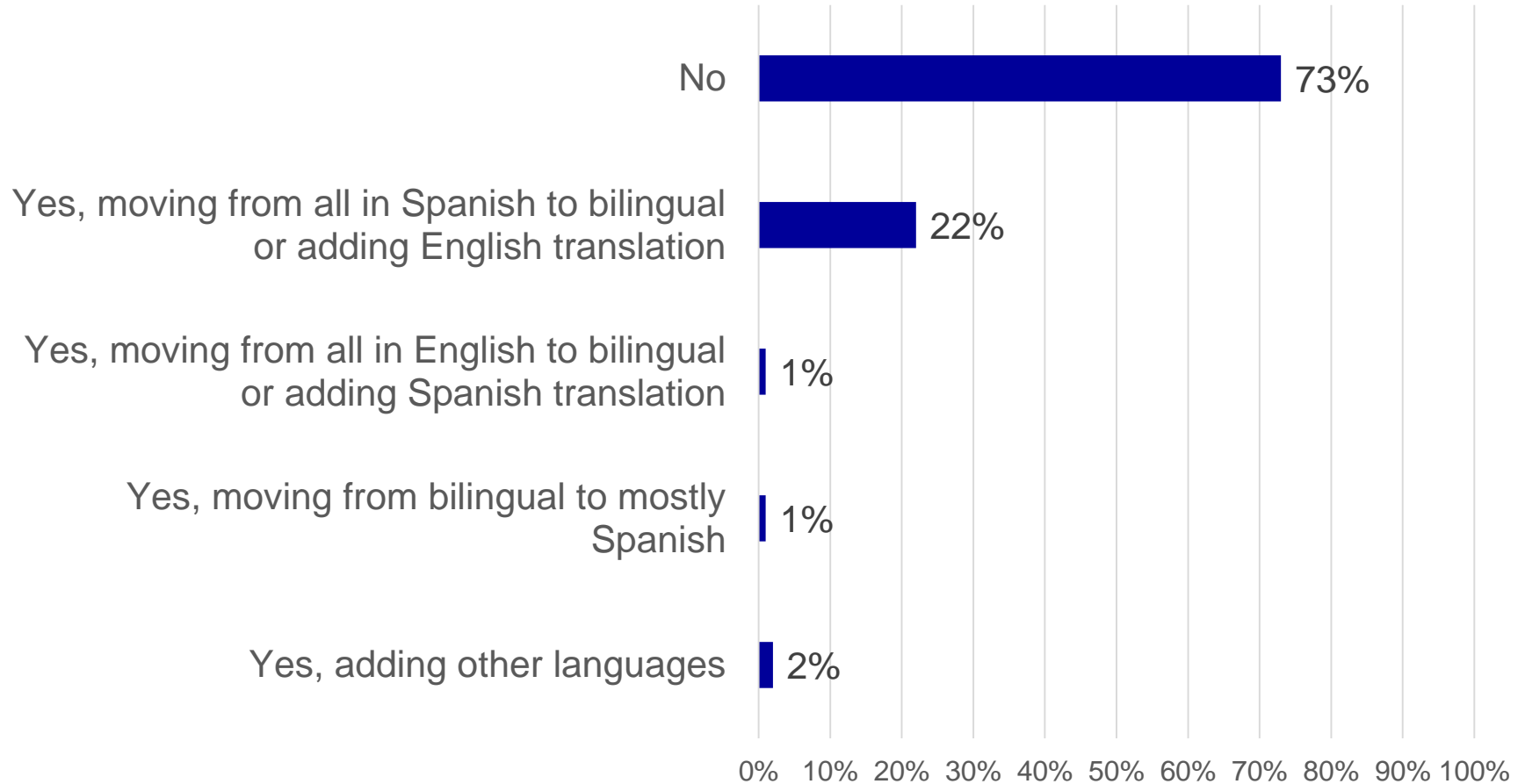
Q22: "What is the immigration status of attendees of your church? Rough estimates are acceptable."

64% of services are only in Spanish



Q23: "In what language(s) are your worship services?"

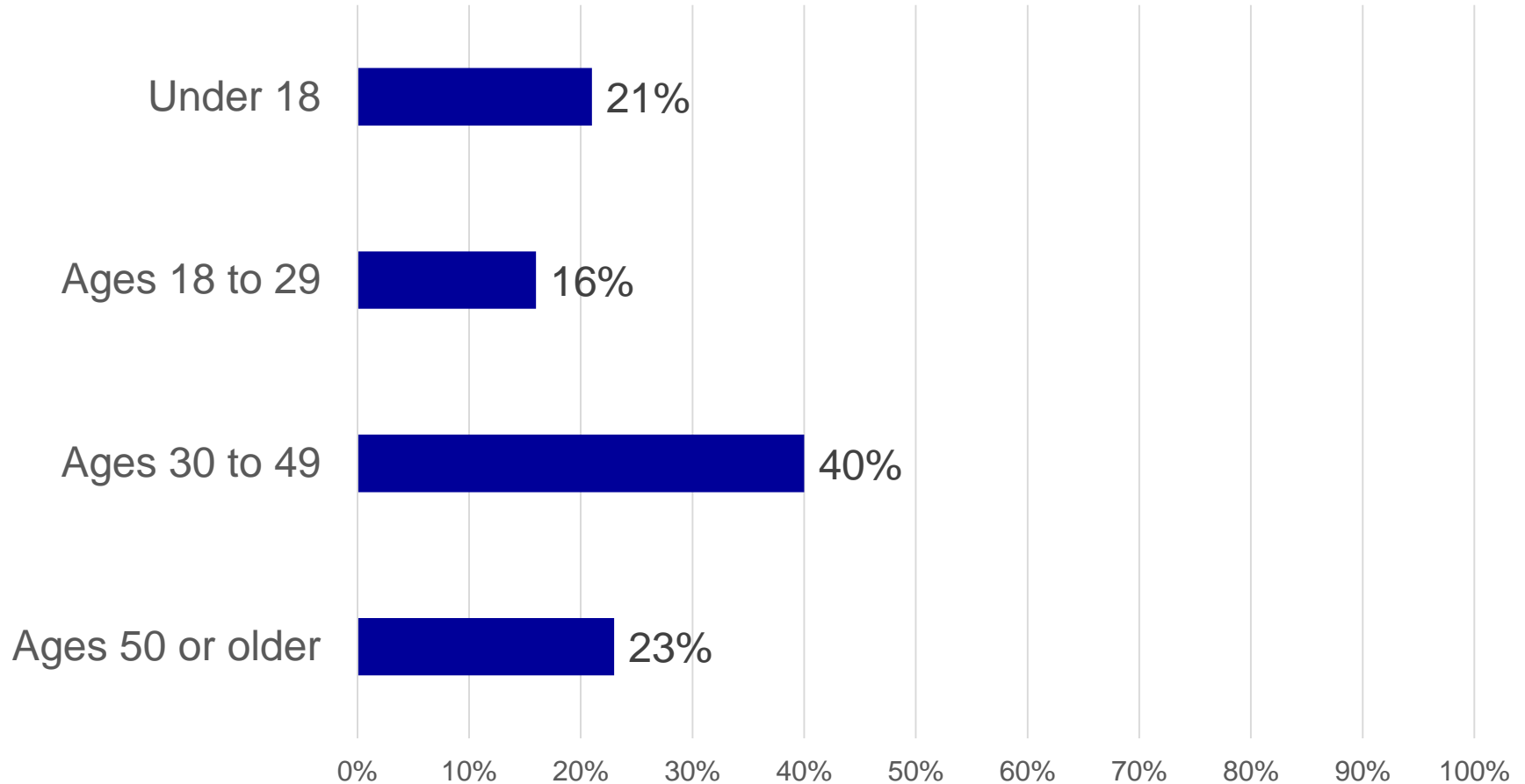
73% do not plan to transition the language used in their church



None selected Yes, moving from bilingual to mostly English

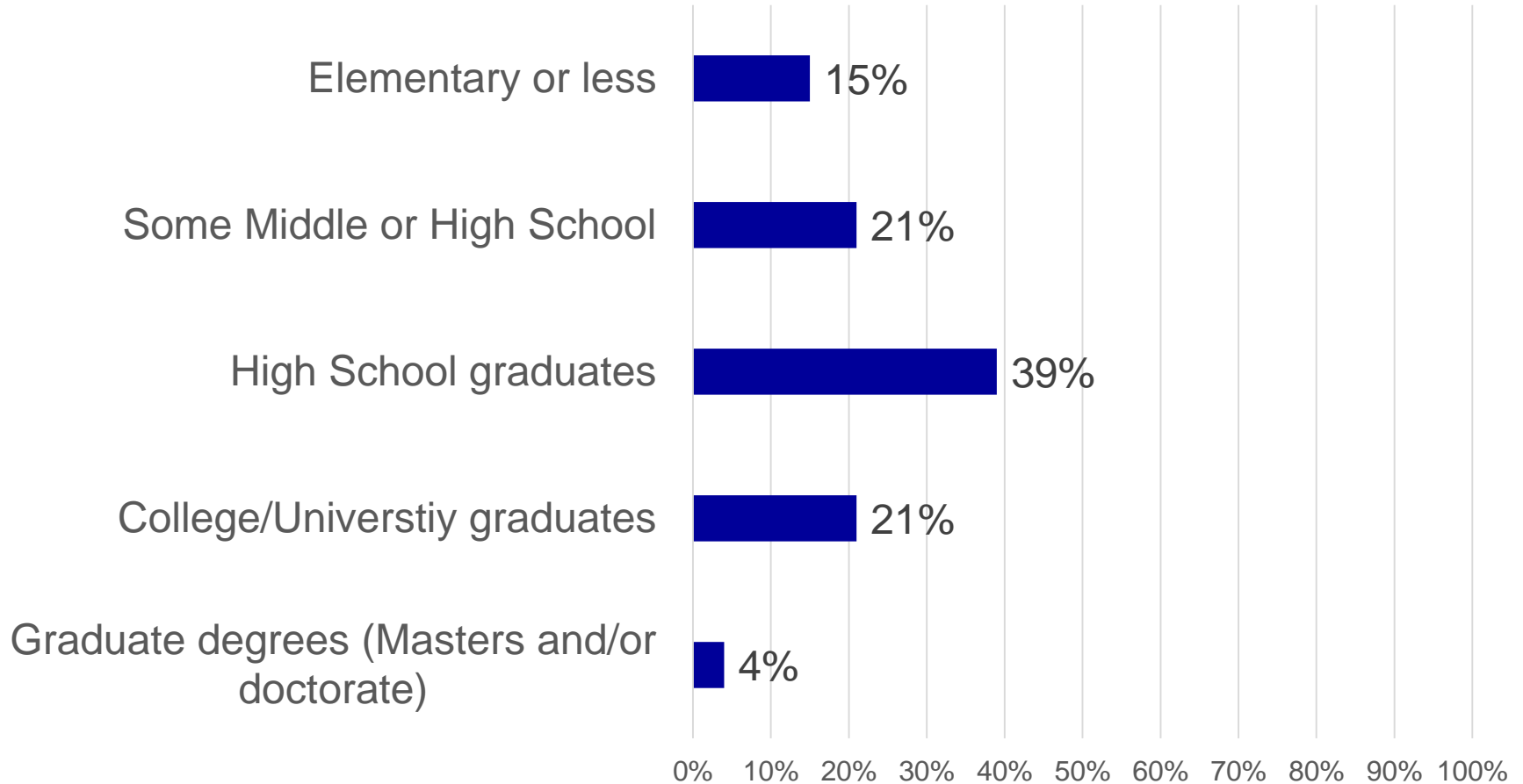
Q24: "In the next year will your church be transitioning the language used in your church?"

Average age breakdown of new church work attendees



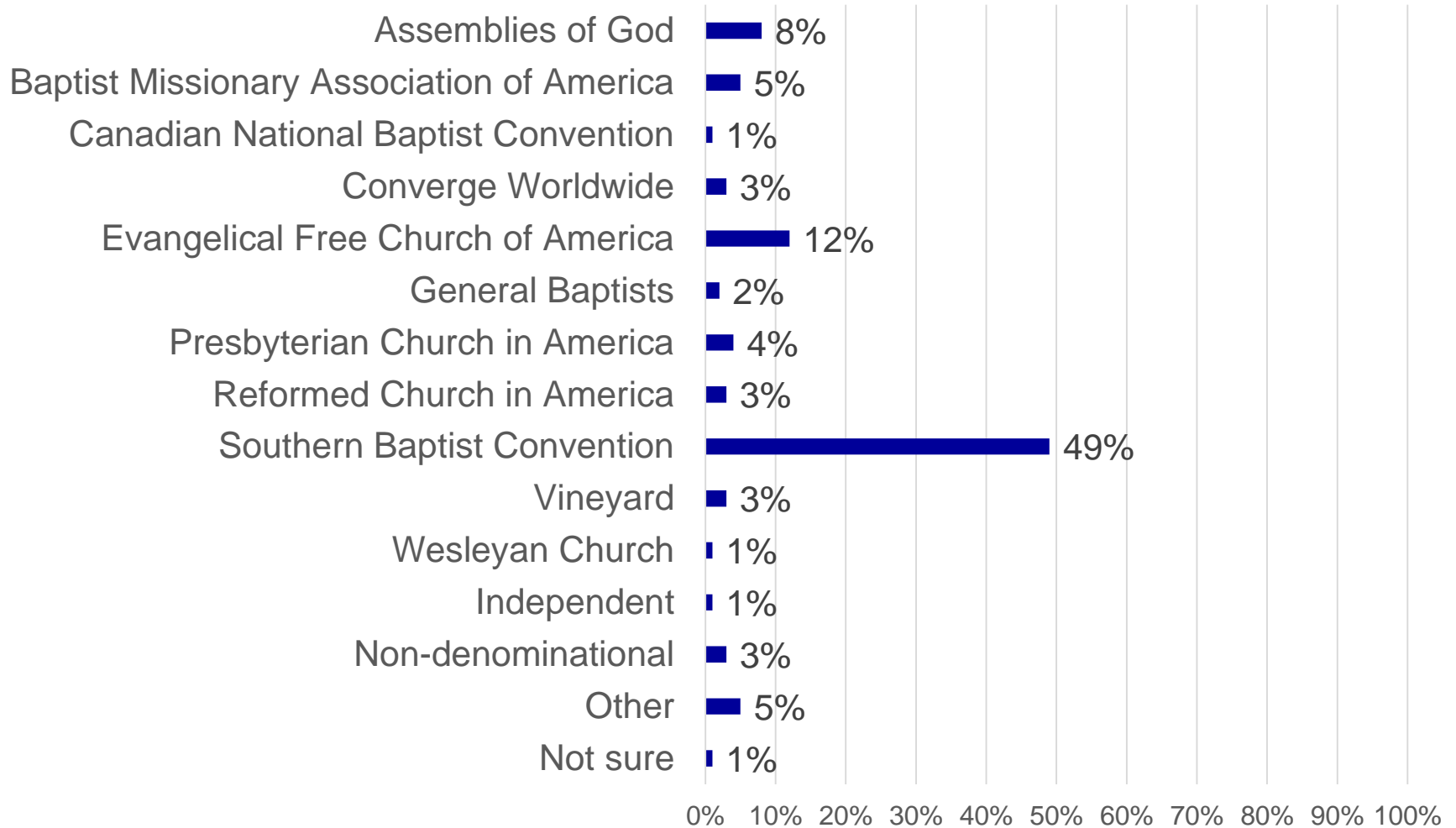
Q25: "What is the approximate age breakdown of your church? Rough estimates are acceptable. If no one from a particular age group is in your church, please mark 0%. Total percentages should add to 100%."

Average education level of adults in the new church work



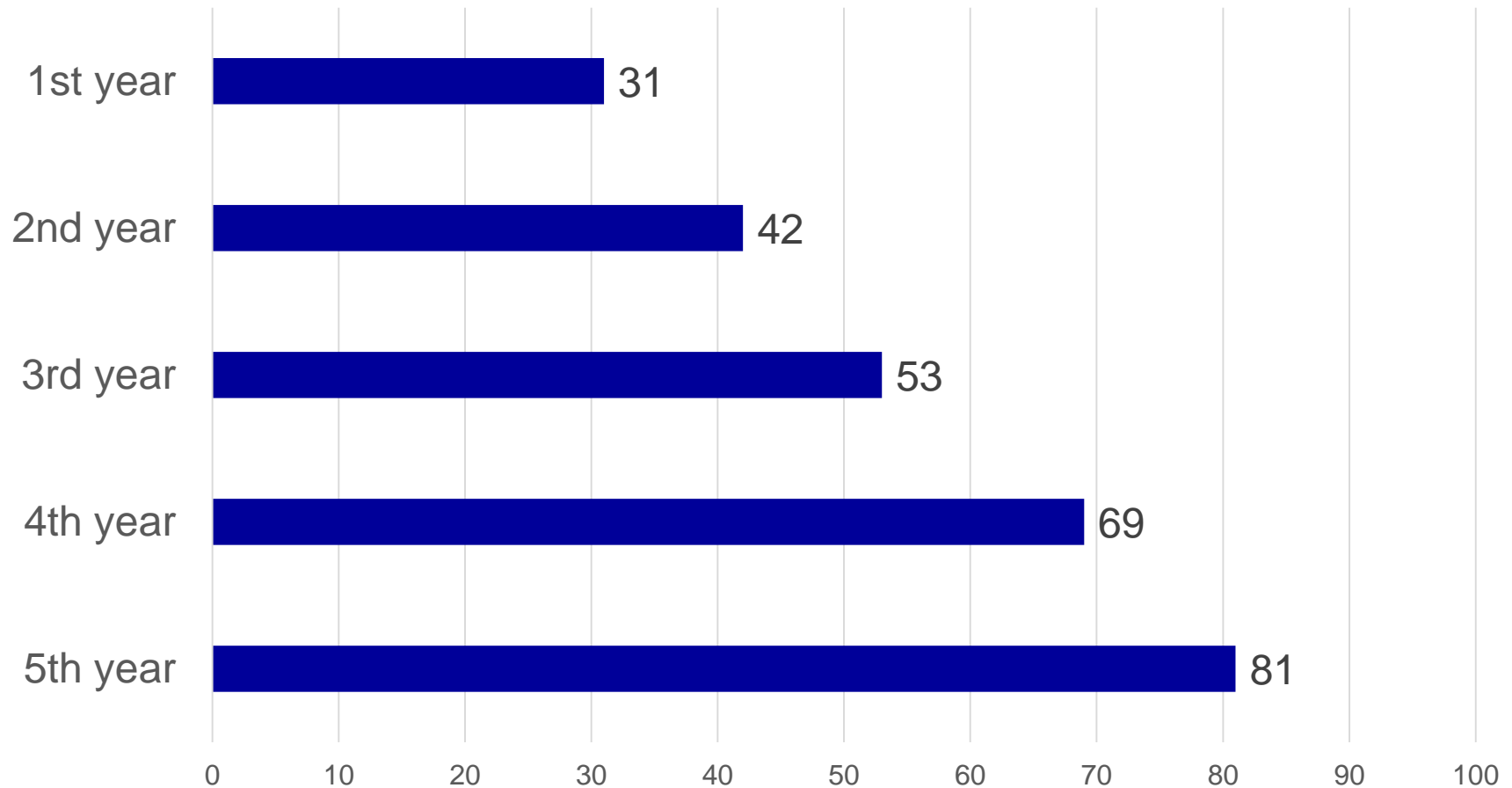
Q26: "What is the approximate breakdown of educational levels of **adults** in your church? Rough estimates are acceptable. If no one from a particular educational group is in your church, please mark 0%. Total percentages should add to 100%."

Denomination of new church work

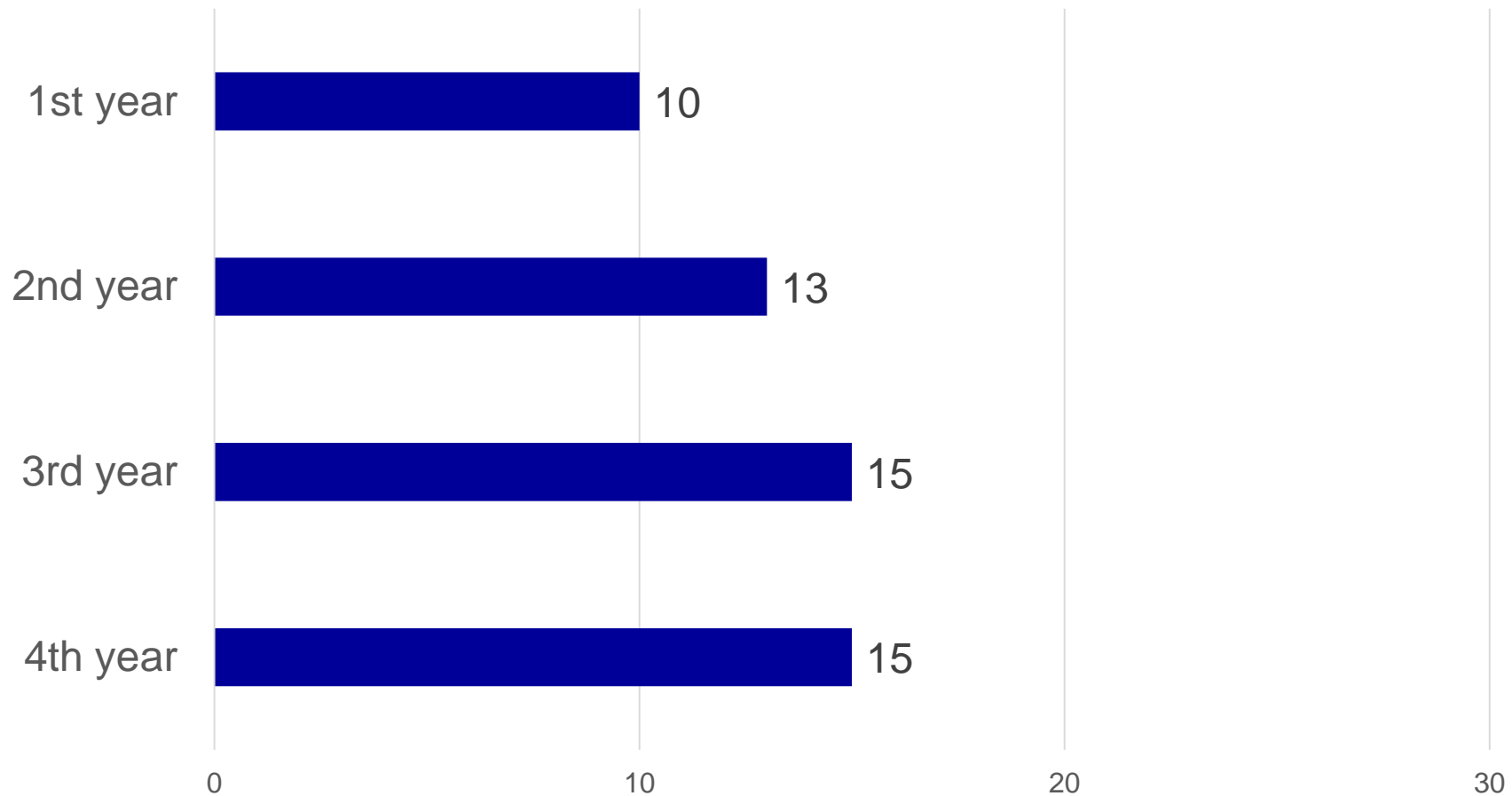


Q27: "With what religious group or denomination is the new church work currently affiliated? (Please select one)"

Average weekly worship attendance by year

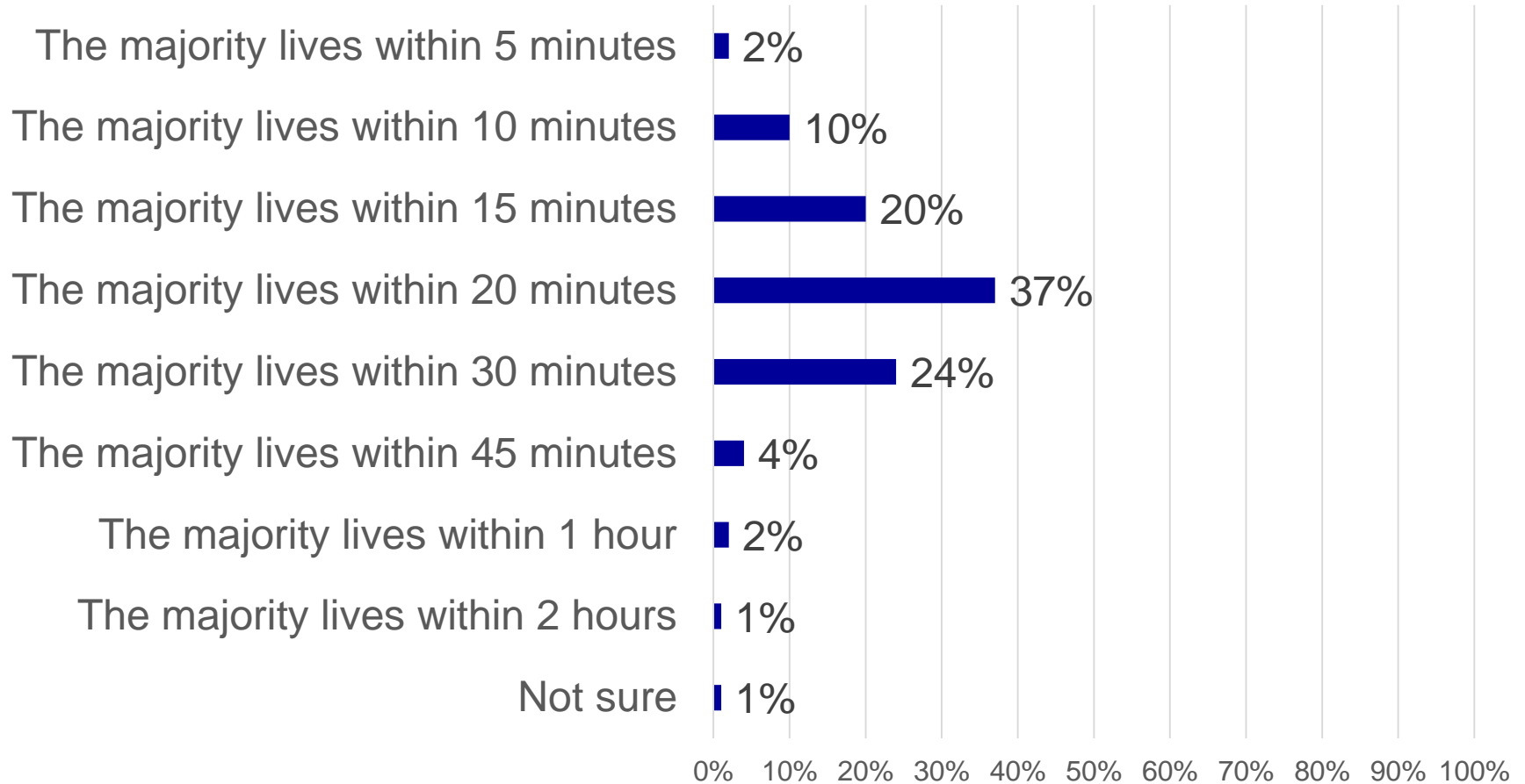


Average number of new, first-time commitments to Jesus Christ by year



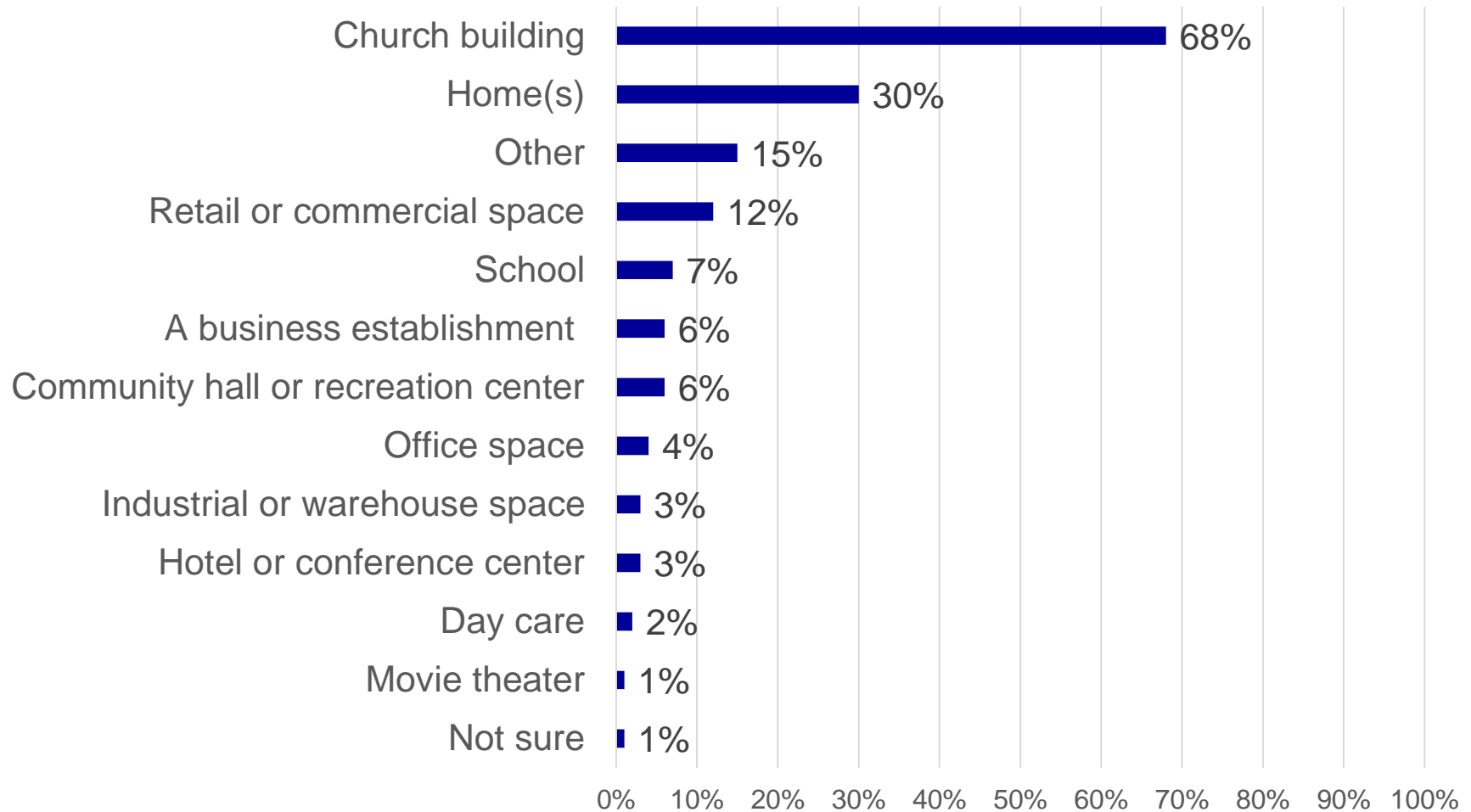
Q30: "For each year the church has been in existence, please estimate the annual number of NEW, FIRST-TIME COMMITMENTS to Jesus Christ through your new church work since it began. (If later years are not applicable, leave those blank.)"

69% of churches say majority of attendees live within 20 minutes or less from where the church meets



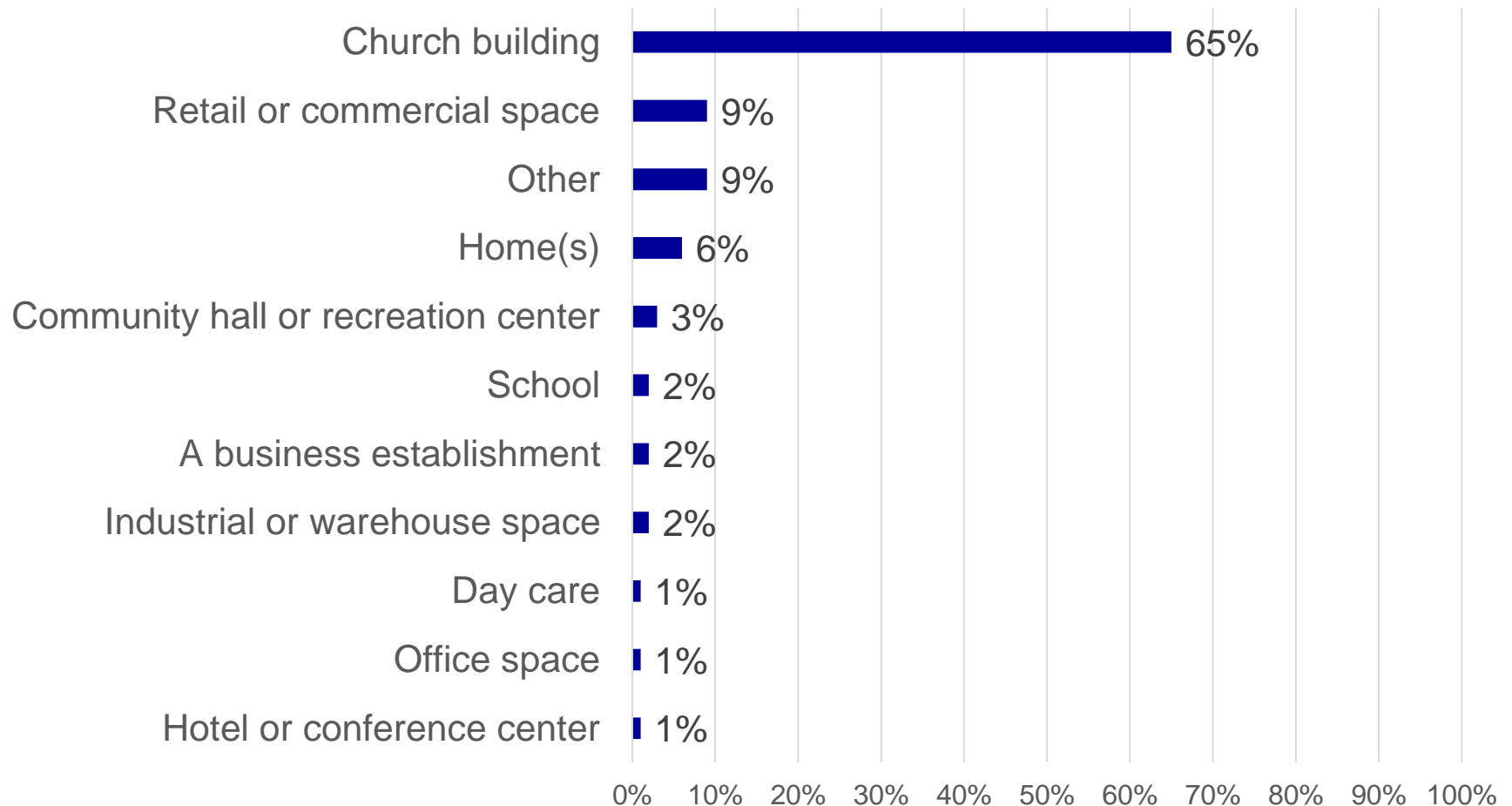
Q31: "How many minutes away (weekend drive time) do the majority of your church's attendees live from the facility where your church meets?"

68% have used a church building since the church started



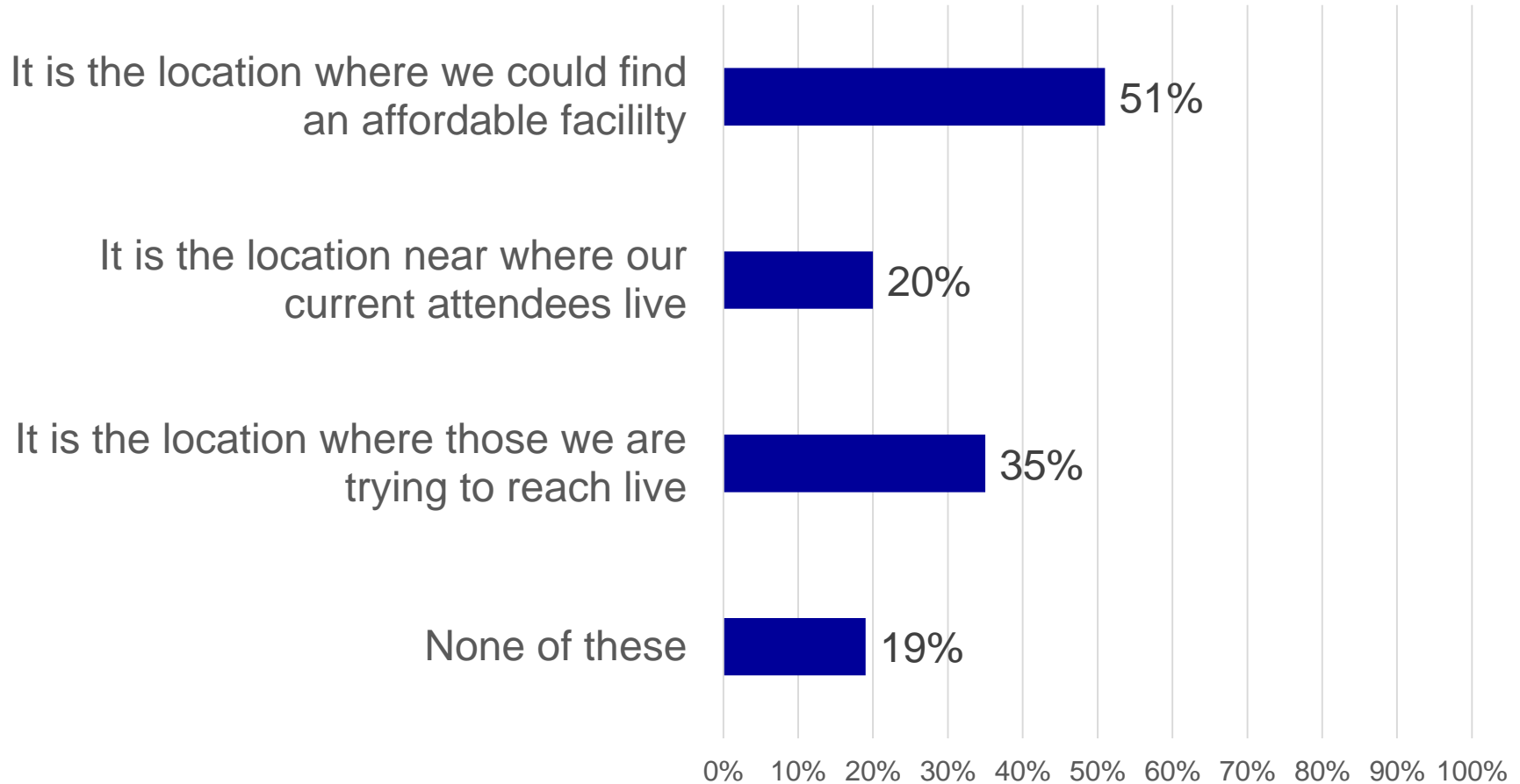
Q32: "What facilities has the church used since it started? (Please select all that apply)"

65% use a church building for their current worship services



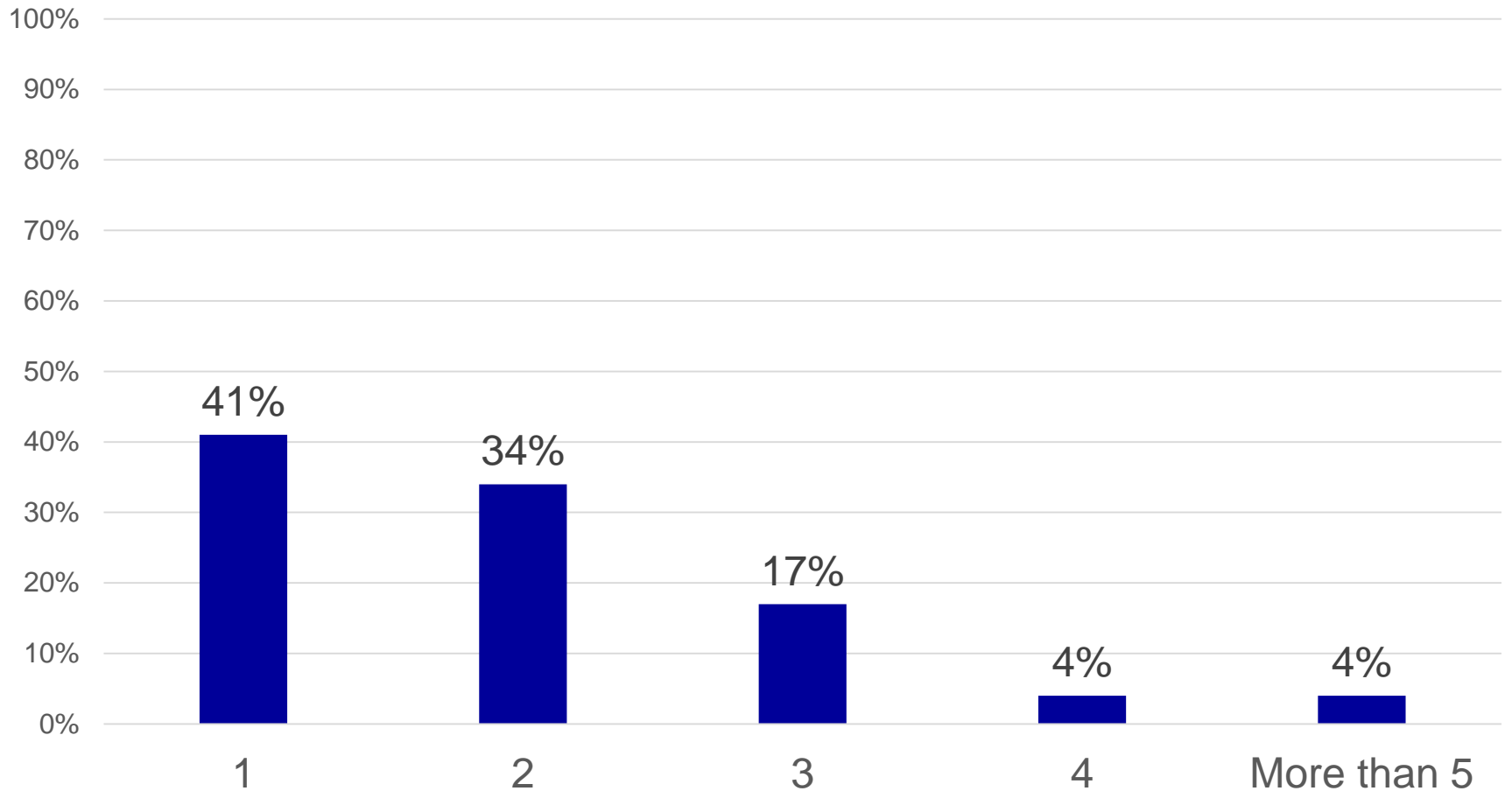
Q33: "What is the primary facility for the church's CURRENT worship services? (Select one)"

Factors influencing current location

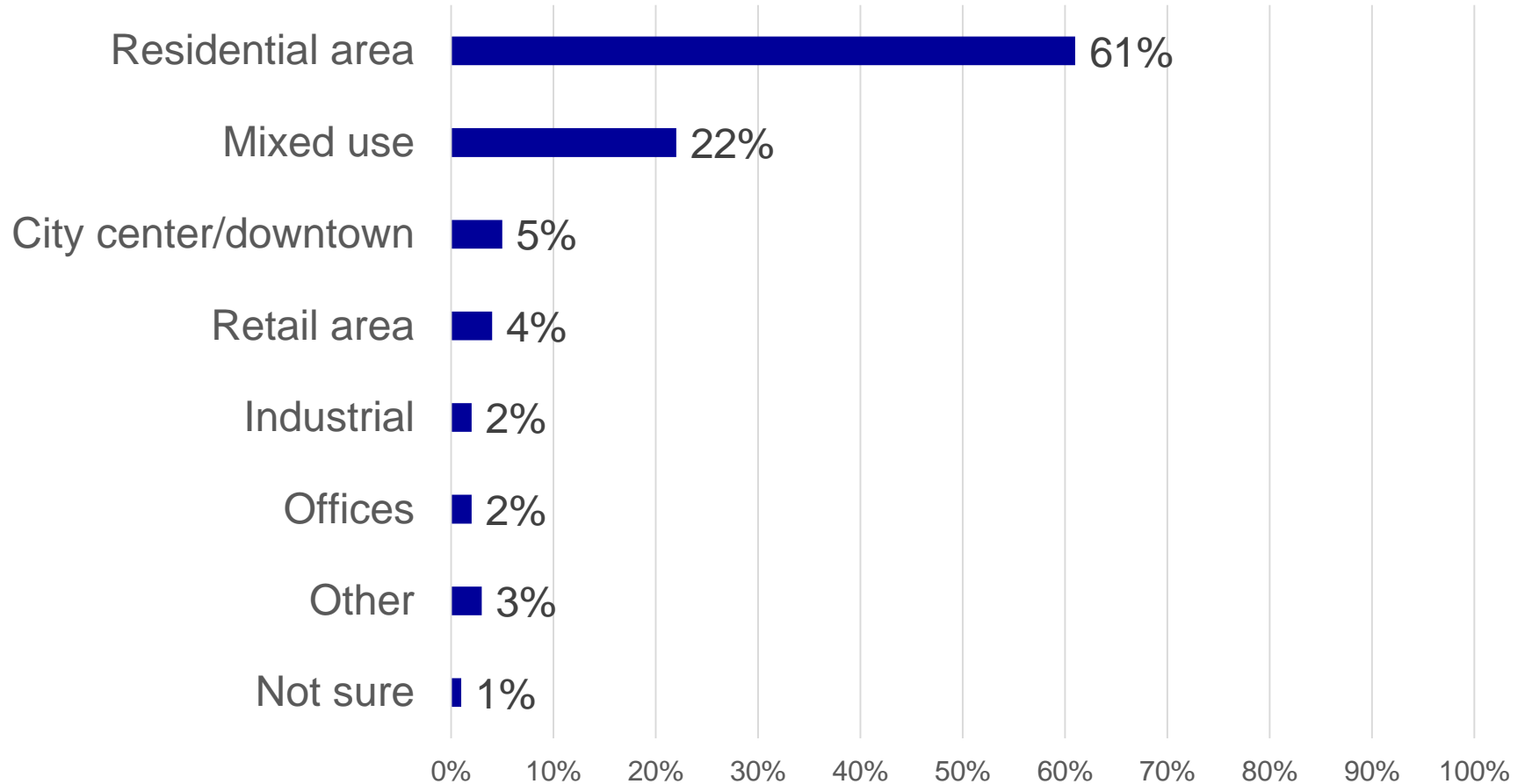


Q34: "Why did you decide to meet in your current location? (Select all that apply)"

75% have met in 2 facilities or less

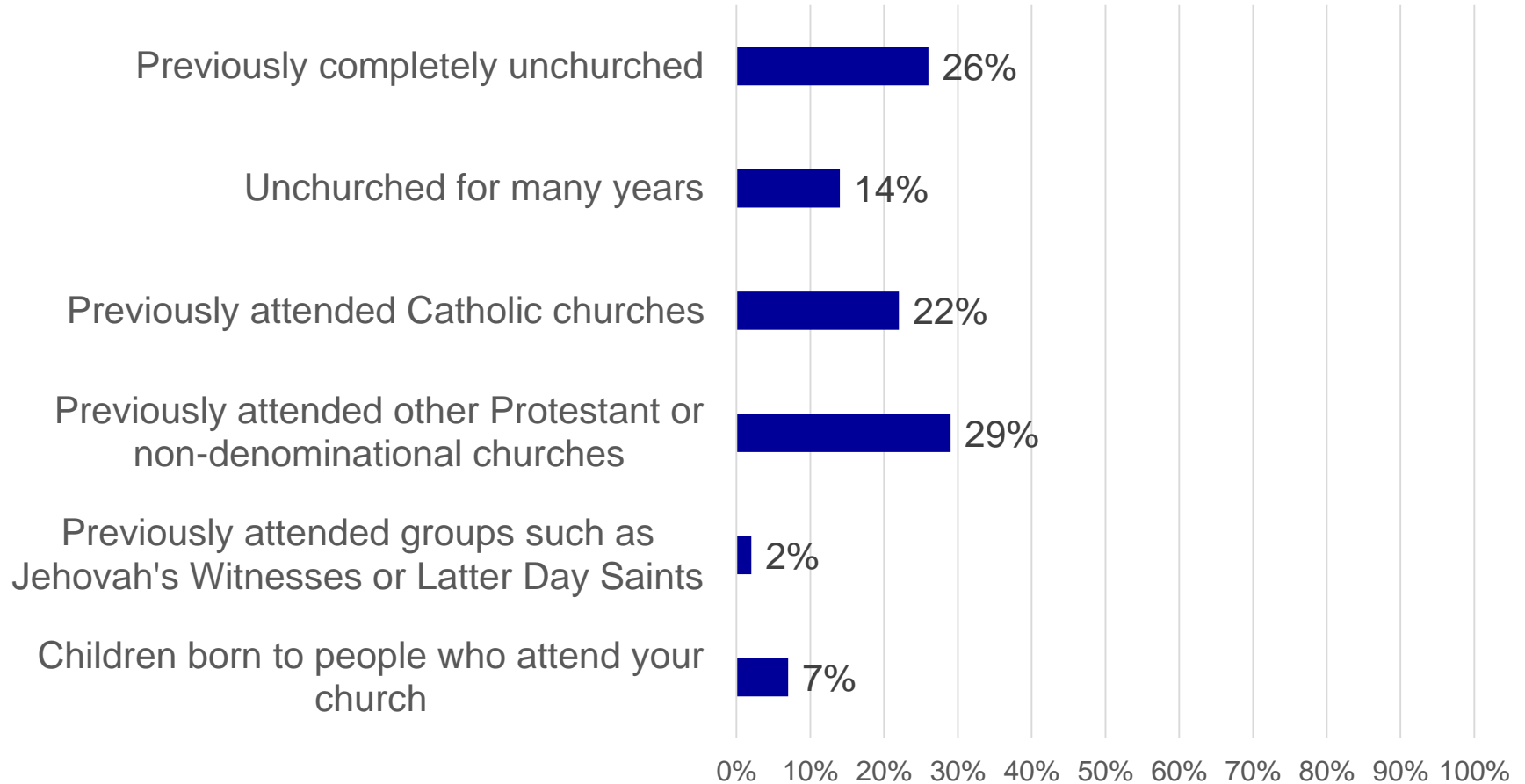


61% of worship services are held in residential areas

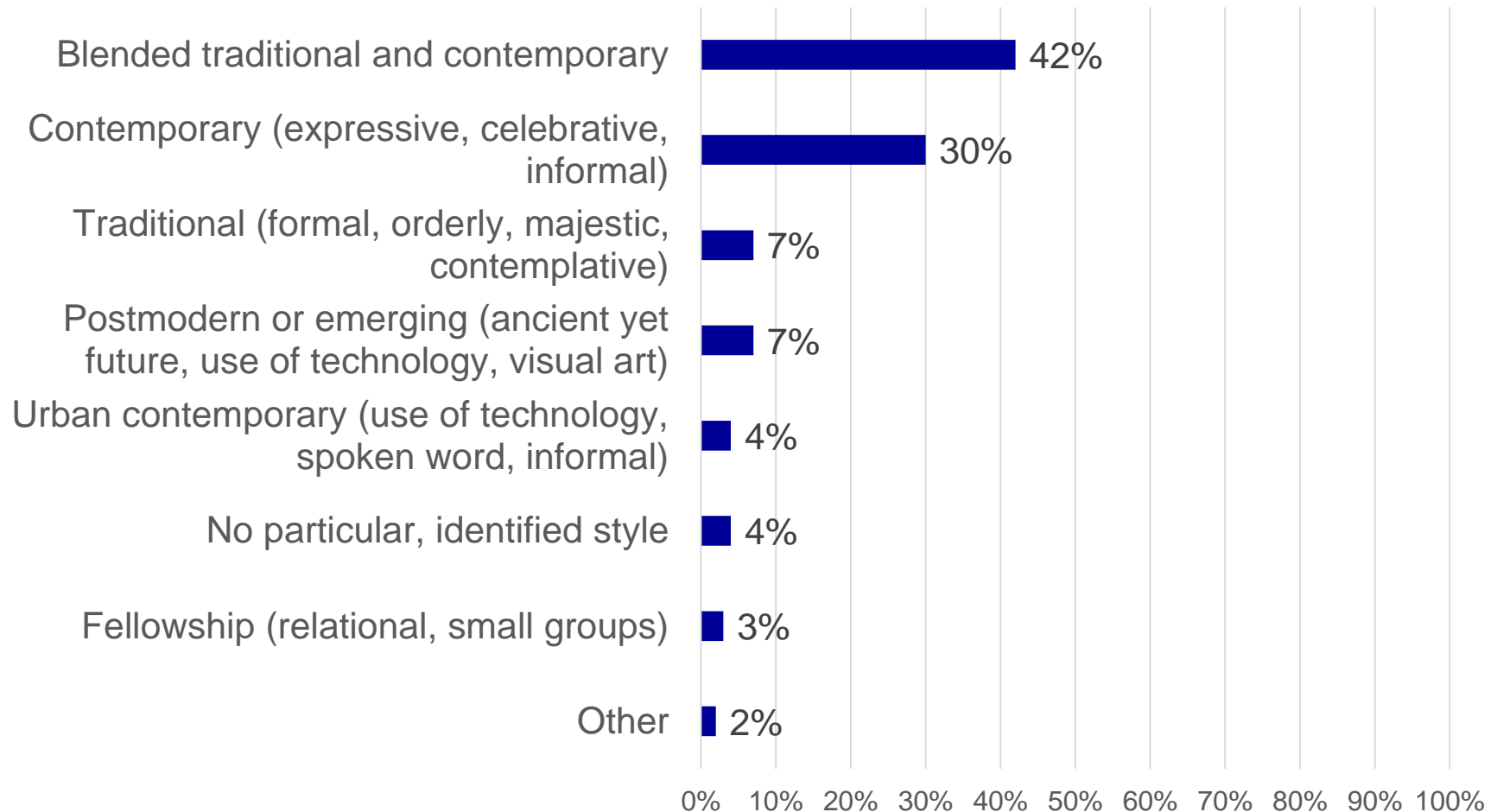


Q36: "Which of the following best describes the area immediately around the place where worship services are currently held? (Please select one)"

Average percentage of attendees with each church background

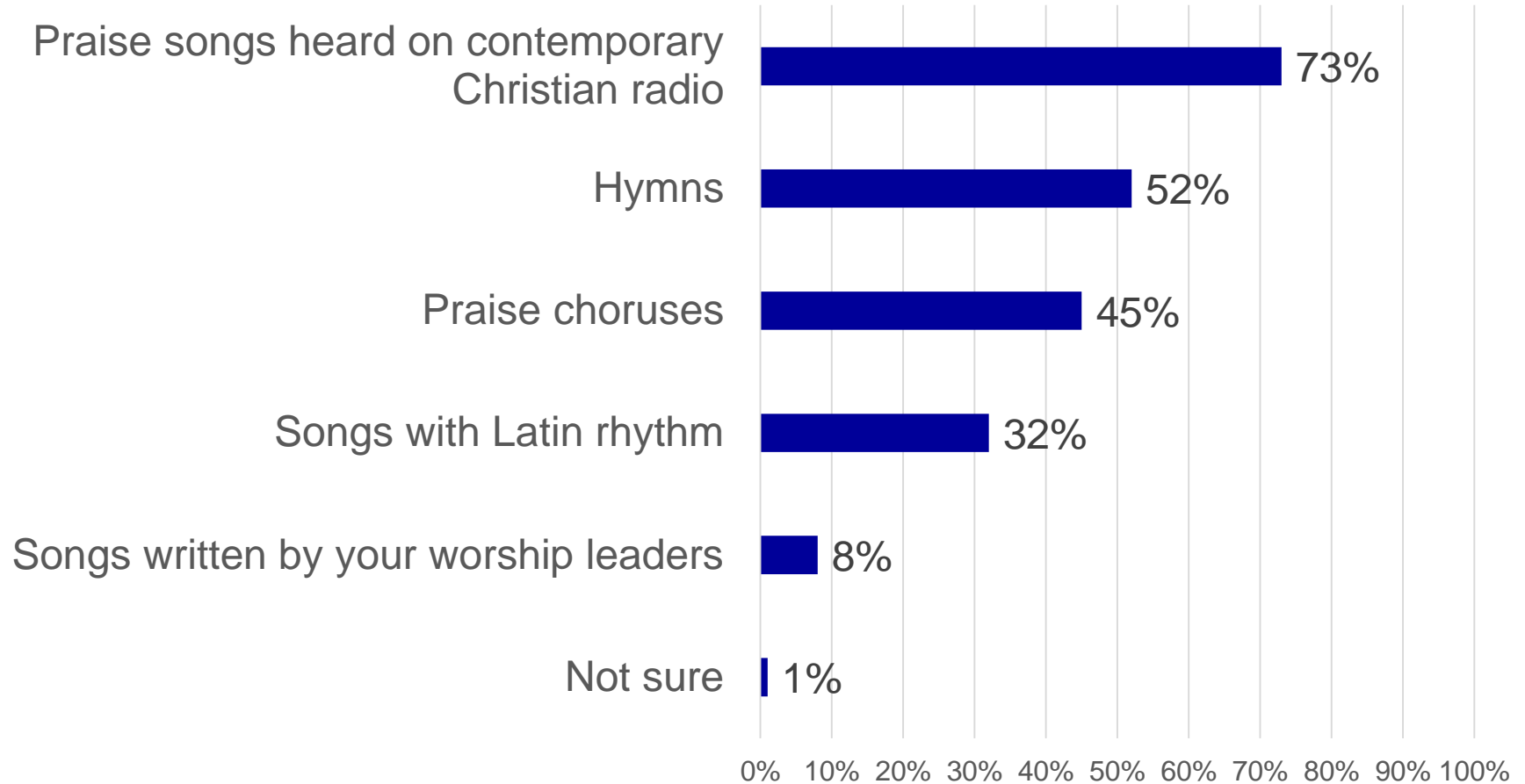


72% have a blended worship service or a contemporary style



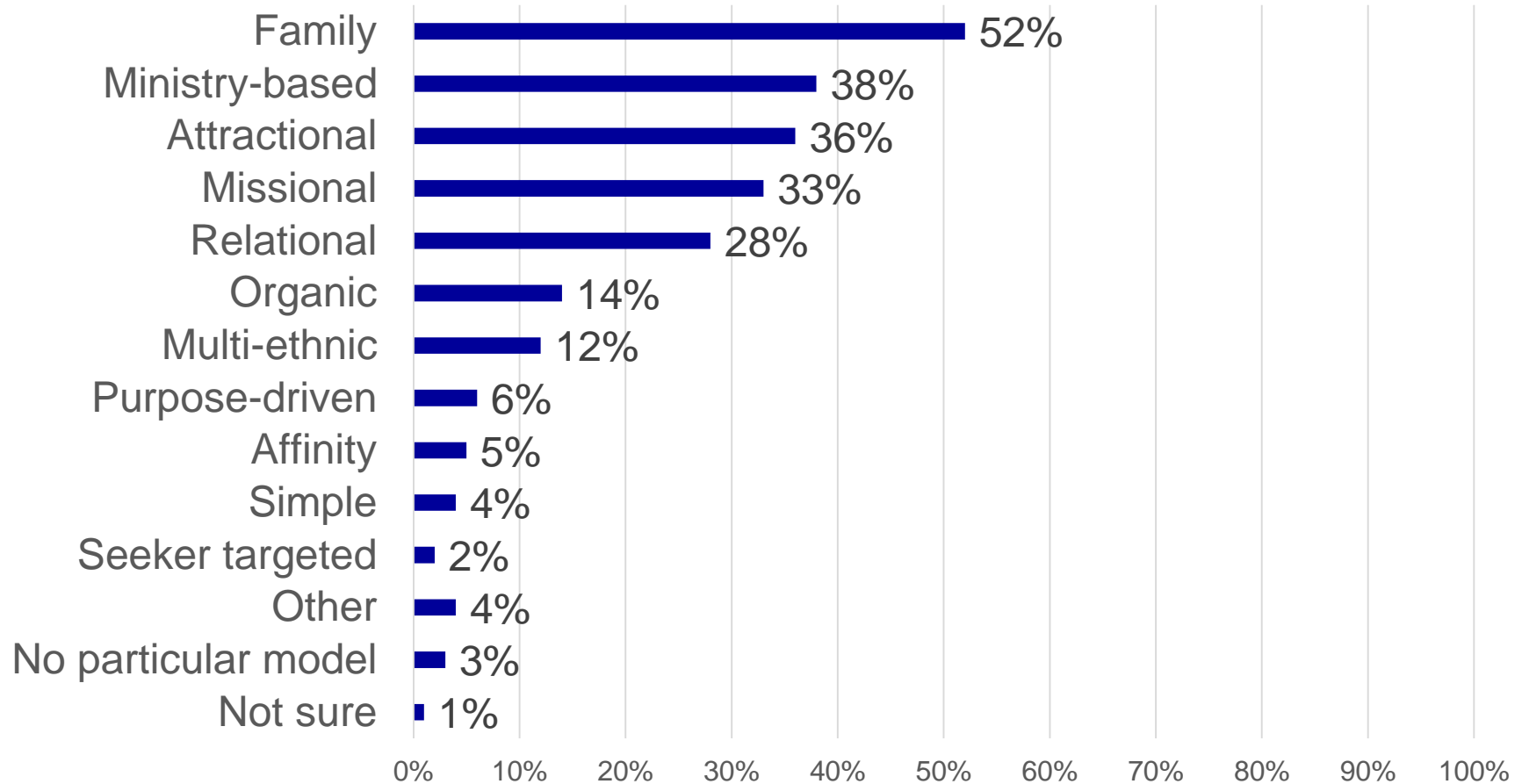
Q41: "How would you best describe the worship style of your church? (Select one)"

73% regularly sing praise songs heard on contemporary Christian radio in worship services



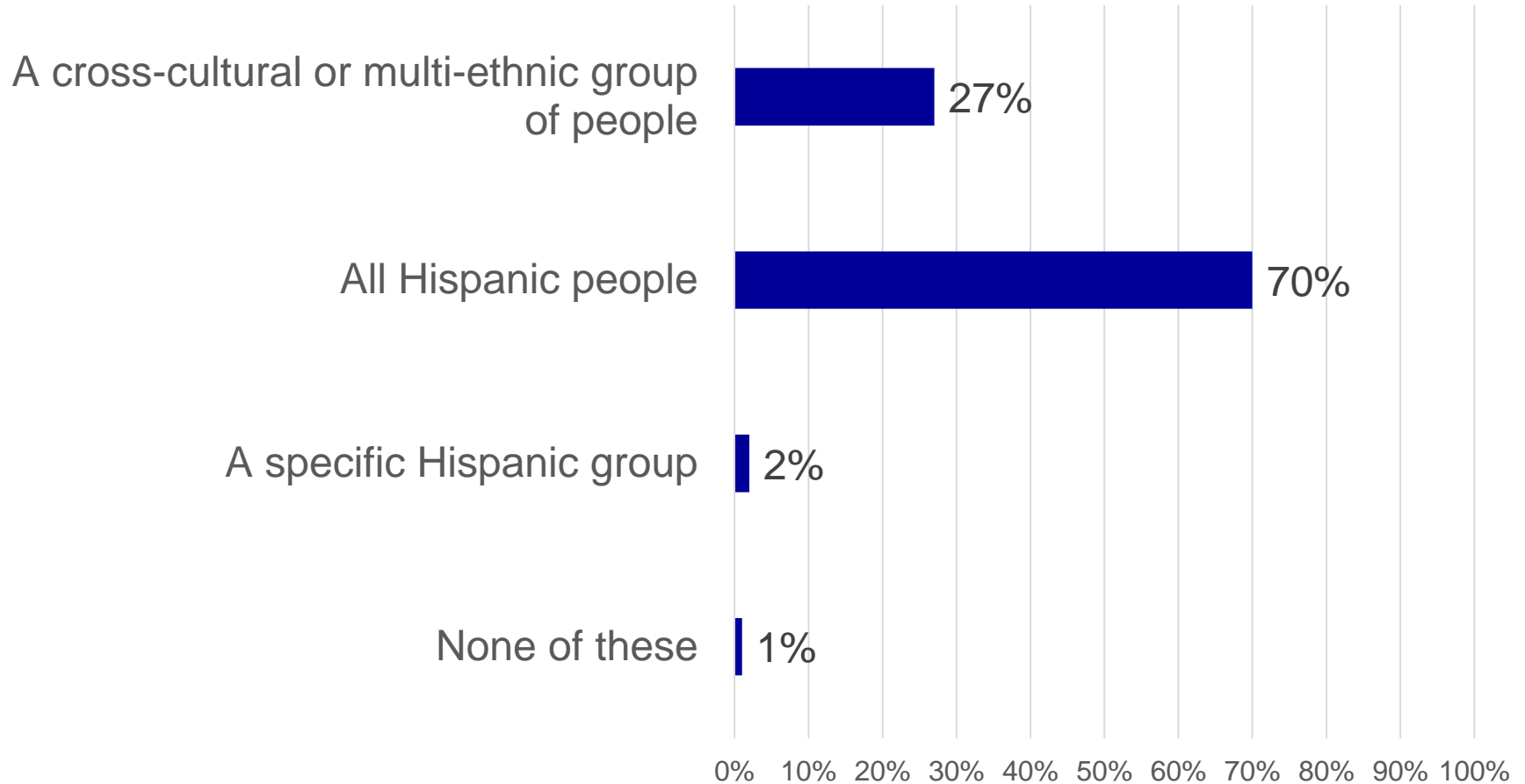
Q42: "Which of the following types of songs are sung **regularly** in your worship services? (Select all that apply)"

52% say the family model most strongly influenced the approach used in starting the church



Q43: "Which, if any, of the following models most strongly influenced the approach used in starting the church? SELECT THE TOP 3 MODELS."

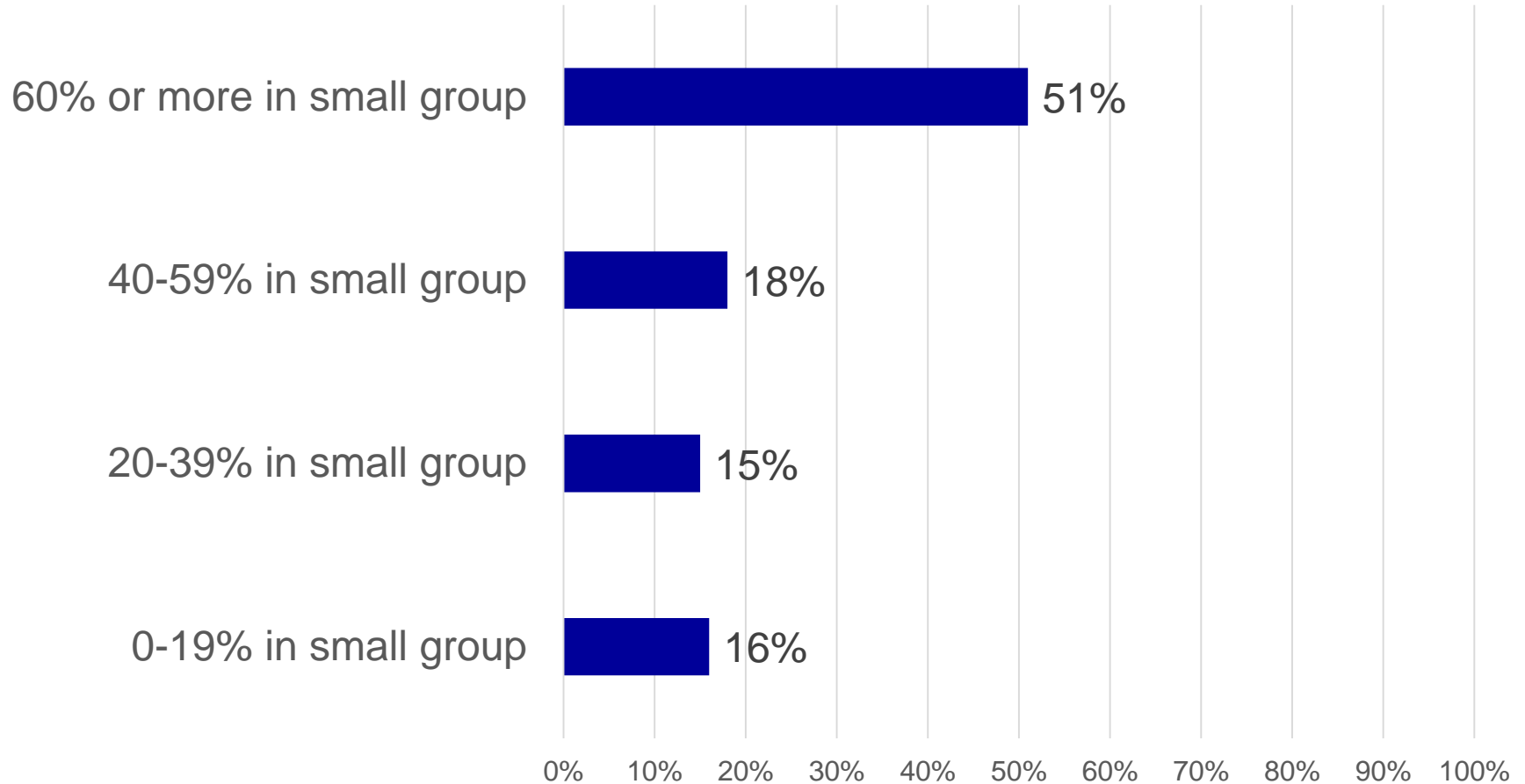
7 out of 10 say the church initially sought to reach all Hispanic people



None selected Another ethnic group

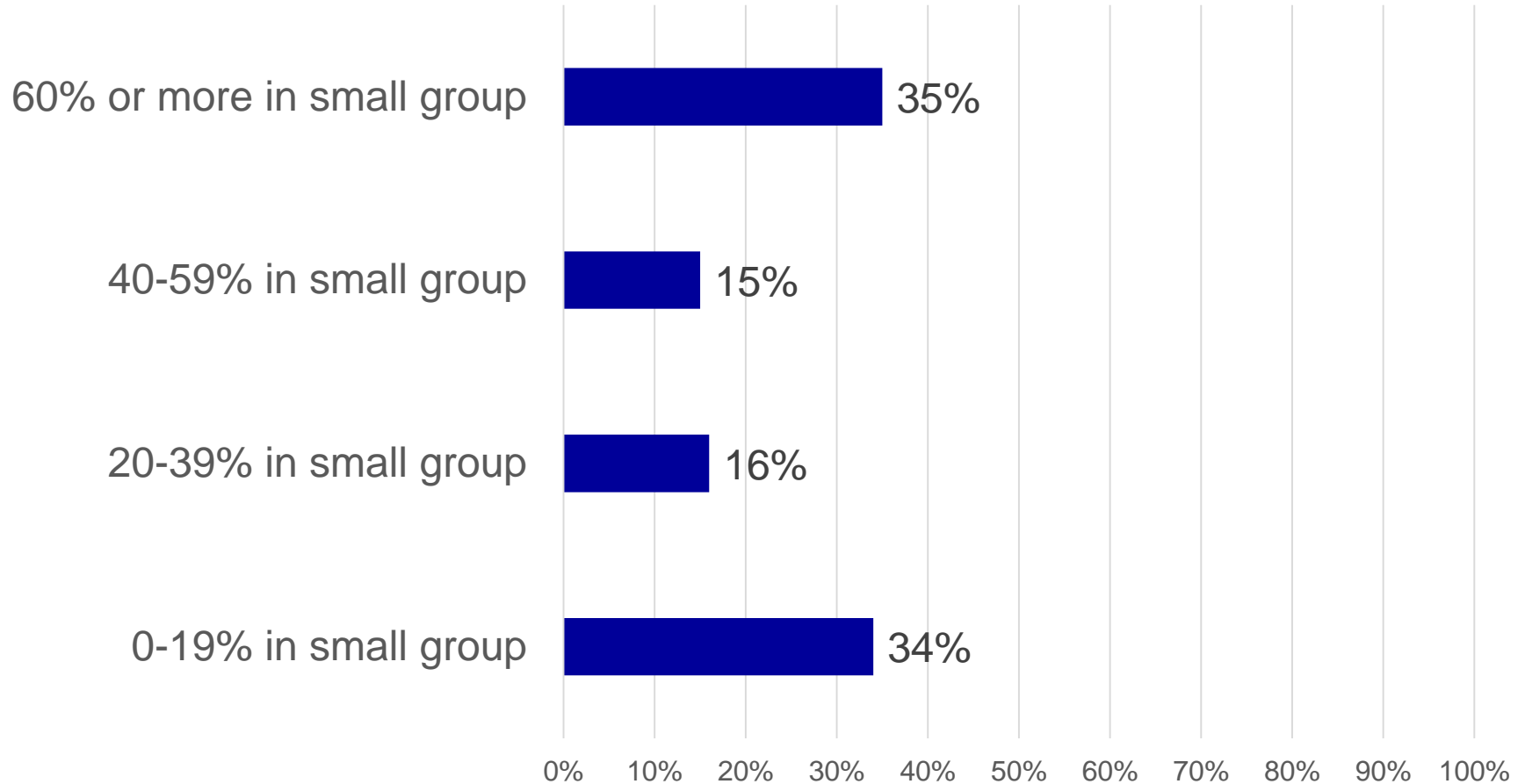
Q44: "Which of the following best describes the population your new church work has intentionally sought to reach from the beginning?"

Percentage of adults involved in small group (average 56%, median 60%)



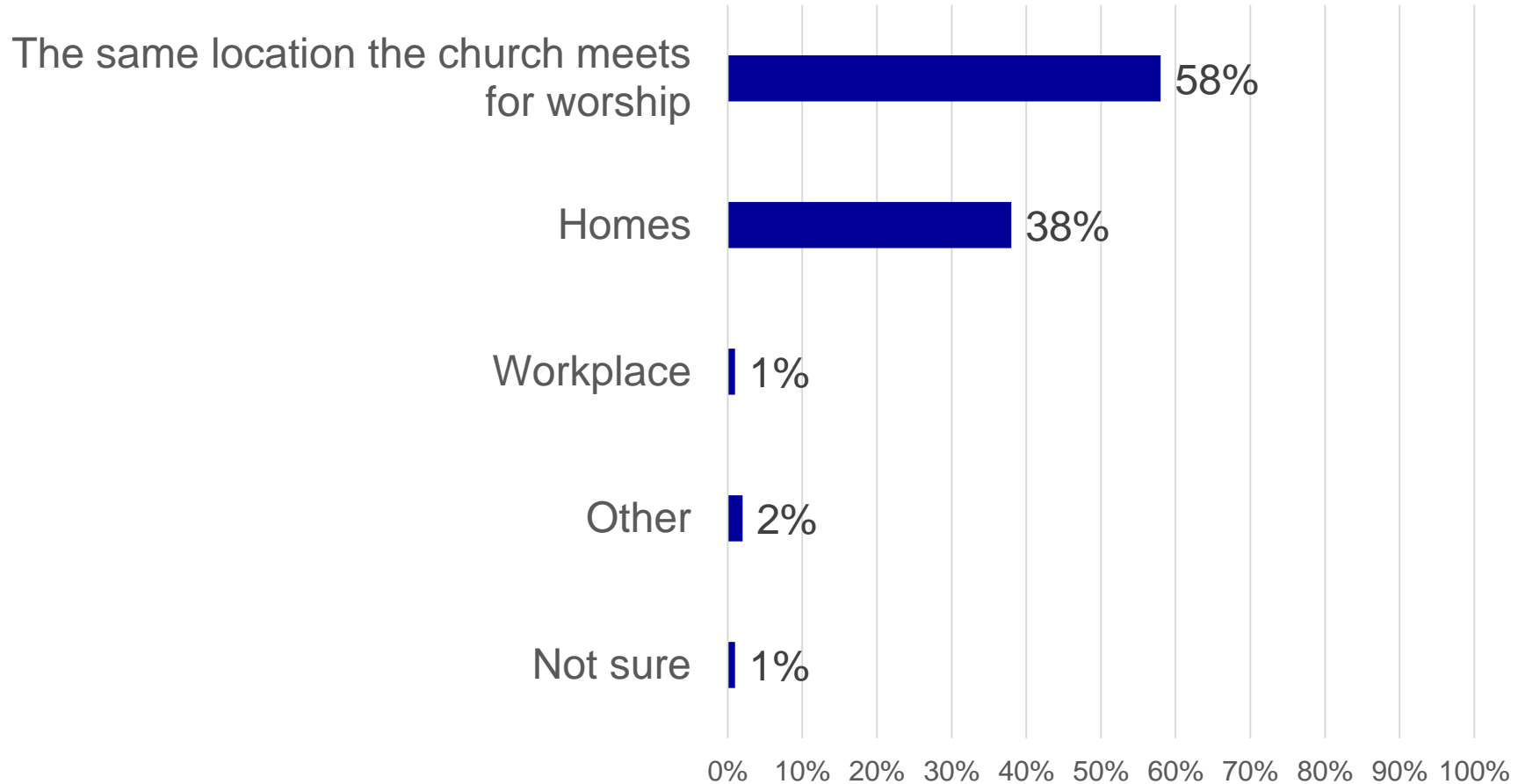
Q45: "What percent of your current **adult** weekend worship attendance is involved in some small group, Sunday school class, community group or similar group? (Enter 0 if none)"

Percentage of youth involved in small group (average 41%, median 36%)



Q46: "What percent of your current **youth** weekend worship attendance is involved in some small group, Sunday school class, community group or similar group? (Enter 0 if none)"

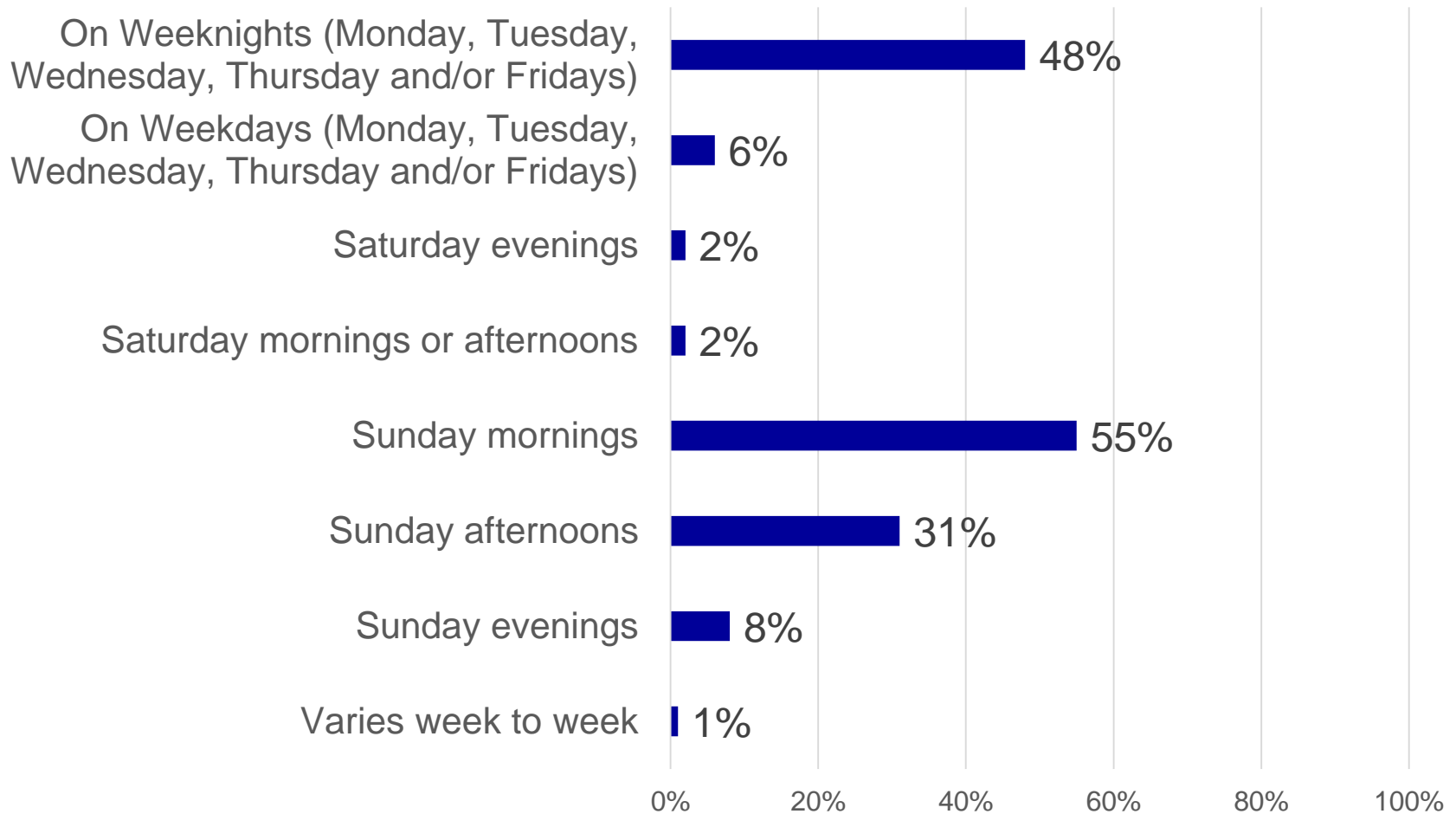
58% of adult small classes or groups meet at the same location the church meets for worship



None selected Coffee shops, restaurants, or other public places

Q47: "In which location does the largest number of small classes or groups for adults meet? (Select one)"

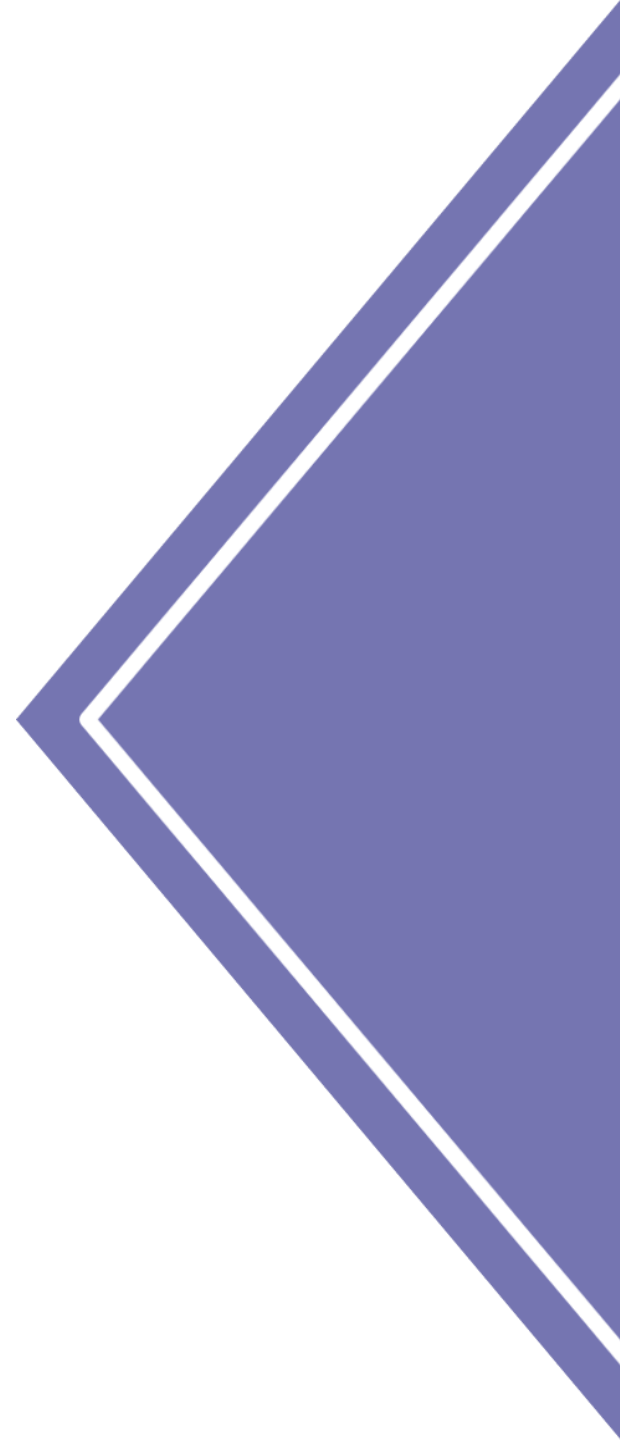
55% have a primary worship service on Sunday morning



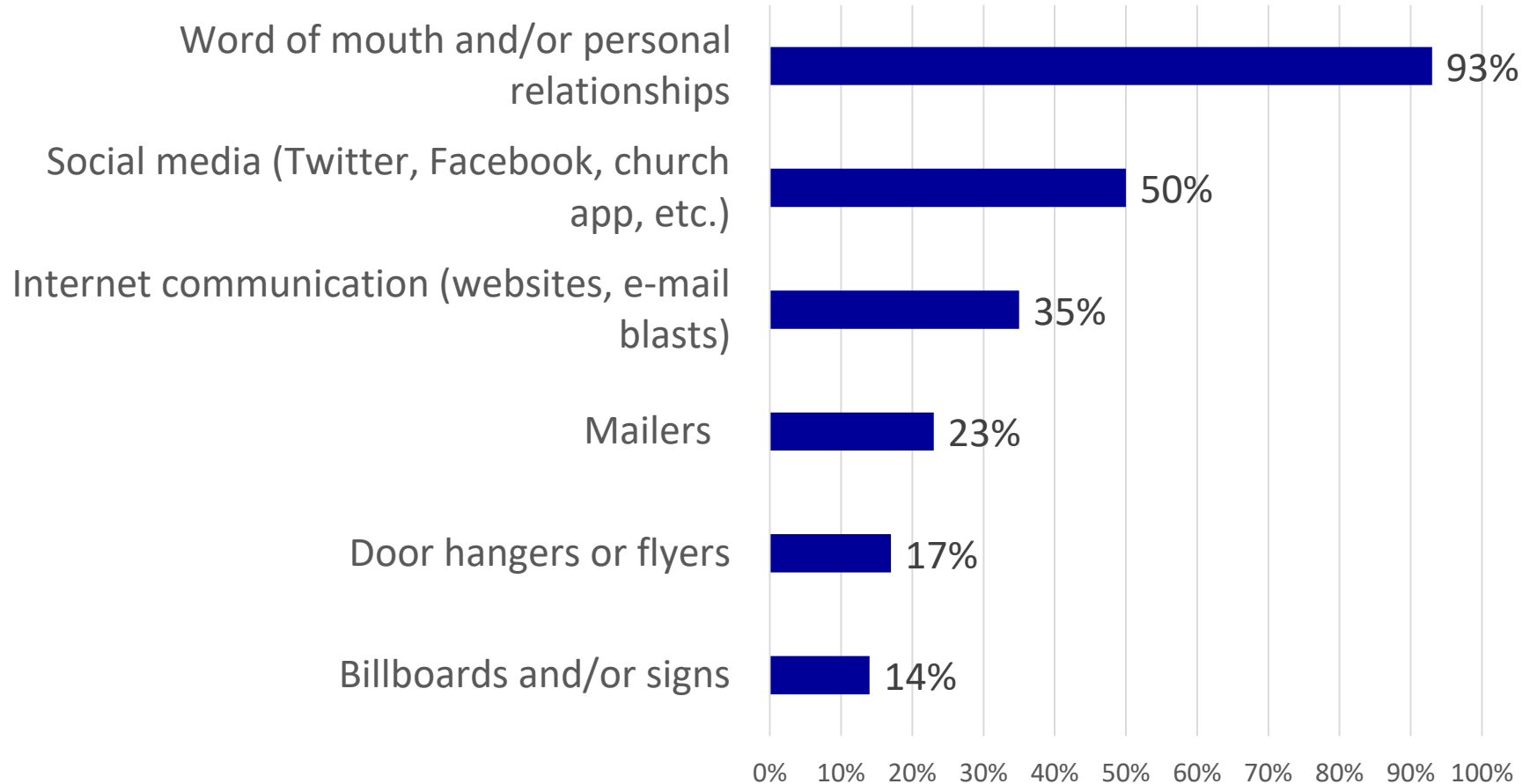
None selected Not sure

Q48: "What time(s) during the week does the primary worship service(s) or gathering of the church happen? (Select all that apply)"

Communication and Publicity

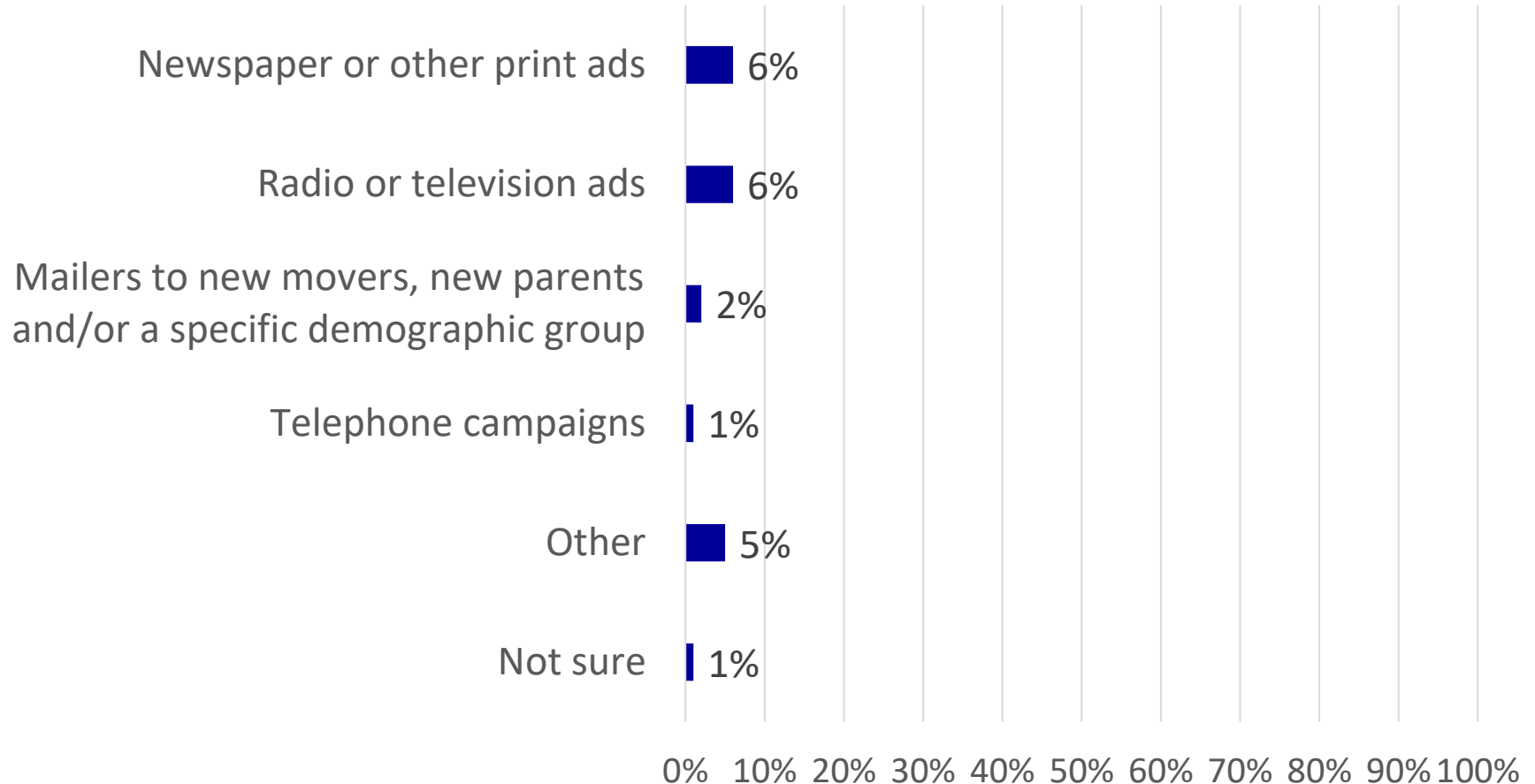


50% used social media to communicate news of the new church in the community



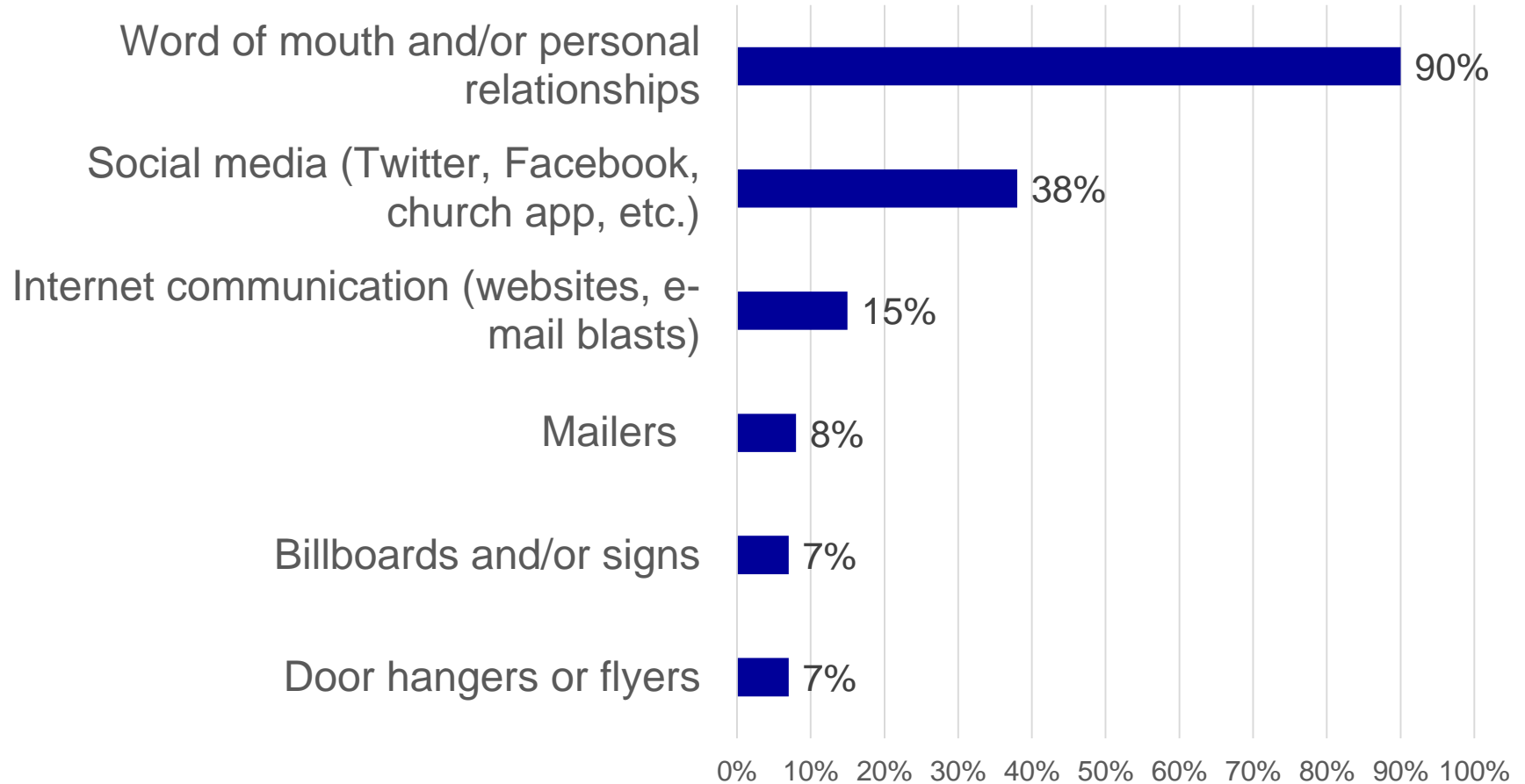
Q37: "What were the top 3 forms of publicity **most frequently used** to communicate news of a new church in the community?"

2% used mailers to specific groups to communicate news of the new church in the community (continued)



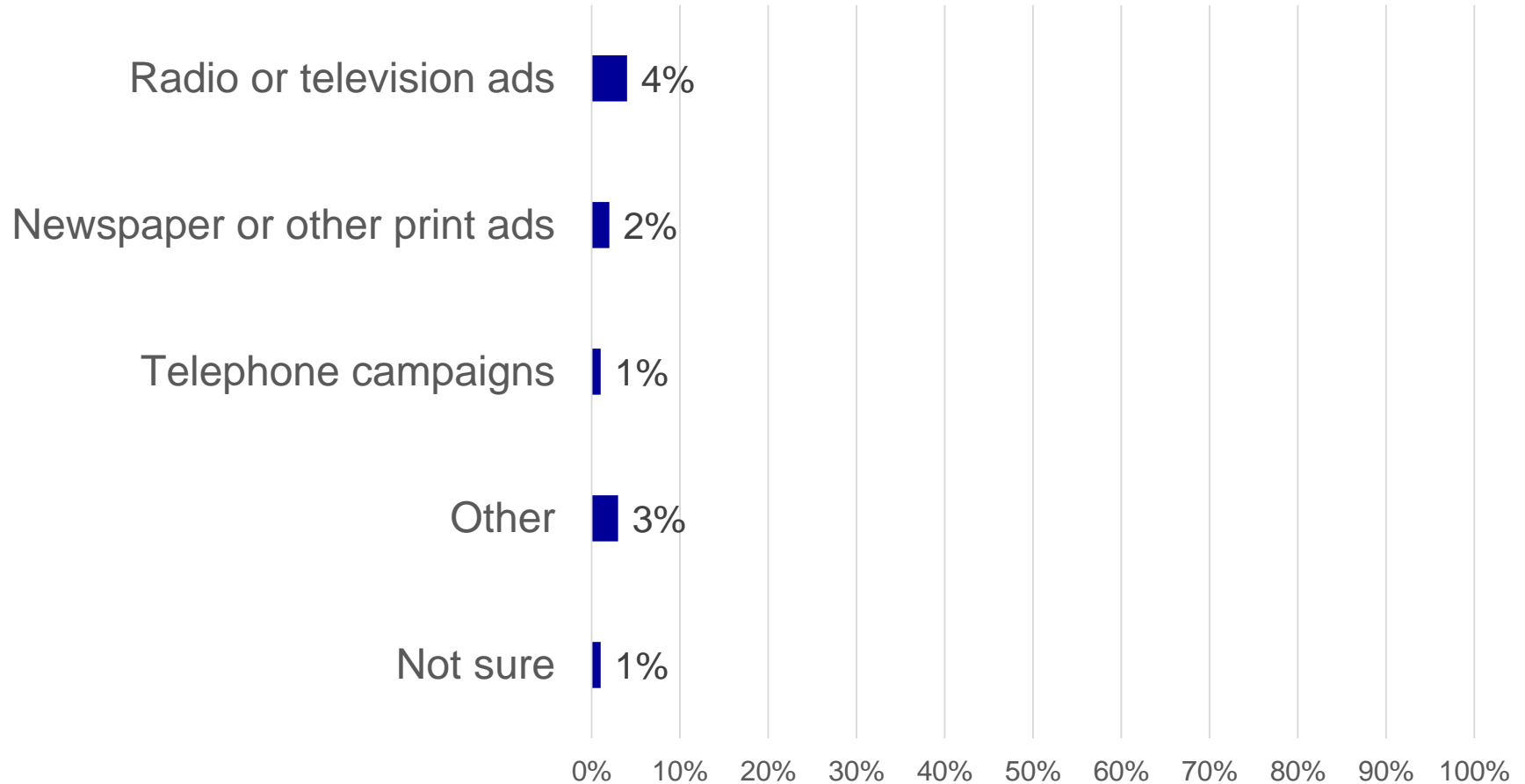
Q37: "What were the top 3 forms of publicity **most frequently used** to communicate news of a new church in the community?"

Word of mouth/personal relationships and social media were the most successful forms of publicity



Q38: "What were the 2 most successful forms of publicity that attracted the most newcomers to your church? (Select up to two)"

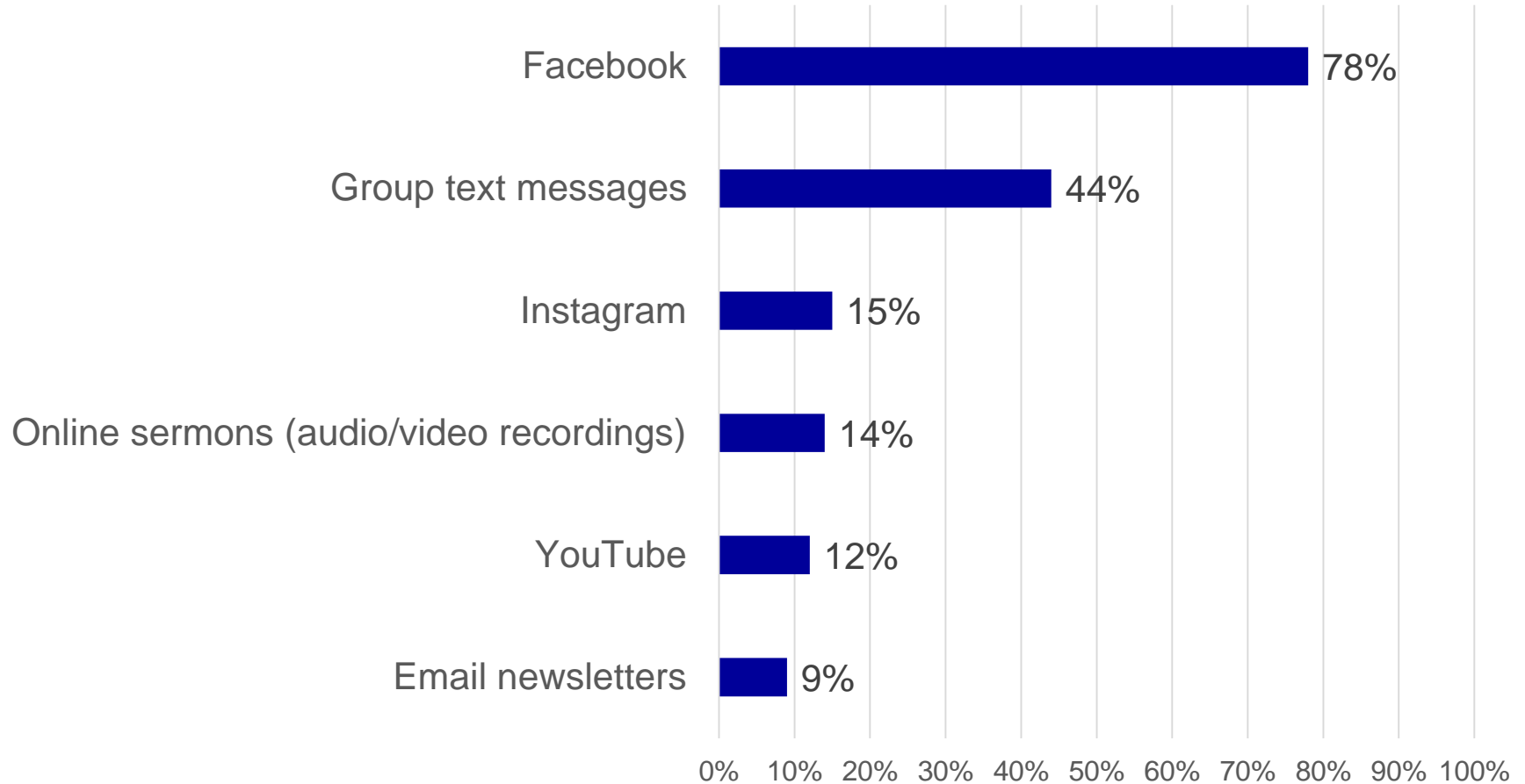
Most successful forms of publicity that attracted newcomers (continued)



None selected Mailers to new movers, new parents, and/or specific demographic group

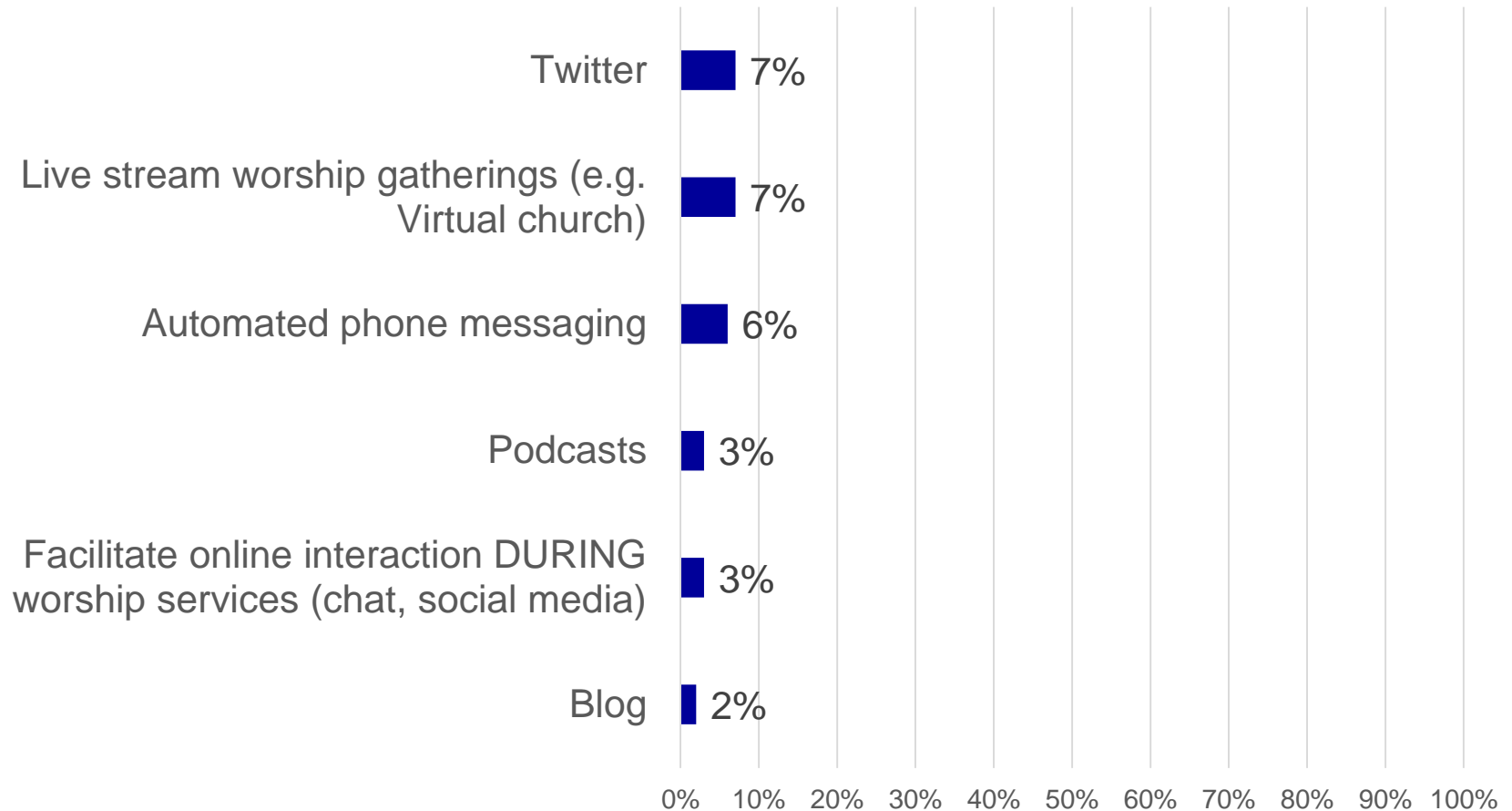
Q38: "What were the 2 **most successful** forms of publicity that attracted the most newcomers to your church? (Select up to two)"

78% regularly used Facebook for communication *within* the new church work during the first 5 years



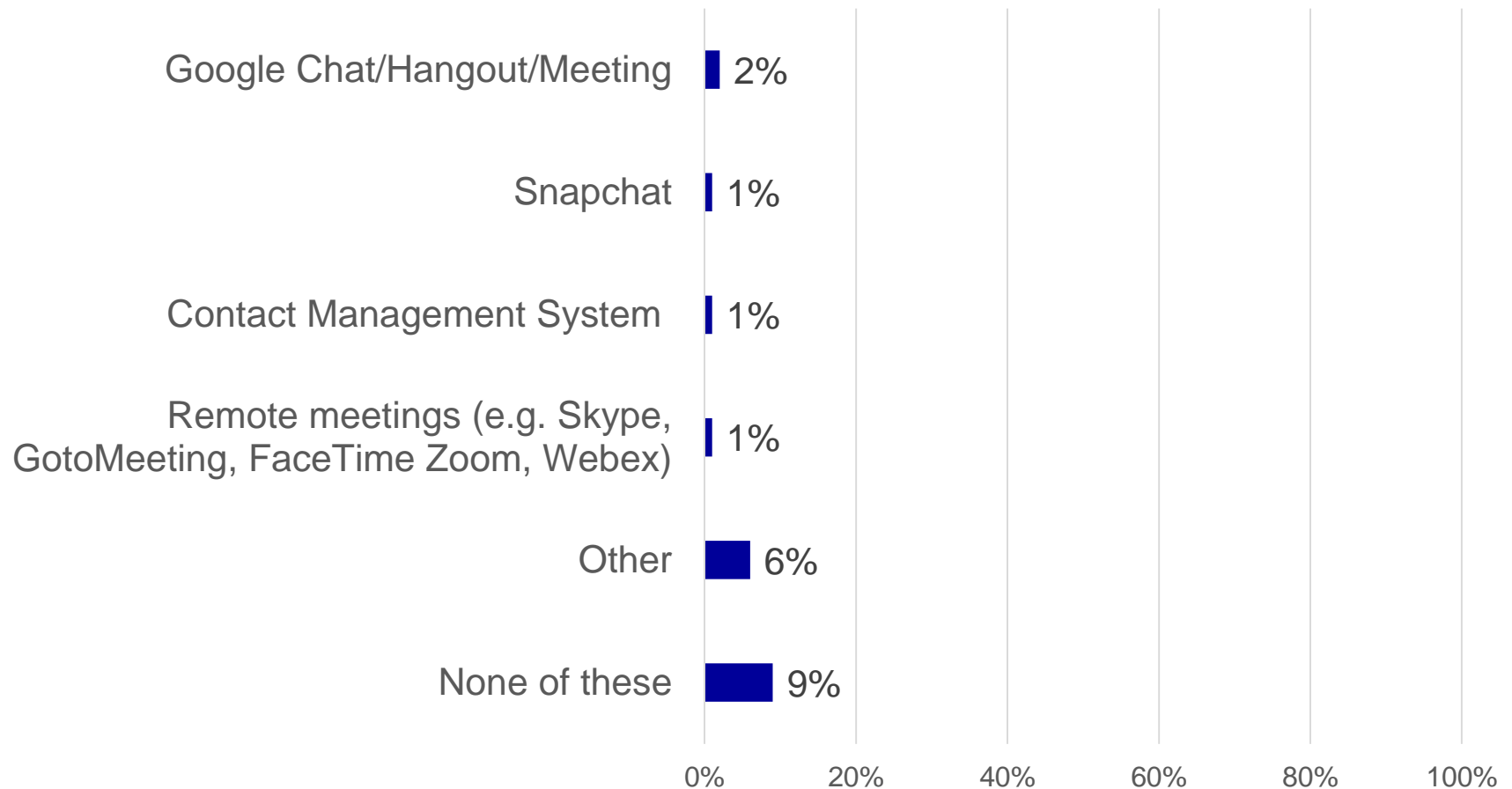
Q39: "Which of the following (if any) electronic communication was regularly used for communication within your new church work during the first 5 years? (Select all that apply)"

2% regularly used a blog for communication *within* the new church during the first 5 years (continued)



Q39: "Which of the following (if any) electronic communication was regularly used for communication within your new church work during the first 5 years? (Select all that apply)"

1% regularly used a CMS* for communication *within* the new church during the first 5 years (continued)

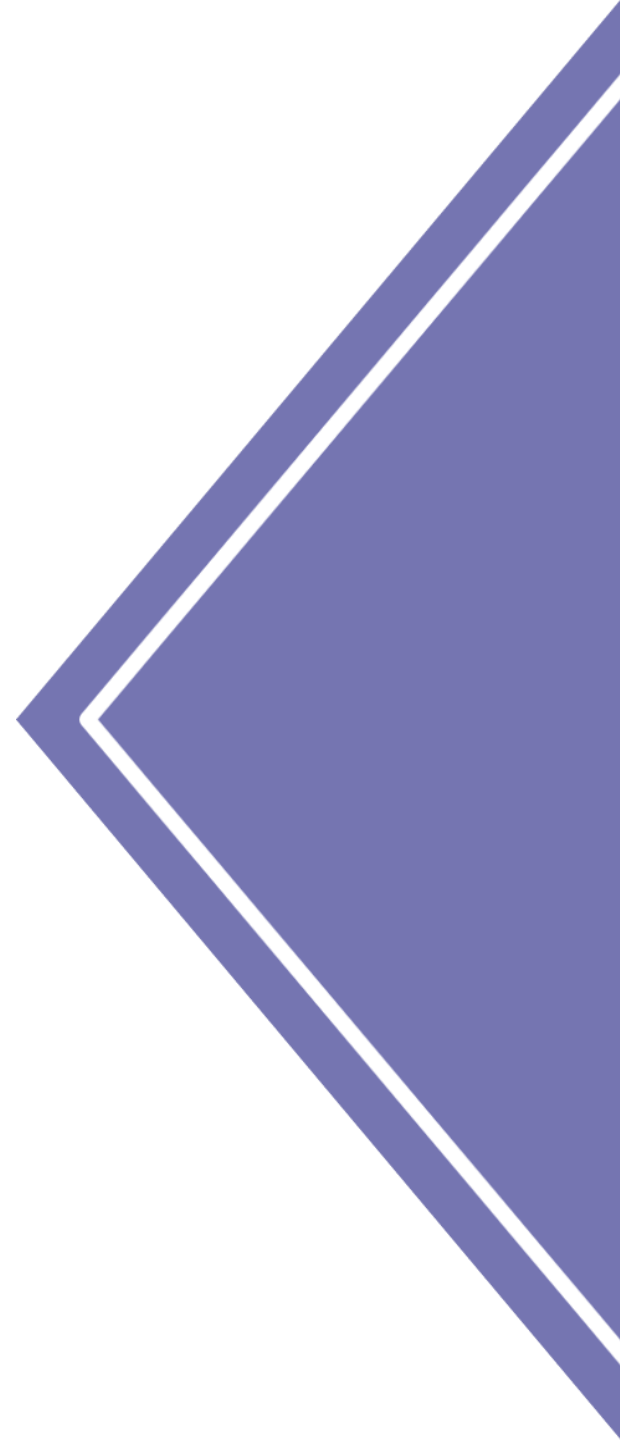


None selected LinkedIn, Pinterest, or Tumbler

*Contact Management System (e.g., ACS, Fellowship One, Shelby, etc.)

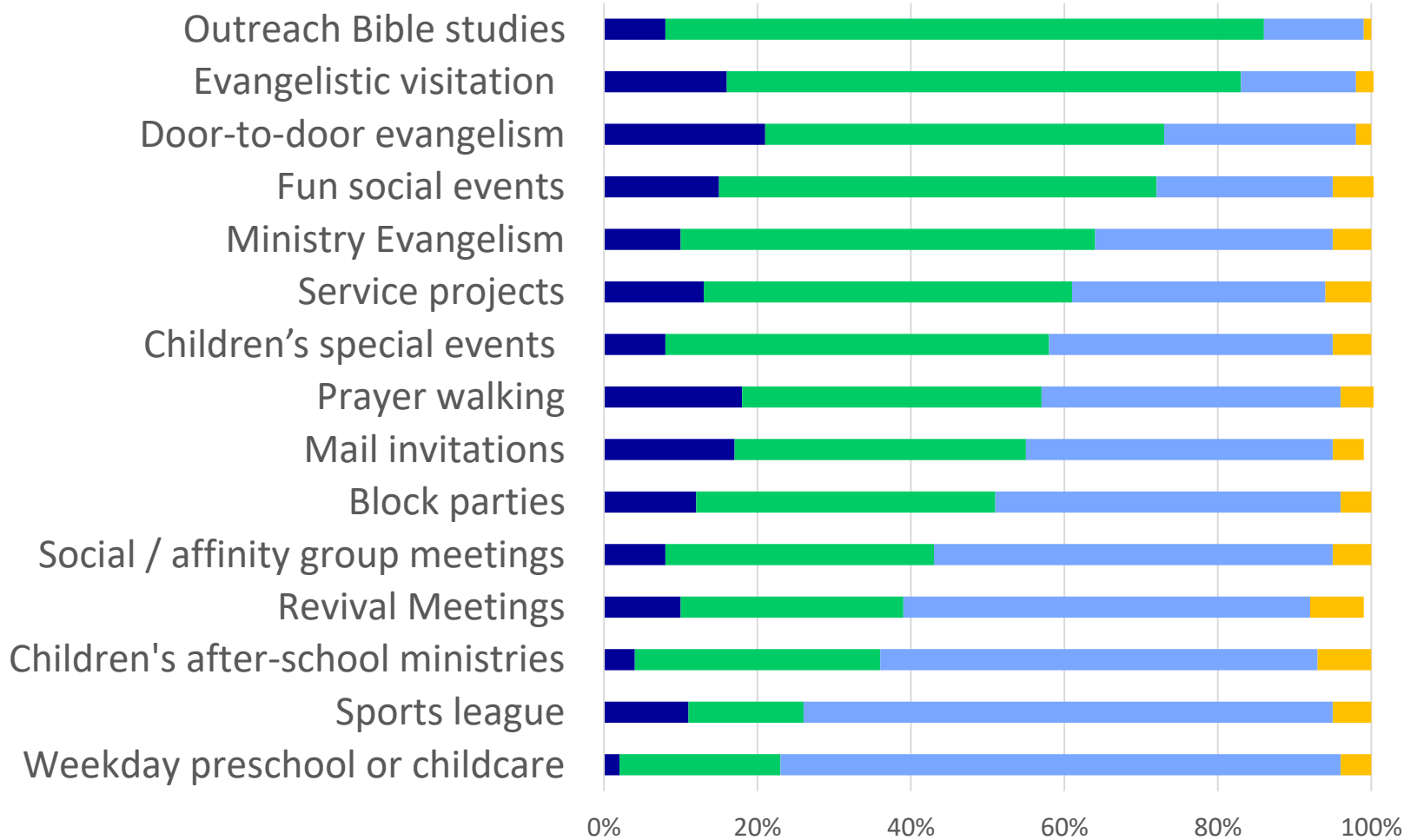
Q39: "Which of the following (if any) electronic communication was regularly used for communication within your new church work during the first 5 years? (Select all that apply)"

Outreach activities

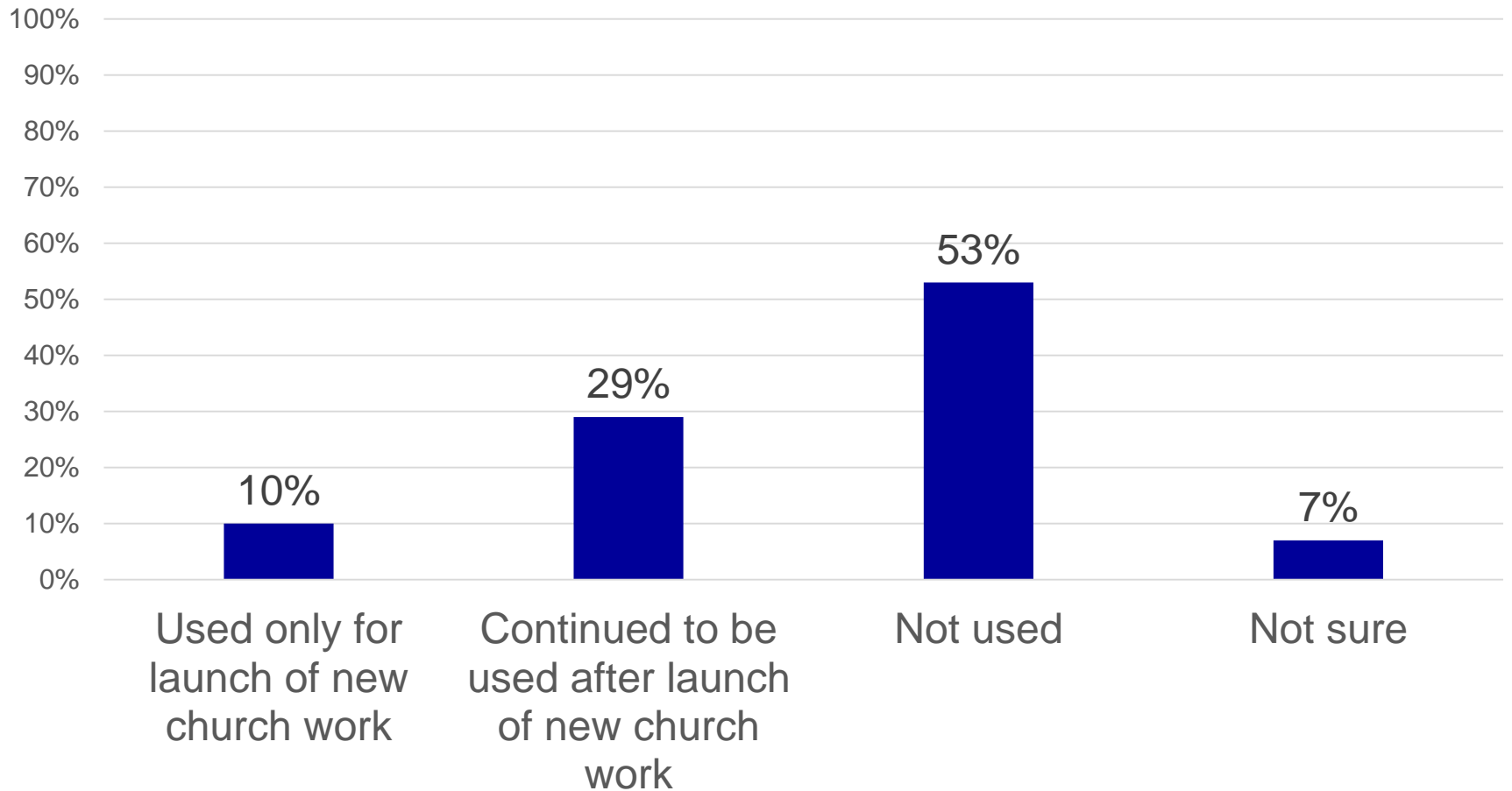


Outreach Activities

■ Used only for launch of new church work ■ Continued to be used after launch of new church work ■ Not used ■ Not sure

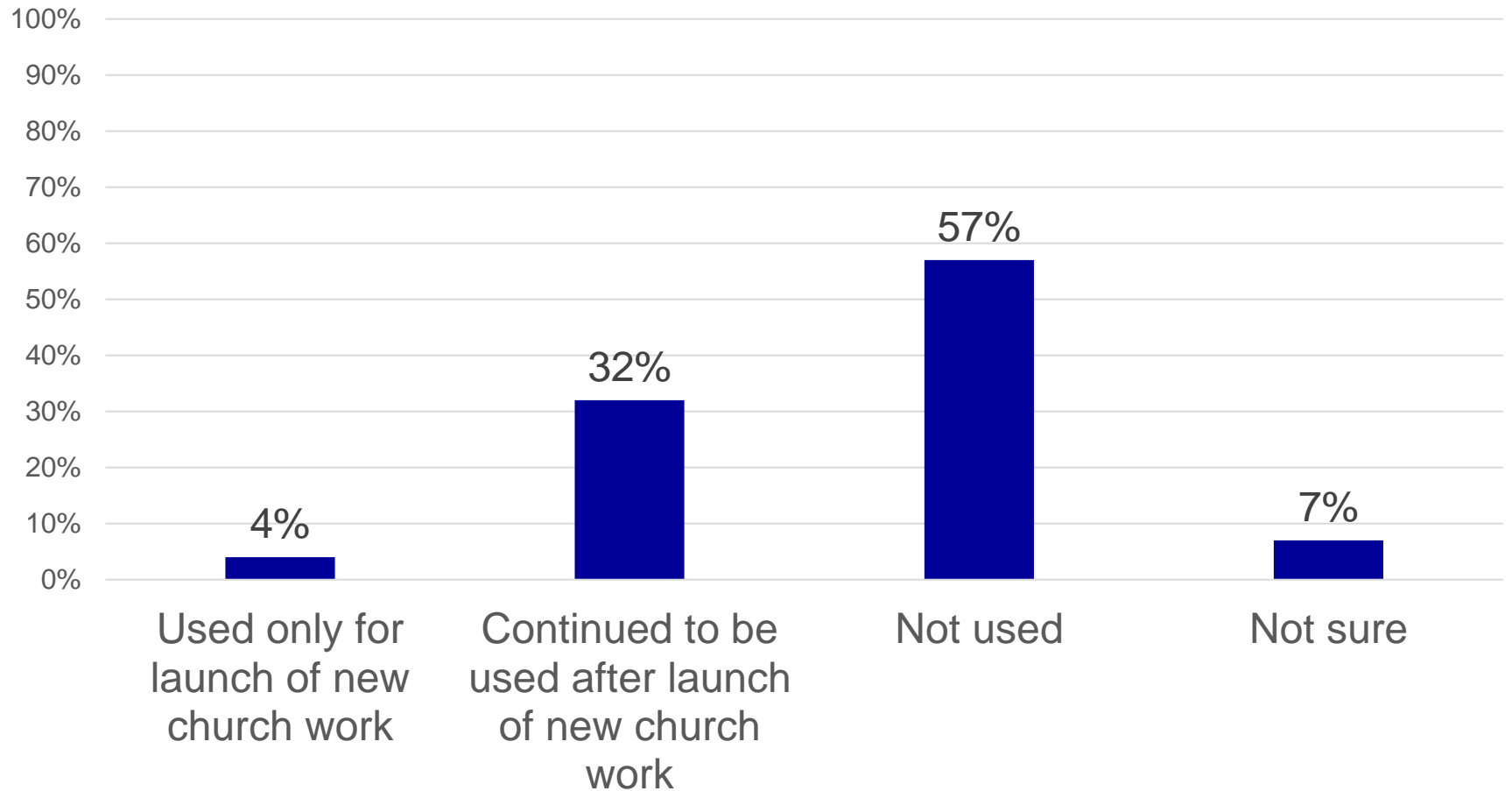


Revival meetings



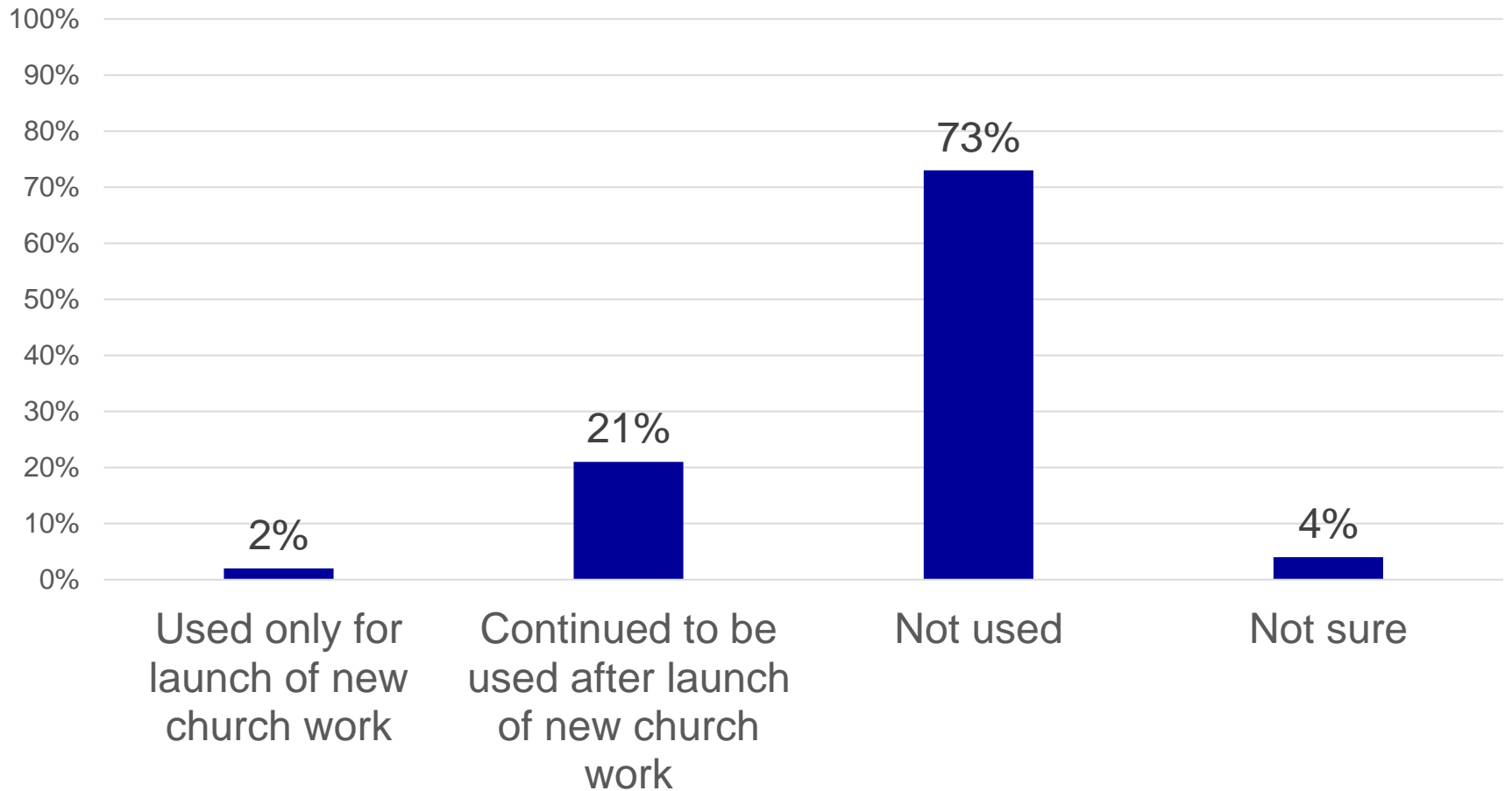
Q49_1: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Revival meetings**"

Children's after-school ministries



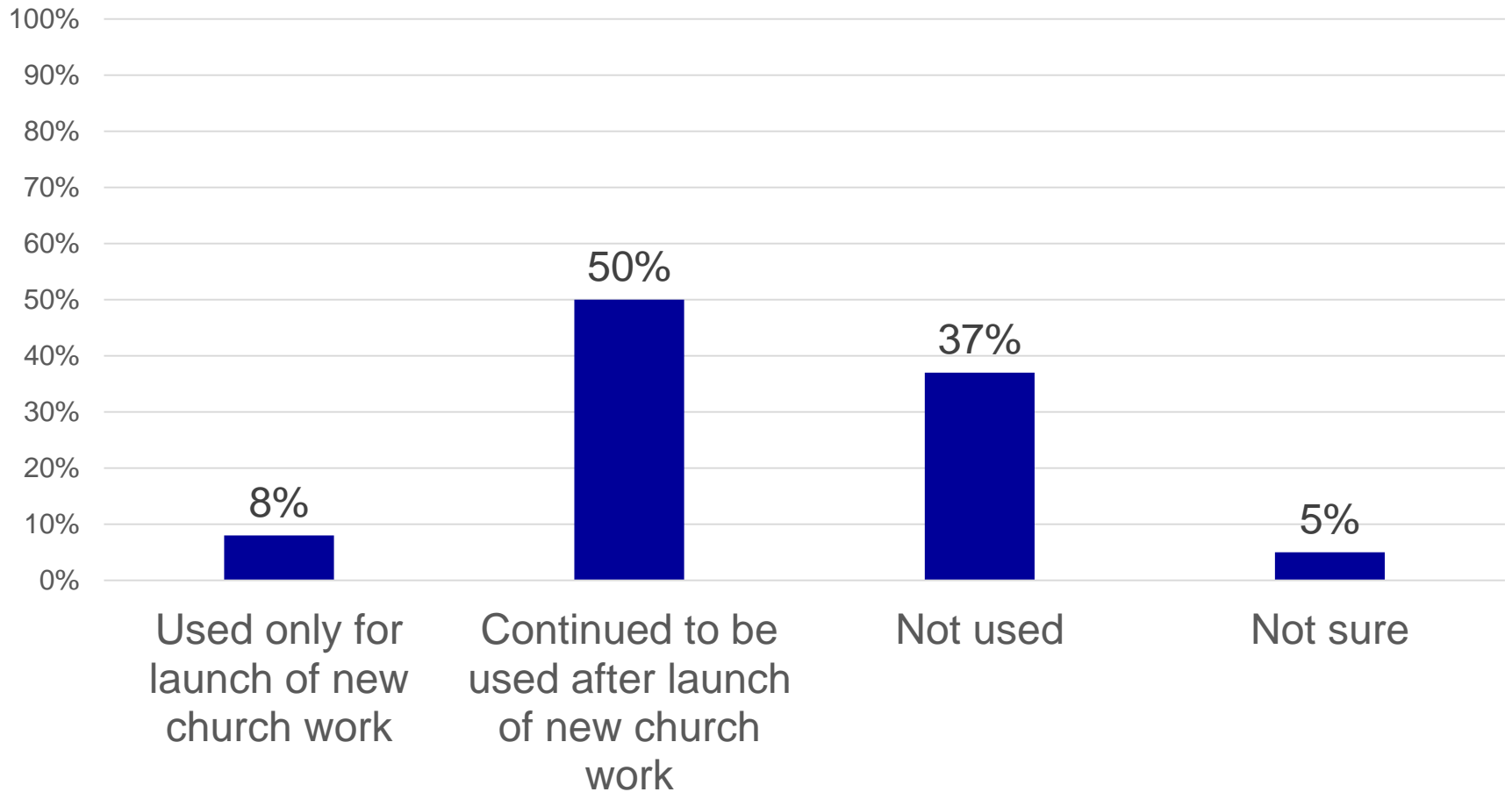
Q49_2: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Children's after-school ministries**"

Weekday preschool or child care



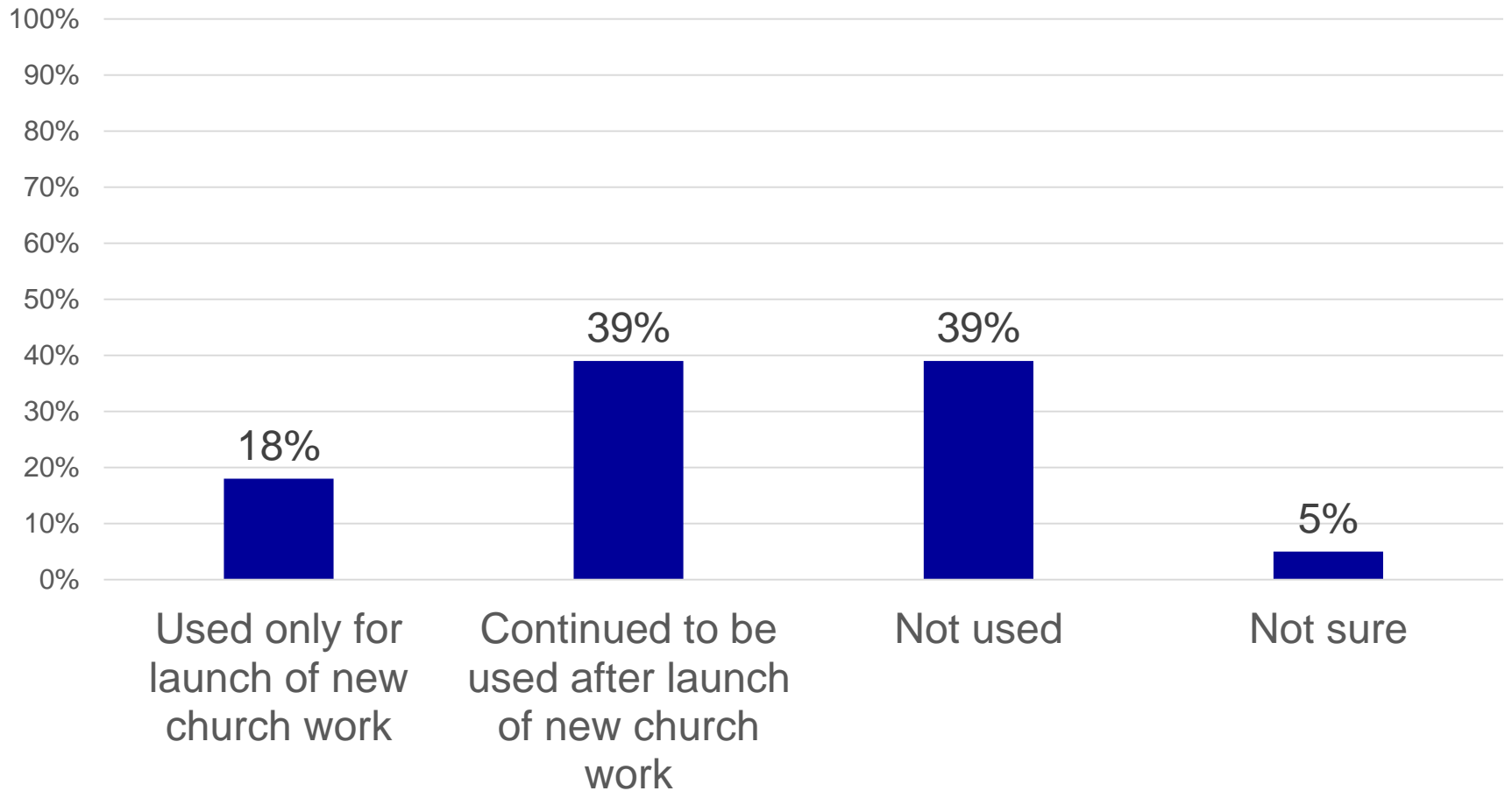
Q49_3: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Weekday preschool or child care**"

Children's special events (e.g., Easter Egg Hunt, Fall Festival)



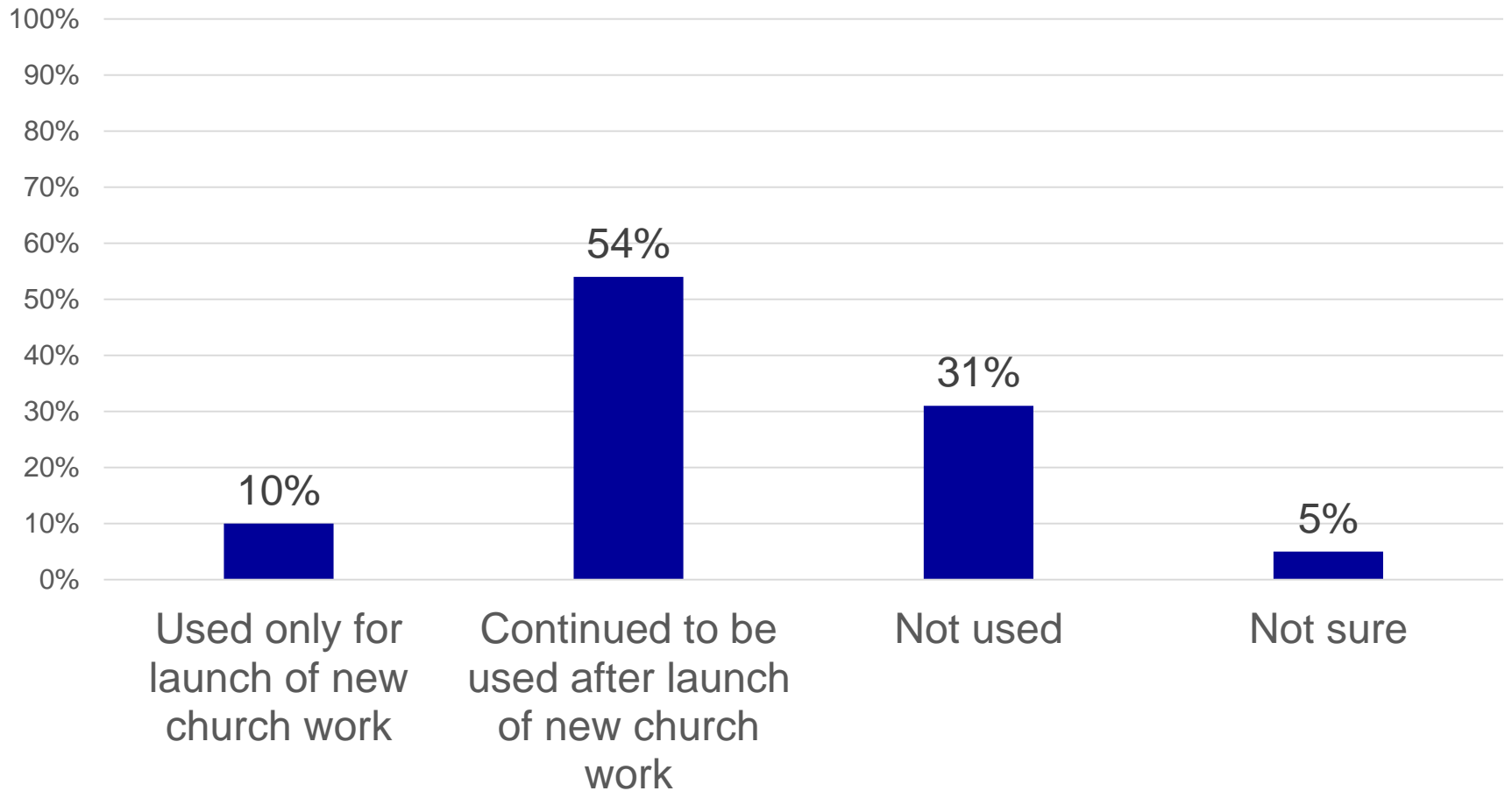
Q49_4: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Children's special events (e.g., Easter Egg Hunt, Fall Festival)**"

Prayer walking



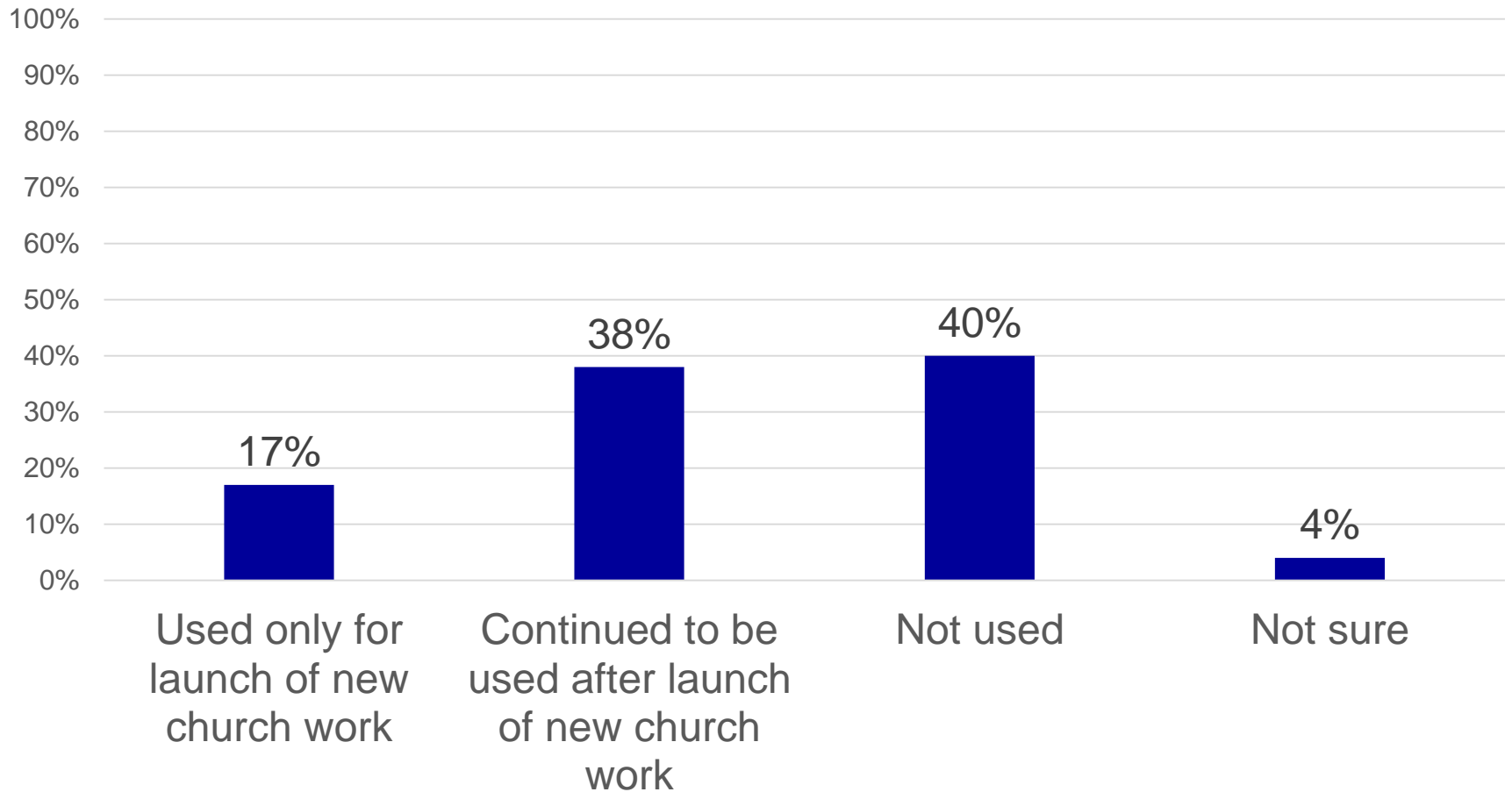
Q49_5: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Prayer walking**"

Ministry evangelism (e.g., food banks, clothing, shelters, drug/alcohol recovery)



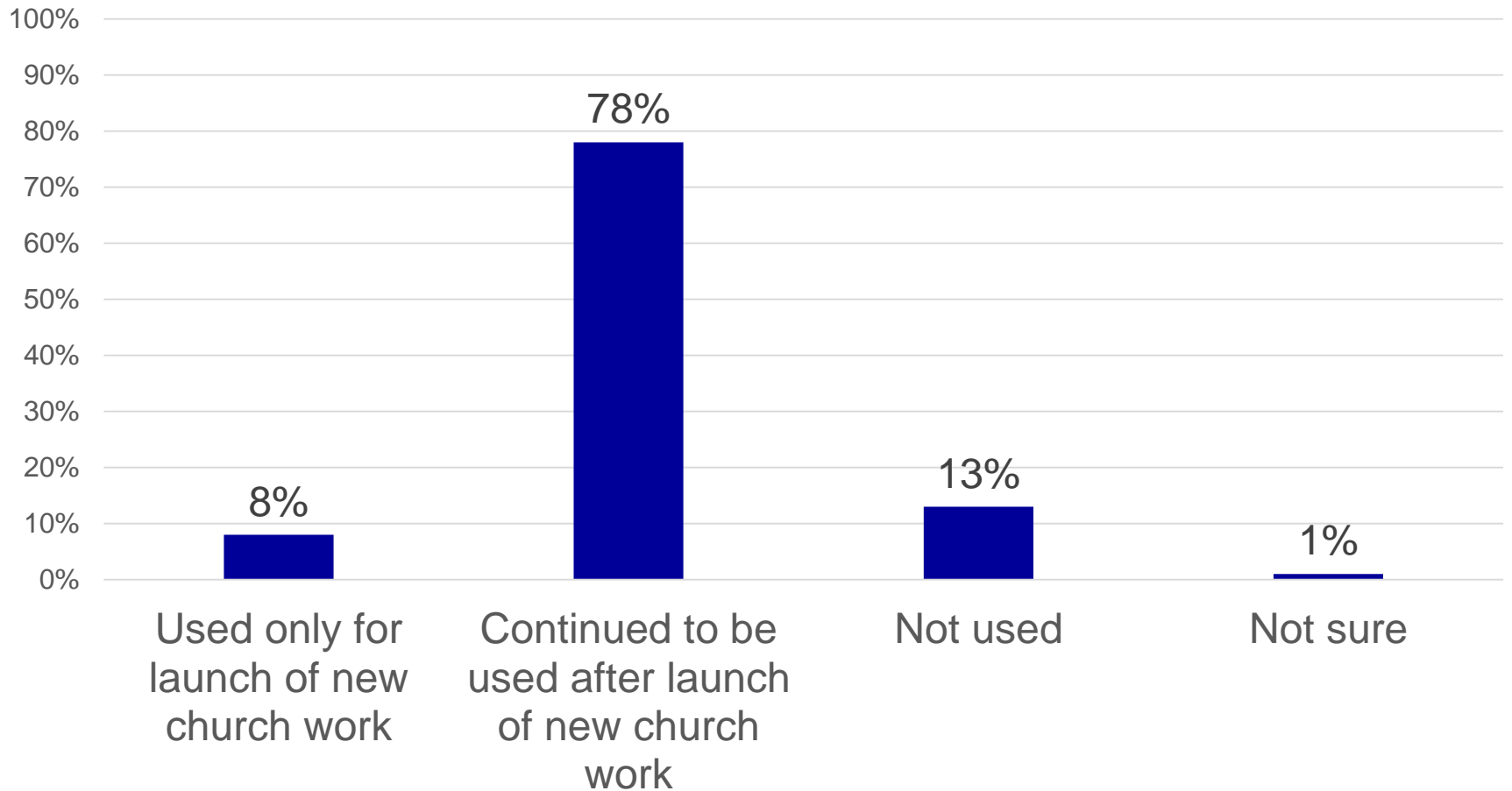
Q49_6: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Ministry evangelism (e.g., food banks, clothing, shelters, drug/alcohol recovery)**"

Mail invitations to services, programs, events



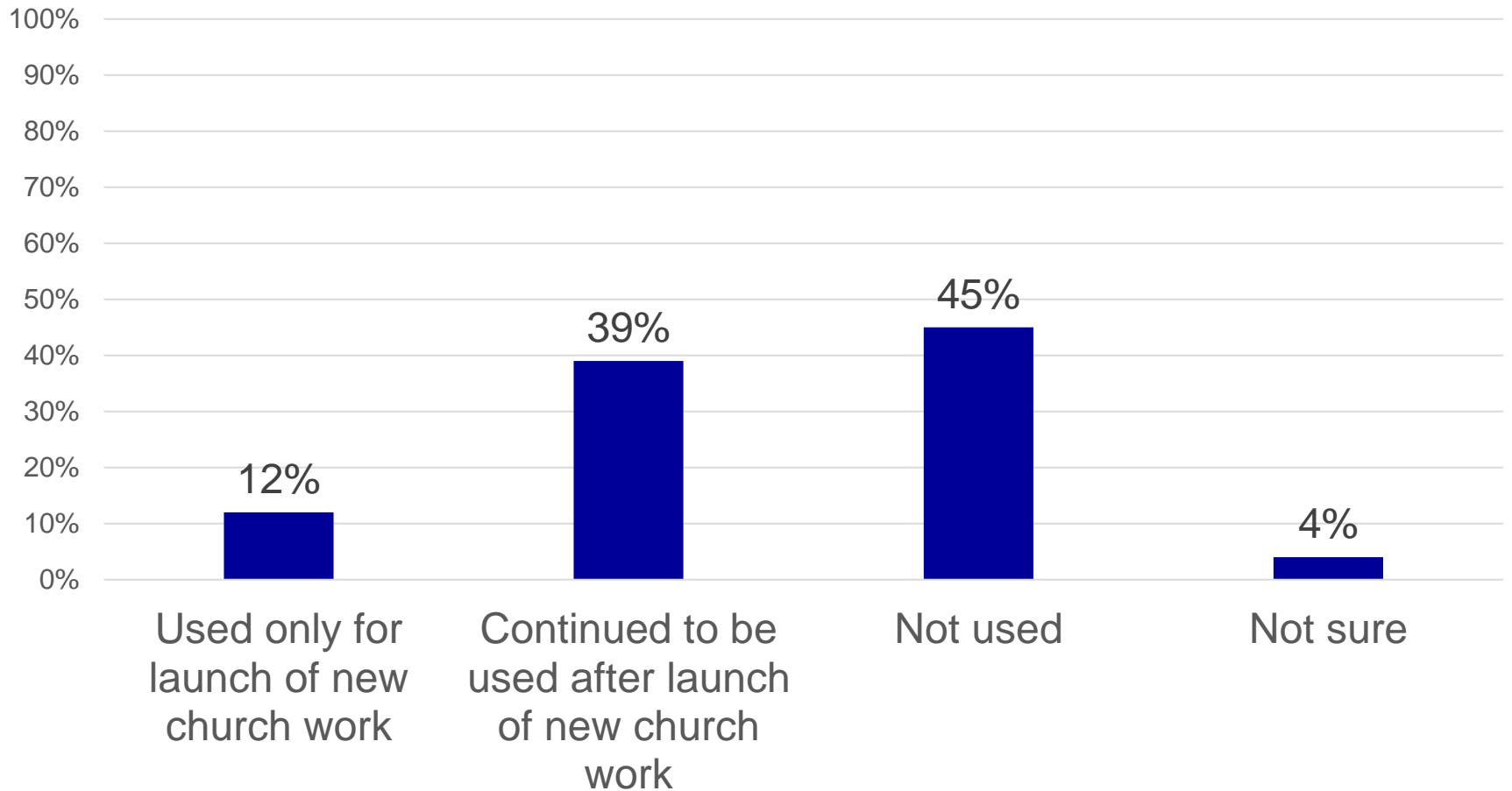
Q49_7: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Mail invitations to services, programs, events**

Outreach Bible studies



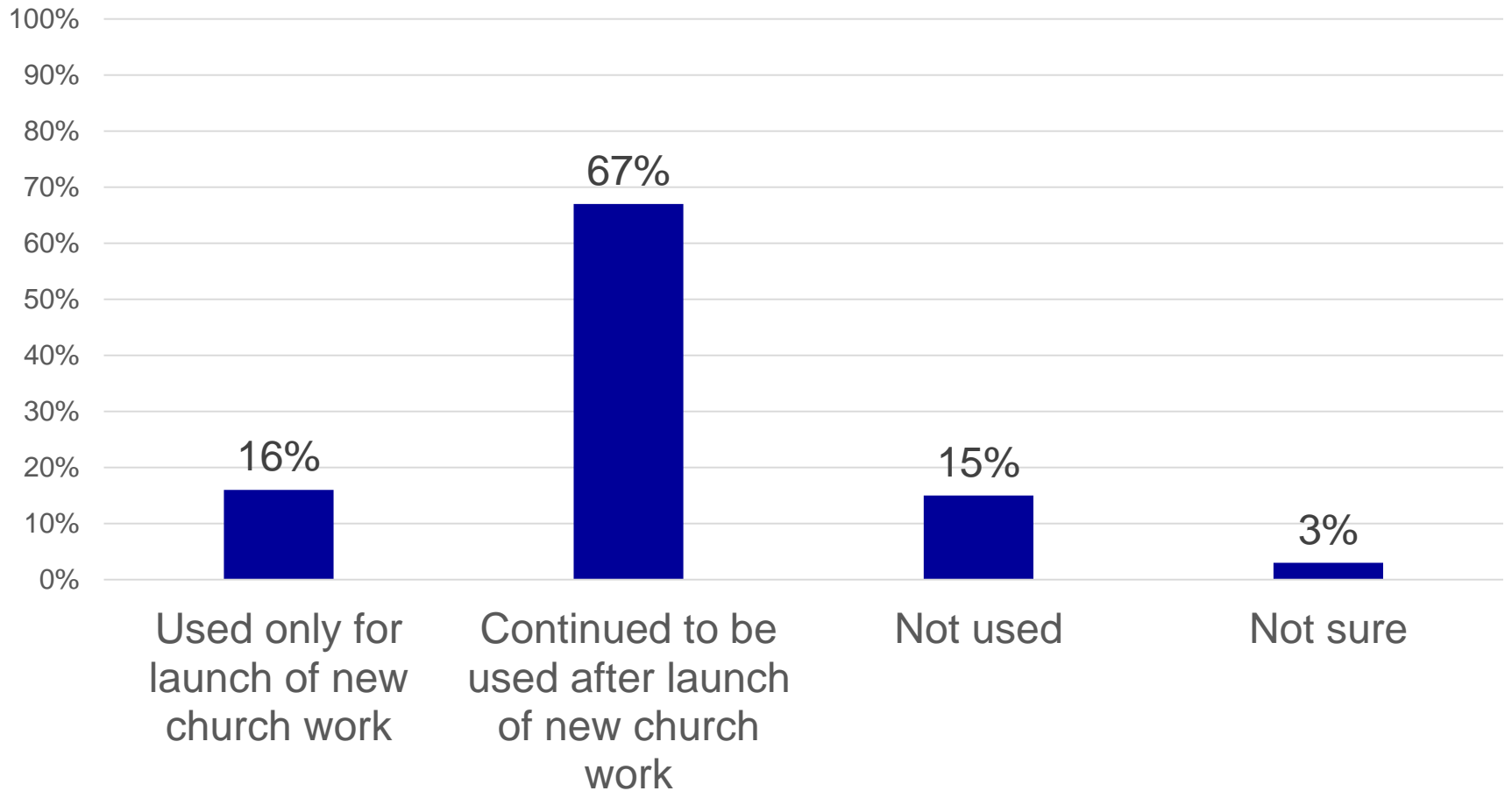
Q49_8: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Outreach Bible studies**"

Block parties



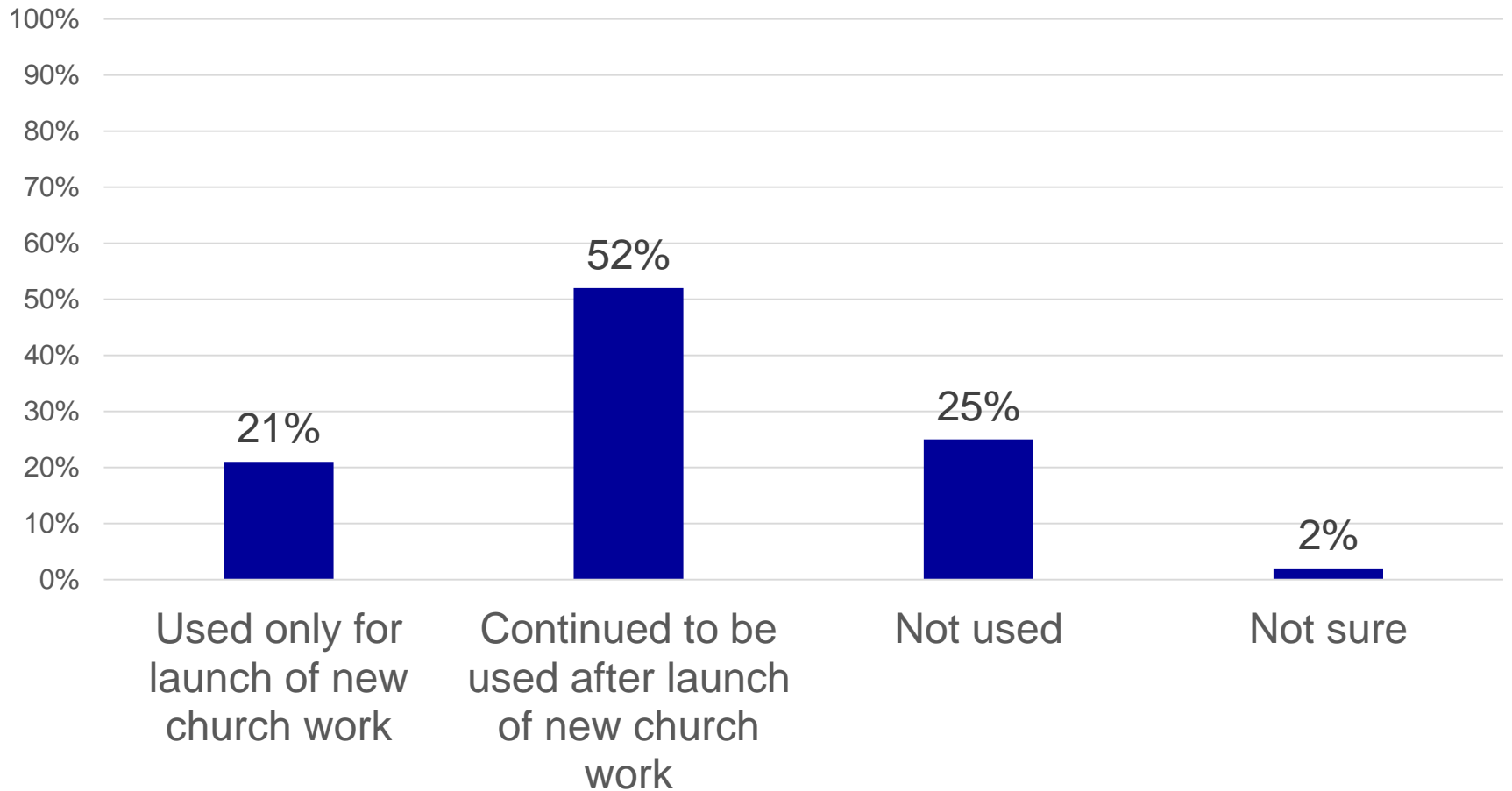
Q49_9: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Block parties**"

Evangelistic visitation for identifying prospects



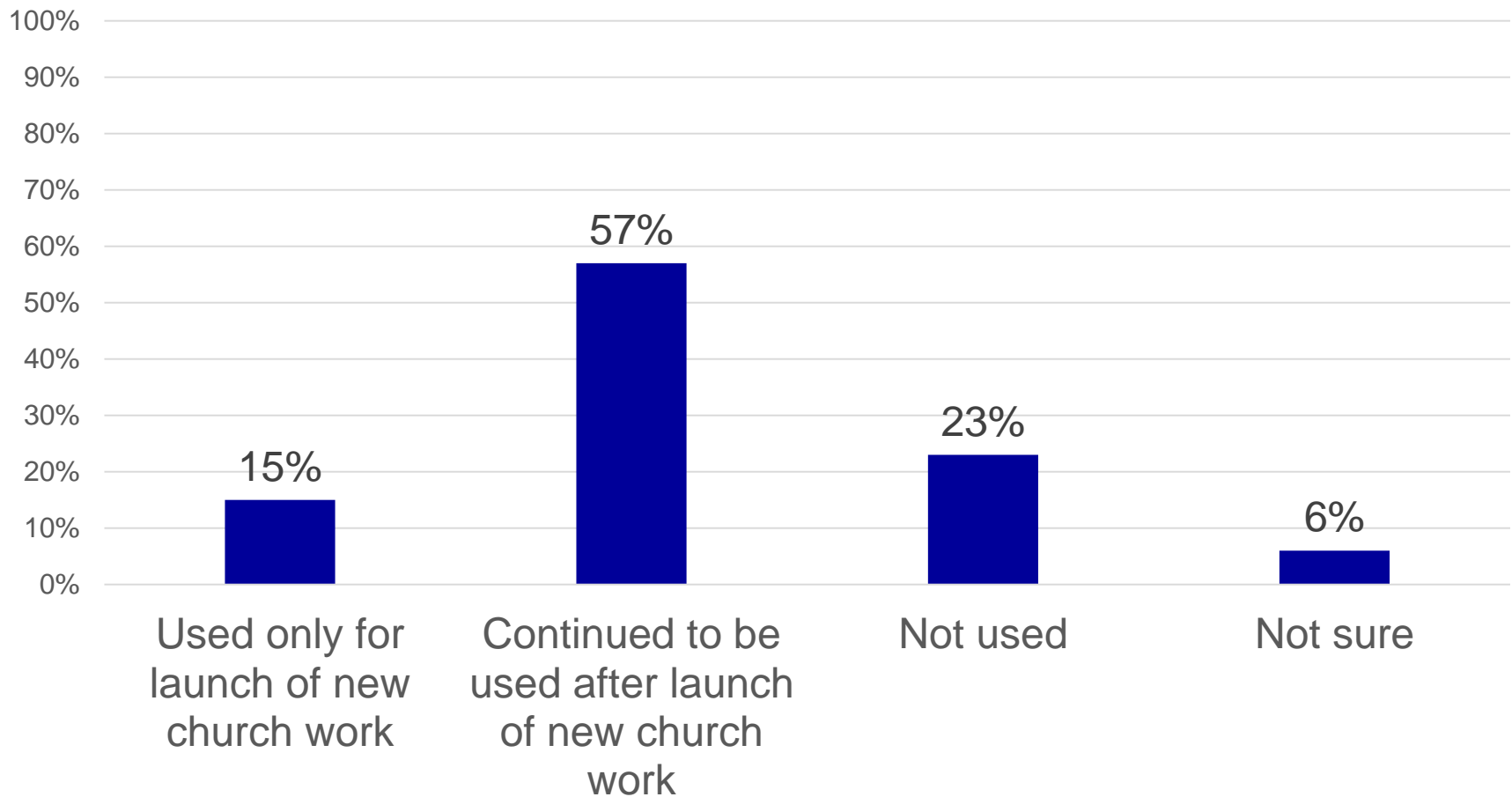
Q49_10: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Evangelistic visitation for identifying prospects**"

Door-to-door evangelism



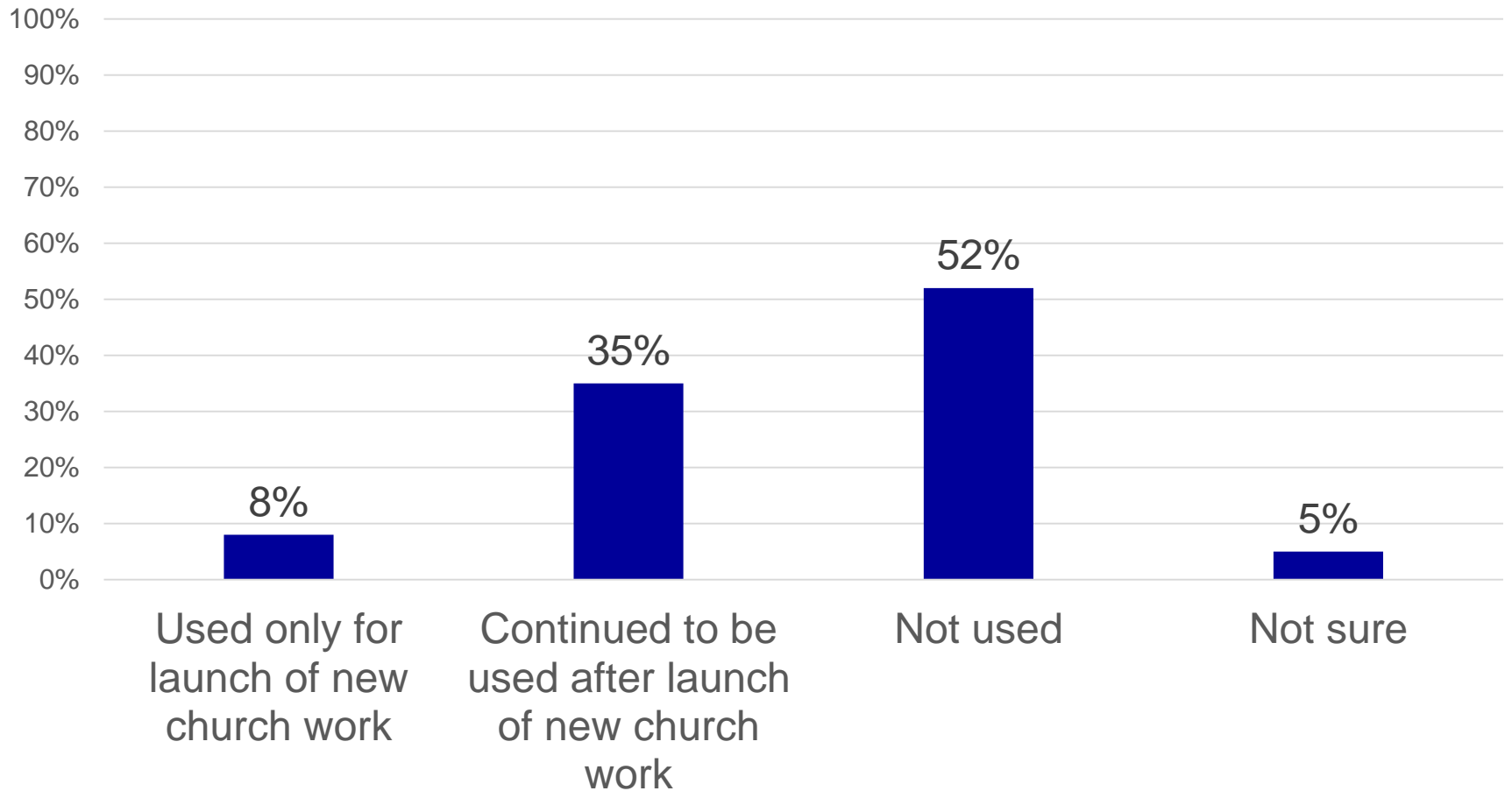
Q49_11: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Door-to-door evangelism**"

Fun social events to meet people in the community



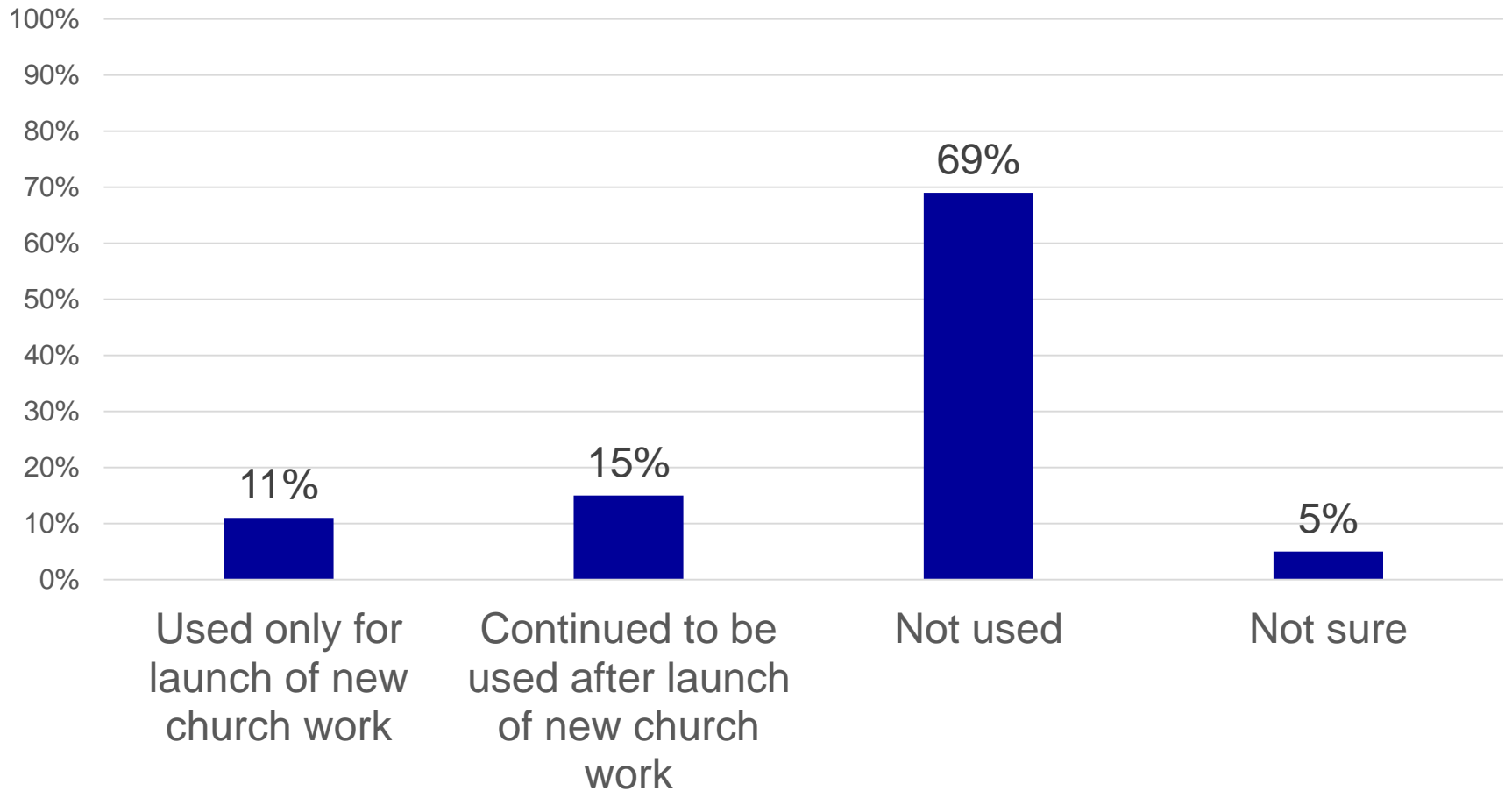
Q49_12: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Fun social events to meet people in the community**"

Ongoing social or affinity group meetings for people from the community (e.g., Monday Night Football, Movie nights, etc.)



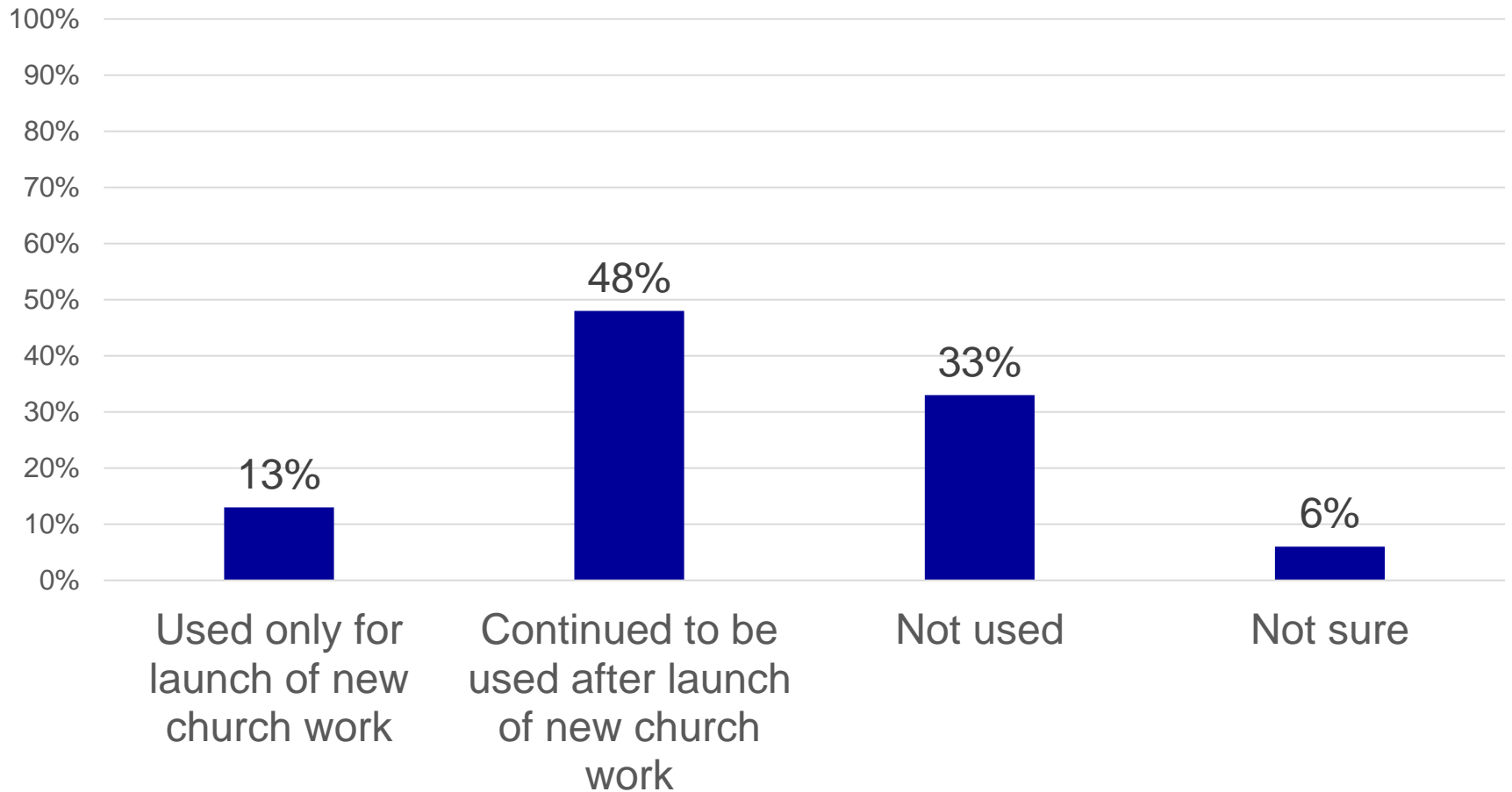
Q49_13: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Ongoing social or affinity group meetings for people from the community (e.g., Monday Night Football, Movie nights, etc.)**"

A sports league for people from the community



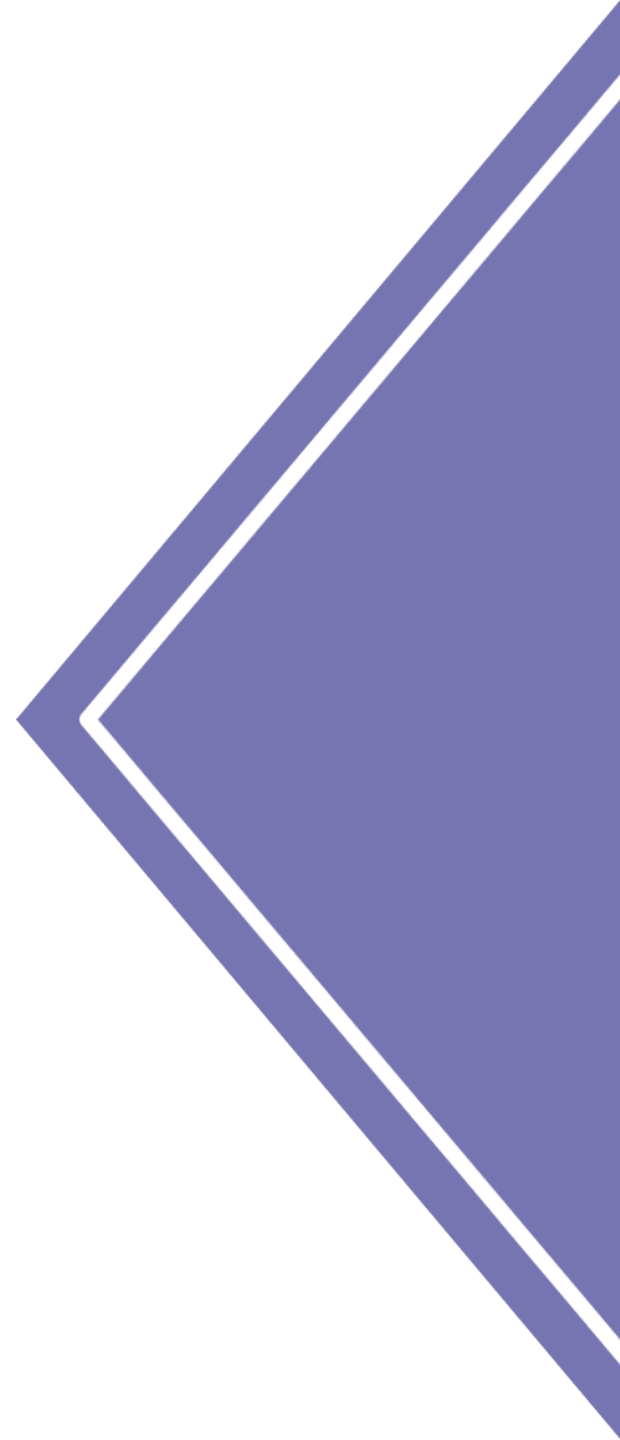
Q49_14: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **A sports league for people from the community**"

Service projects to meet practical needs in the community

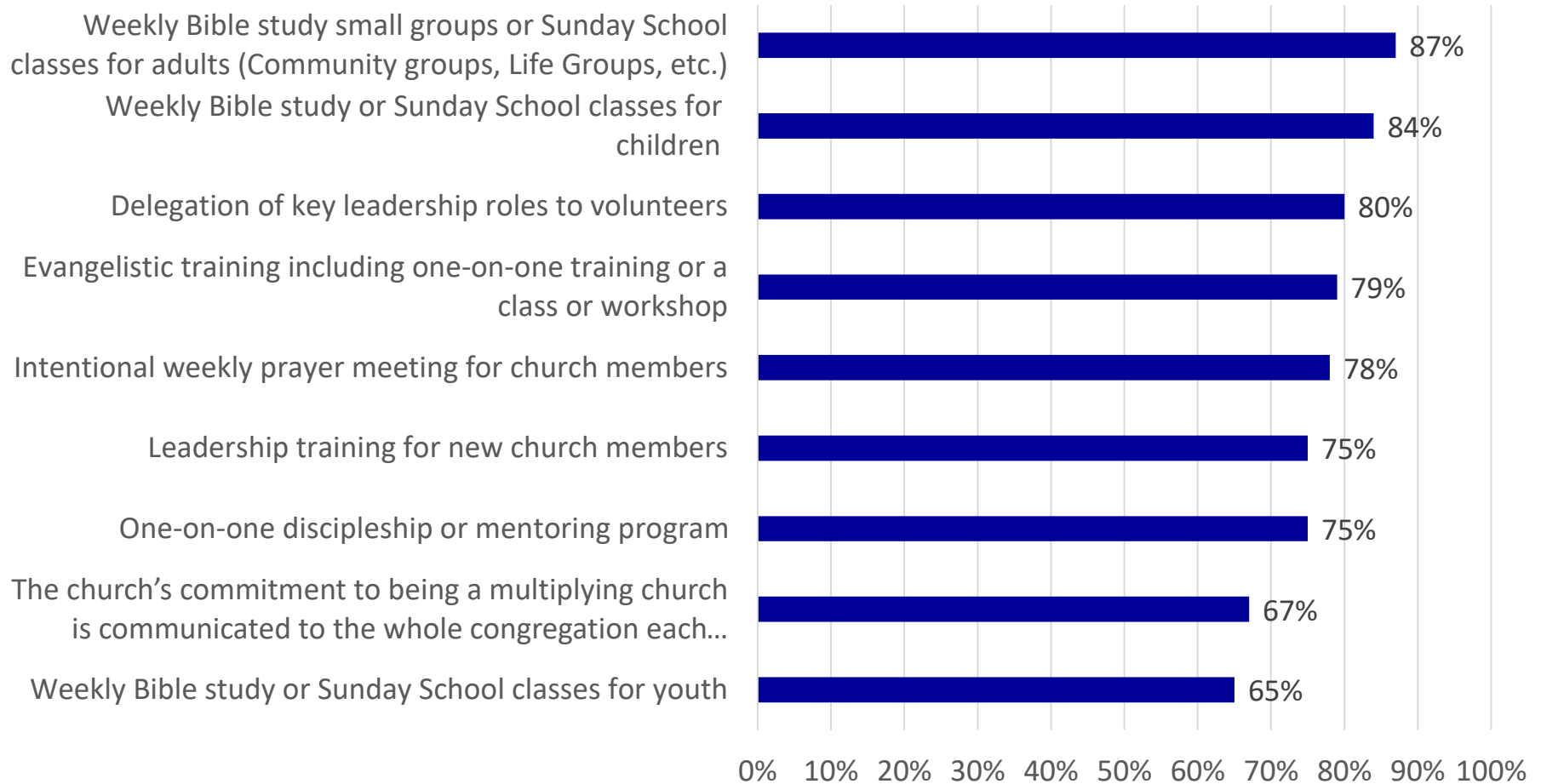


Q49_15: "For each of the following outreach activities, please indicate if it was used by the church start, either when launching the new church work or continued to be used after the launch. (Select one response for each activity) **Service projects to meet practical needs in the community**"

Activities

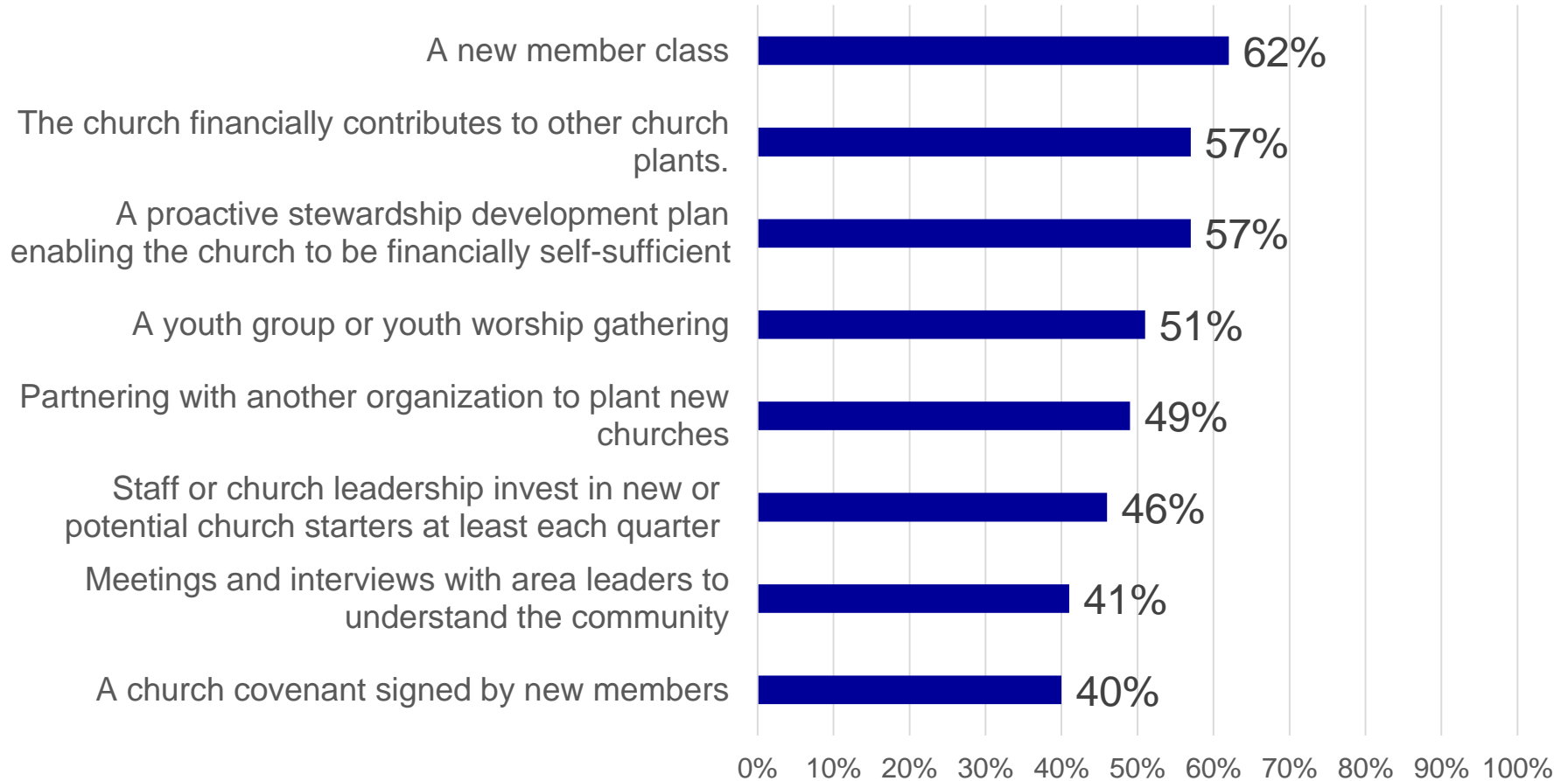


Activities occurring since start of new church work



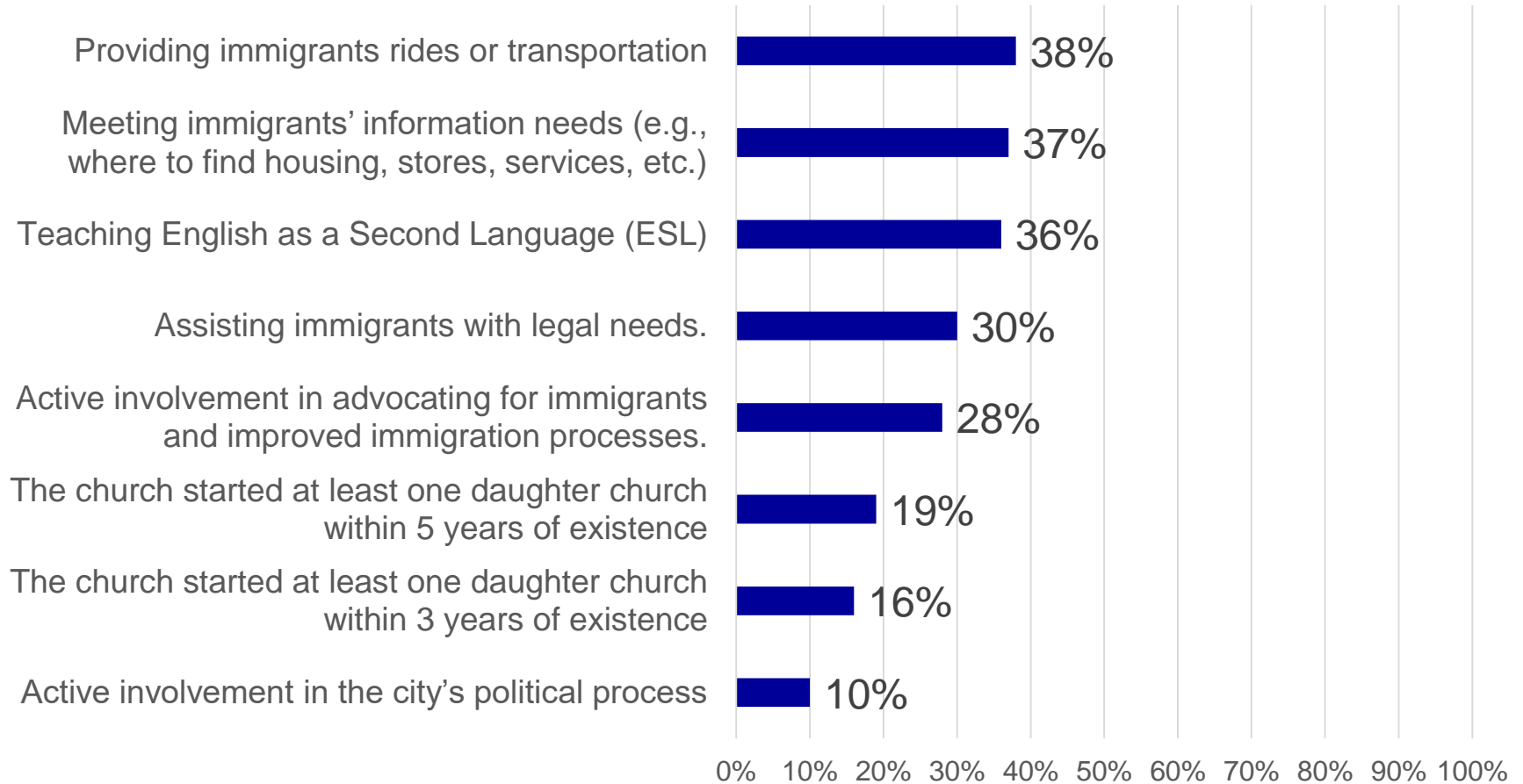
Q50-52: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) "

Activities occurring since start of new church work (continued)



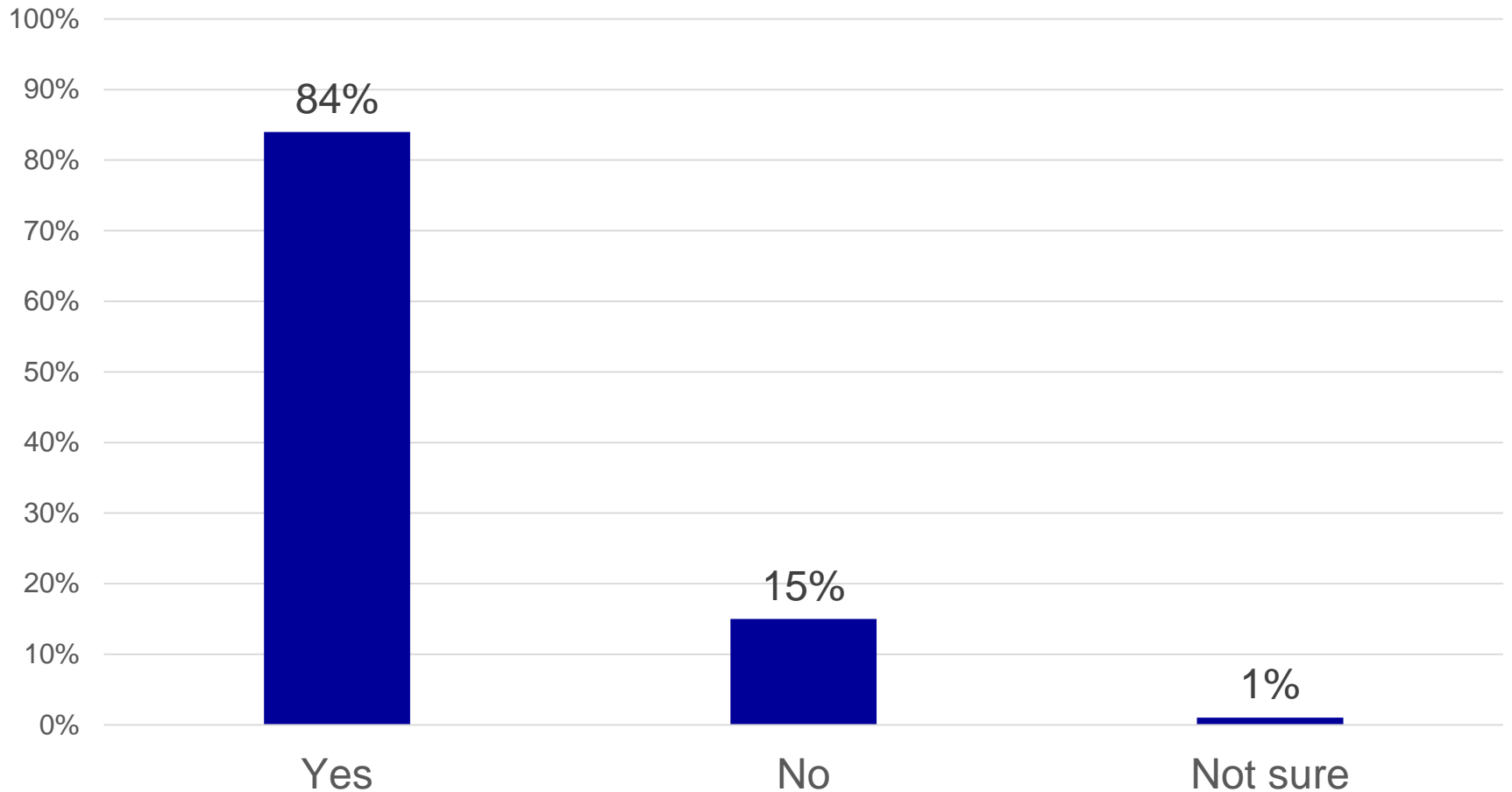
Q50-52: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) "

Activities occurring since start of new church work (continued)



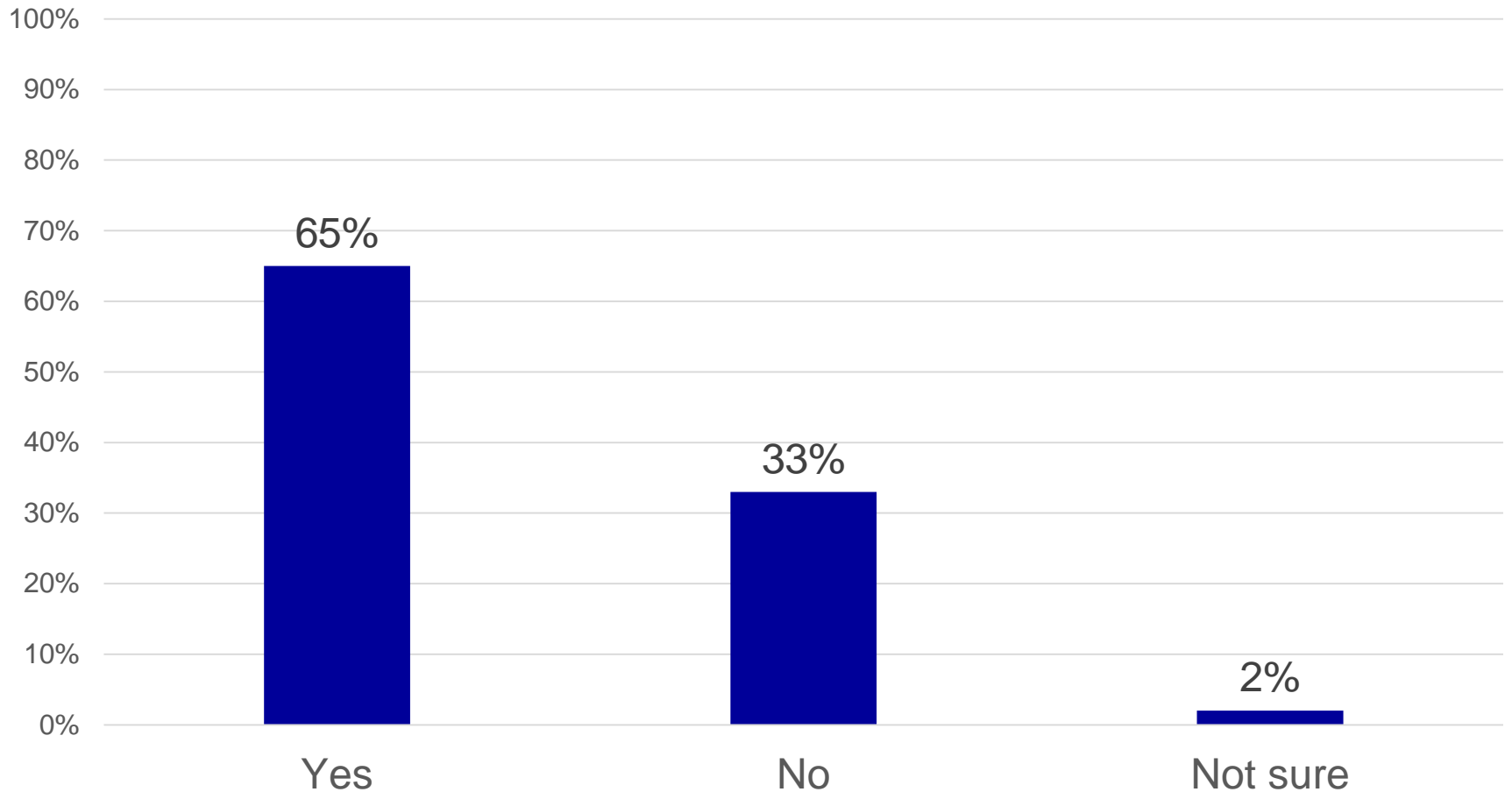
Q50-52: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) "

Weekly Bible study or Sunday School classes for children



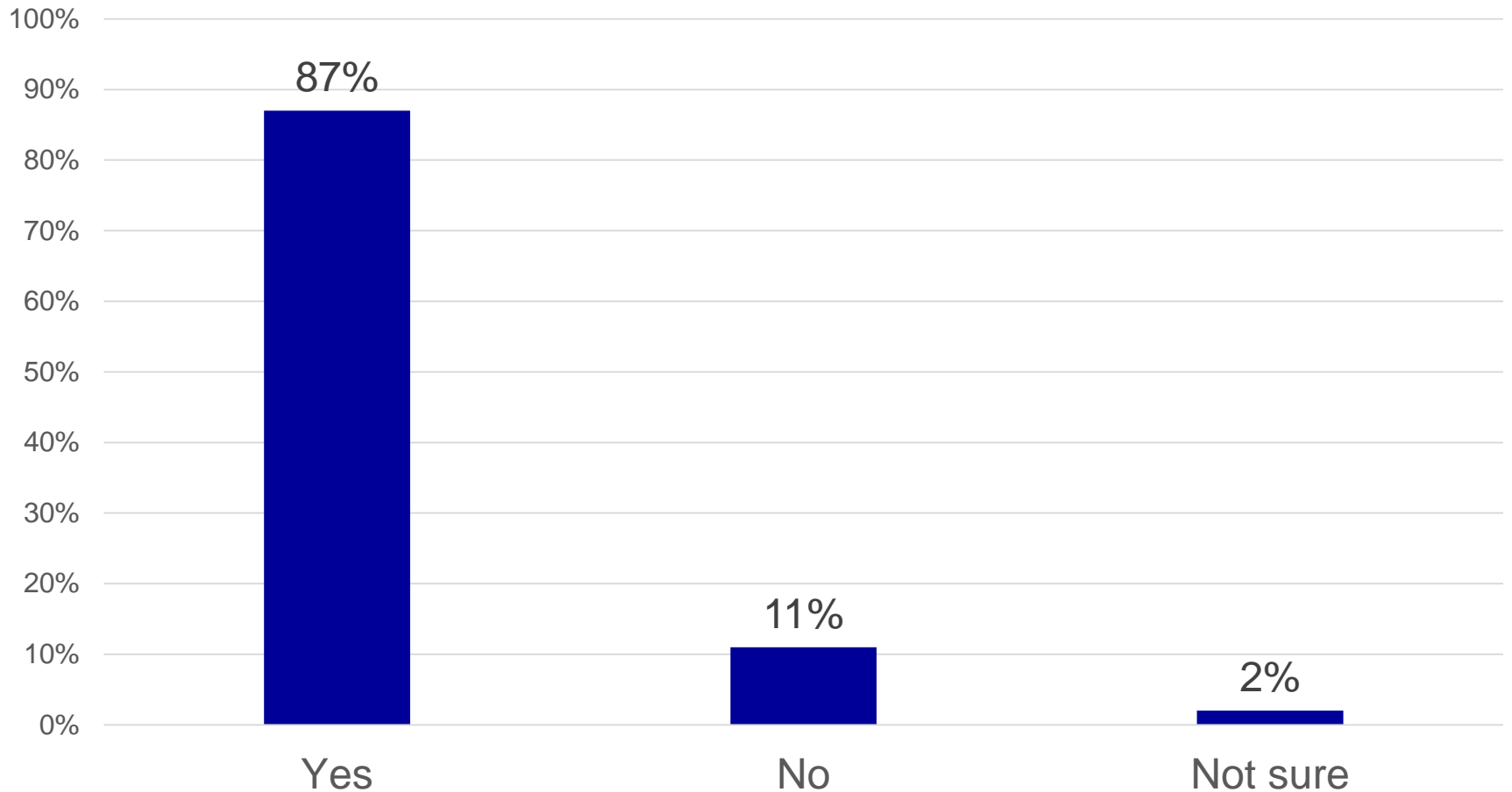
Q50_1: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Weekly Bible study or Sunday School classes for children**"

Weekly Bible study or Sunday School classes for youth



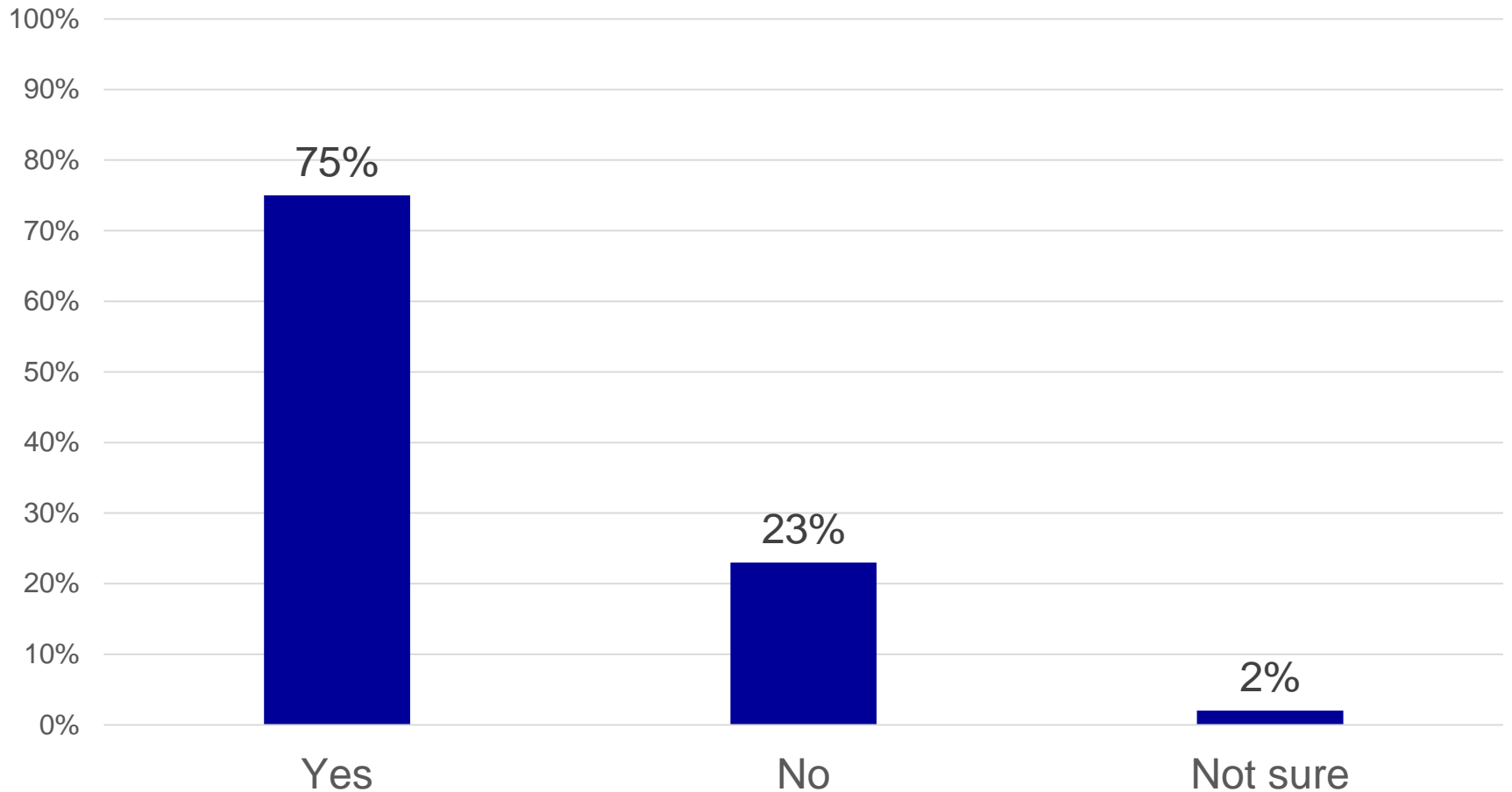
Q50_2: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Weekly Bible study or Sunday School classes for youth**"

Weekly Bible study or Sunday School classes for adults (Community groups, Life Groups, etc.)



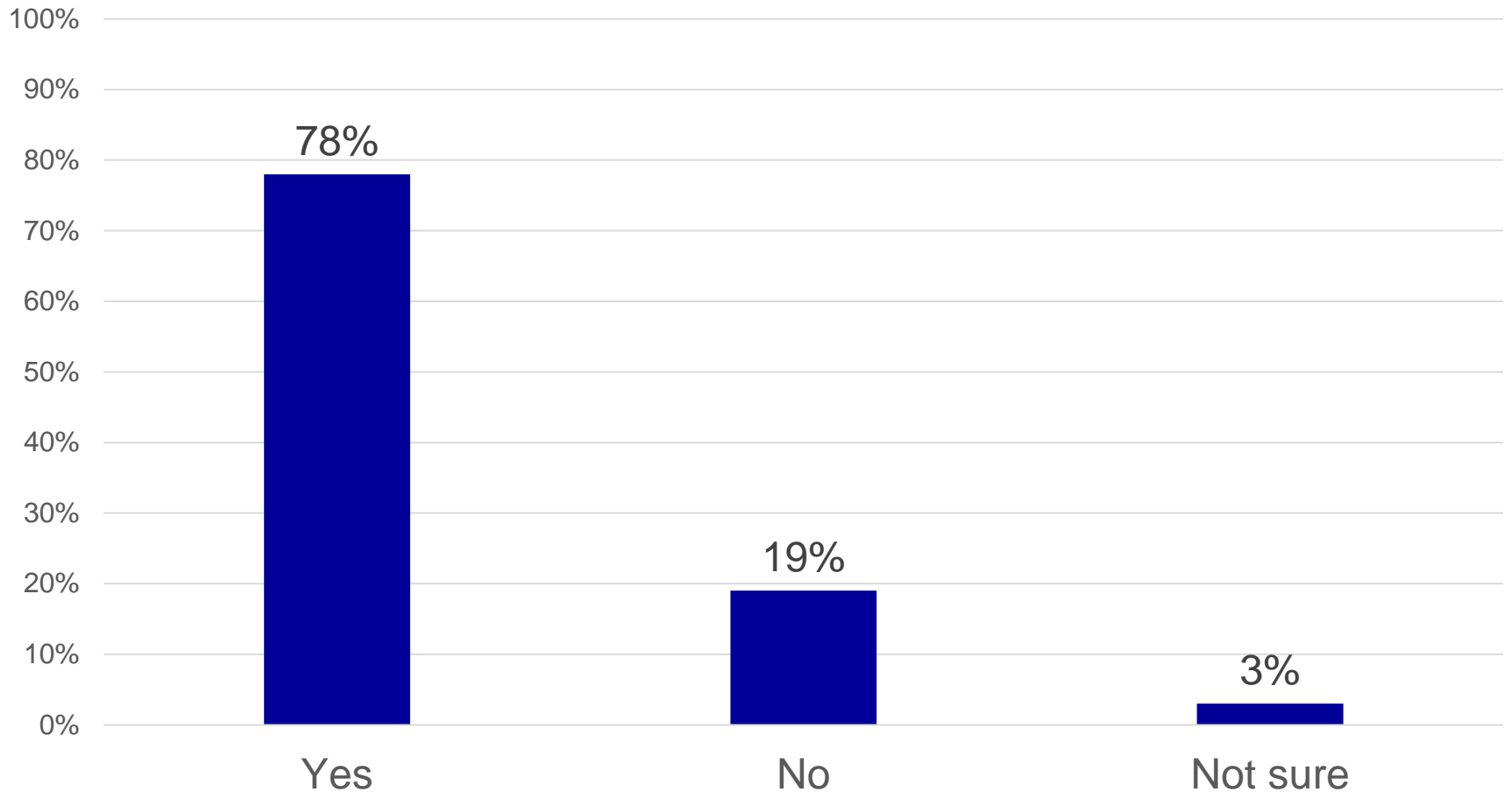
Q50_3: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Weekly Bible study or Sunday School classes for adults (Community groups, Life Groups, etc.)**"

One-on-one discipleship or mentoring program



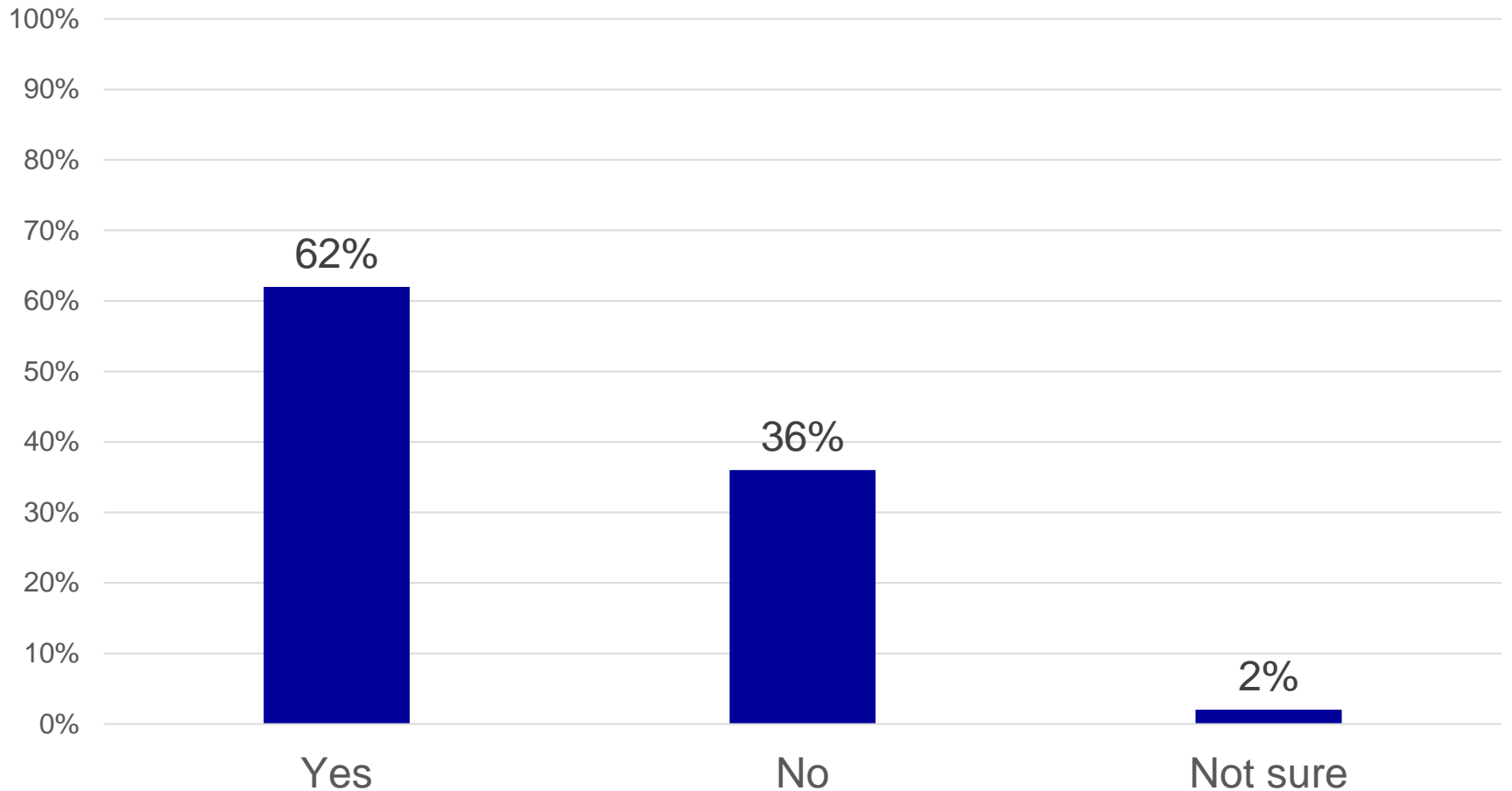
Q50_4: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **One-on-one discipleship or mentoring program**"

Intentional weekly prayer meeting for church members



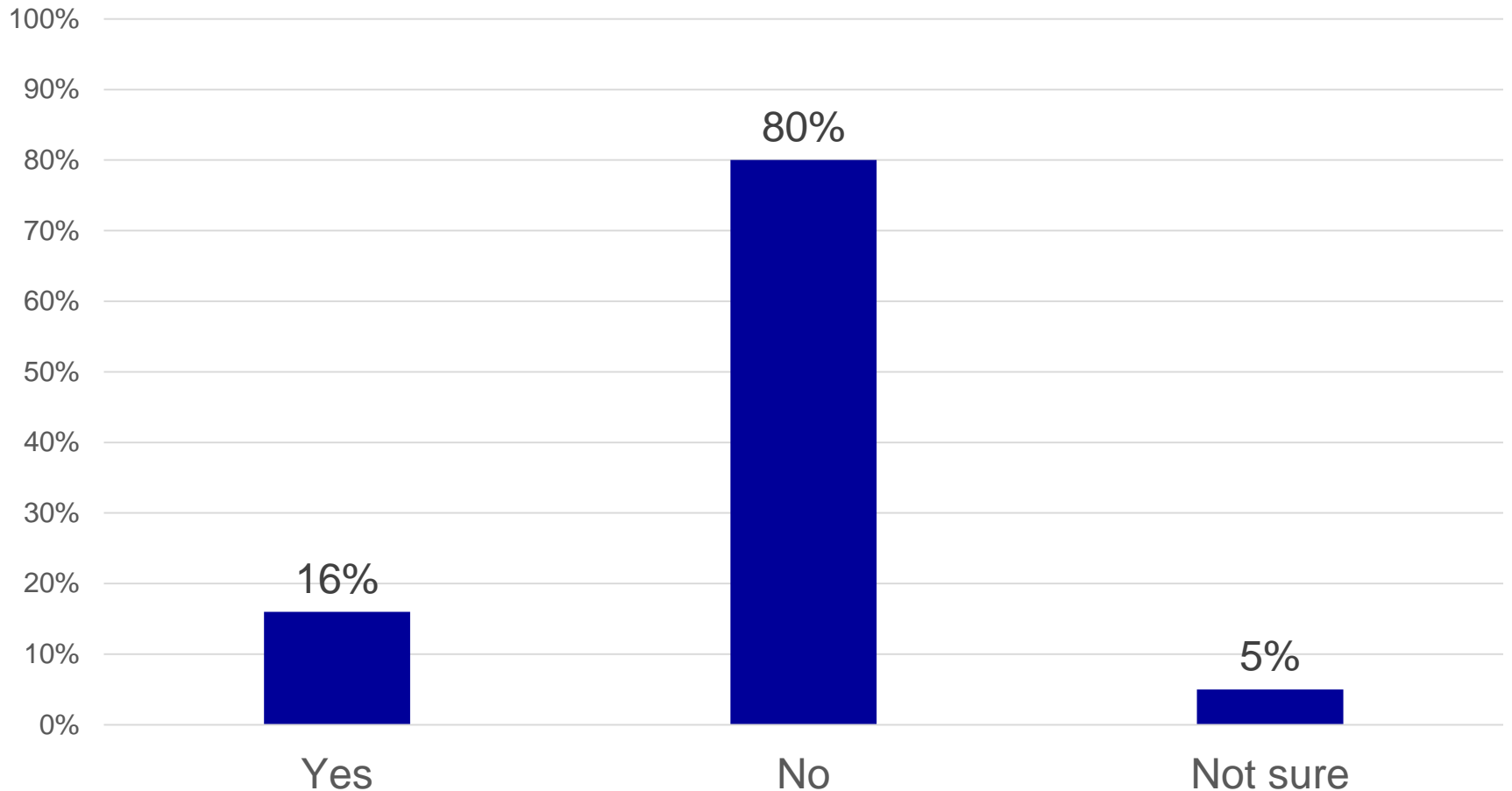
Q50_5: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Intentional weekly prayer meeting for church members**"

A new member class



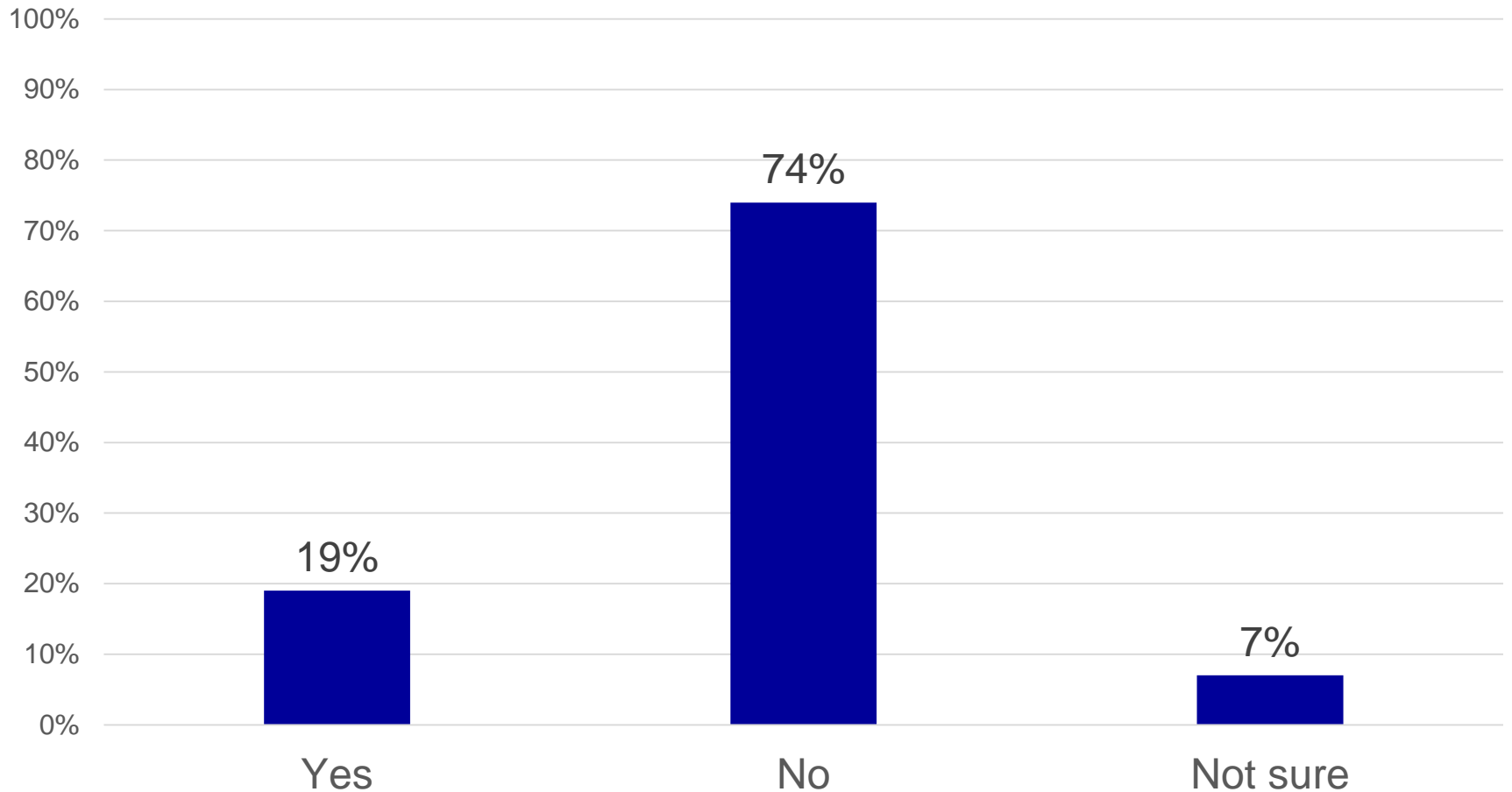
Q50_6: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **A new member class**"

The church started at least one daughter church within 3 years of existence



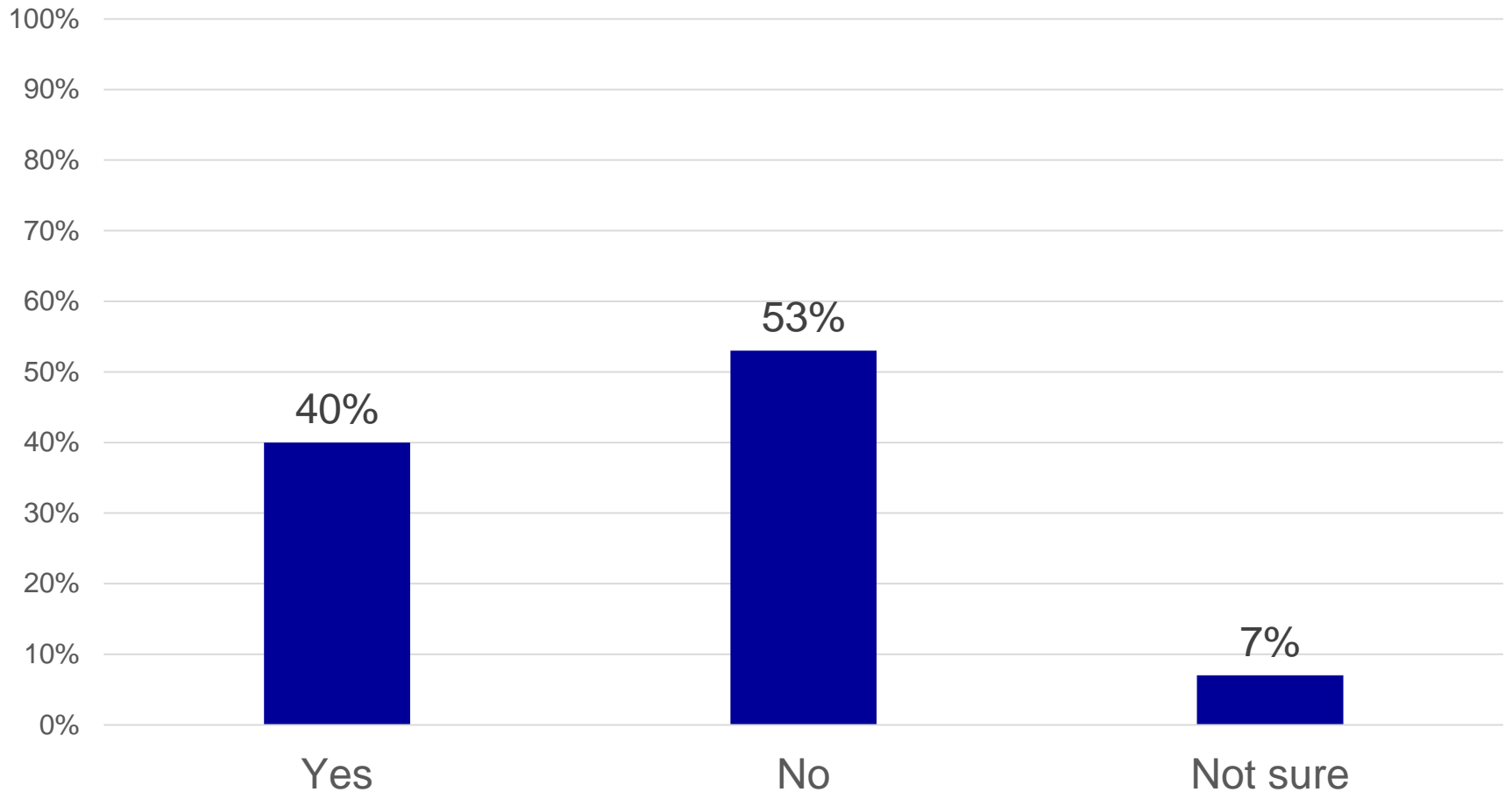
Q50_7: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **The church started at least one daughter church within 3 years of existence**"

The church started at least one daughter church within 5 years of existence



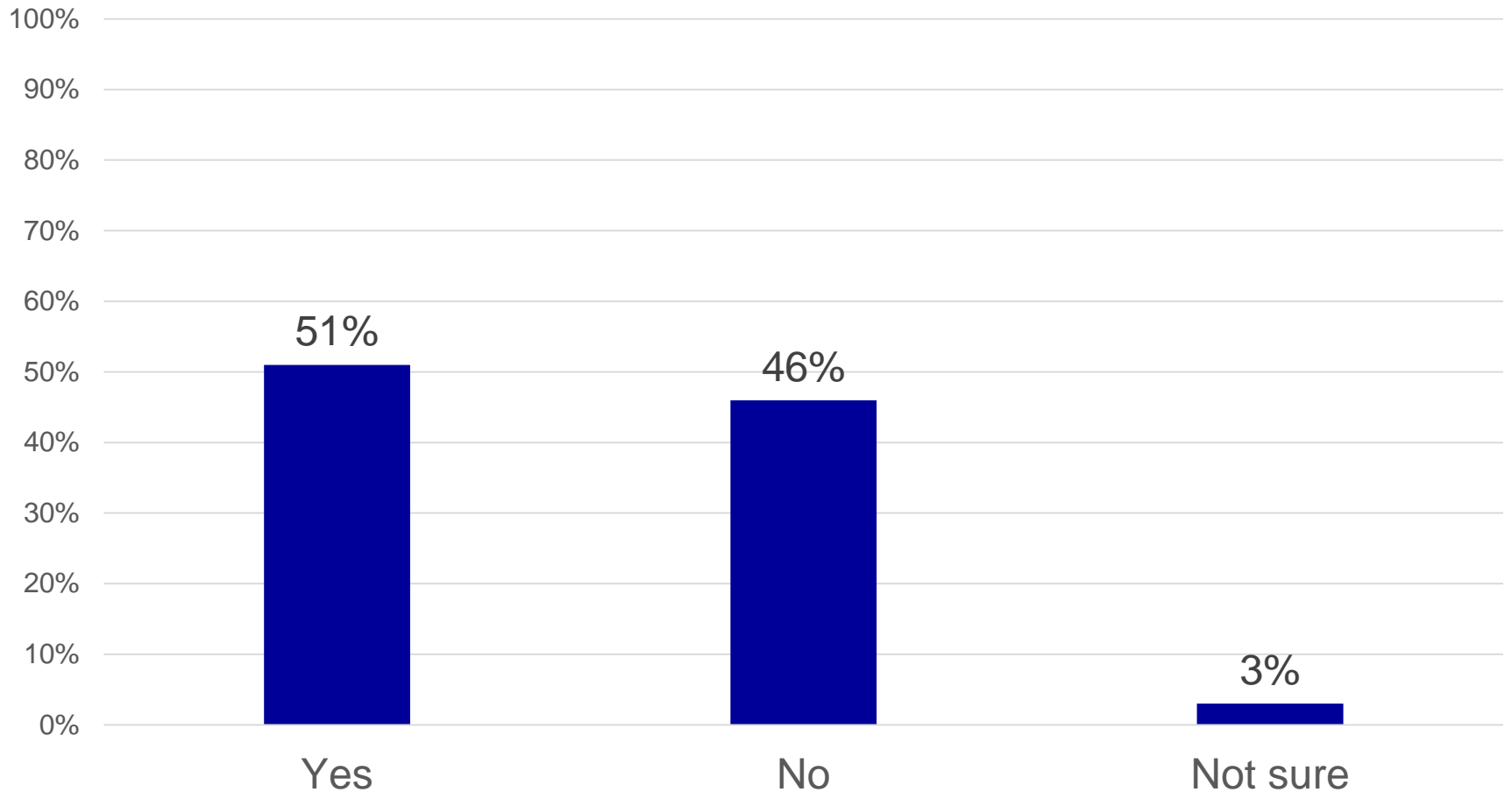
Q50_8: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **The church started at least one daughter church within 5 years of existence**"

A church covenant signed by new members



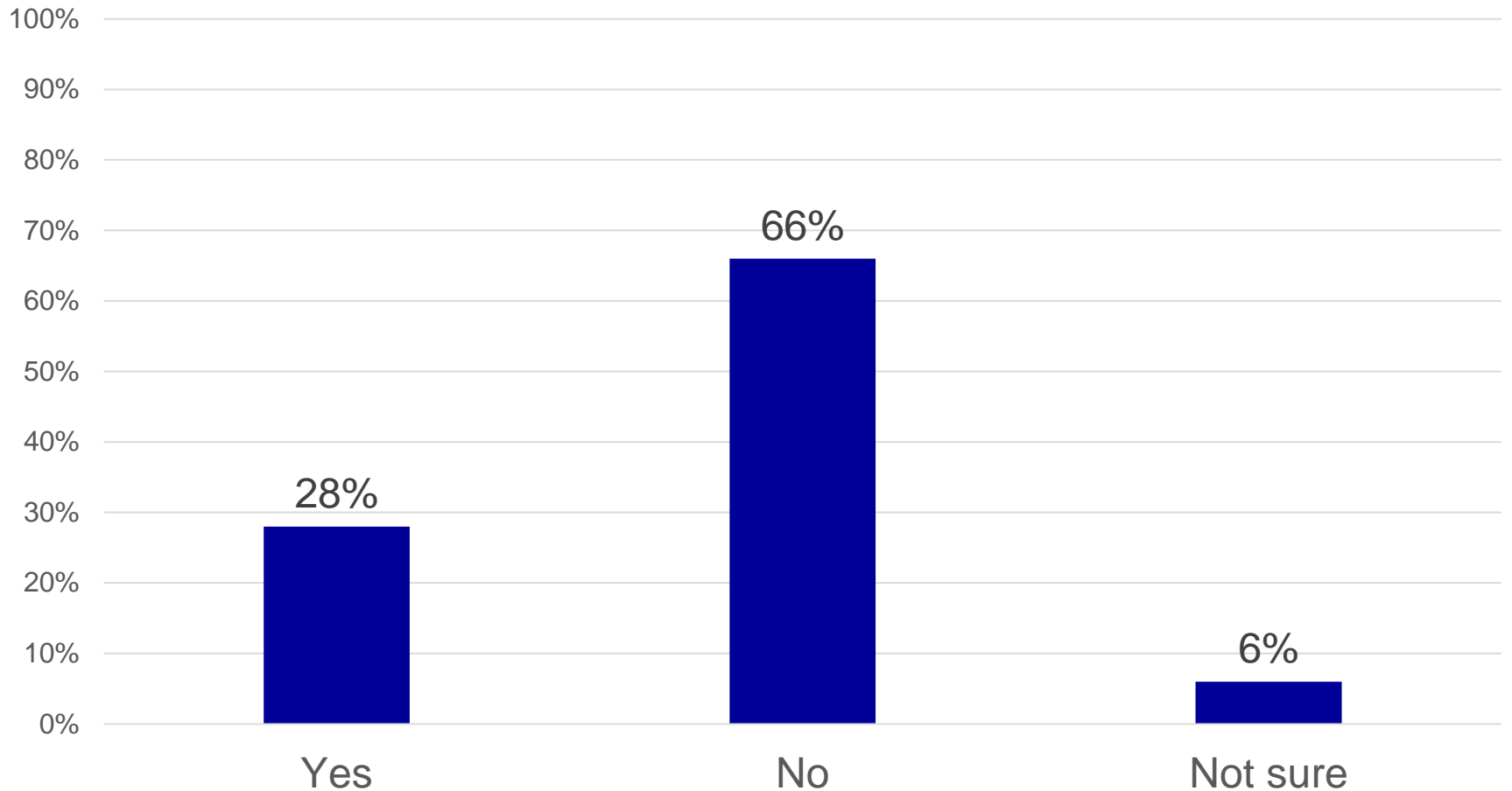
Q50_9: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **A church covenant signed by new members**"

A youth group or youth worship gathering



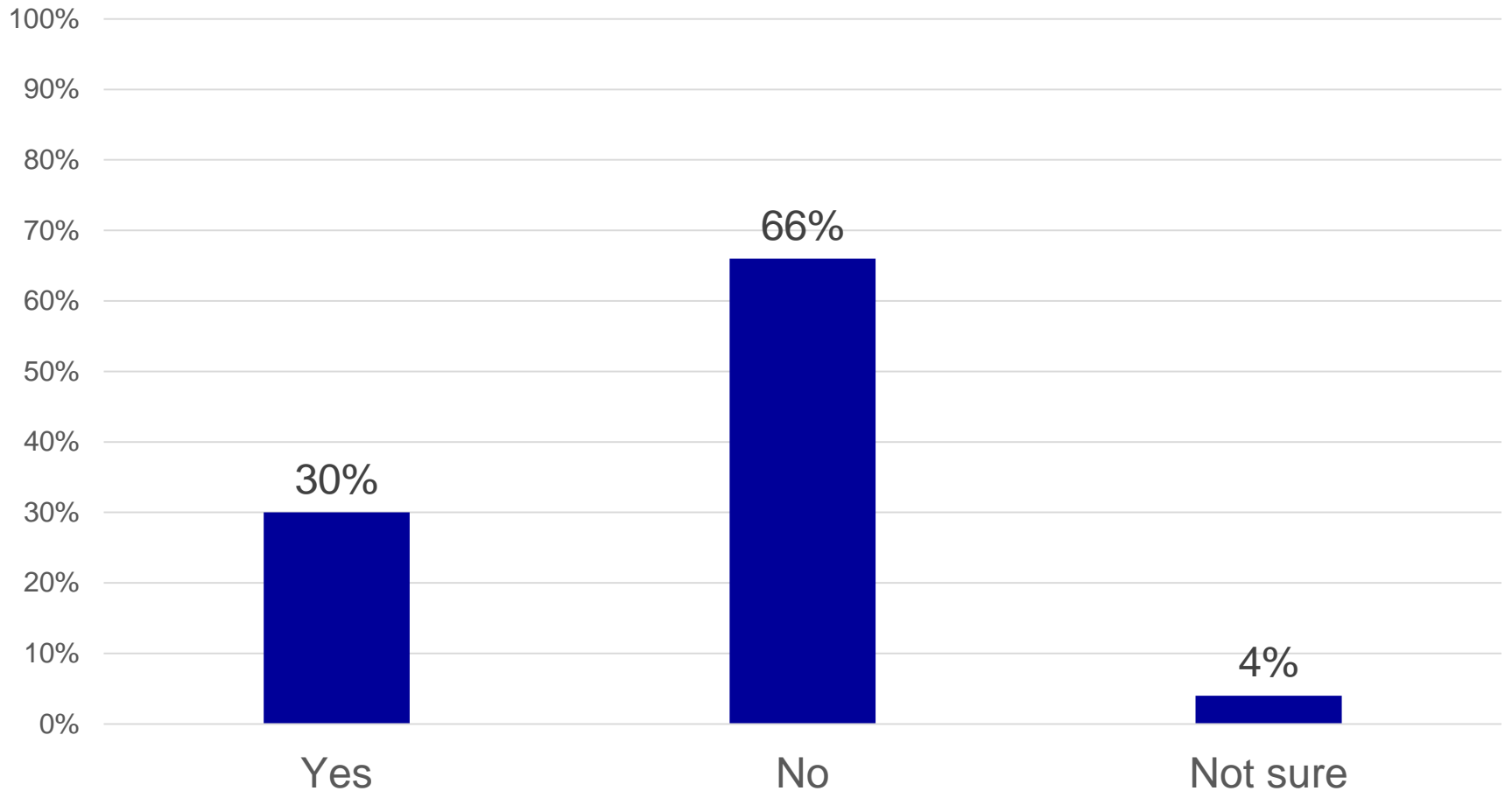
Q50_10: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **A youth group or youth worship gathering**"

Active involvement in advocating for immigrants and improved immigration processes



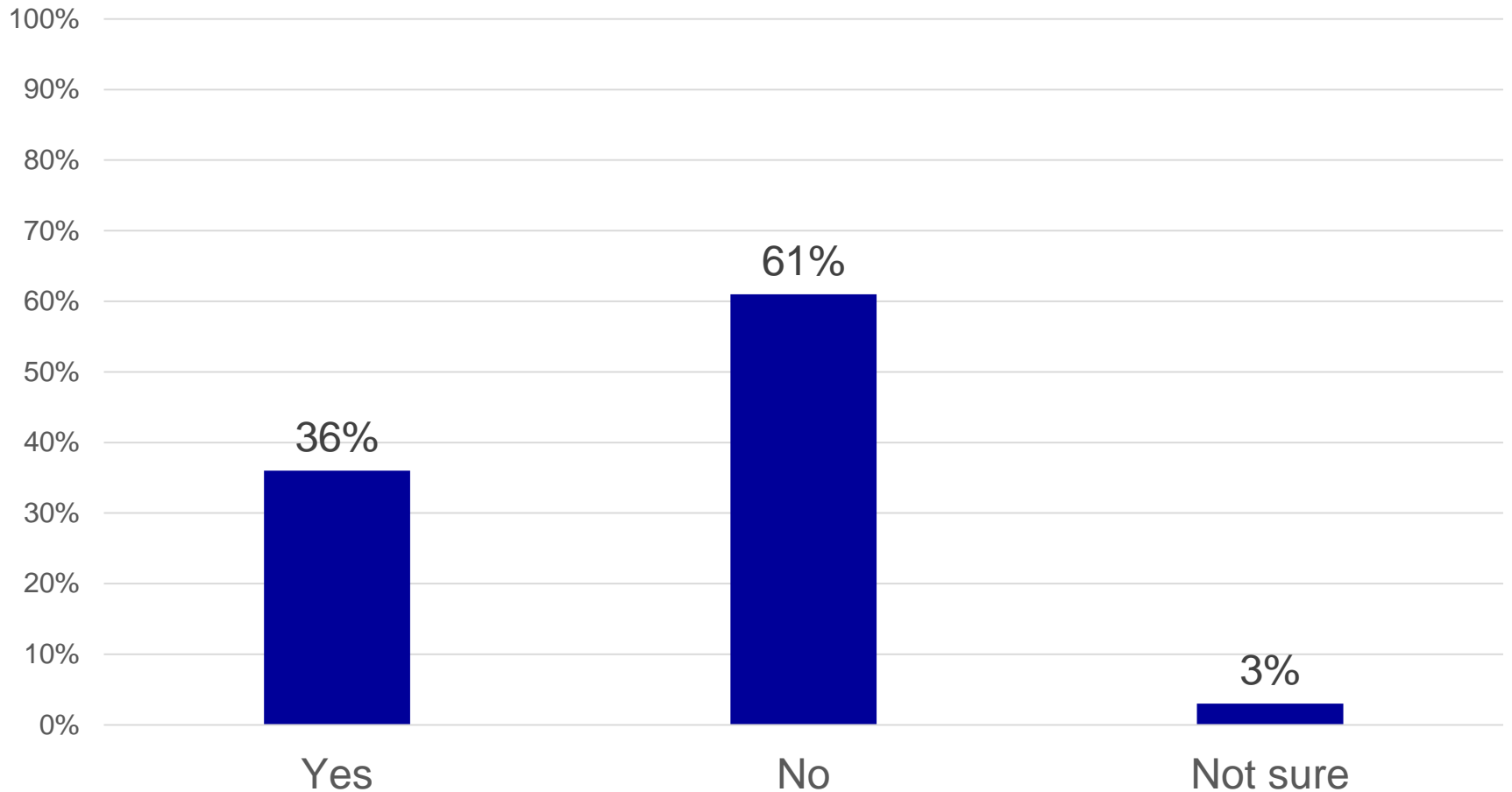
Q51_1: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Active involvement in advocating for immigrants and improved immigration processes**"

Assisting immigrants with legal needs



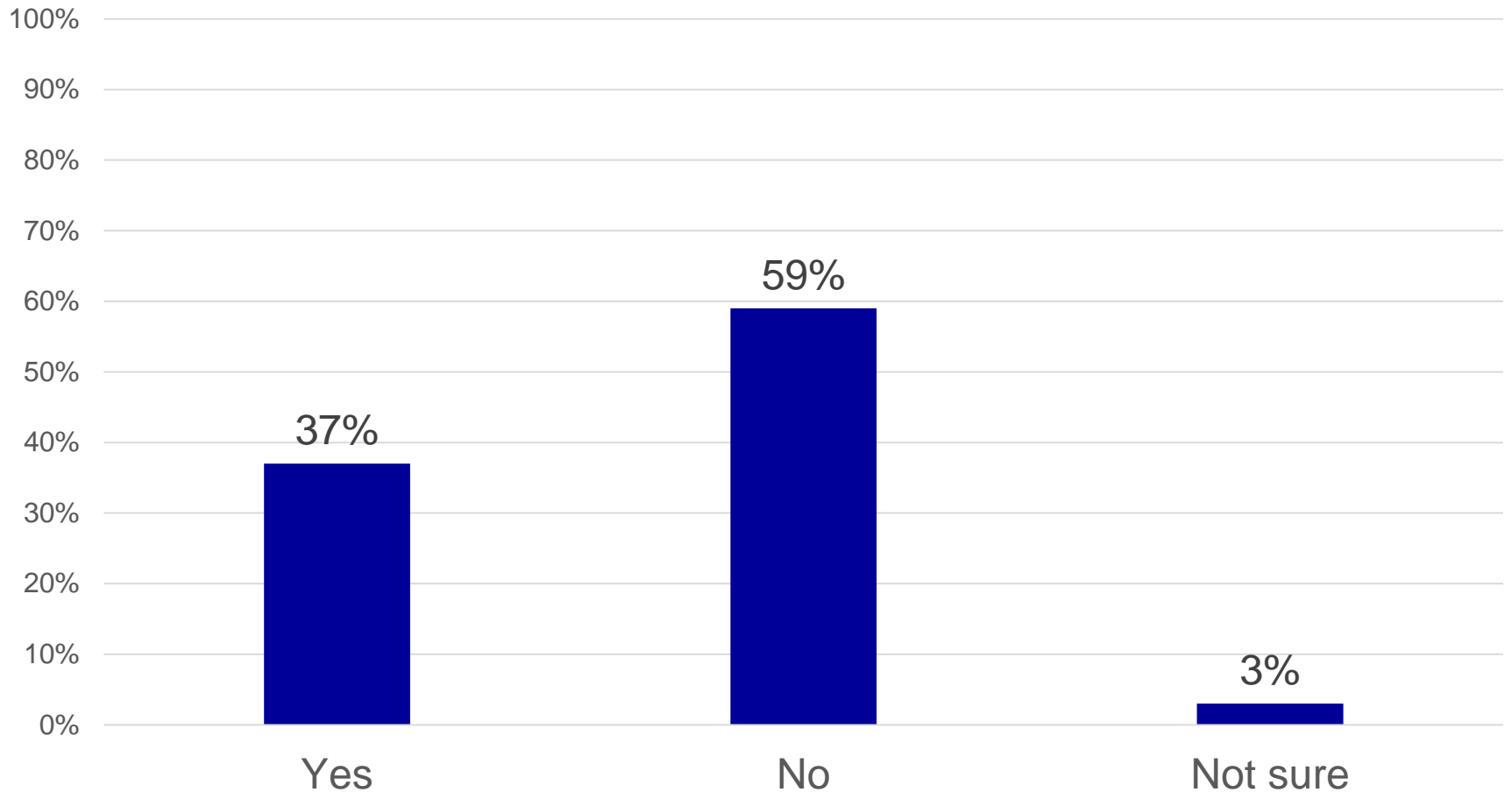
Q51_2: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Assisting immigrants with legal needs**"

Teaching English as a Second Language (ESL)



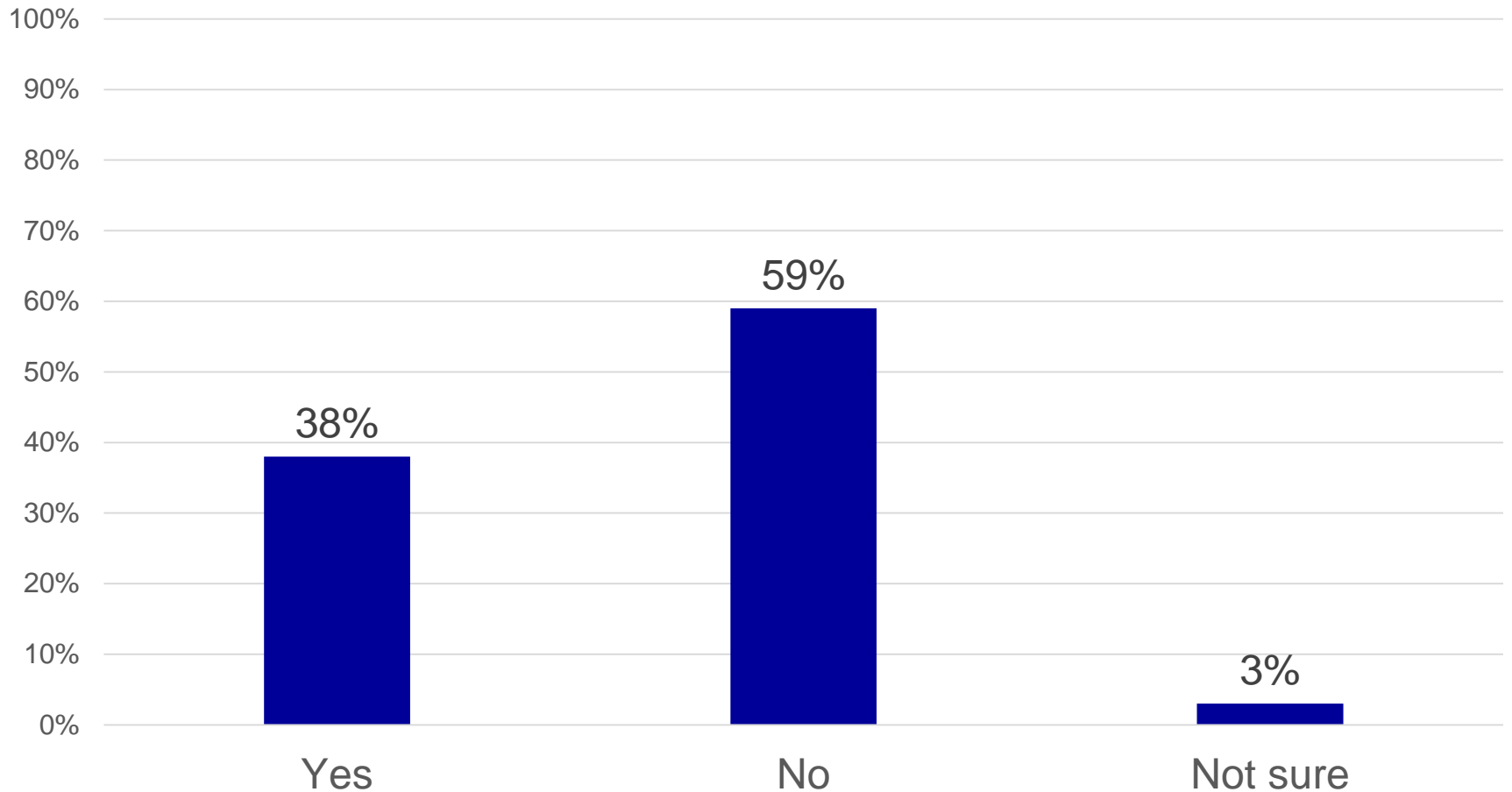
Q51_3: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Teaching English as a Second Language (ESL)**"

Meeting immigrants' information needs (e.g., where to find housing, stores, services, etc.)



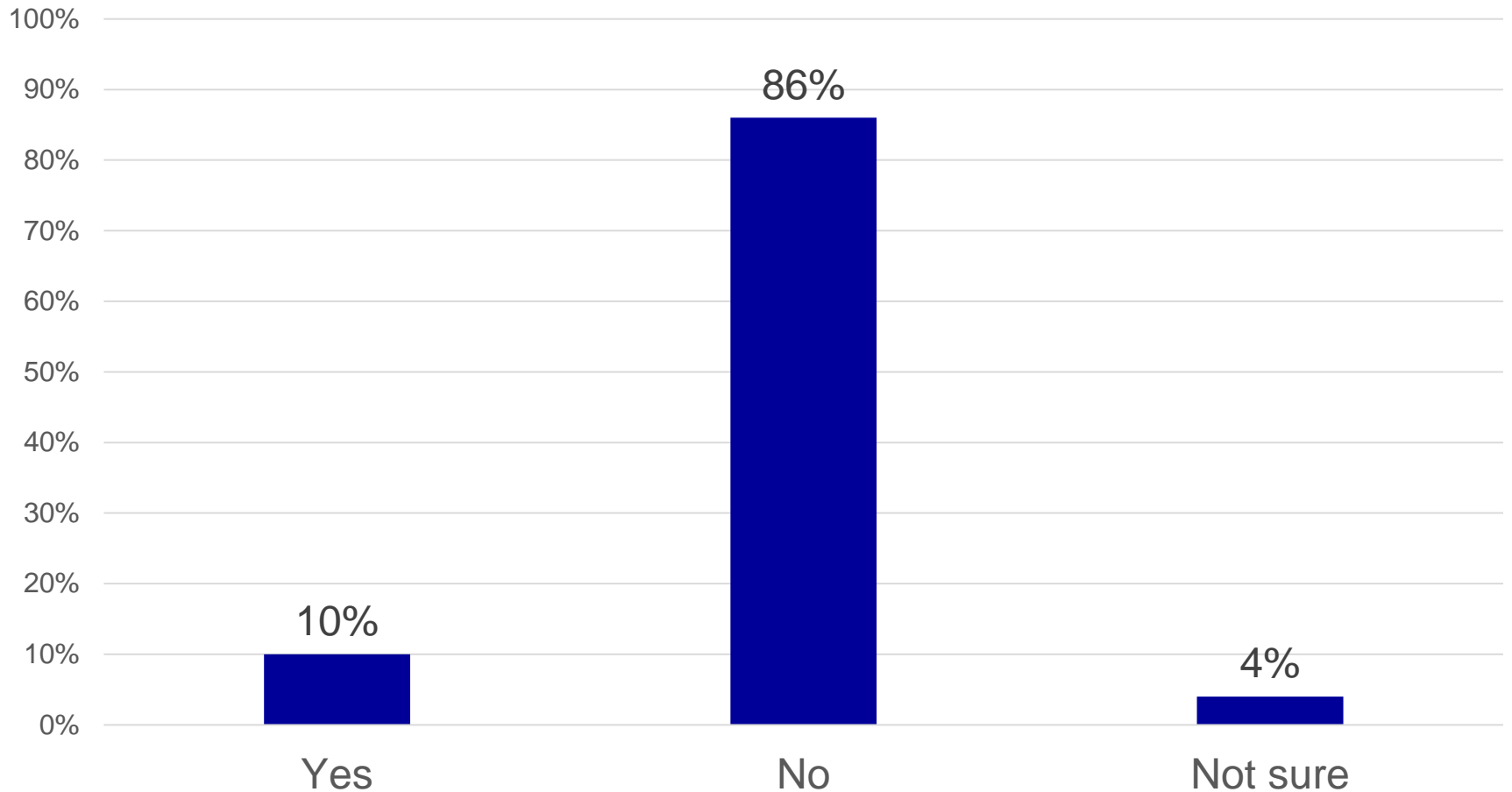
Q51_4: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Meeting immigrants' information needs (e.g., where to find housing, stores, services, etc.)**"

Providing immigrants rides or transportation



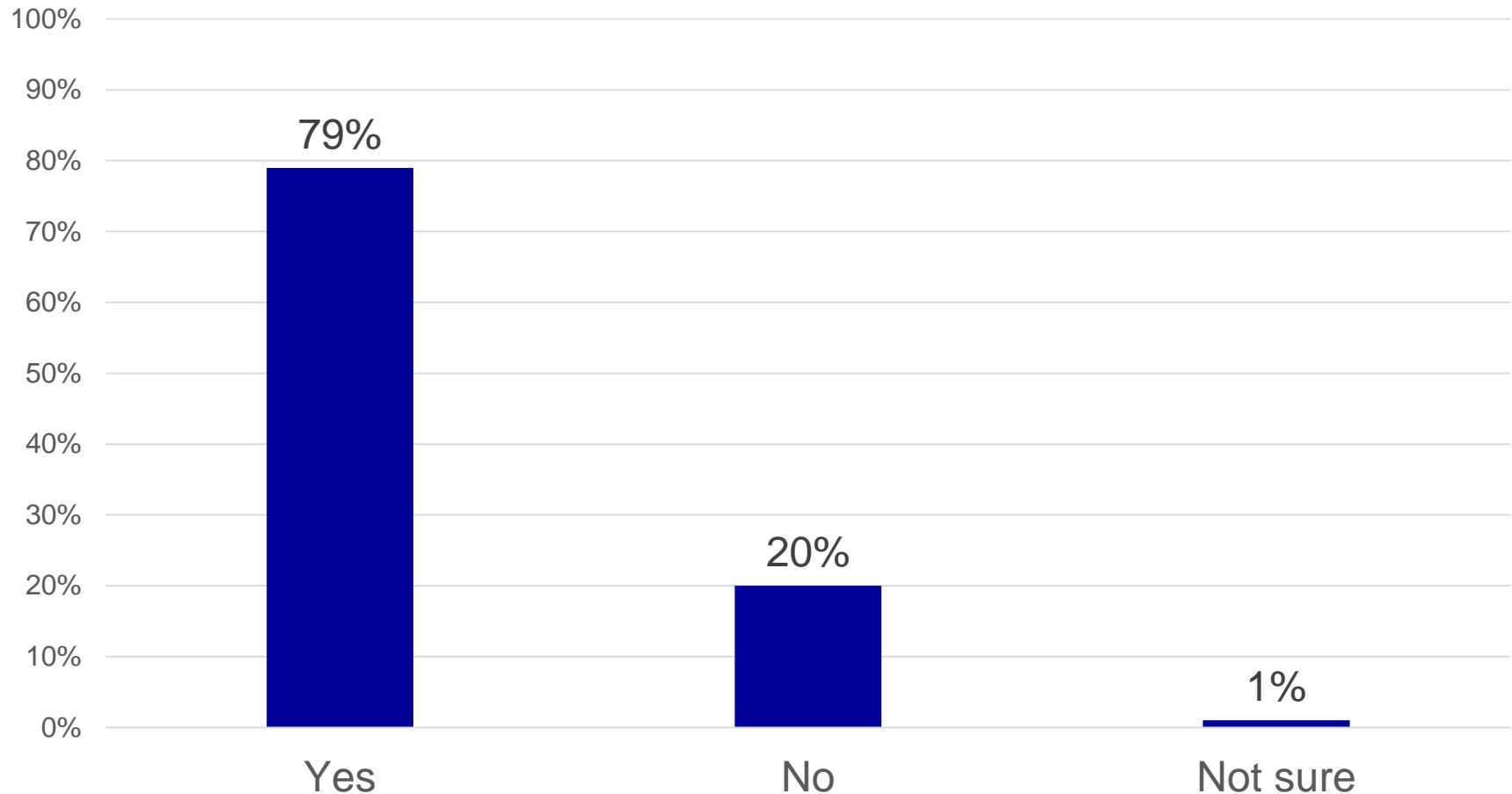
Q51_5: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Providing immigrants rides or transportation**"

Active involvement in the city's political process



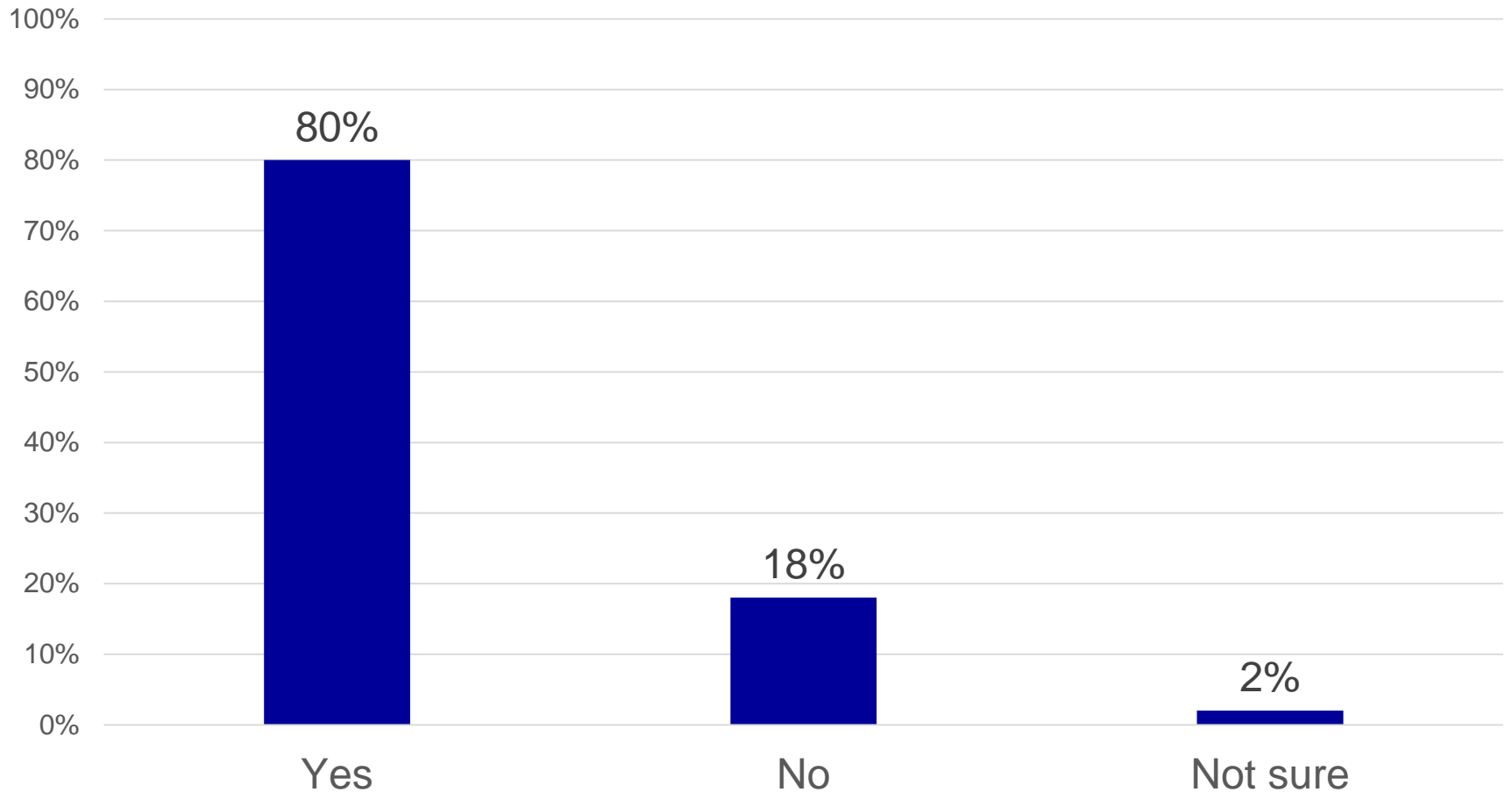
Q51_6: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Active involvement in the city's political process**"

Evangelistic training including one-on-one training or a class or workshop



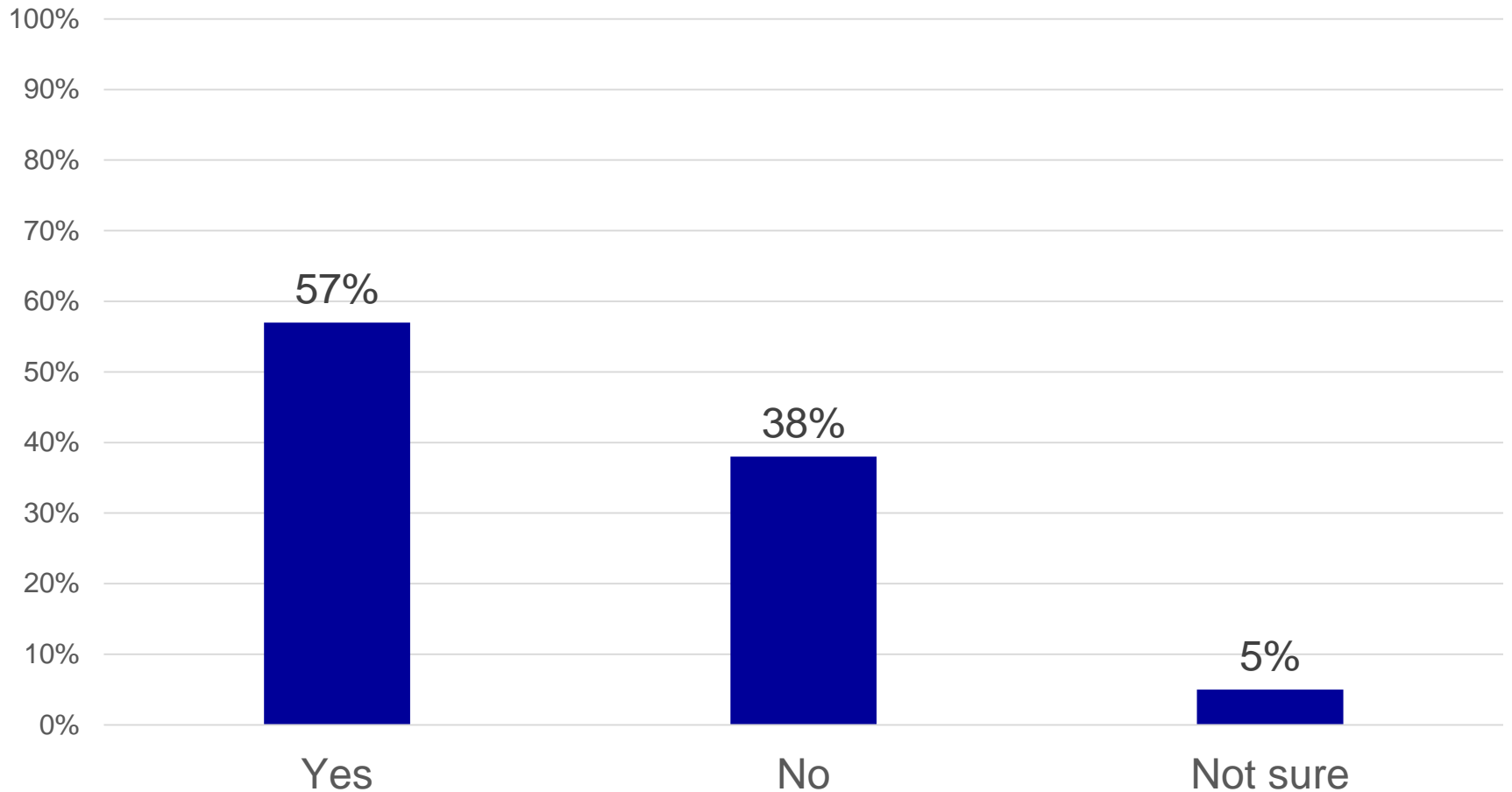
Q52_1: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Evangelistic training including one-on-one training or a class or workshop**"

Delegation of key leadership roles to volunteers



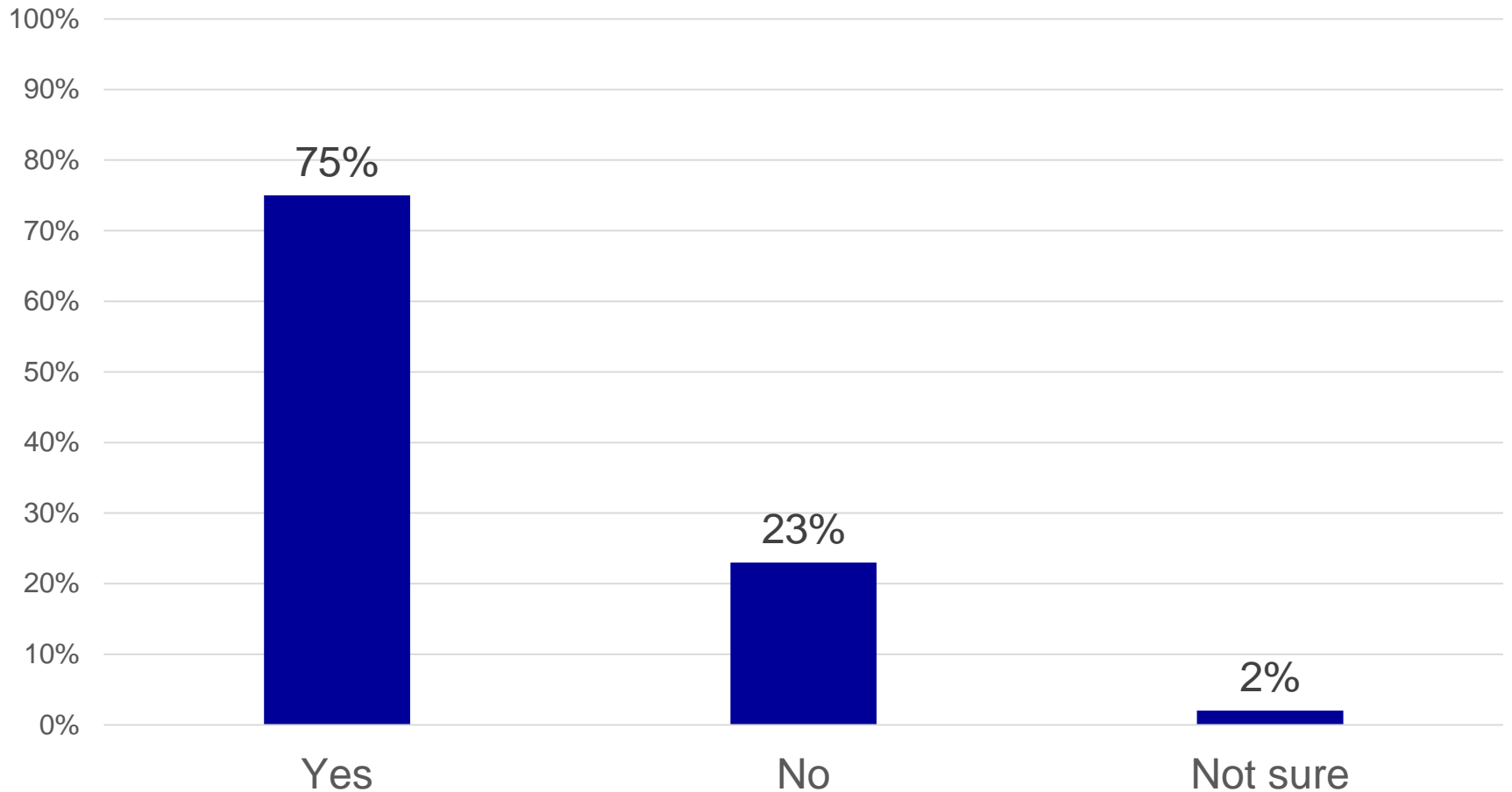
Q52_2: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Delegation of key leadership roles to volunteers**"

A proactive stewardship development plan enabling the church to be financially self-sufficient



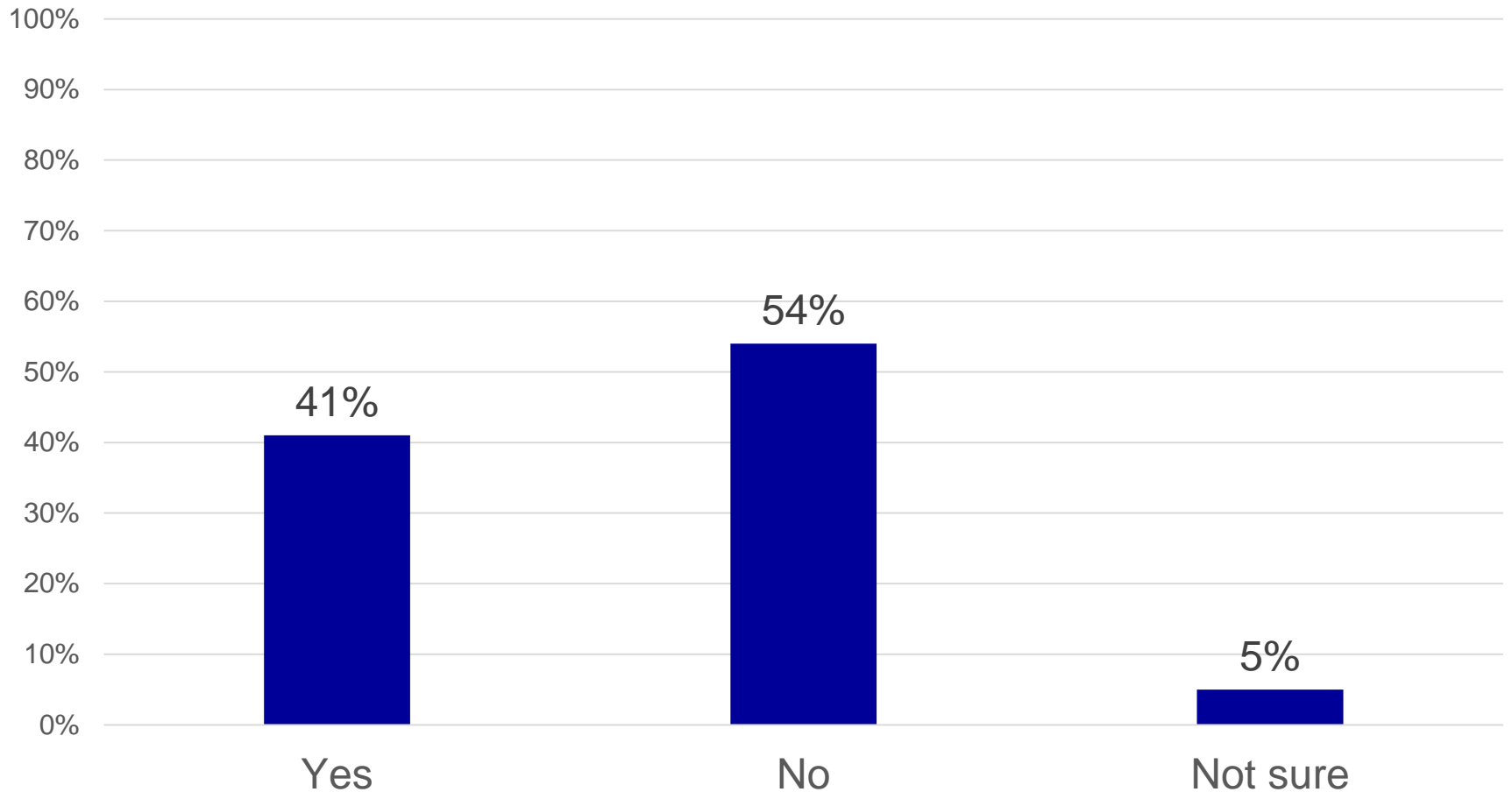
Q52_3: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **A proactive stewardship development plan enabling the church to be financially self-sufficient**"

Leadership training for new church members



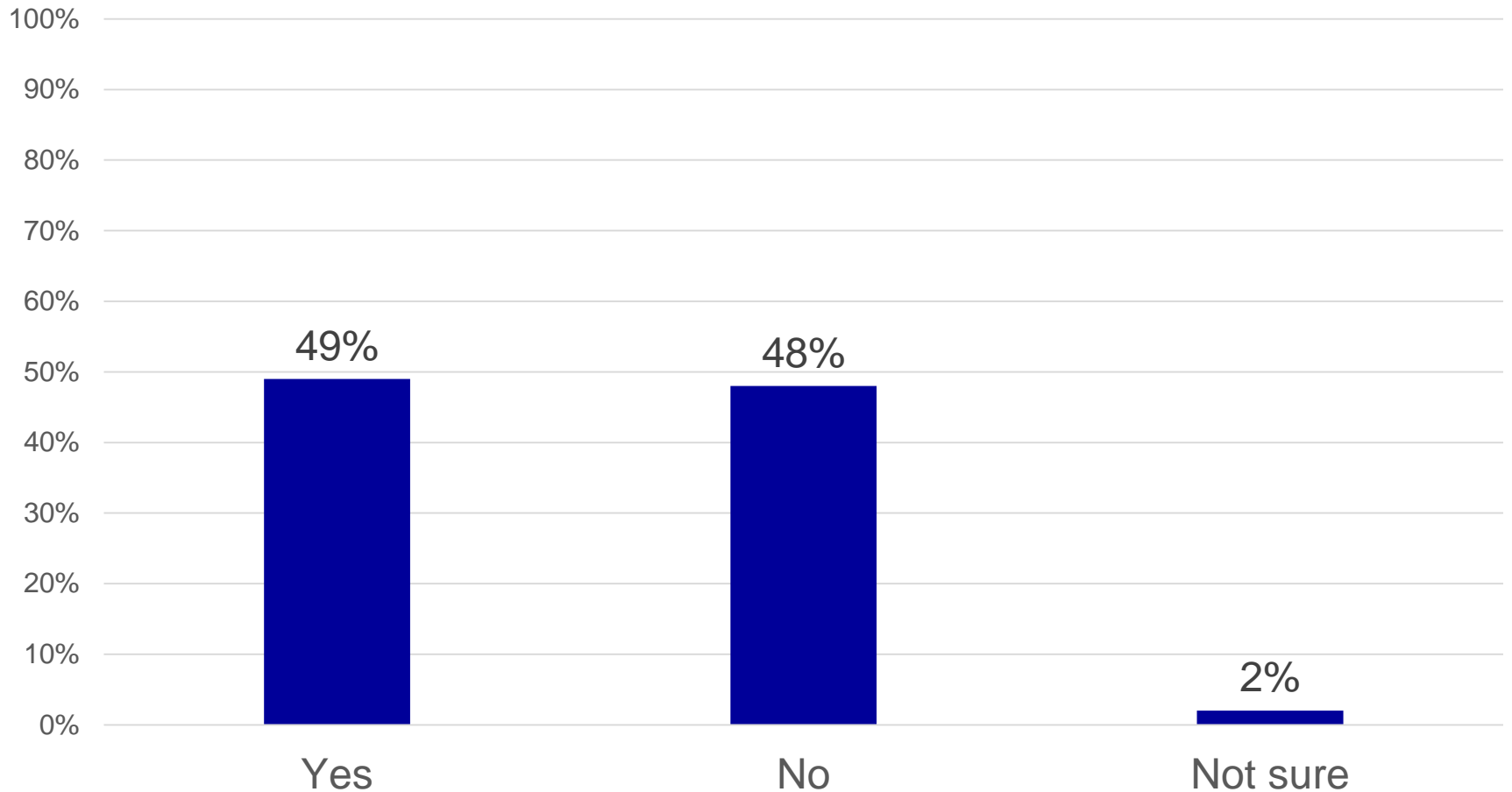
Q52_4: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Leadership training for new church members**"

Meetings and interviews with area leaders to understand the community



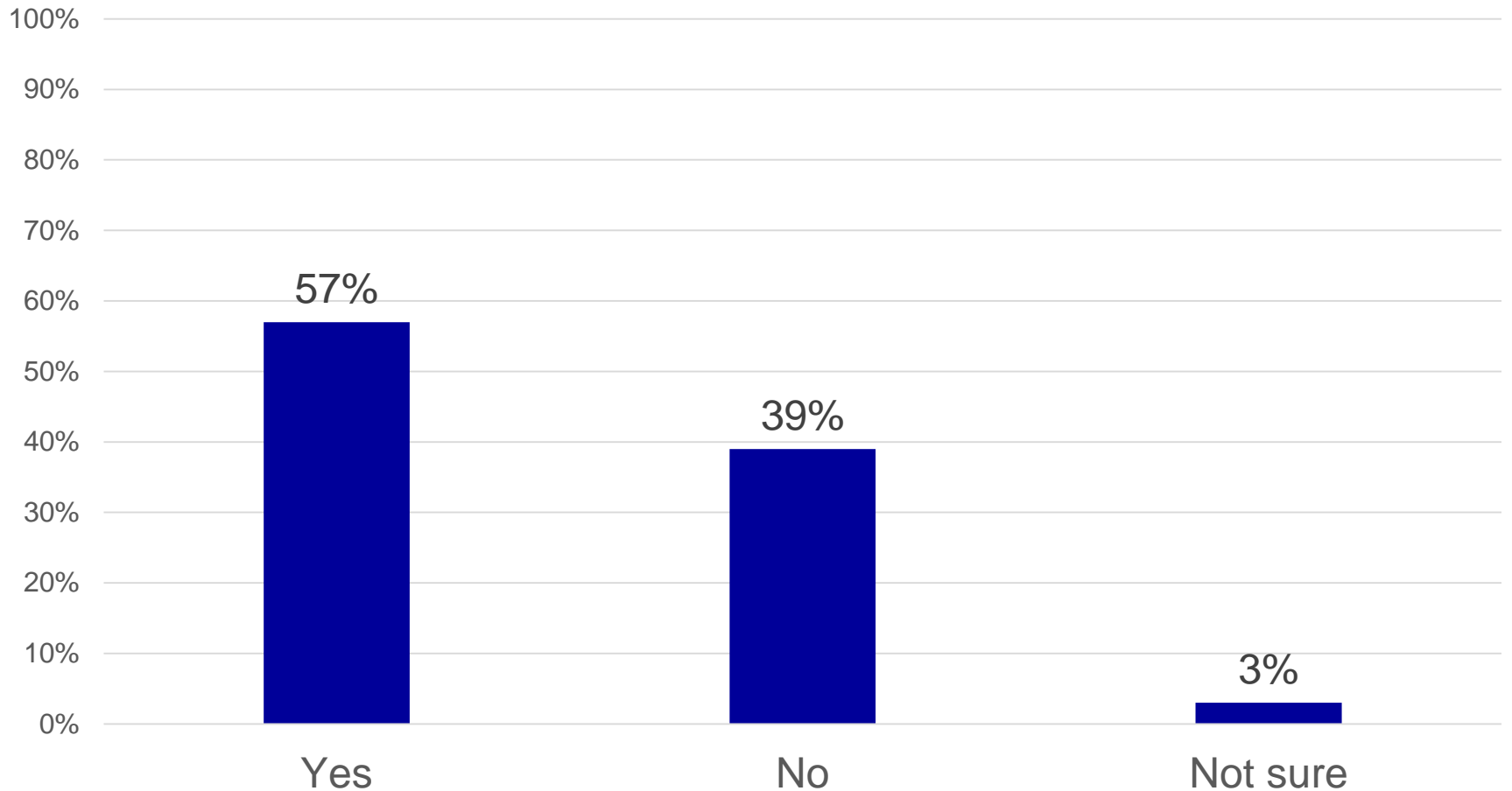
Q52_5: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Meetings and interviews with area leaders to understand the community**"

Partnering with another organization to start new churches



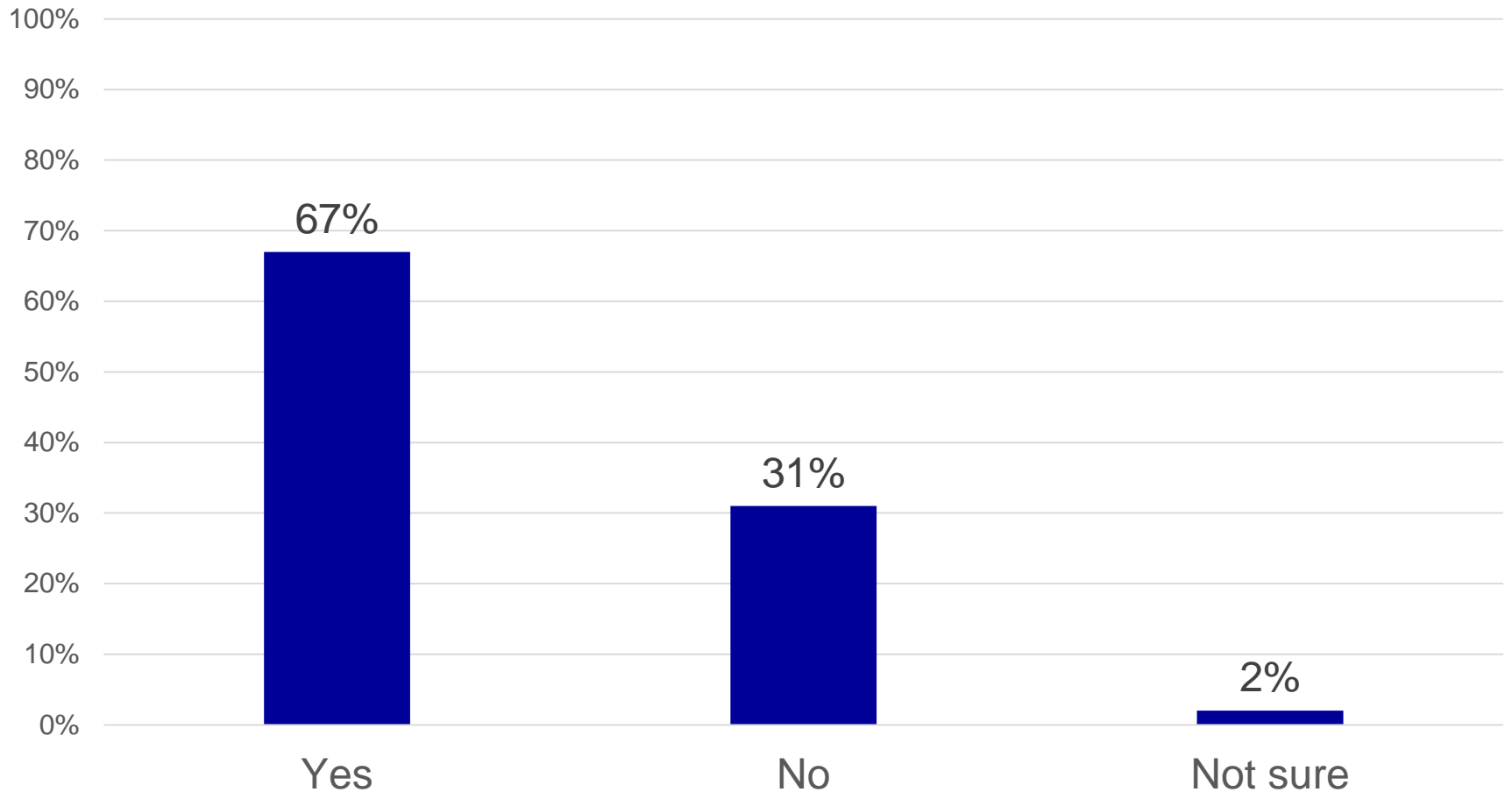
Q52_6: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **Partnering with another organization to start new churches**"

The church financially contributes to other church starts



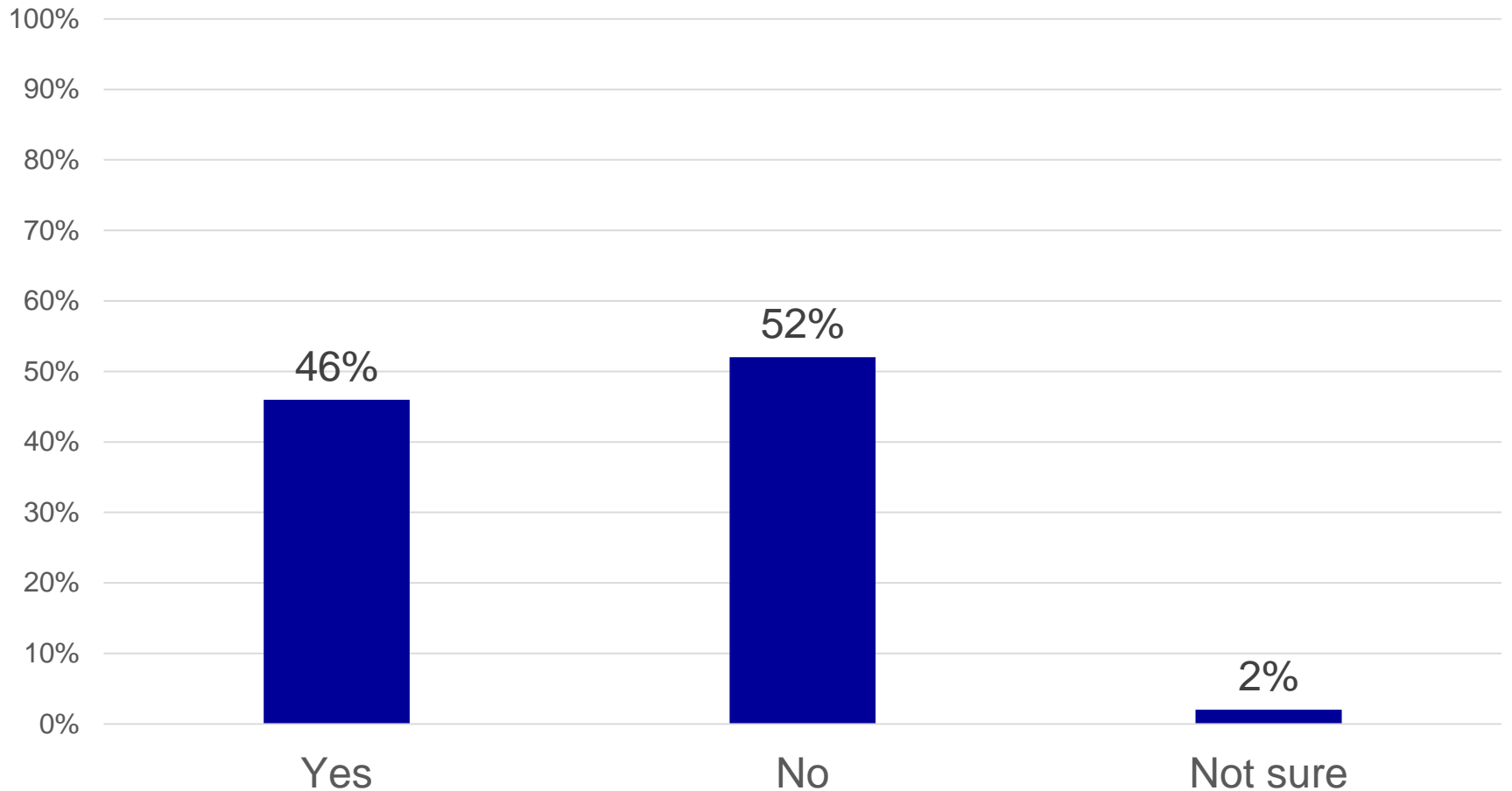
Q52_7: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **The church financially contributes to other church starts**"

The church's commitment to being a multiplying church is communicated to the whole congregation each month



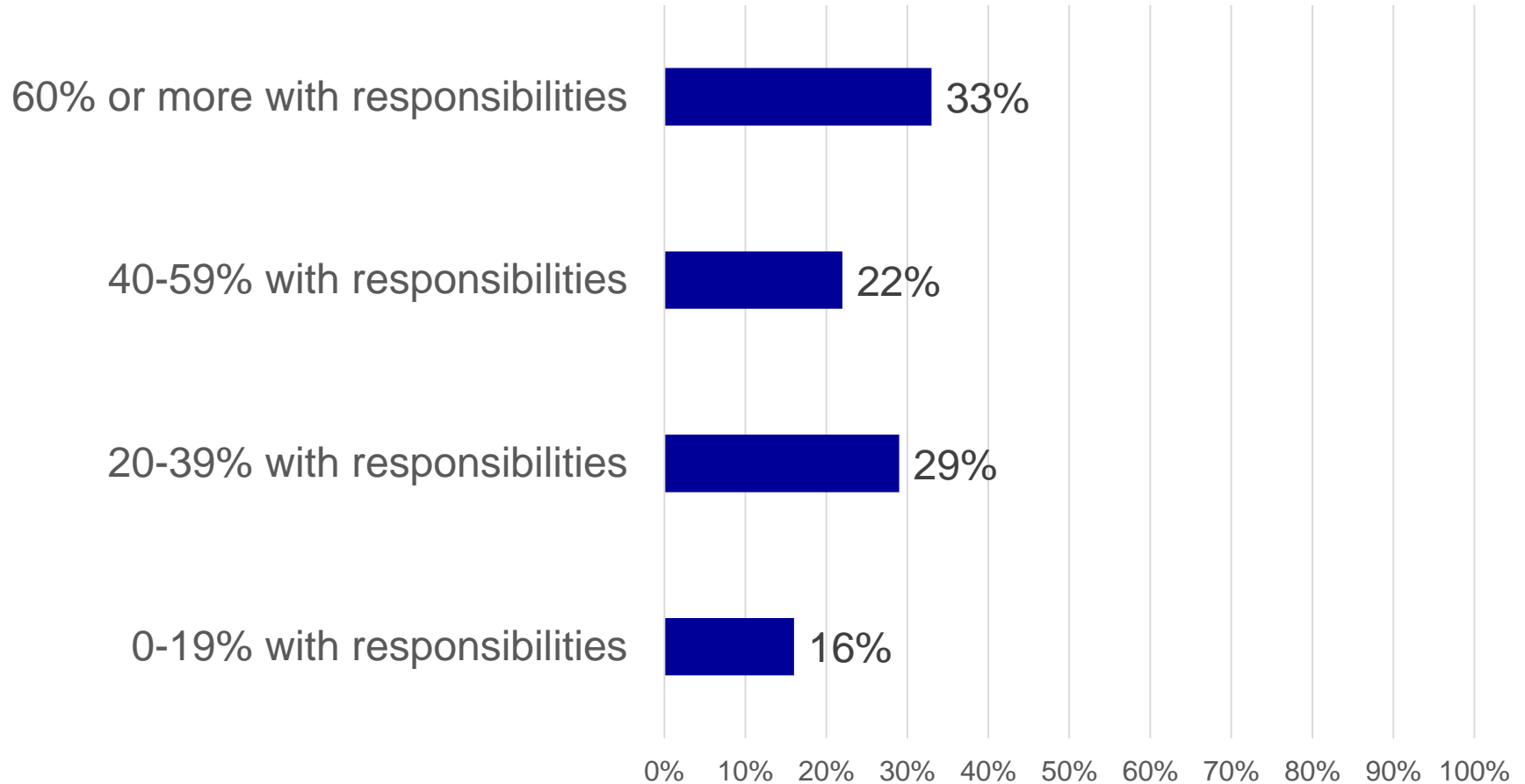
Q52_8: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity) **The church's commitment to being a multiplying church is communicated to the whole congregation each month**"

Staff or church leadership invest in new or potential church starters at least each quarter (mentor, train, internship, residency, coach, etc.)



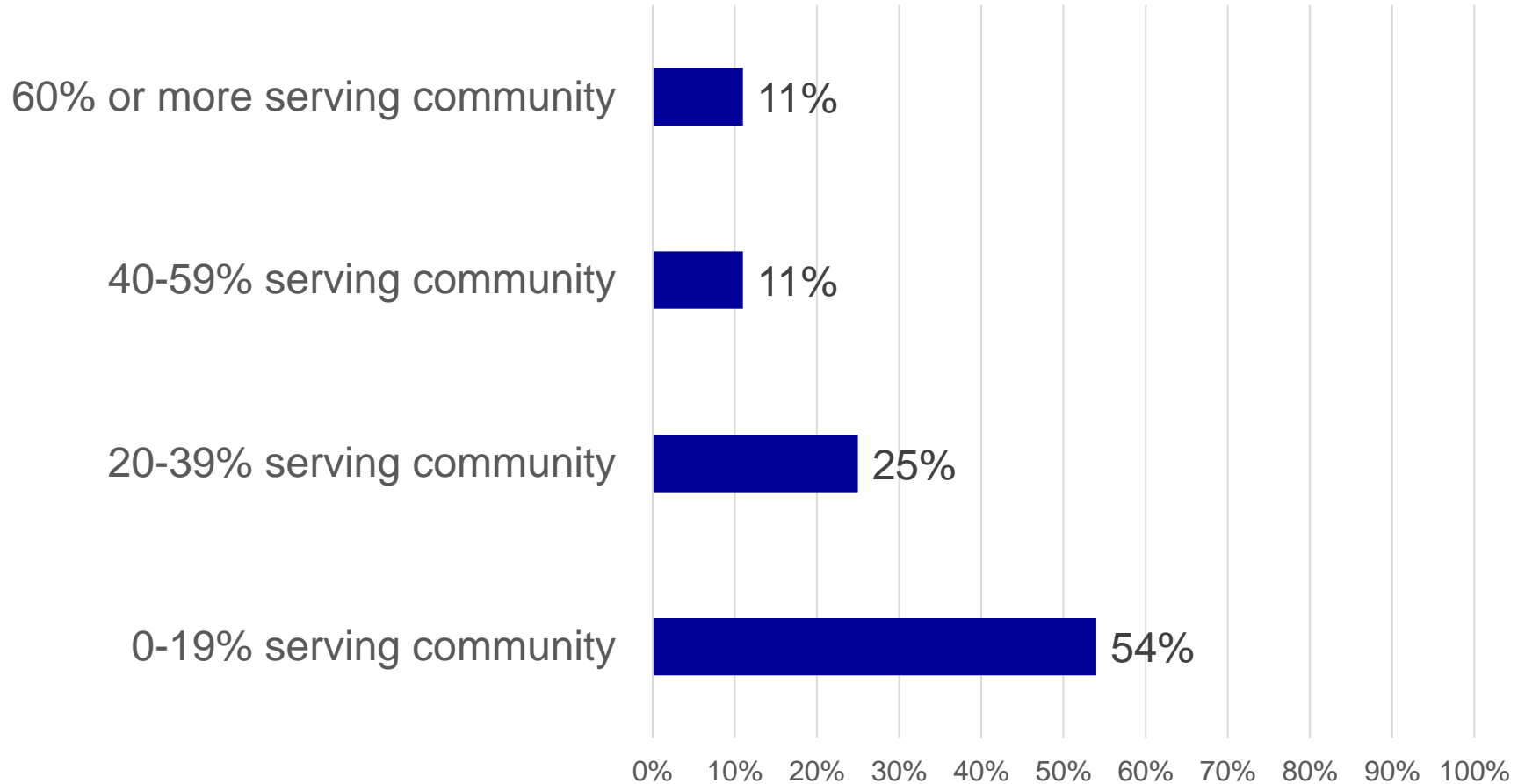
Q52_9: "Please indicate whether the activity below occurred in the church since the start of the new church work. (Select one response for each activity)
Staff or church leadership invest in new or potential church starters at least each quarter (mentor, train, internship, residency, coach, etc.)"

Percentage of adults having regular responsibilities at church (average 74%, median 40%)



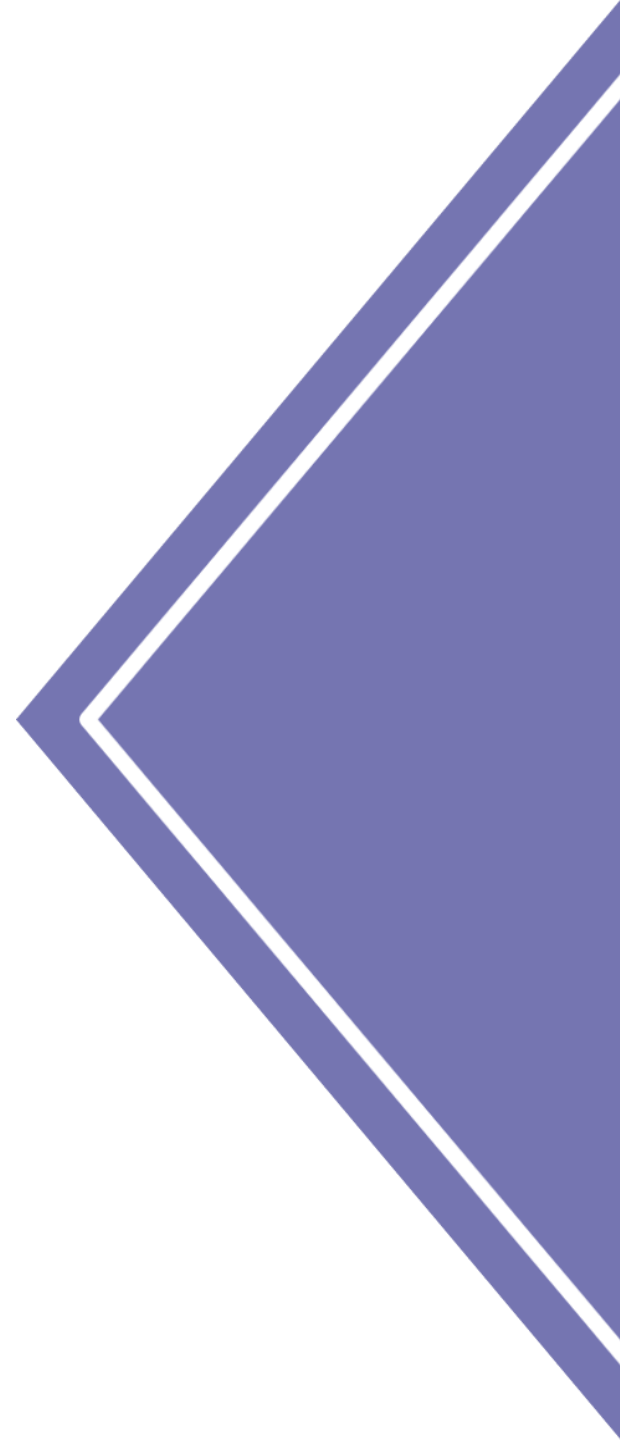
Q53: "What percentage of adults who attend your church at least once a month have regular responsibilities at your church, for example, greeter, teacher, child care, etc.? (If you are not sure, provide a rough estimate)"

Percentage of adults serving in the community (average 23%, median 15%)

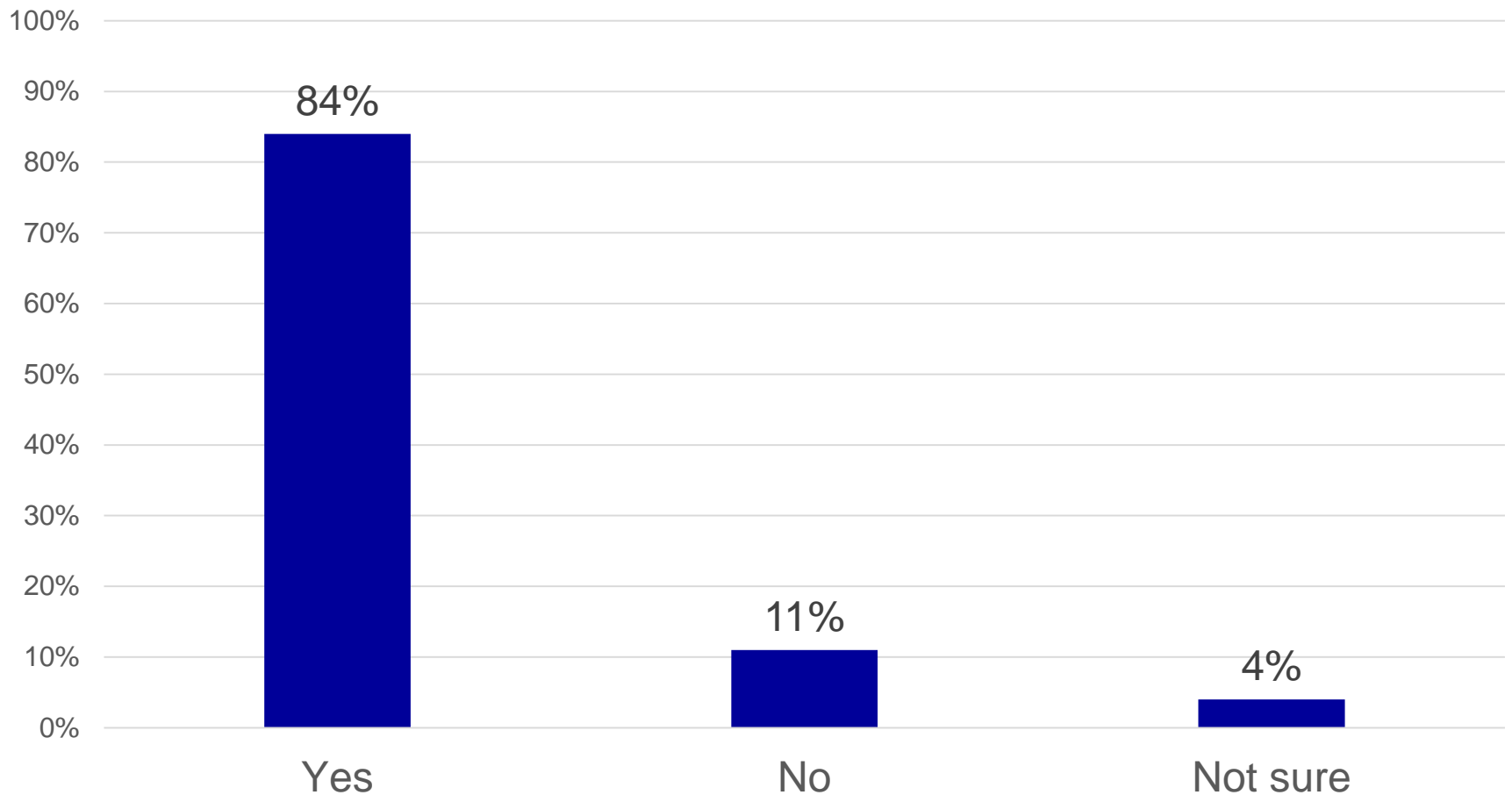


Q54: "What percentage of adults who attend your church at least once a month are involved in ministries or projects that serve people in your community not affiliated with your church? (If you are not sure, provide a rough estimate)"

Funding Sources

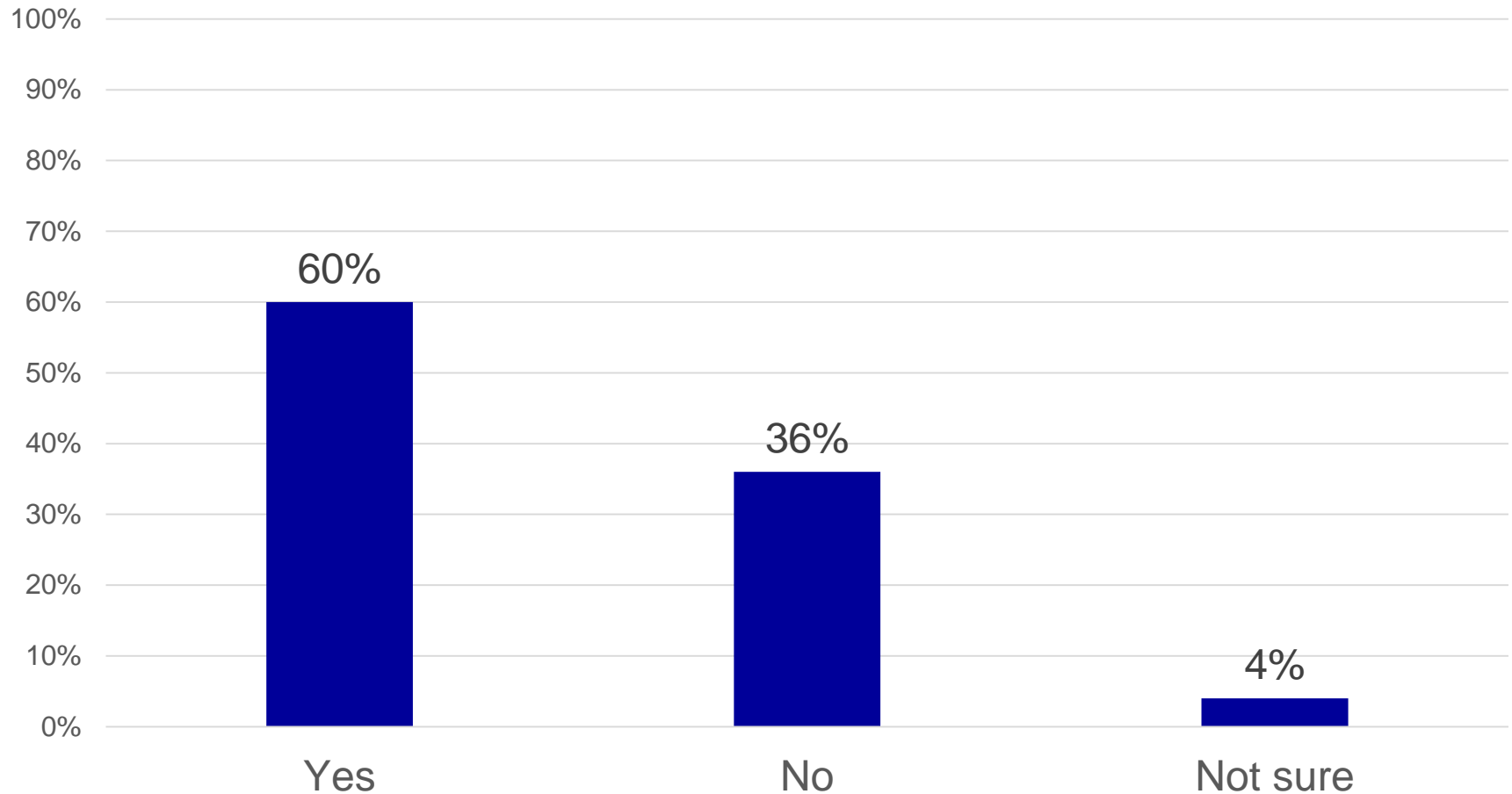


84% received initial funding from church attendees (offerings/receipts)



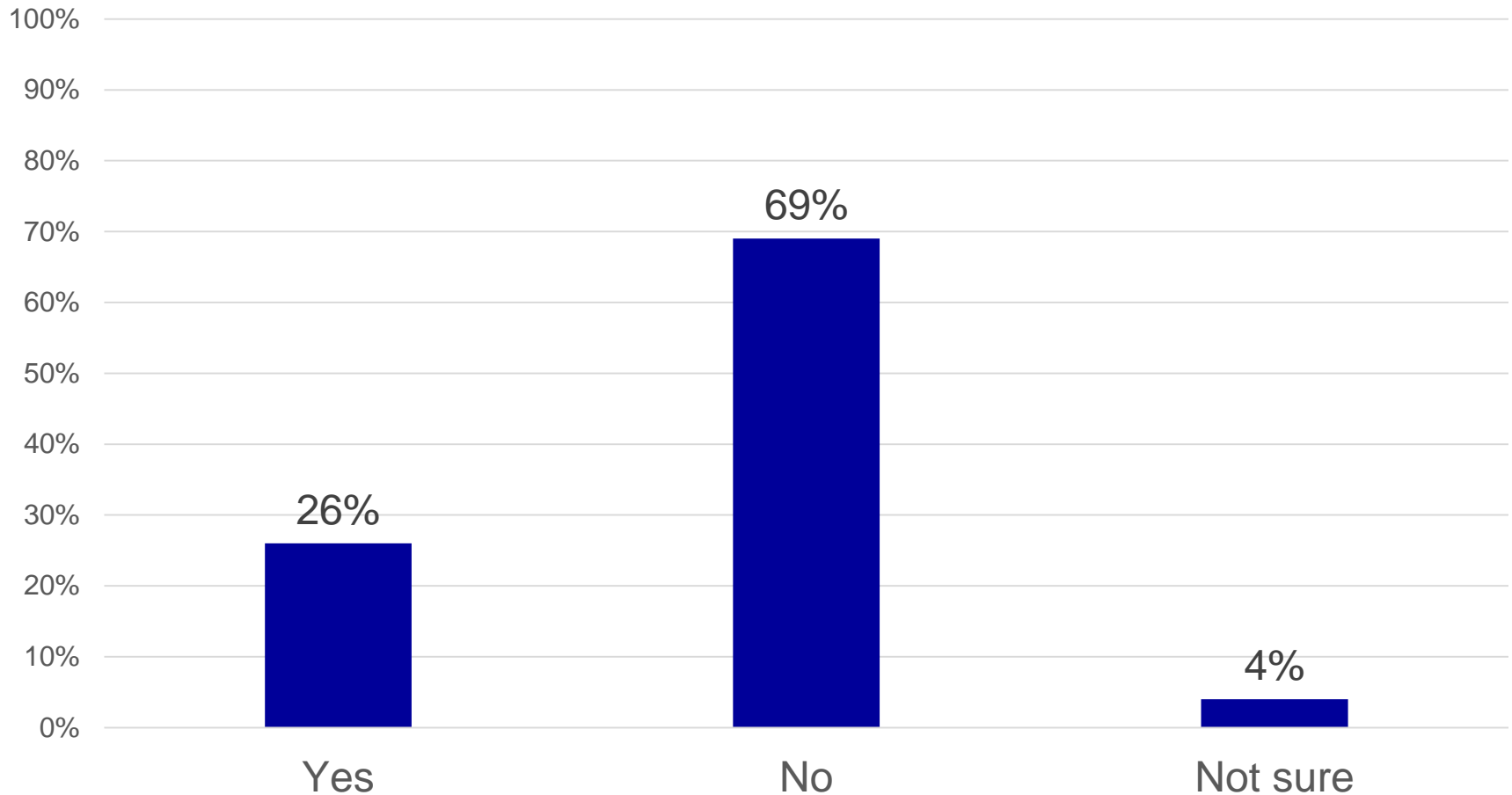
Q55_1: "Please indicate whether the following funding sources were used to start the new church work (including the pastor's or church staff's salary). **Church attendees (offerings/receipts)**"

60% received initial funding from affiliated denomination



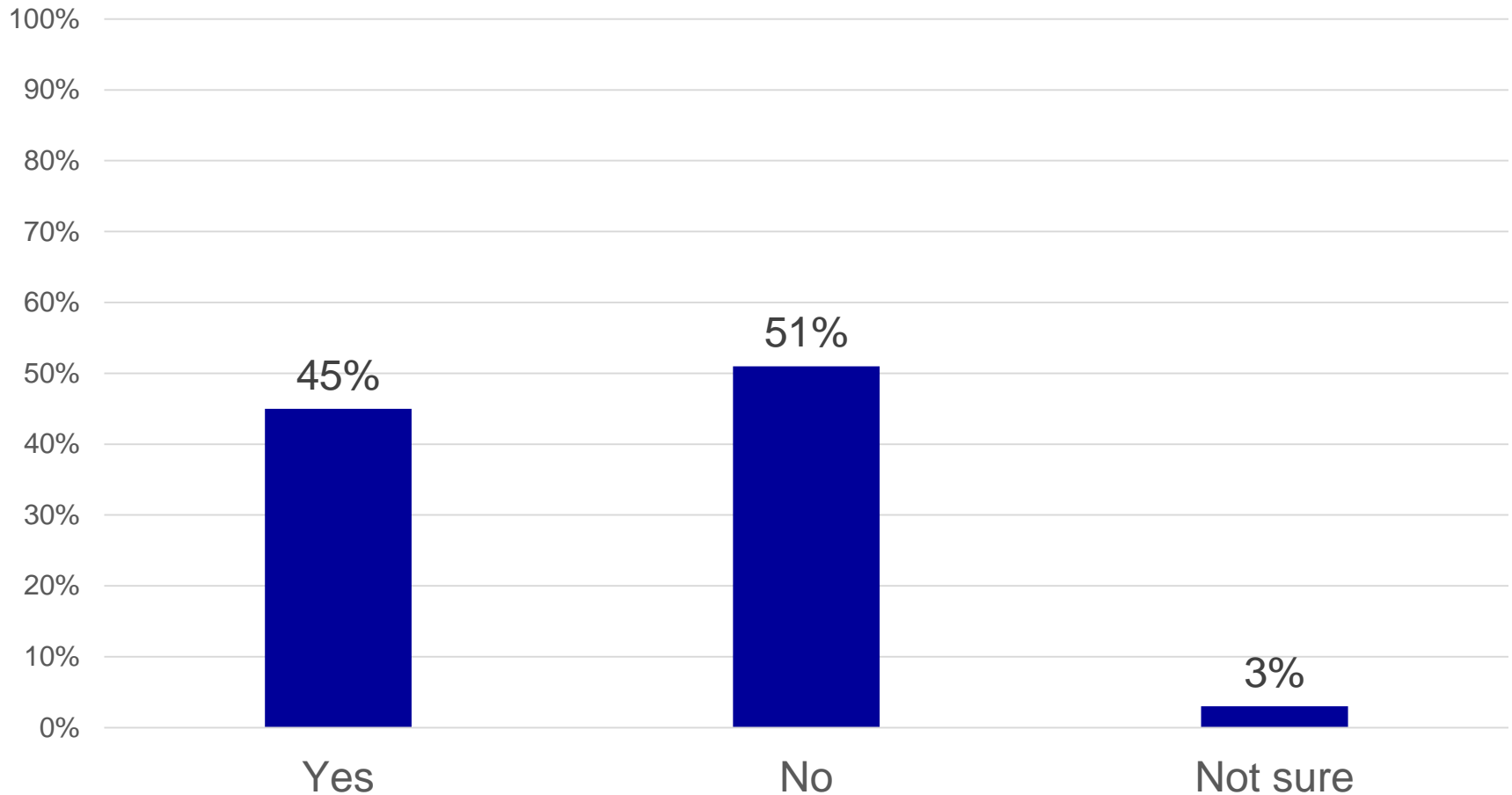
Q55_2: "Please indicate whether the following funding sources were used to start the new church work (including the pastor's or church staff's salary). **Affiliated denomination (local, state, or national office)**"

26% received initial funding from a group of individual financial supporters recruited by the staff



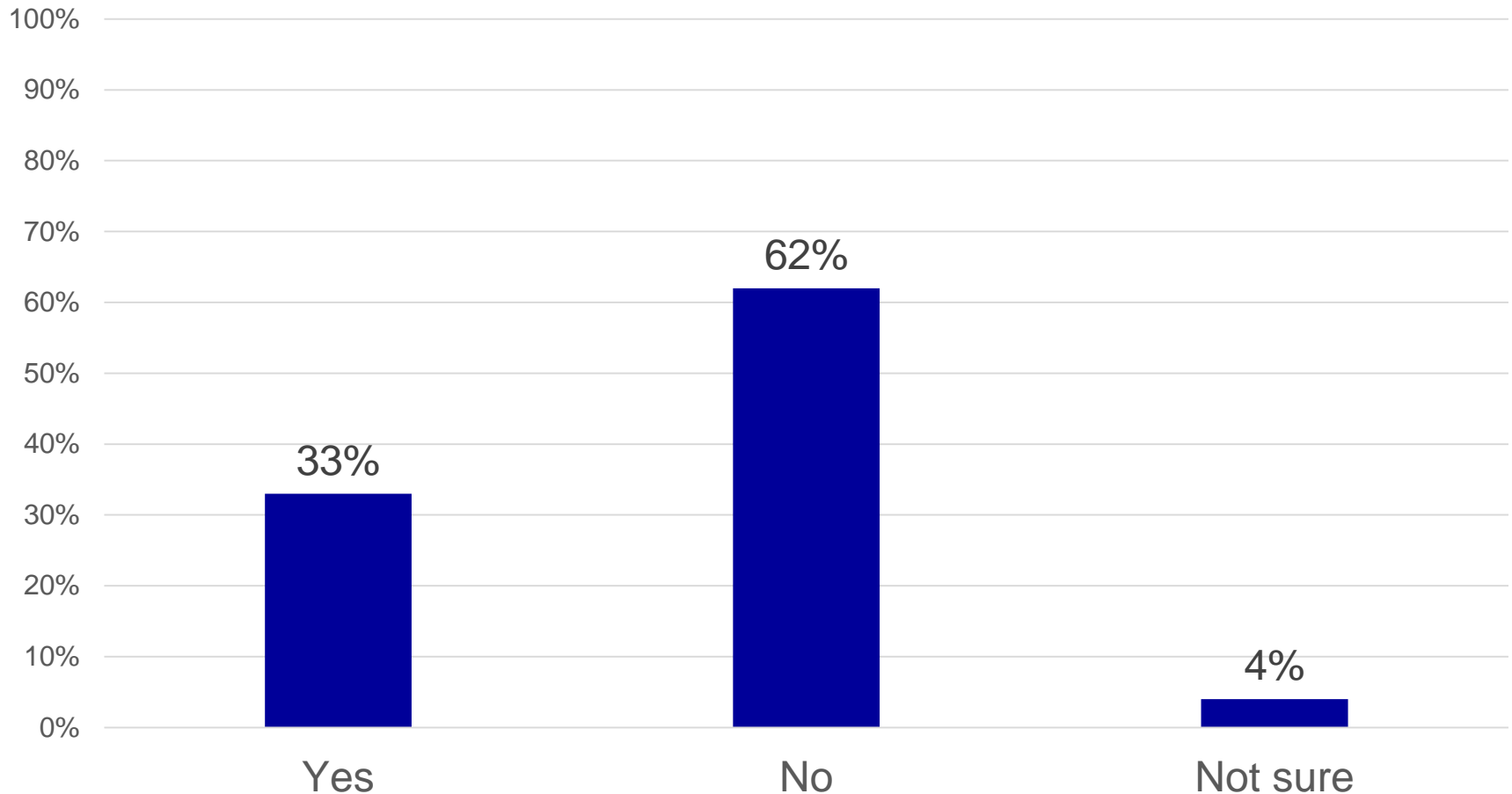
Q55_3: "Please indicate whether the following funding sources were used to start the new church work (including the pastor's or church staff's salary). **A group of individual financial supporters recruited by the church's lead pastor or church's staff**"

45% received initial funding from sponsoring (mother) church(es)



Q55_4: "Please indicate whether the following funding sources were used to start the new church work (including the pastor's or church staff's salary). **One or multiple sponsoring (mother) church(es)**"

33% received initial funding directly from the church's lead pastor or church staff



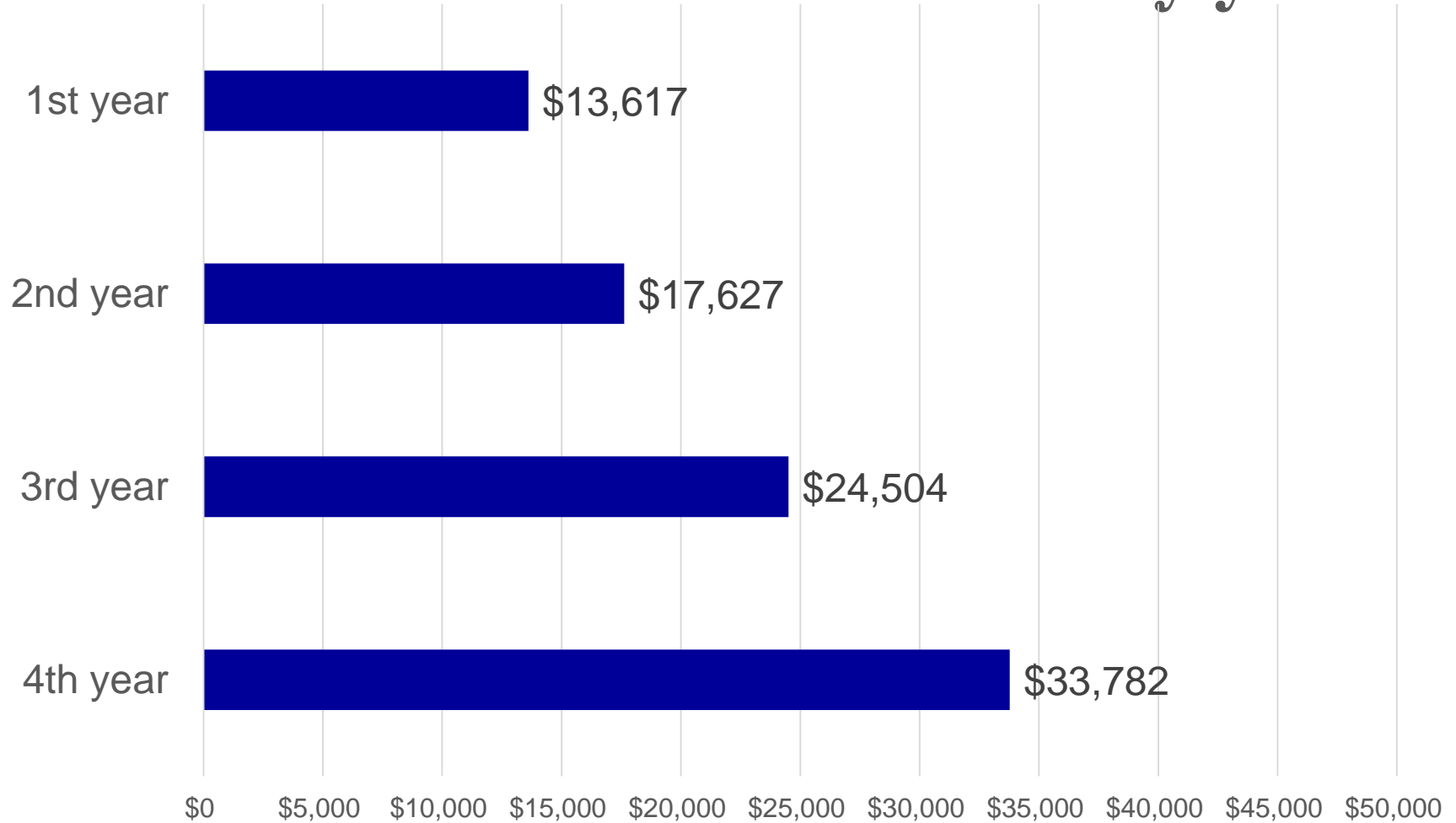
Q55_5: "Please indicate whether the following funding sources were used to start the new church work (including the pastor's or church staff's salary). **Directly from the church's lead pastor or church staff (using savings or funds from a job outside the church)**"

Average total dollars received from outside sources by year



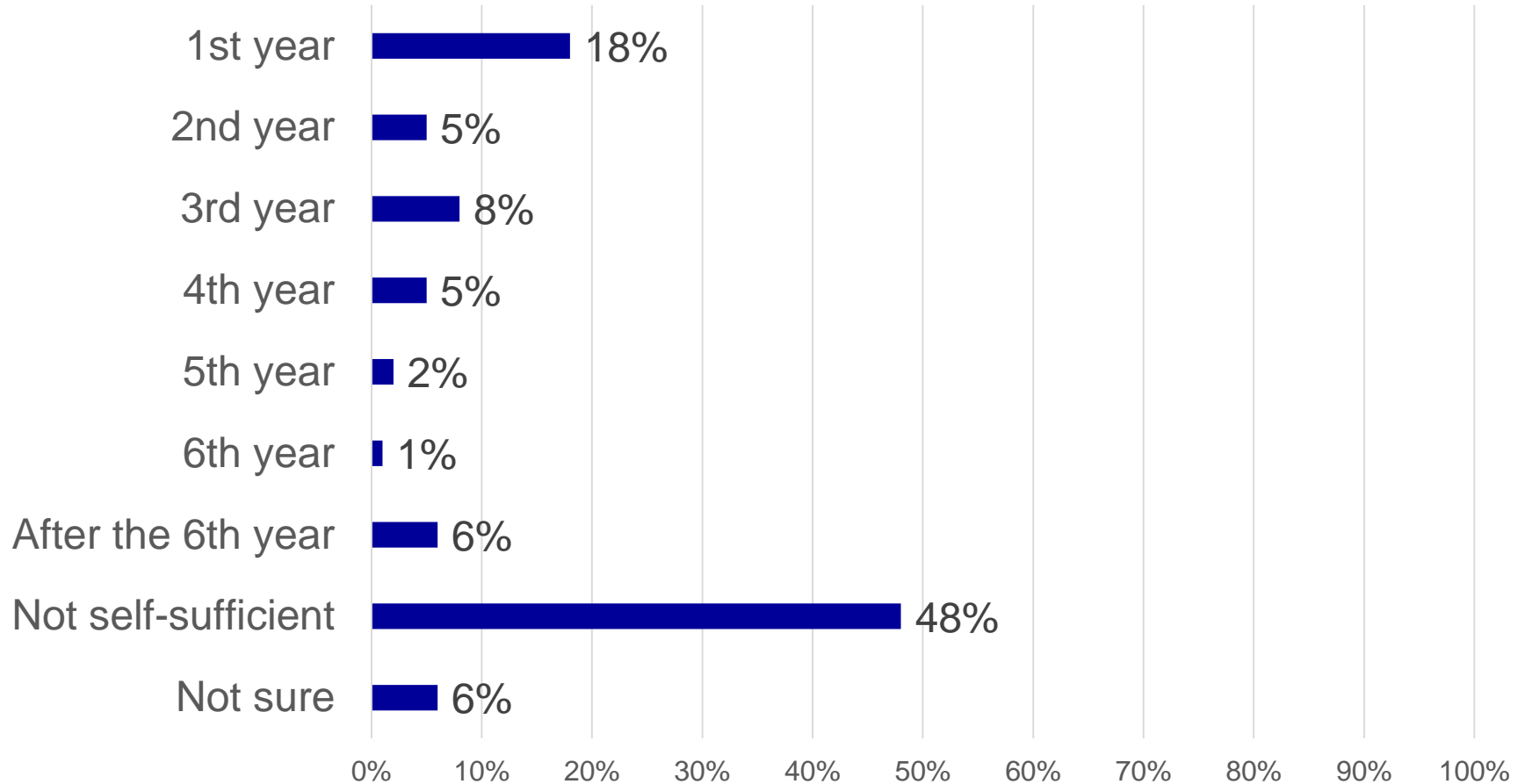
Q56: "For each year of the new church work's existence, please indicate the amount of TOTAL dollars received from OUTSIDE SOURCES. This does not include funds given by church's members. Rough estimates are acceptable. If later years are not applicable, leave those blank."

Average total dollars received from church members and attendees by year



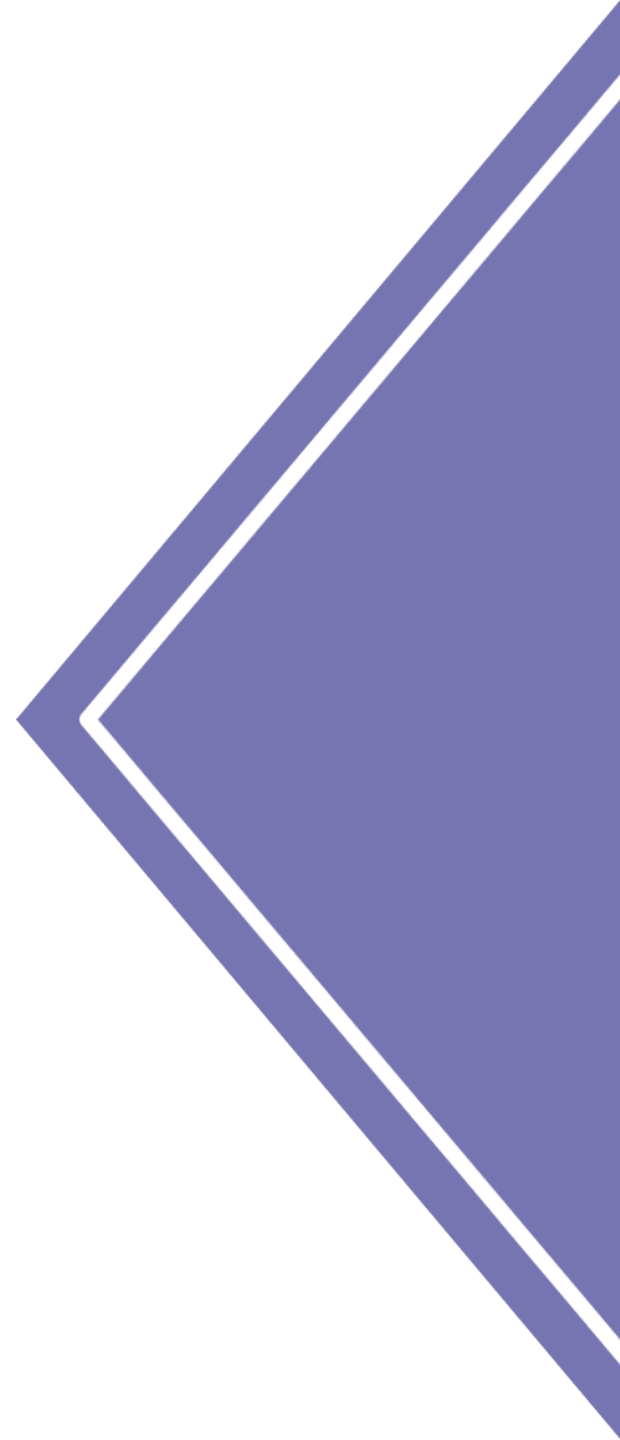
Q57: "For each year of the new church work's existence, please indicate the amount of TOTAL dollars received from CHURCH MEMBERS AND ATTENDEES. Rough estimates are acceptable. If later years are not applicable, leave those blank."

48% of new church works are not self-sufficient

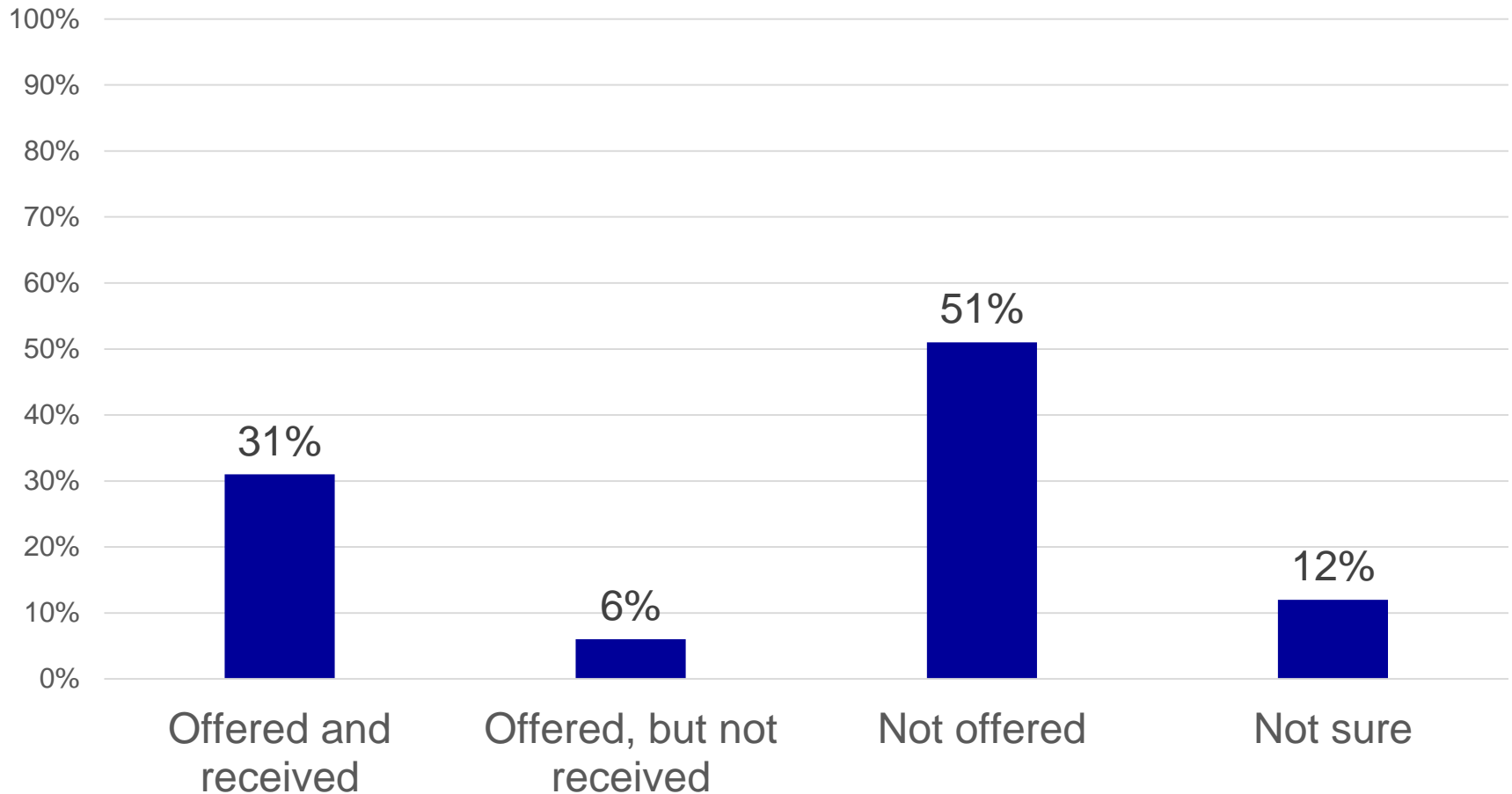


Q58: "During which year (if at all) did the church become financially self-sufficient, meaning no financial support is being received from outside sources."

Denomination & Network Support

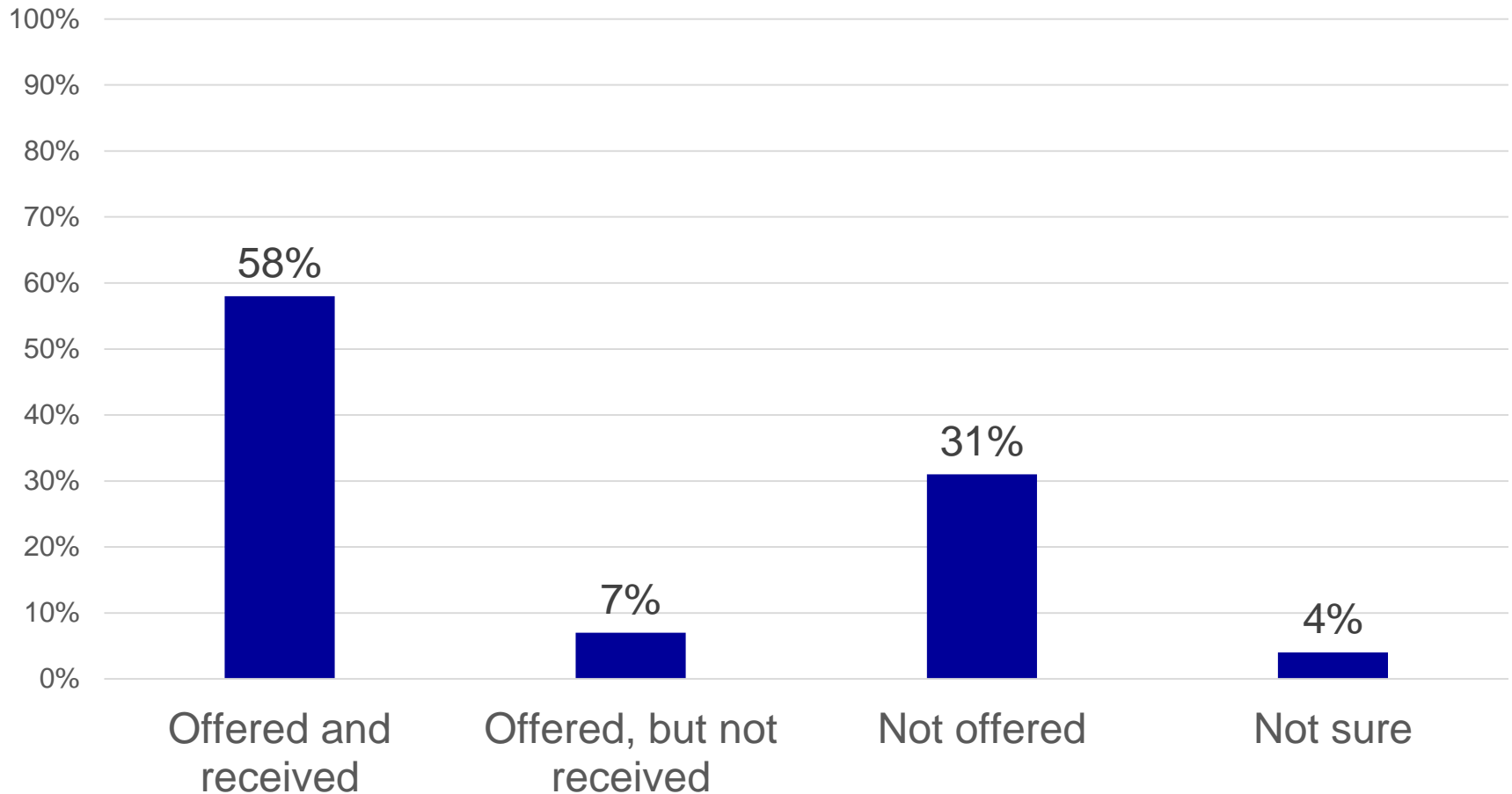


51% say they were not offered demographics and/or research expertise from a denomination or network



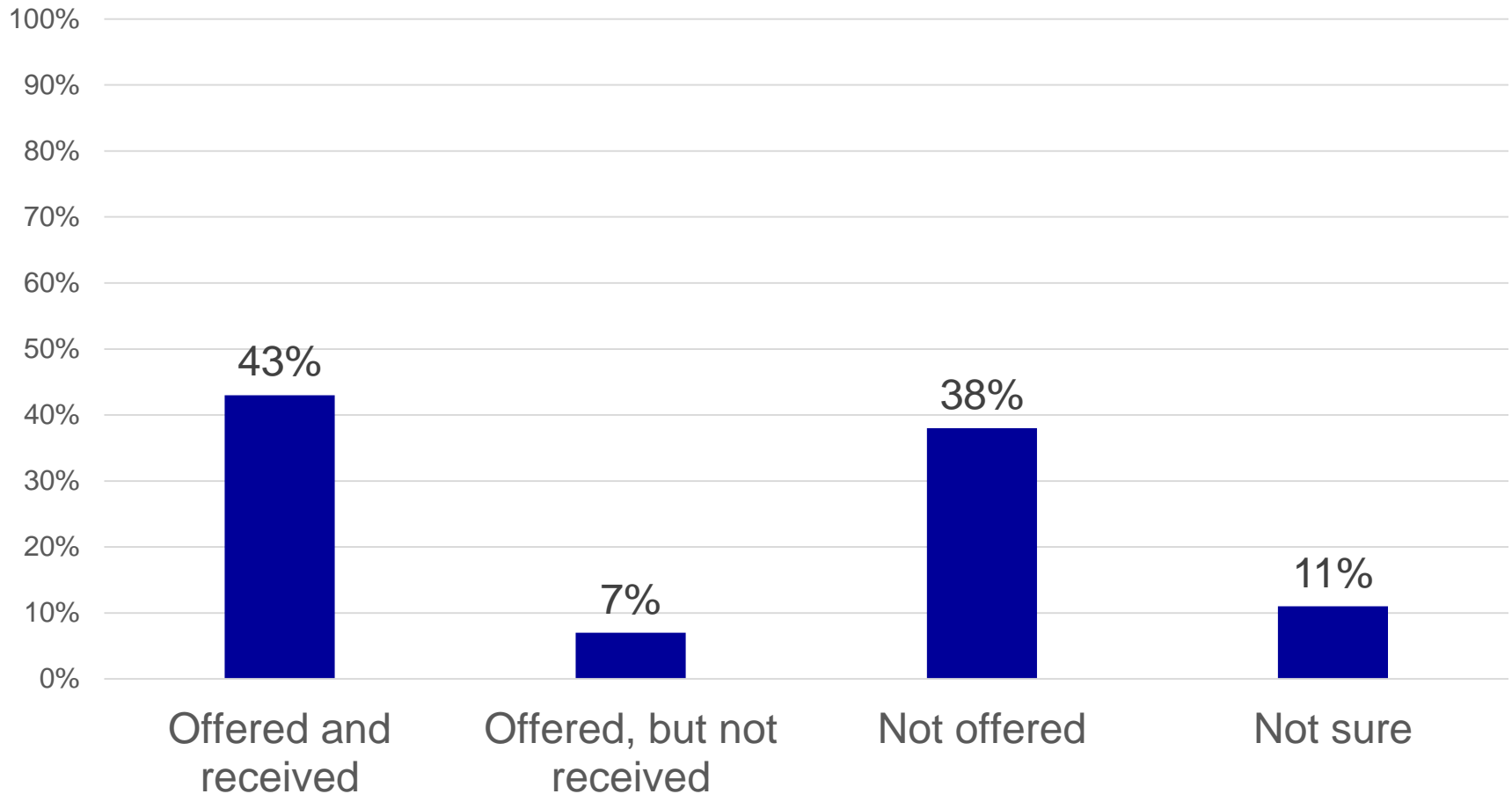
Q59_1: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received **from a denomination or network**. (Select one response for each statement) **Demographics and/or research expertise**"

58% say they were offered and received church leader mentoring, coaching, and/or supervision



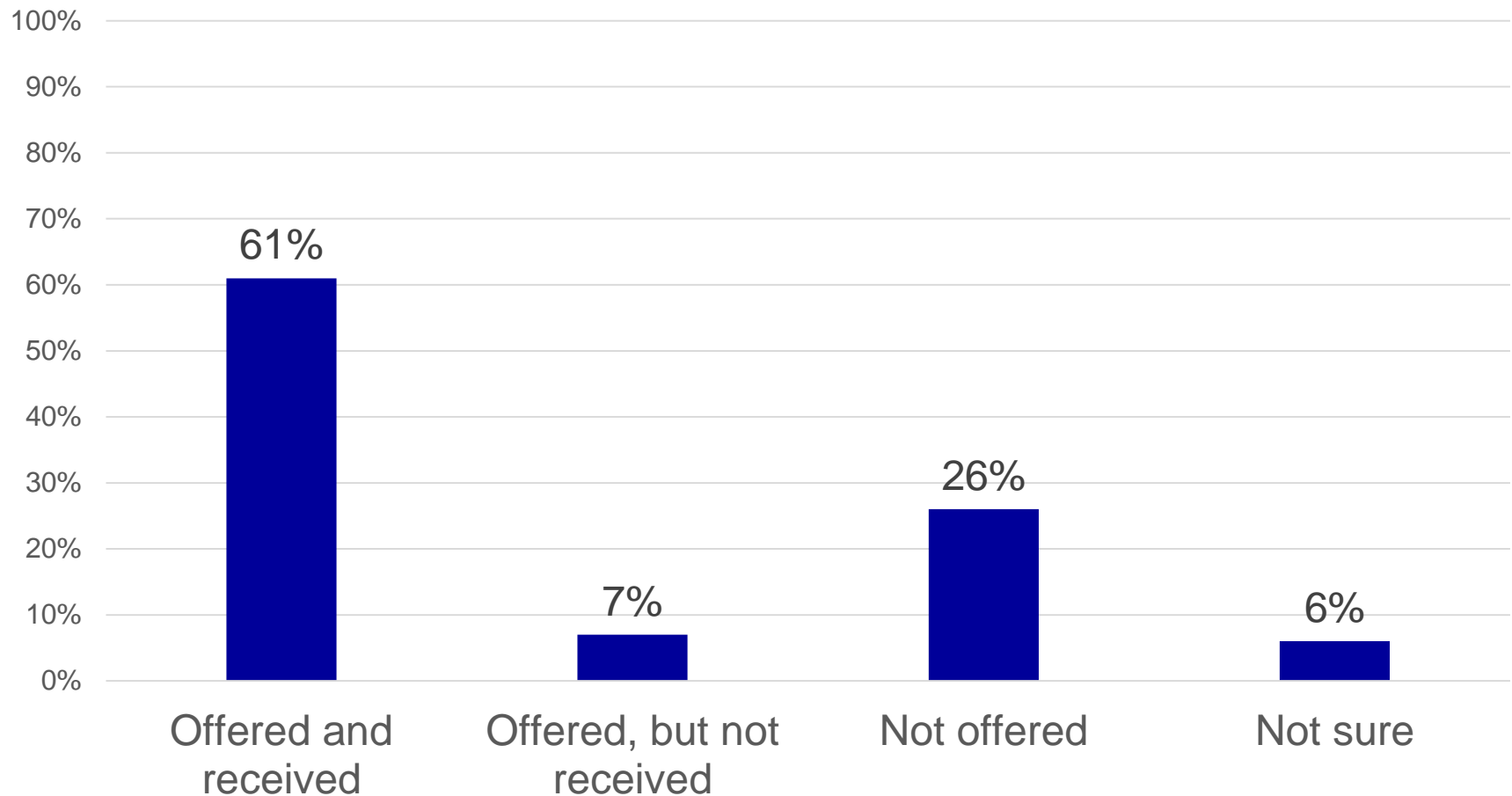
Q59_2: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received from a denomination or network. (Select one response for each statement) Church leader mentoring, coaching, and/or supervision"

43% say they were offered and received support through a starting pastor peer network



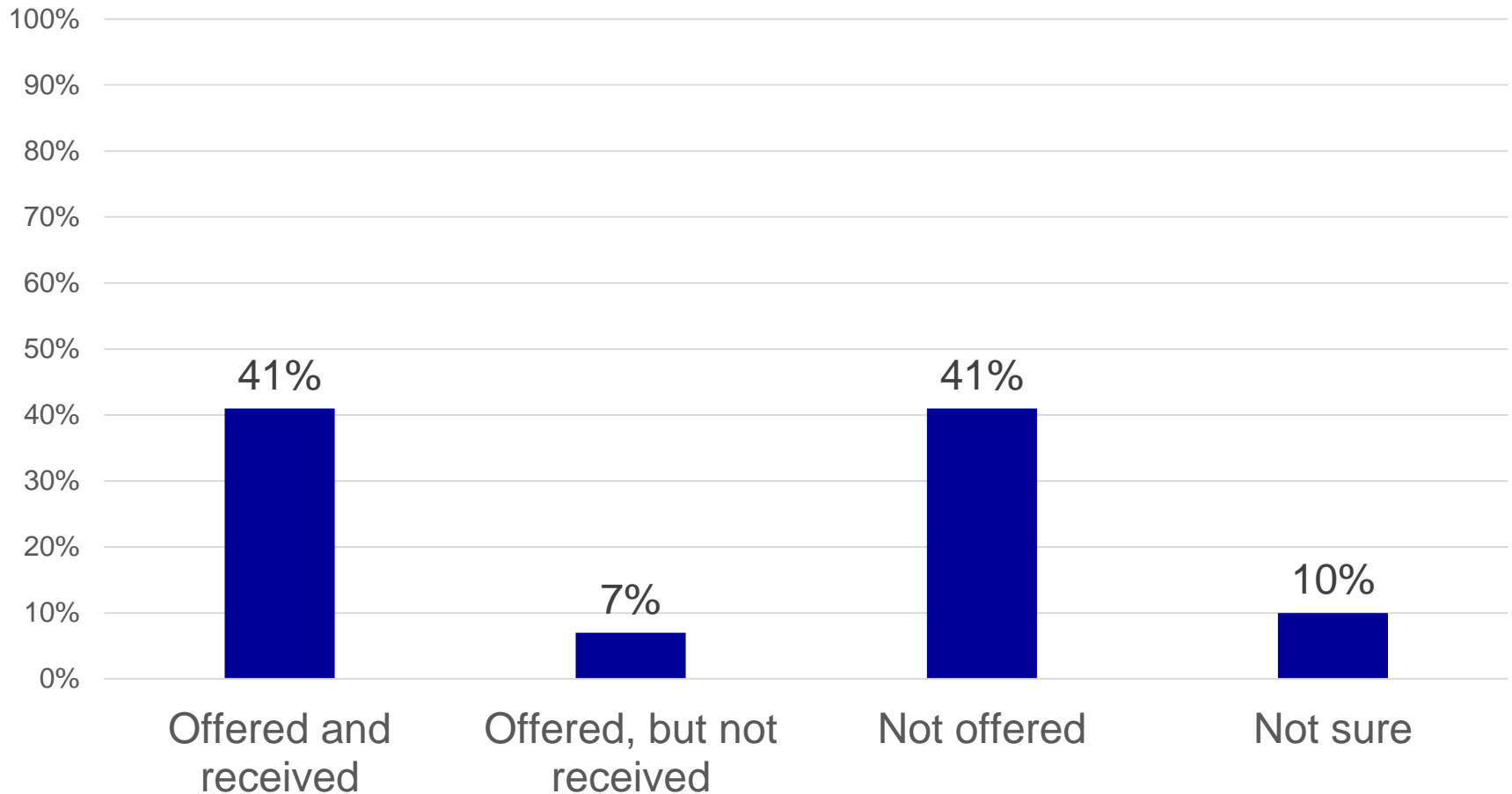
Q59_3: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received **from a denomination or network**. (Select one response for each statement) **Starting pastor peer network**"

61% say they were offered and received support through training for the church's pastor and/or team



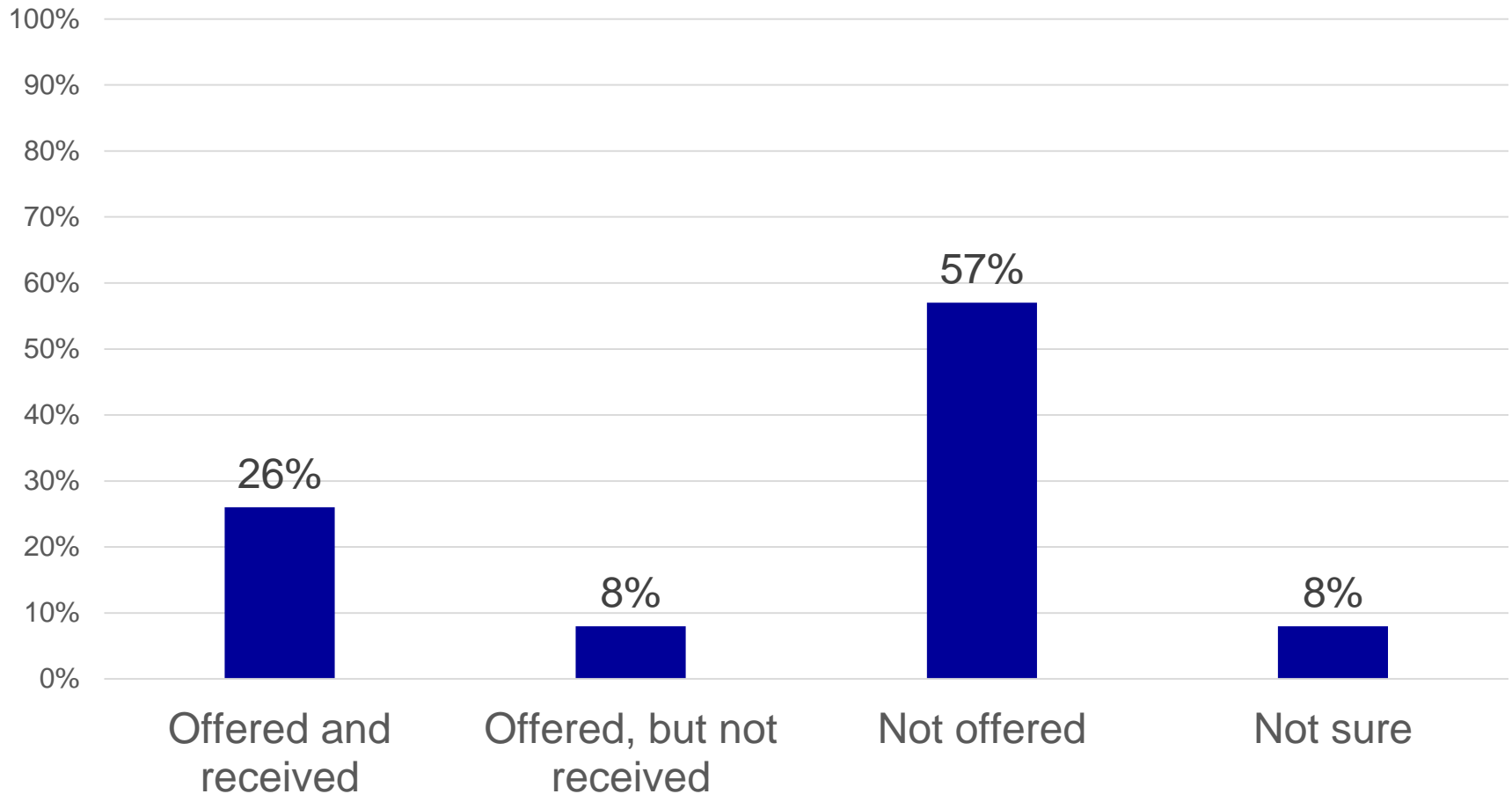
Q59_4: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received **from a denomination or network**. (Select one response for each statement) **Training for church's pastor and/or team**"

41% say they were offered and received support through a church starter assessment program



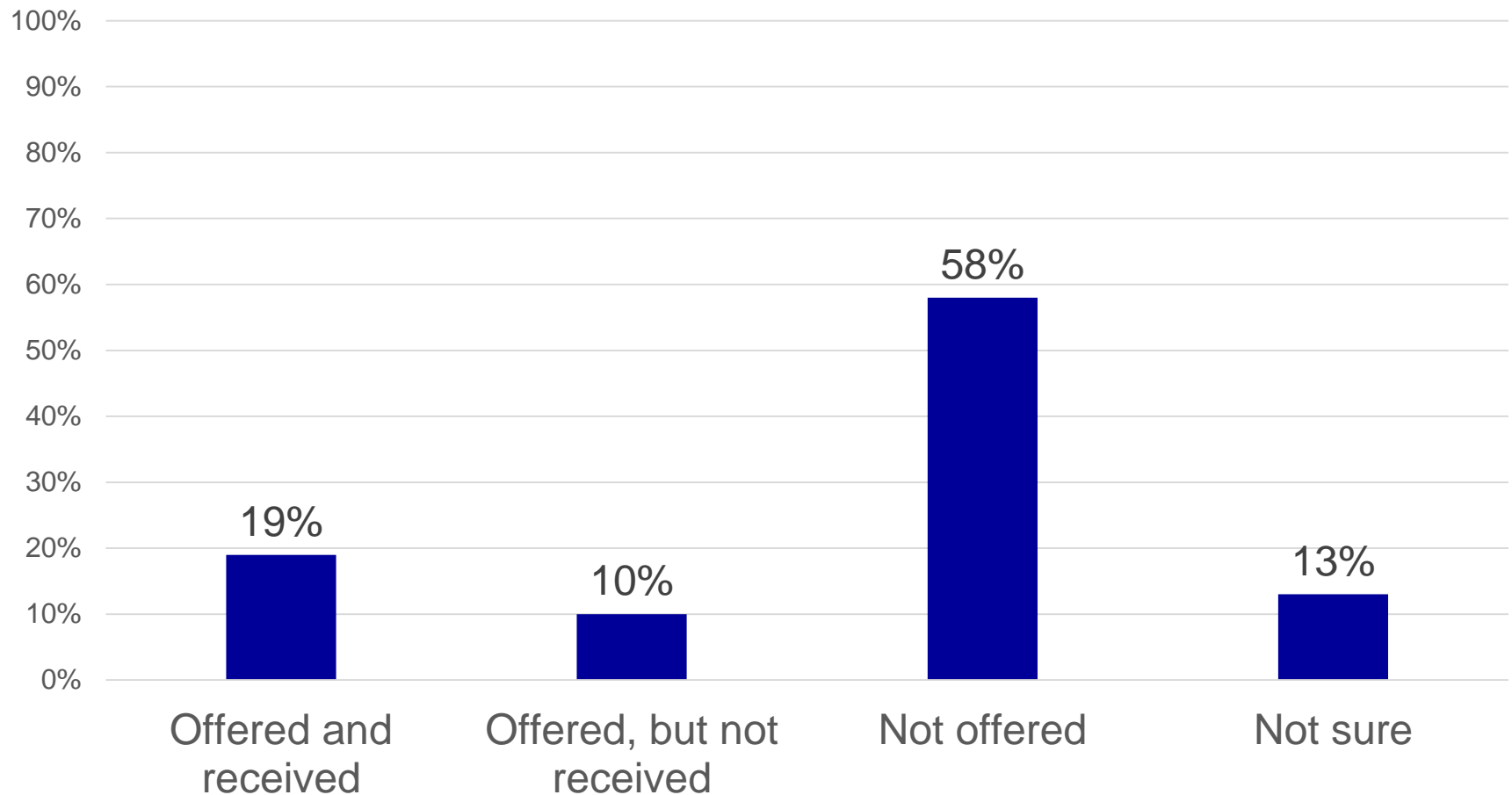
Q59_5: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received **from a denomination or network**. (Select one response for each statement) **Church starter assessment program**"

57% say they were not offered support for accounting or bookkeeping



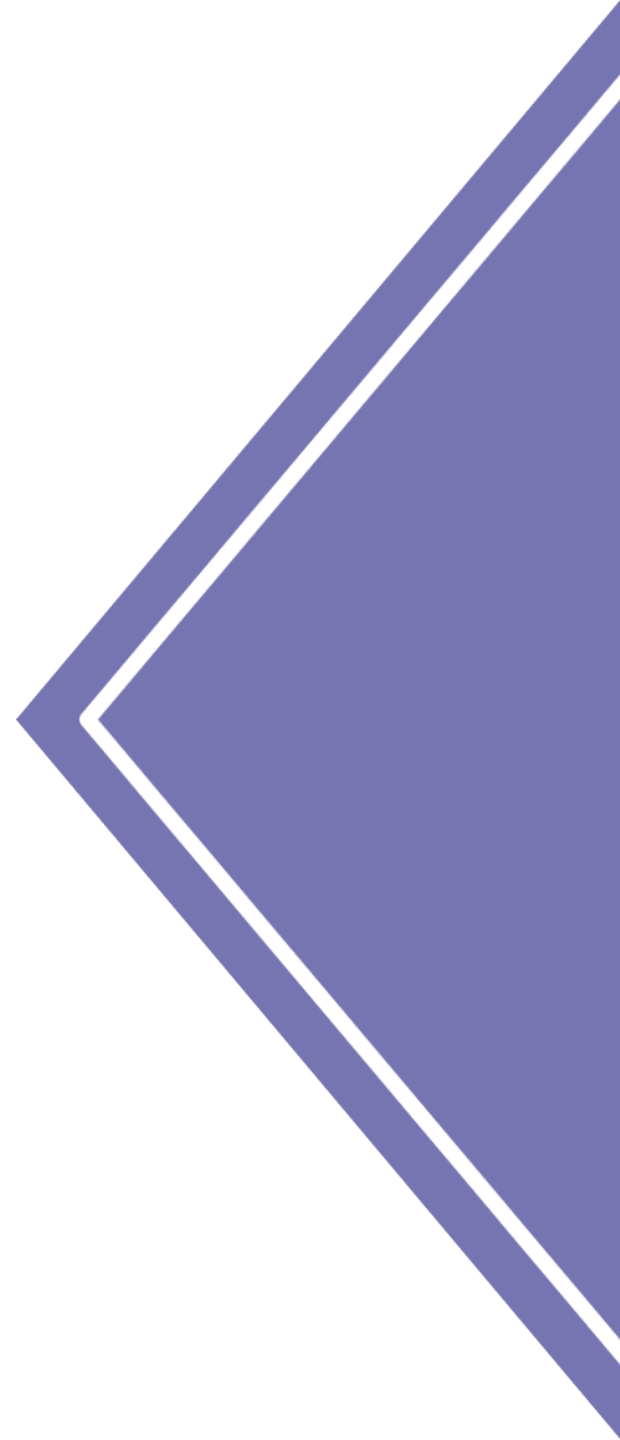
Q59_6: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received **from a denomination or network**. (Select one response for each statement) **Accounting or bookkeeping**"

58% say they were not offered support for legal work or counsel

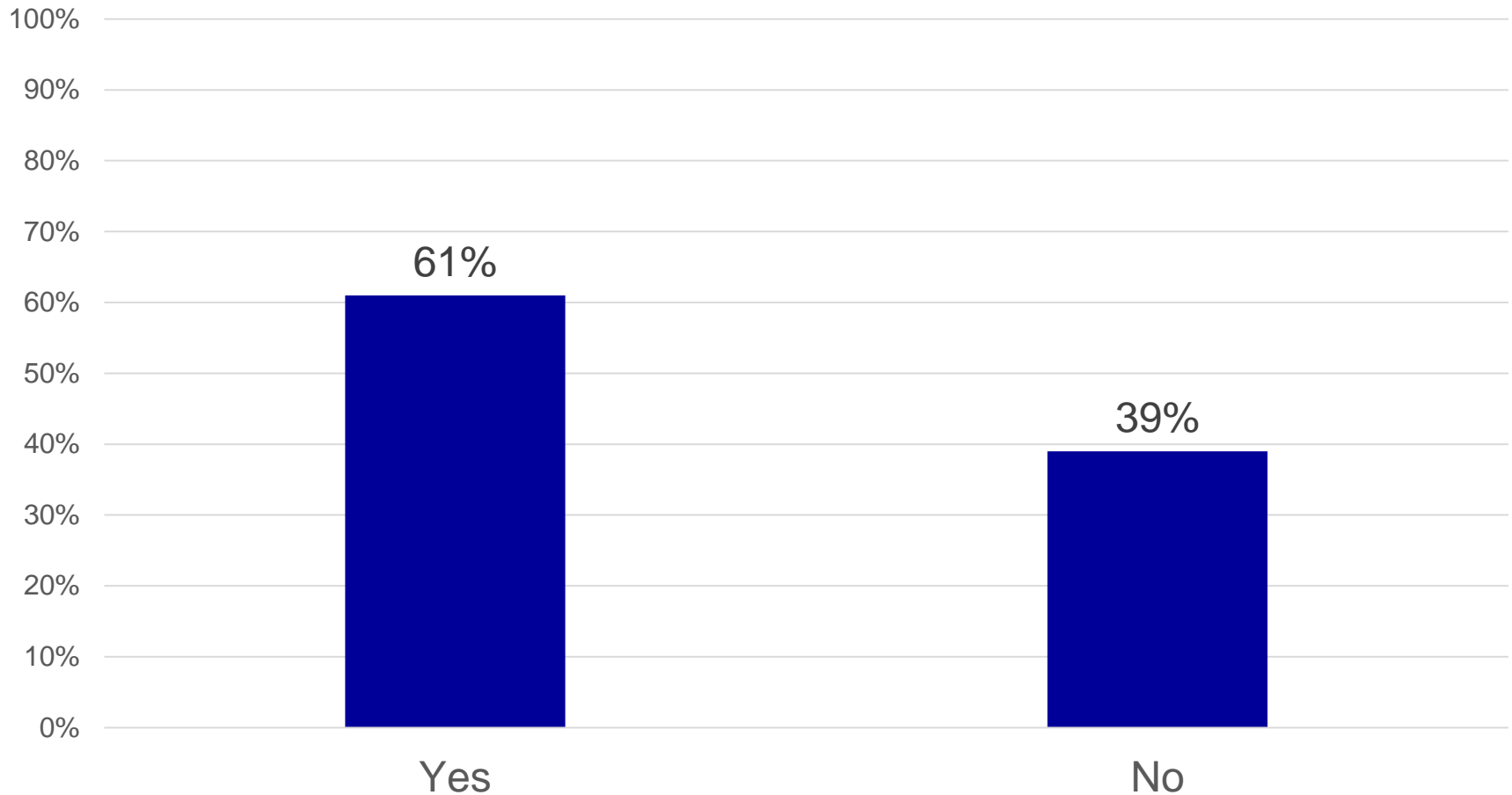


Q59_7: "For each of the following other forms of support please indicate whether the resource was offered to the church and/or received **from a denomination or network**. (Select one response for each statement) **Legal work or counsel**"

Sponsor Church Support



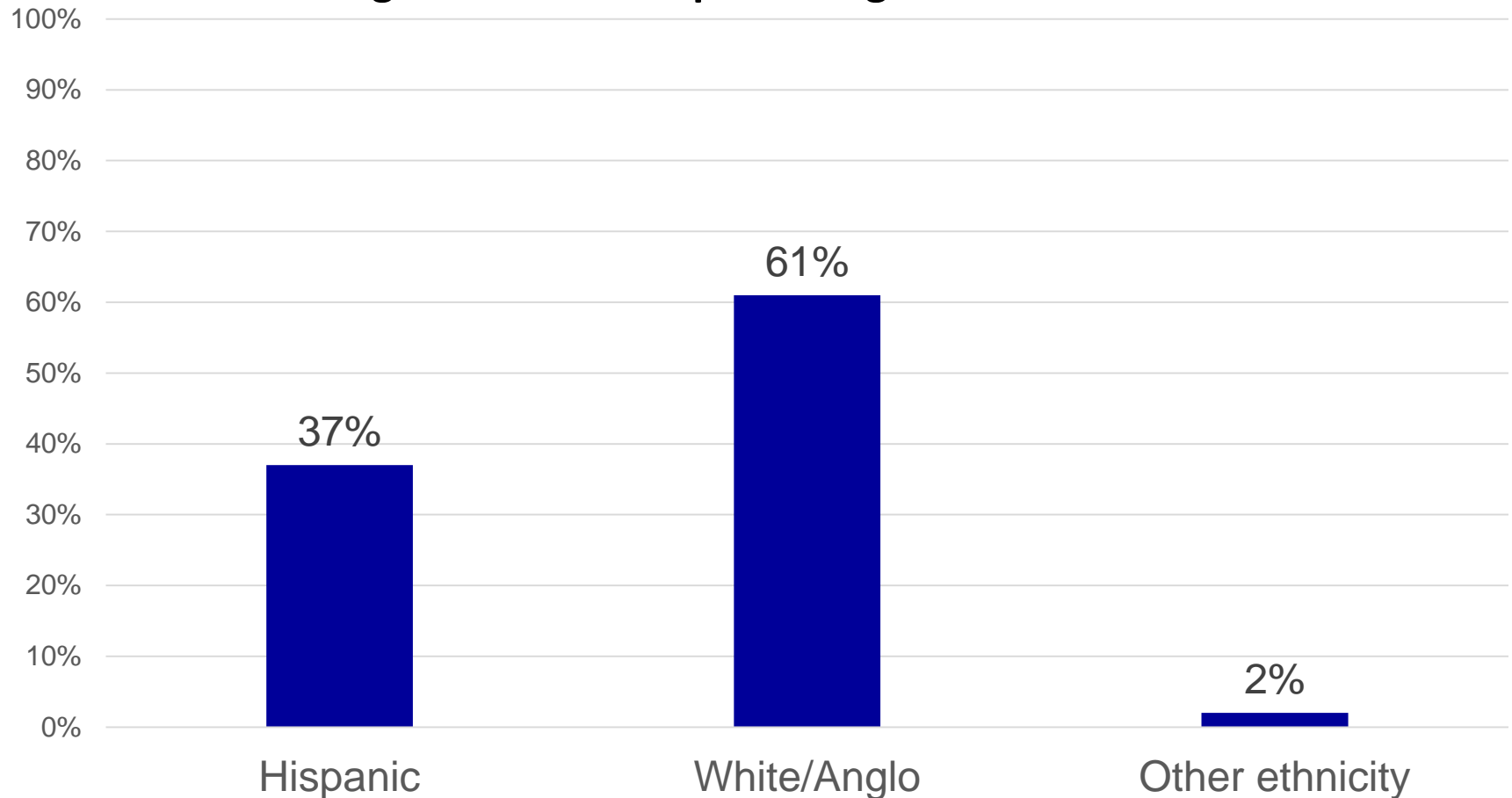
61% of new church works say they had a sponsoring or mother church



Q60: "Did the new church work have any sponsoring or mother churches?"

61% of sponsoring or mother churches were primarily White/Anglo

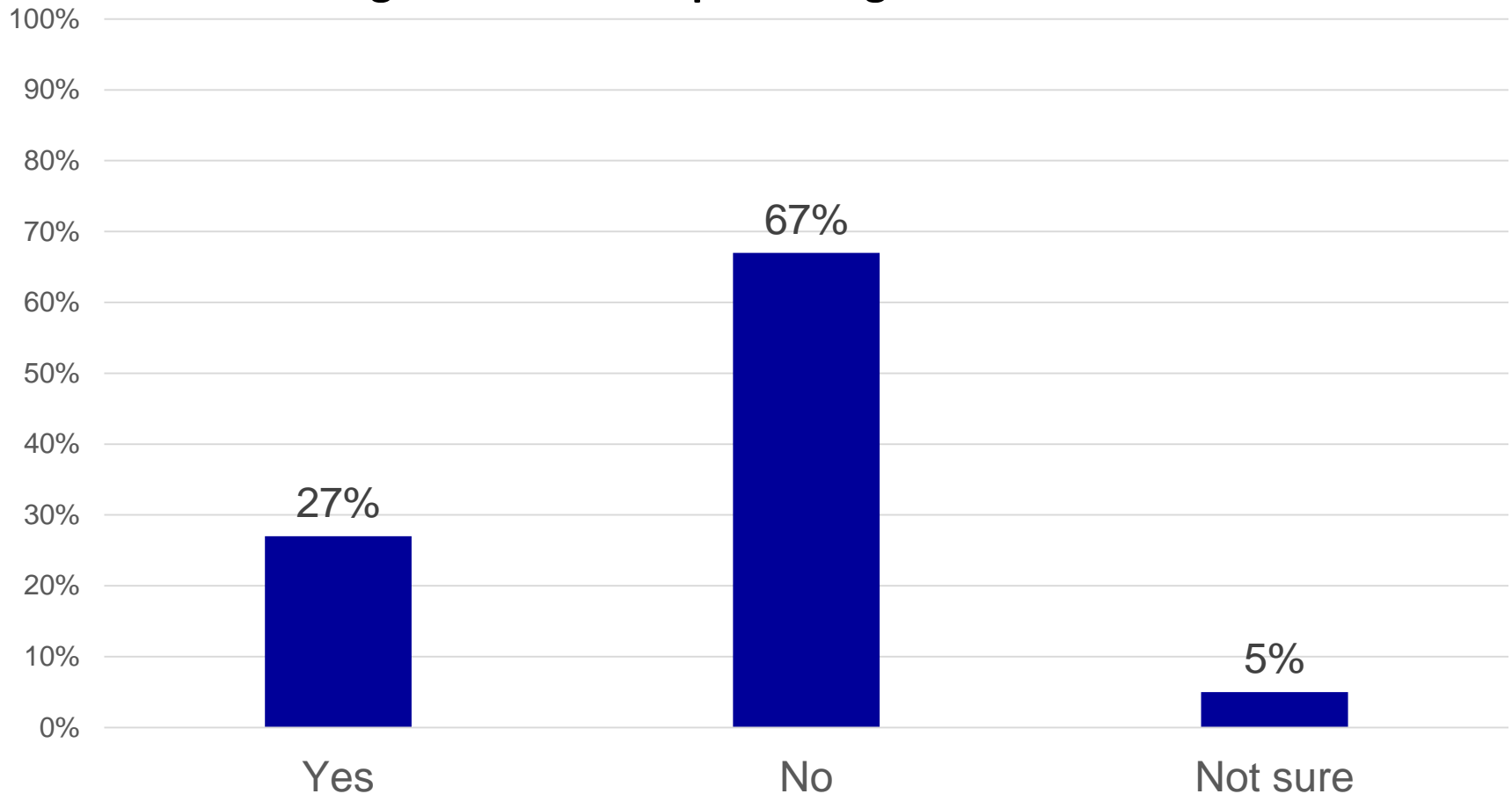
Among Those With a Sponsoring or Mother Church



Q61: "Was the sponsoring congregation primarily people of Hispanic, Anglo, or other ethnicity?"

Loaned lay people for specific time period

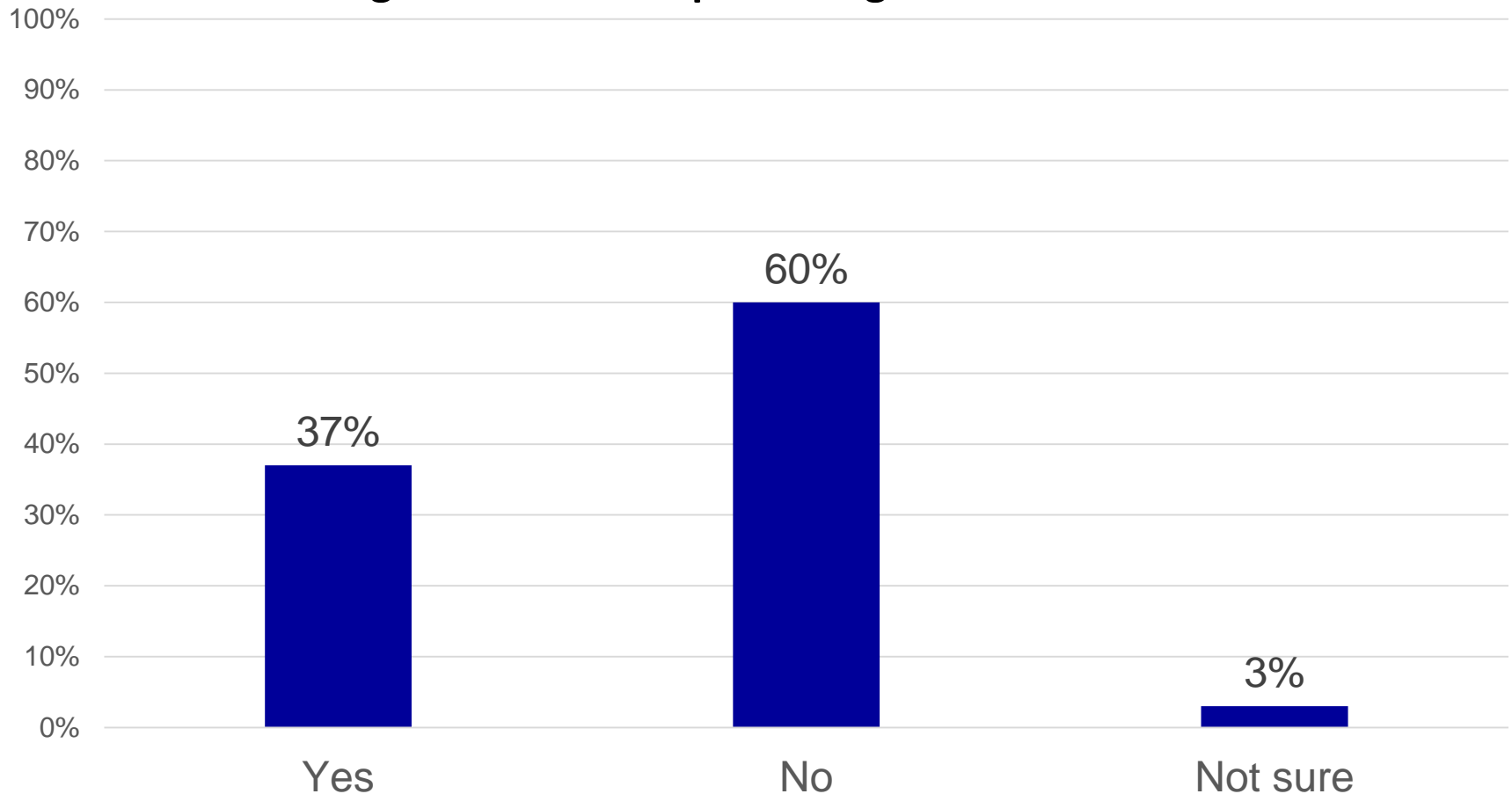
Among Those With a Sponsoring or Mother Church



Q62_1: "Please indicate whether the new church work received the following types of assistance **from sponsoring church(es)** during the first 5 years of existence. (Select one response for each activity): **Loaned lay people for specific time period**"

The sponsoring church pastor preached occasionally at the new church work

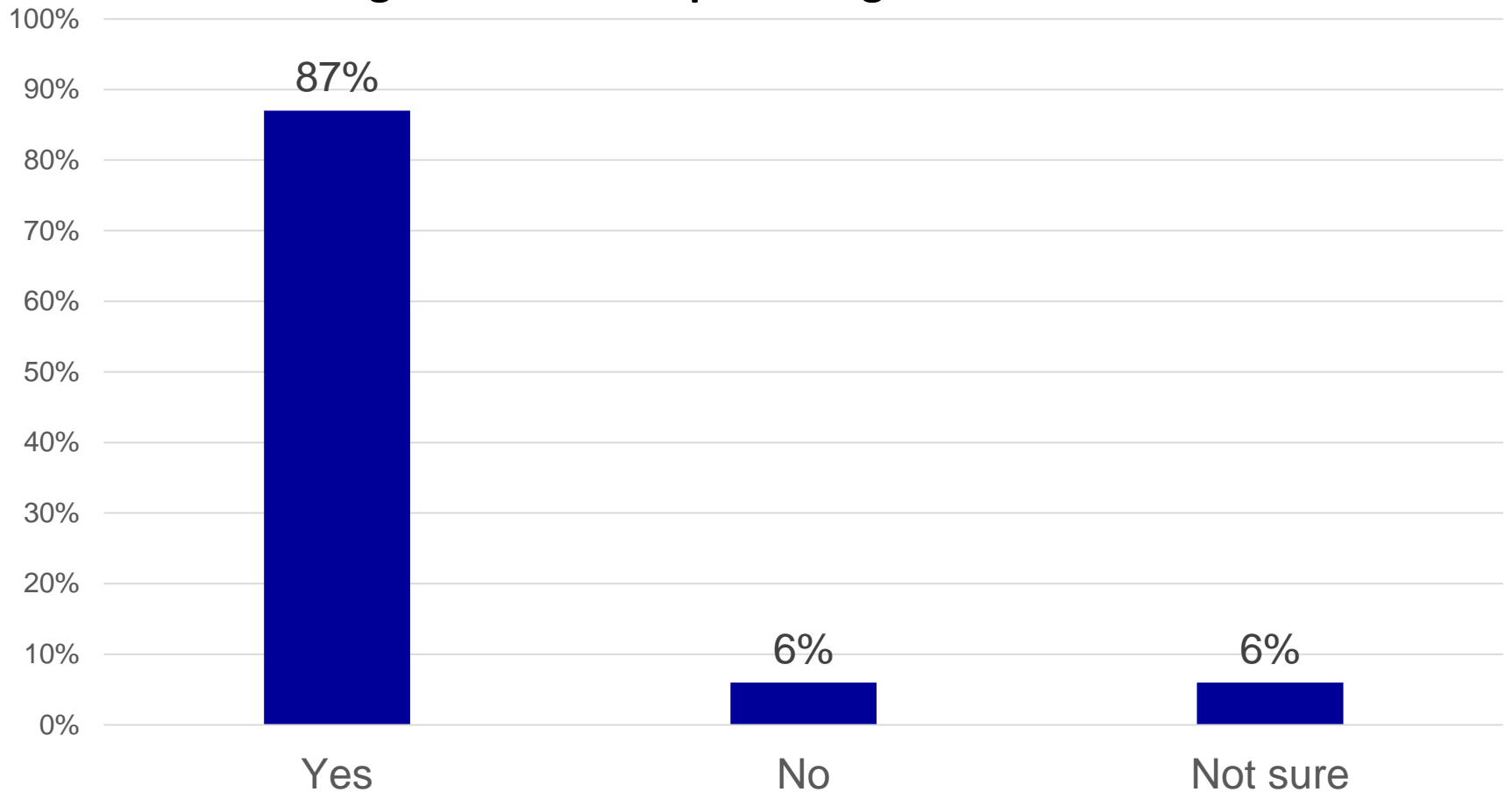
Among Those With a Sponsoring or Mother Church



Q62_2: "Please indicate whether the new church work received the following types of assistance from sponsoring church(es) during the first 5 years of existence. (Select one response for each activity): **The sponsoring church pastor preached occasionally at the new church work**"

Active prayer support

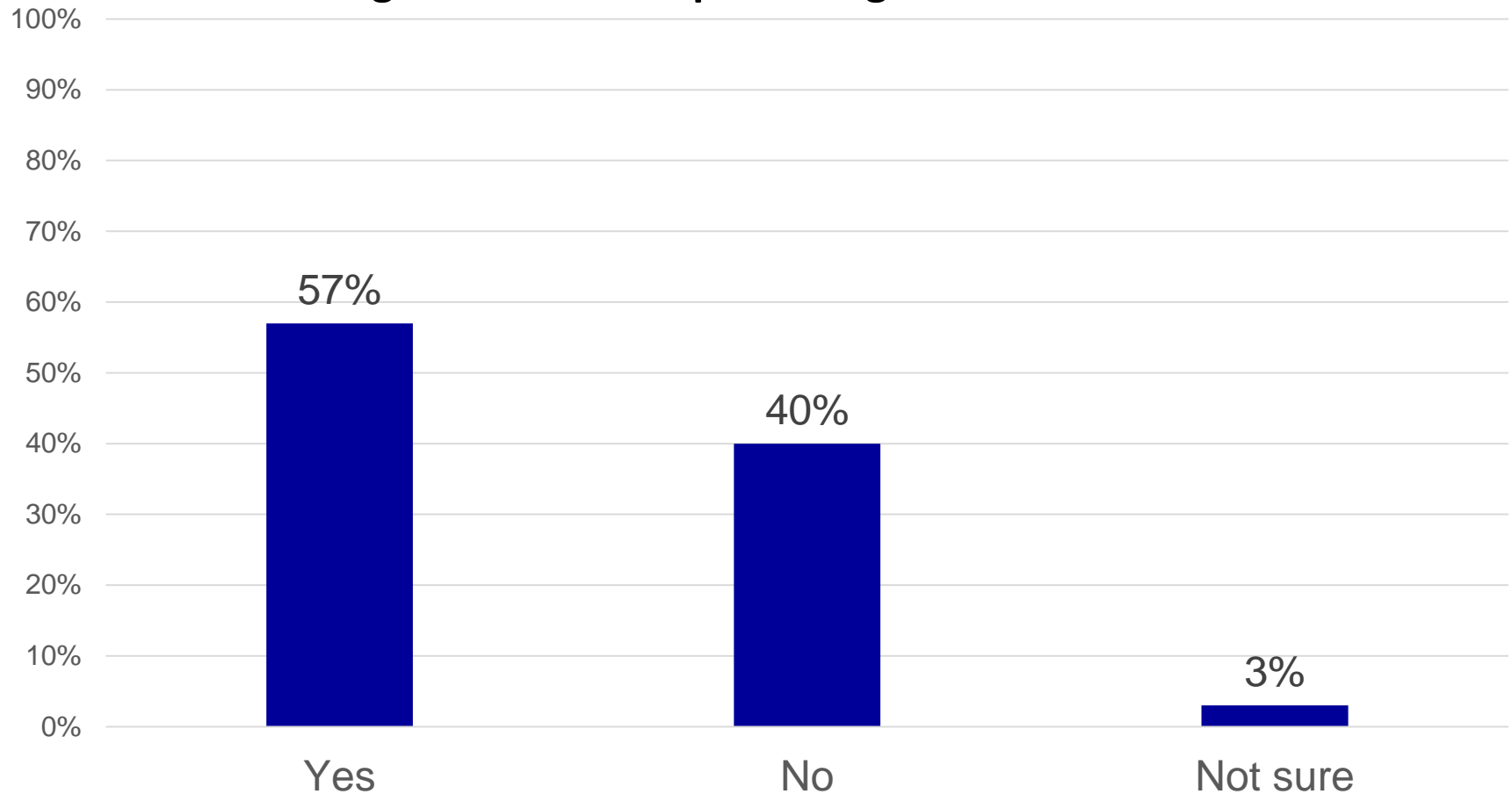
Among Those With a Sponsoring or Mother Church



Q62_3: "Please indicate whether the new church work received the following types of assistance **from sponsoring church(es)** during the first 5 years of existence. (Select one response for each activity): **Active prayer support**"

Permitted the new church work to meet in the sponsoring church building

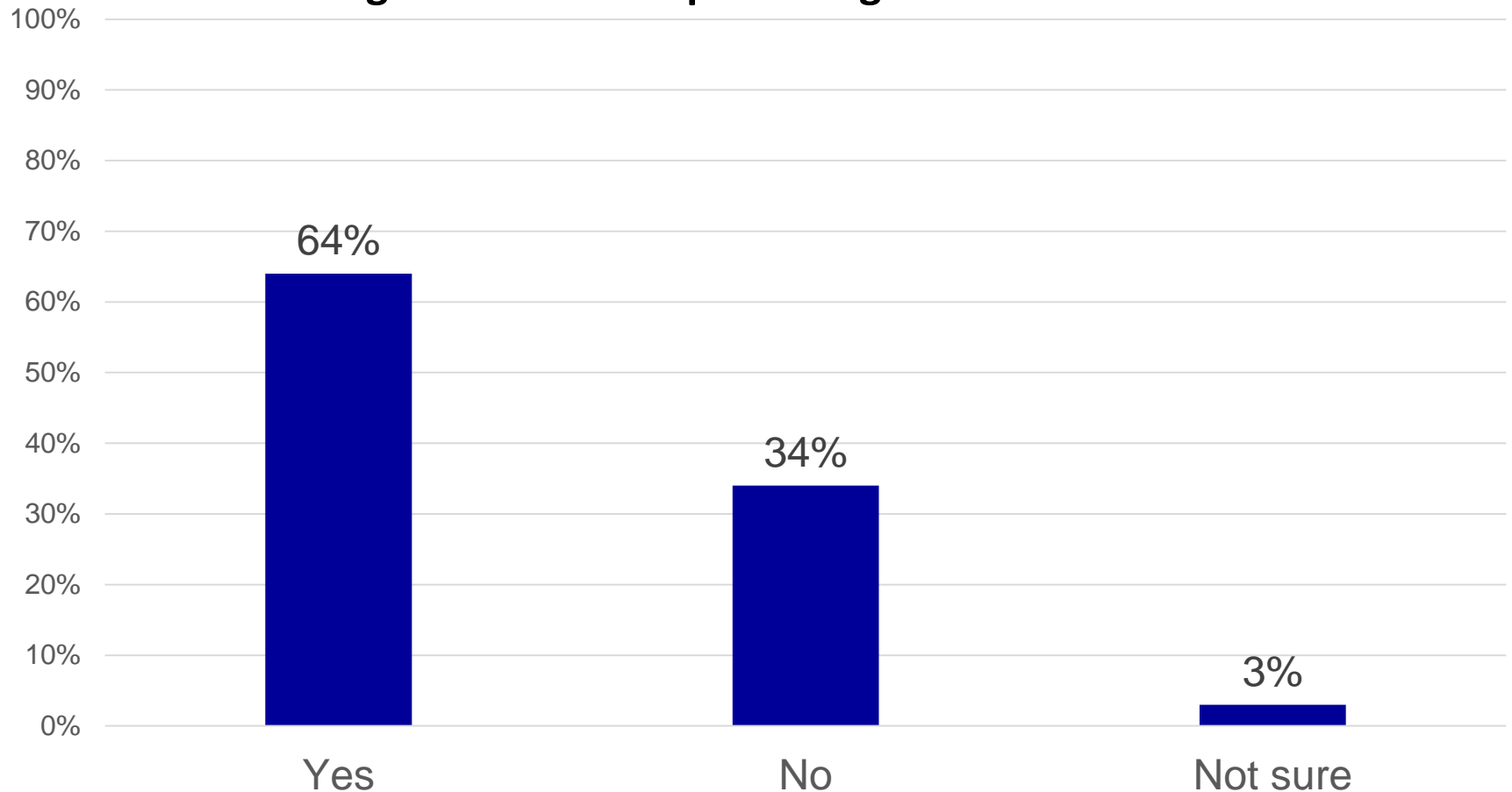
Among Those With a Sponsoring or Mother Church



Q62_4: "Please indicate whether the new church work received the following types of assistance from sponsoring church(es) during the first 5 years of existence. (Select one response for each activity): Permitted the new church work to meet in the sponsoring church building"

Provided mentorship to the church's pastor or church starting team

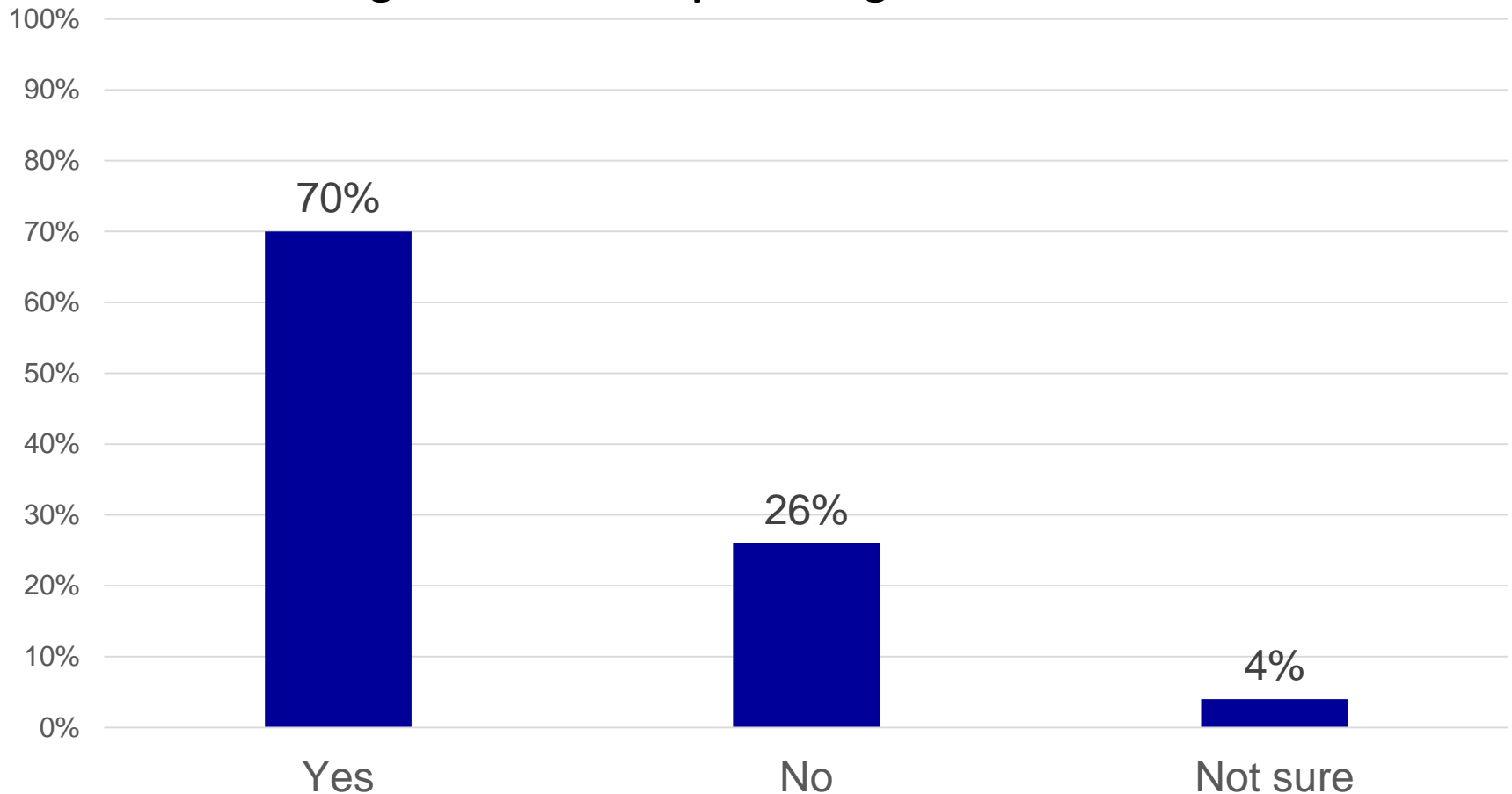
Among Those With a Sponsoring or Mother Church



Q62_5: "Please indicate whether the new church work received the following types of assistance from sponsoring church(es) during the first 5 years of existence. (Select one response for each activity): **Provided mentorship to the church's pastor or church starting team**"

Provided administrative support (could include clerical, accounting, written policies, etc.)

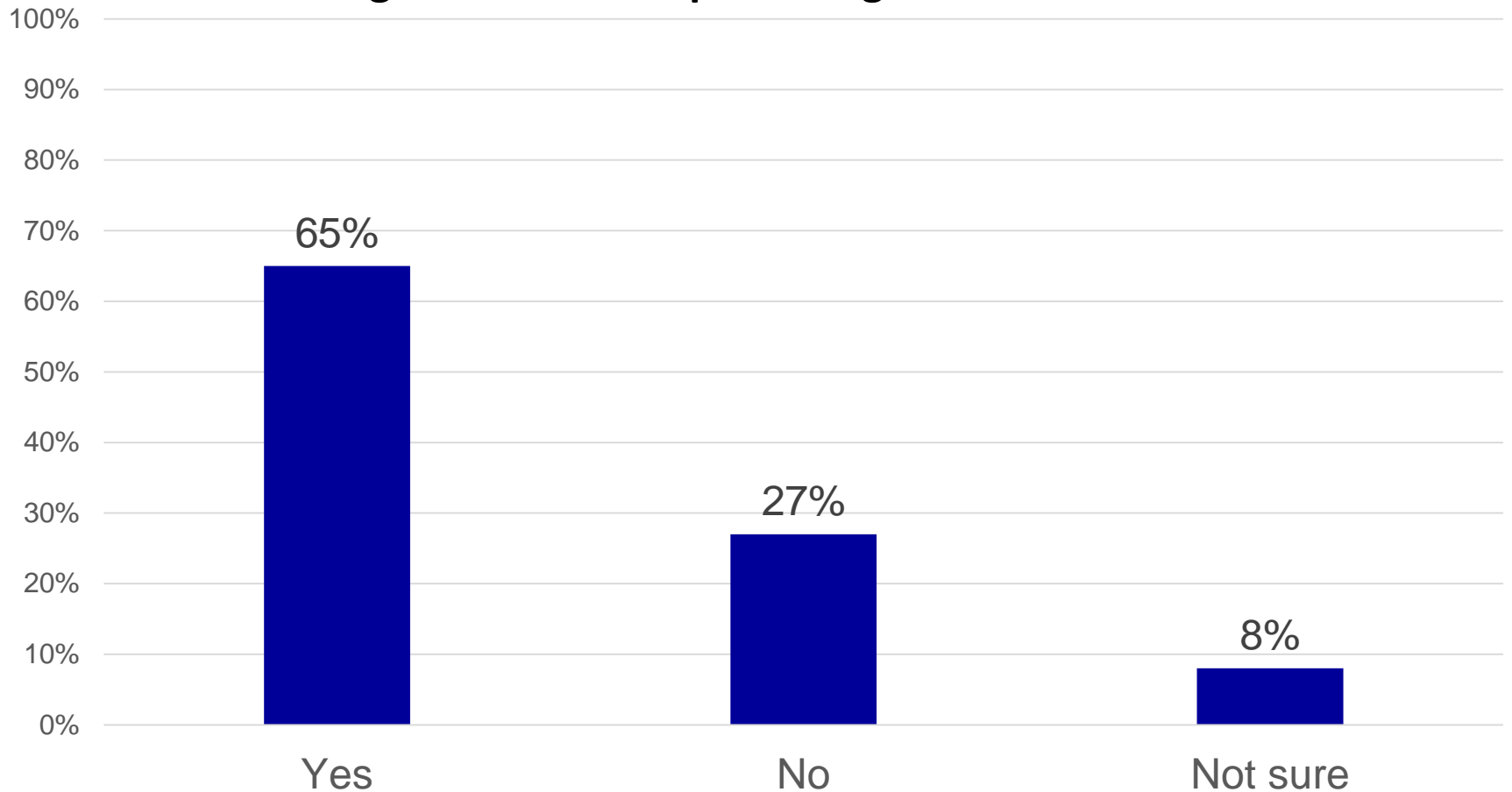
Among Those With a Sponsoring or Mother Church



Q62_6: "Please indicate whether the new church work received the following types of assistance from sponsoring church(es) during the first 5 years of existence. (Select one response for each activity): **Provided administrative support (could include clerical, accounting, written policies, etc.)**"

Assessed church starter

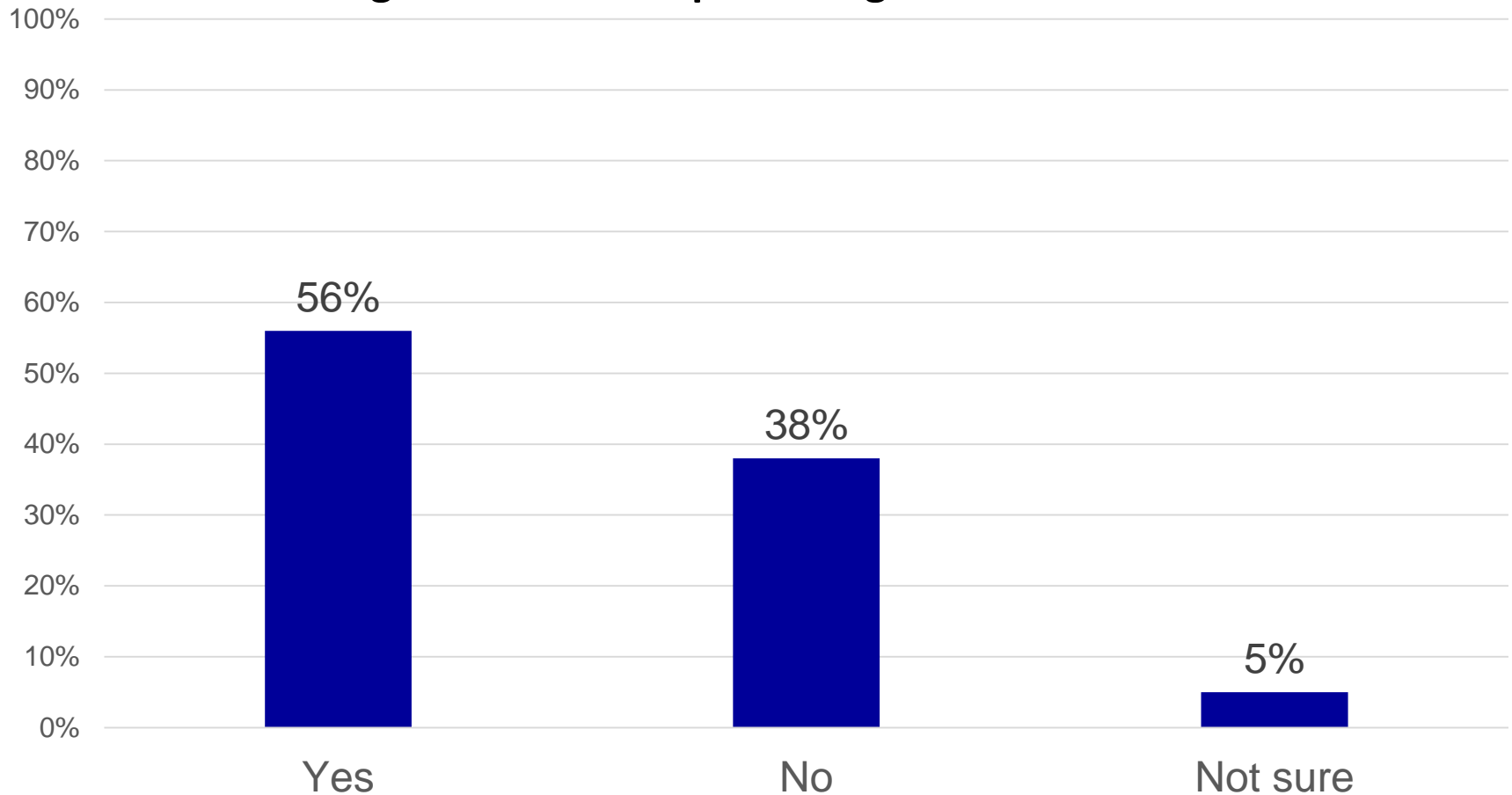
Among Those With a Sponsoring or Mother Church



Q62_7: "Please indicate whether the new church work received the following types of assistance **from sponsoring church(es)** during the first 5 years of existence. (Select one response for each activity): **Assessed church starter**"

Provided training

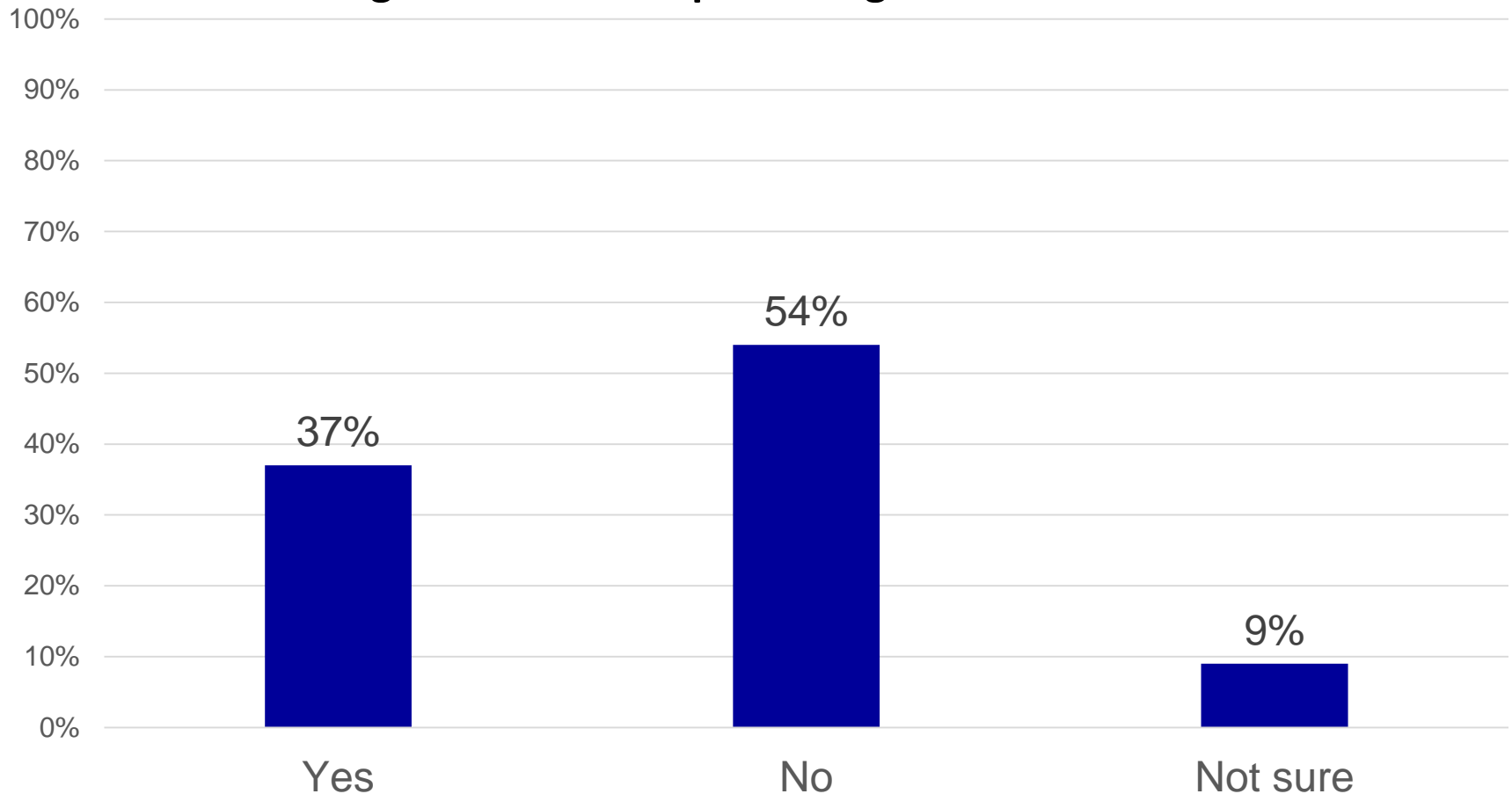
Among Those With a Sponsoring or Mother Church



Q62_8: "Please indicate whether the new church work received the following types of assistance **from sponsoring church(es)** during the first 5 years of existence. (Select one response for each activity): **Provided training**"

Provided internship for starting pastor or key leaders

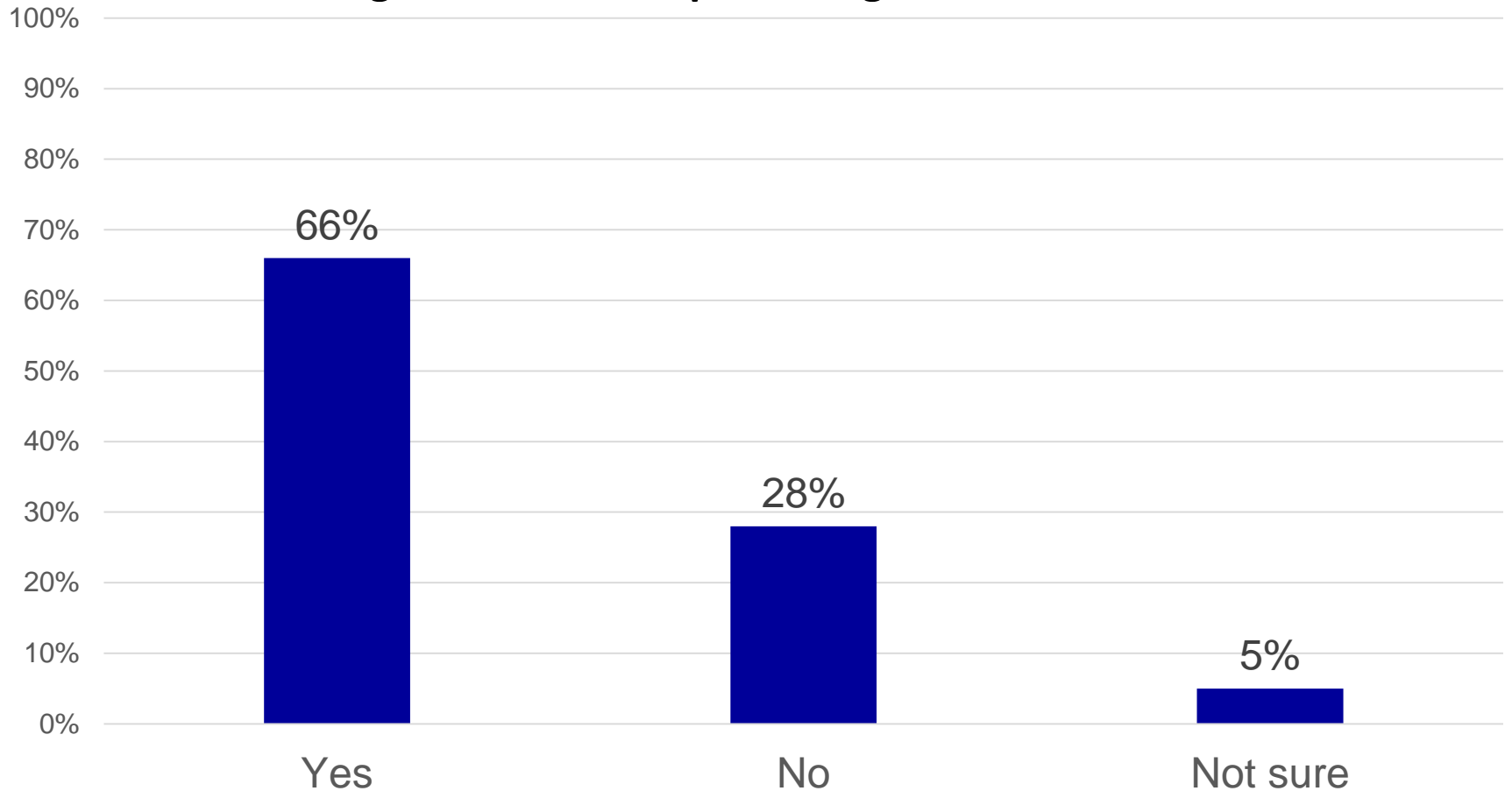
Among Those With a Sponsoring or Mother Church



Q62_9: "Please indicate whether the new church work received the following types of assistance **from sponsoring church(es)** during the first 5 years of existence. (Select one response for each activity): **Provided internship for starting pastor or key leaders**"

Provided financial oversight

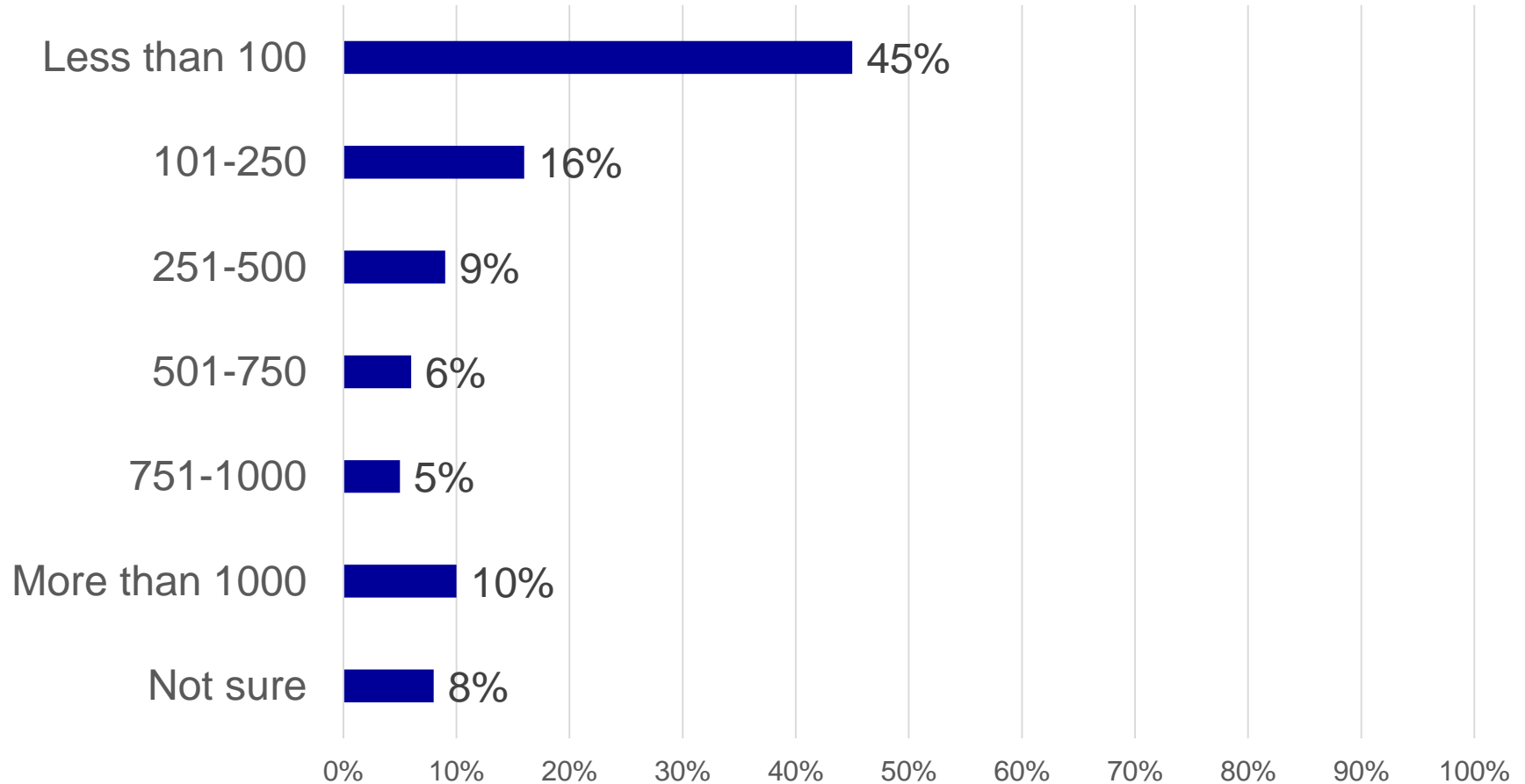
Among Those With a Sponsoring or Mother Church



Q62_10: "Please indicate whether the new church work received the following types of assistance from sponsoring church(es) during the first 5 years of existence. (Select one response for each activity): **Provided financial oversight**"

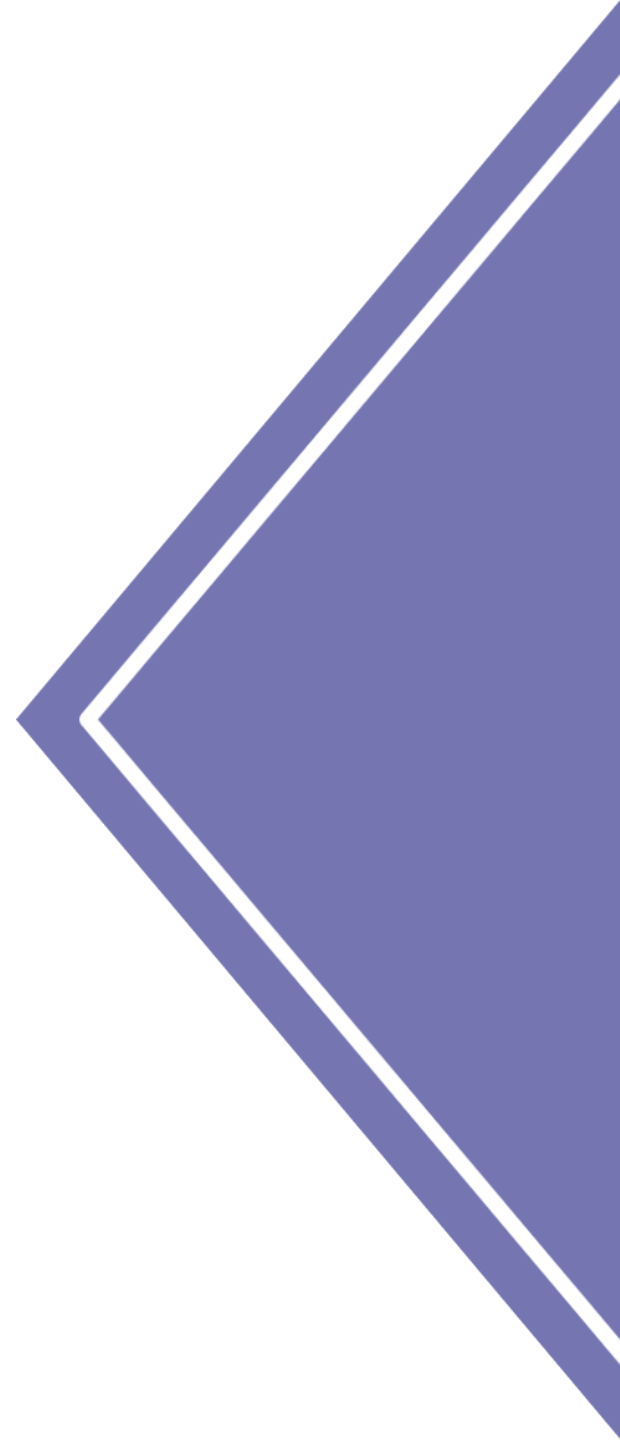
Average worship attendance of primary sponsoring church

Among Those With a Sponsoring or Mother Church

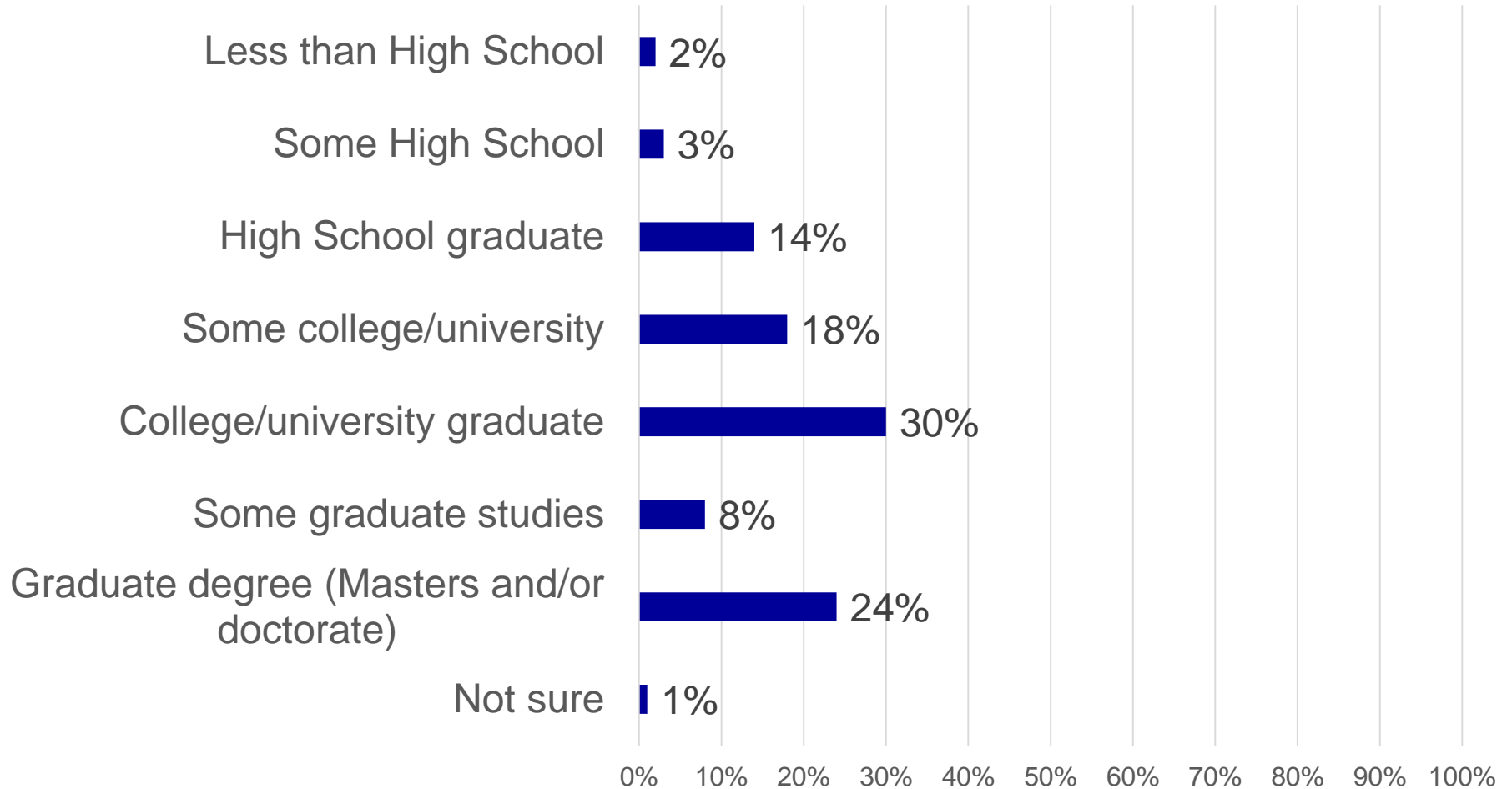


Q63: "What was the average attendance of the primary sponsoring church's weekly worship service(s) at the time your new church work launched? (Select one)"

Education & Training

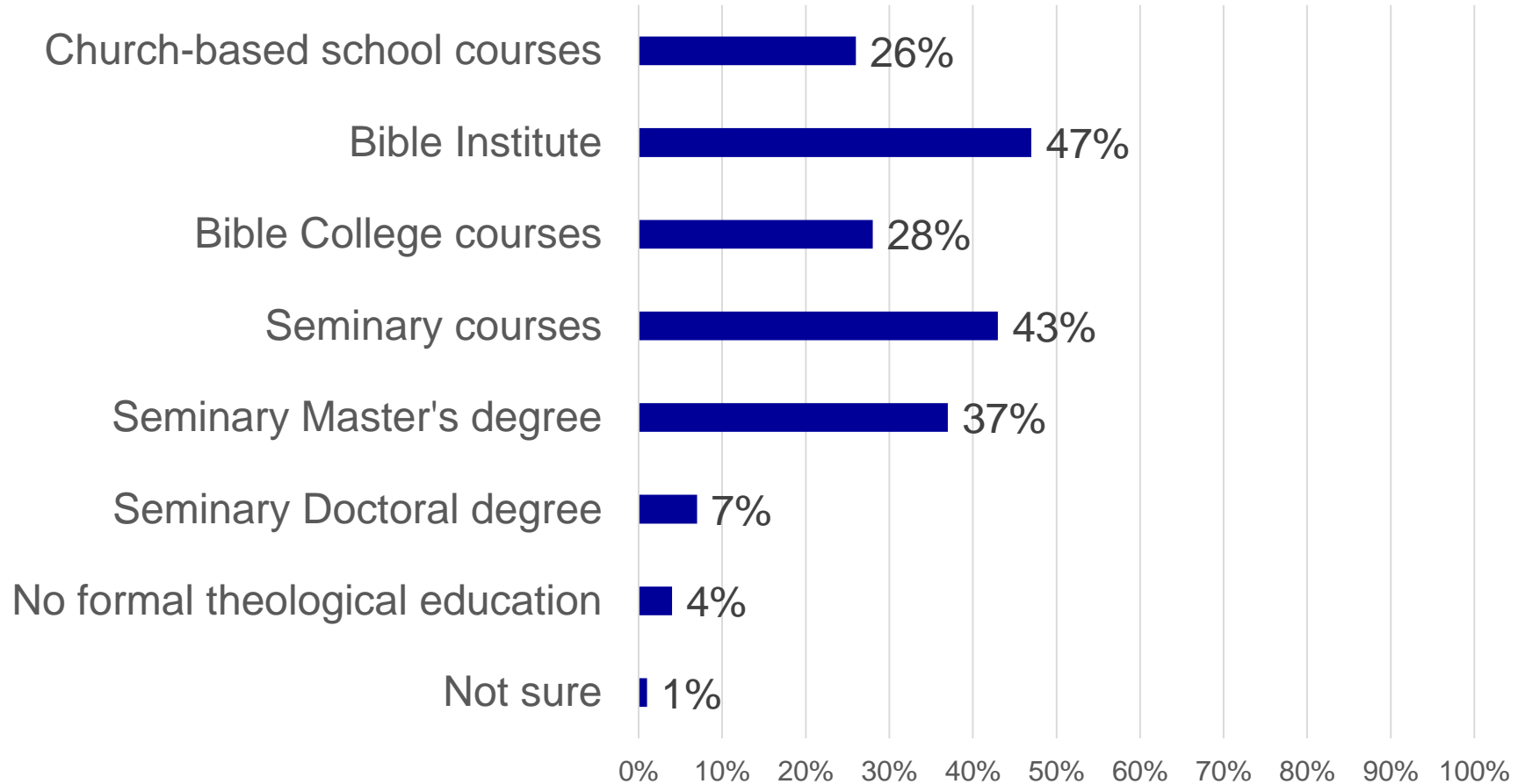


Highest level of education among participants



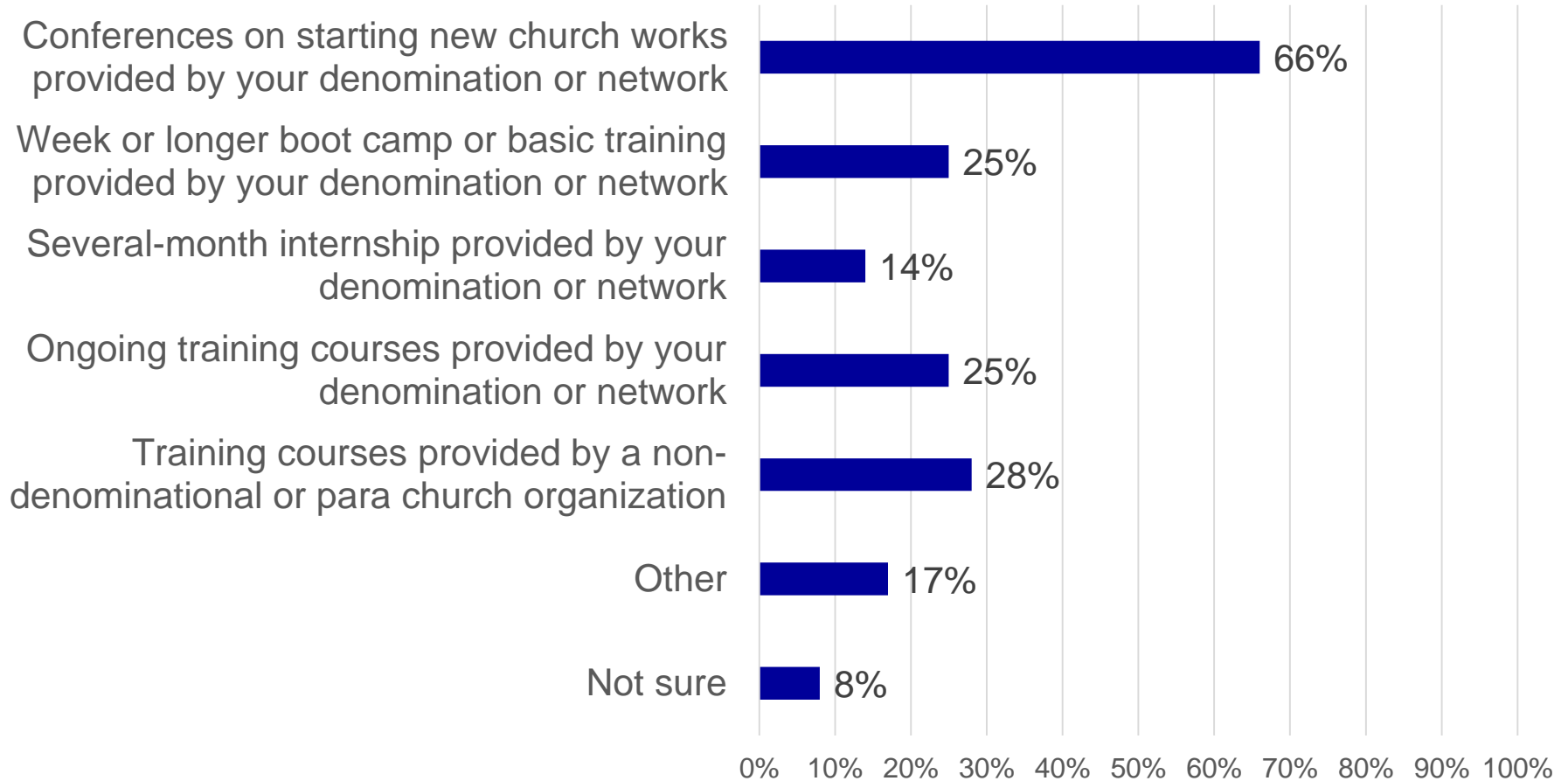
Q66: "What is your highest level of education? Do not include formal theological education. (Select one)"

Types of theological education completed



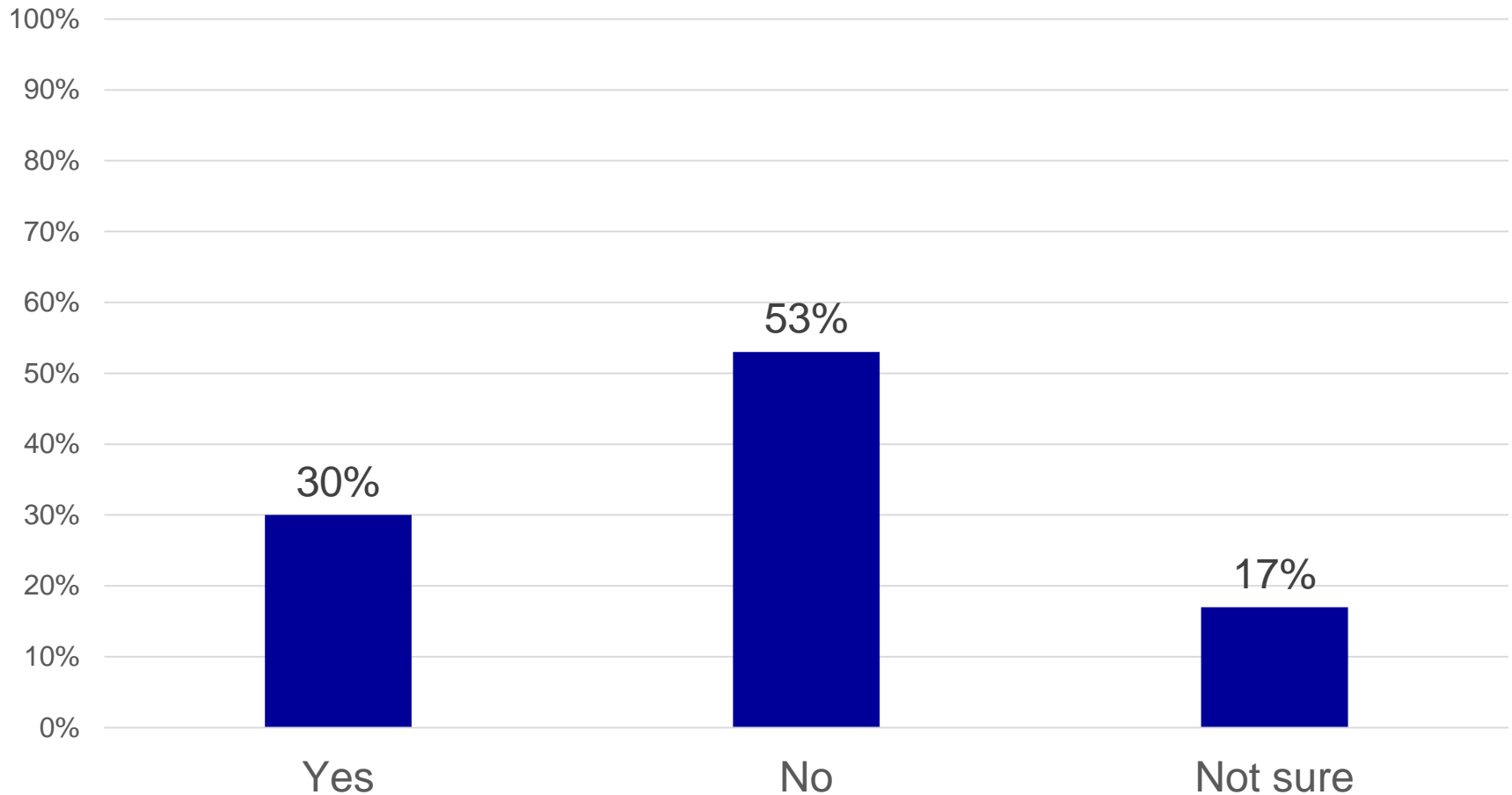
Q67: "What types of theological education have you completed? (Select all that apply)"

Church starting training taken prior to launching new church work



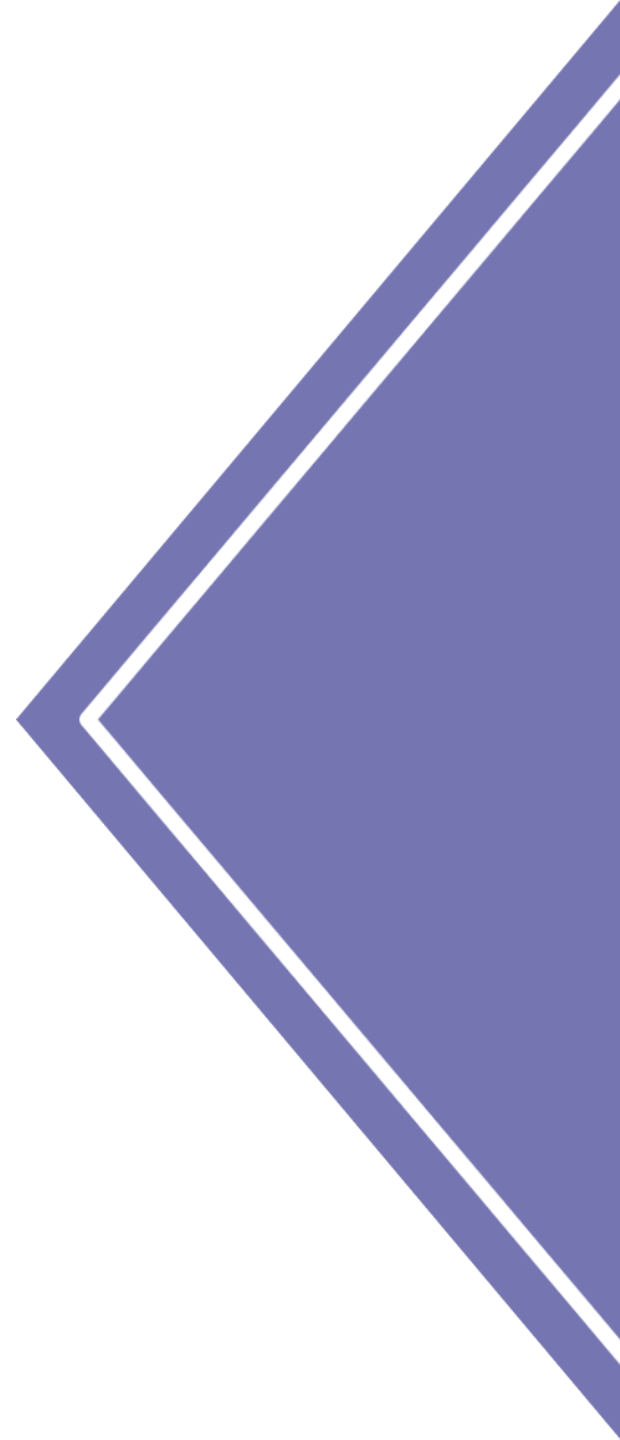
Q68: "Which of the following types of church starting training had you taken prior to the new church work? (Select all that apply)"

30% received church starting training incorporating dynamics of the Hispanic/Latino context

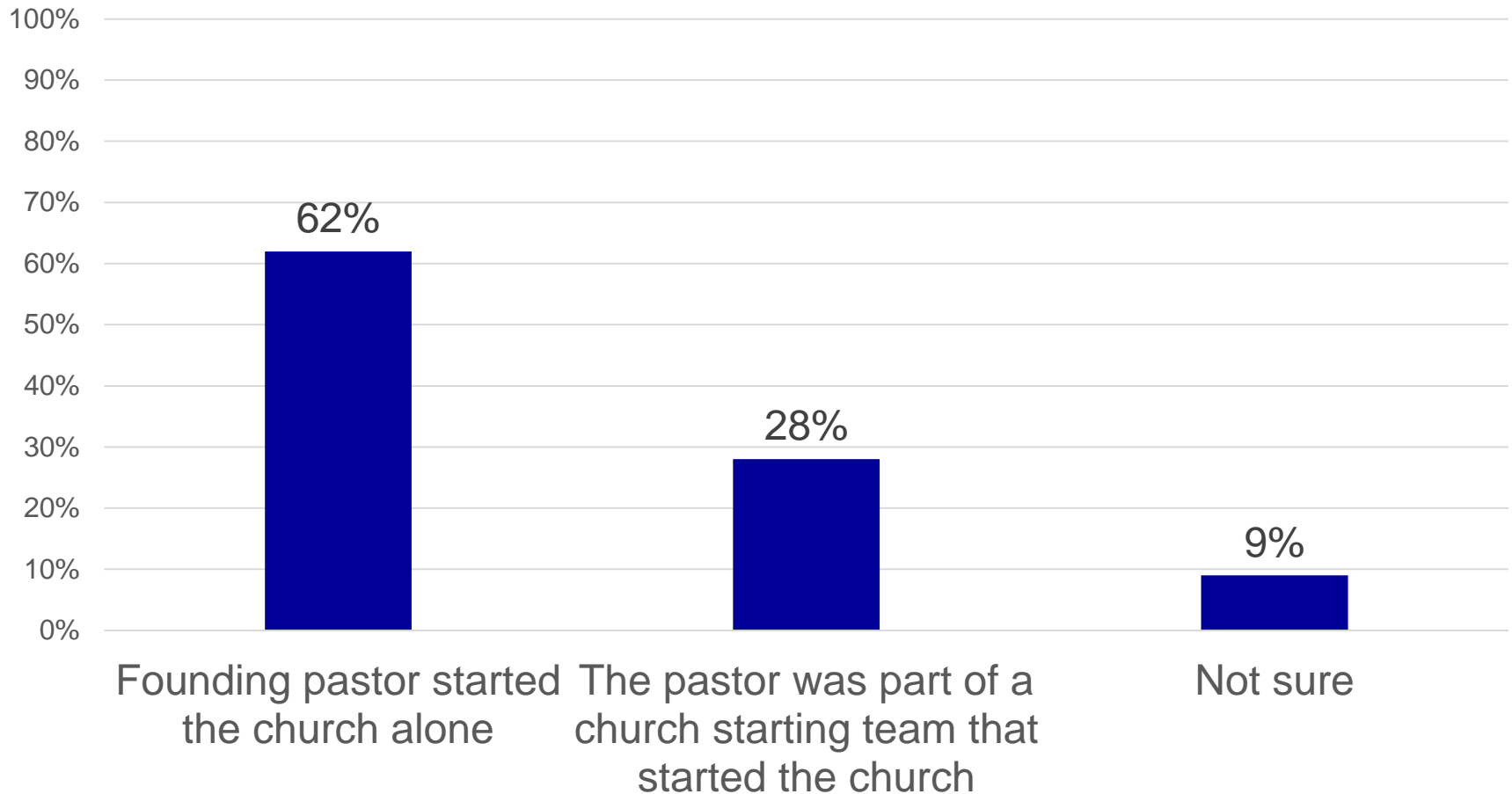


Q69: "Did the founding pastor receive church starting training that specifically incorporated the dynamics of a Hispanic/Latino context prior to starting the church?"

Church Starter



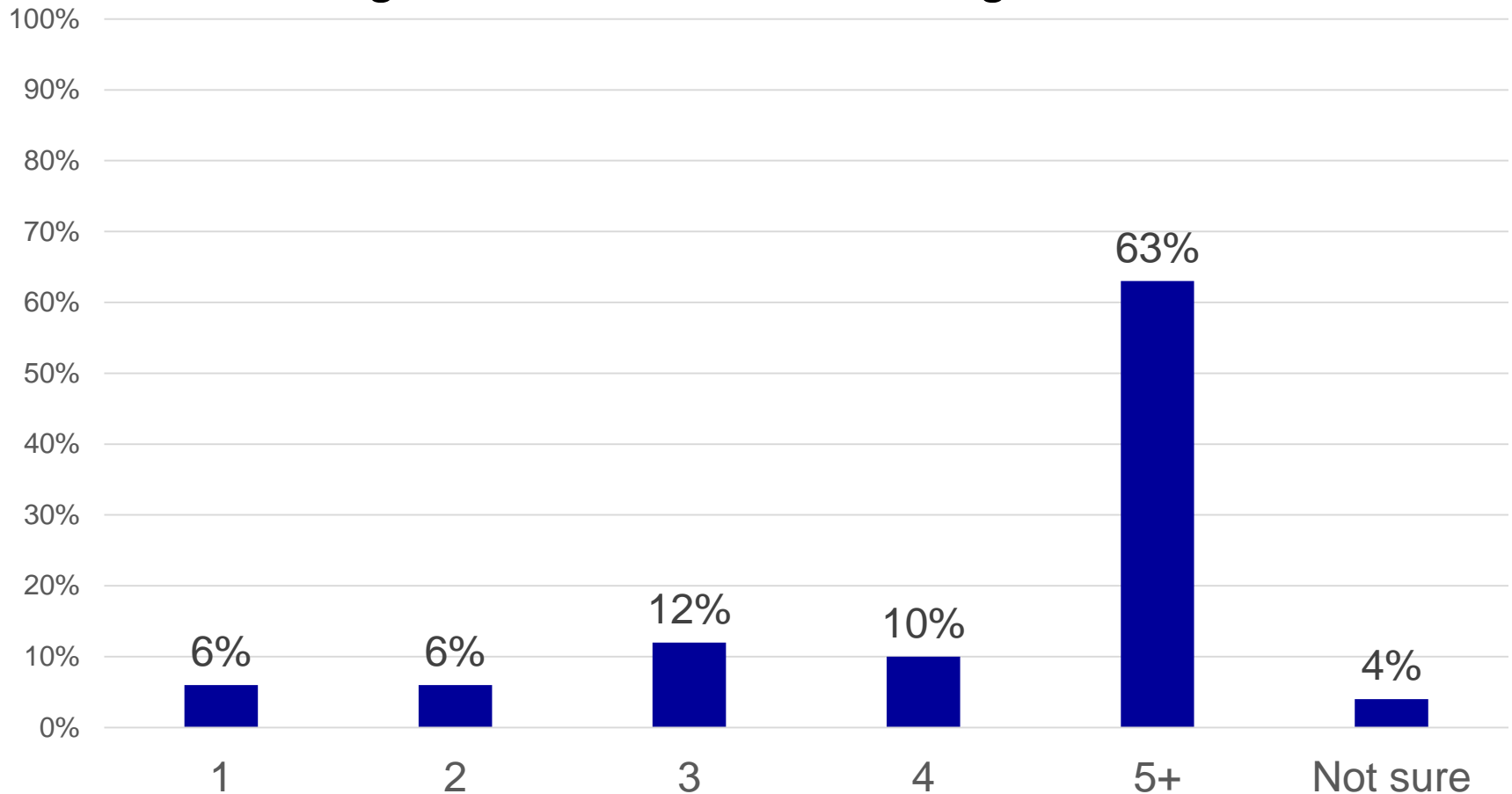
62% of new church works were started by the founding pastor alone



Q64: "Did you (or the founding pastor if you didn't start the church) start the church by yourself or was there a church starting team that started the new church work?"

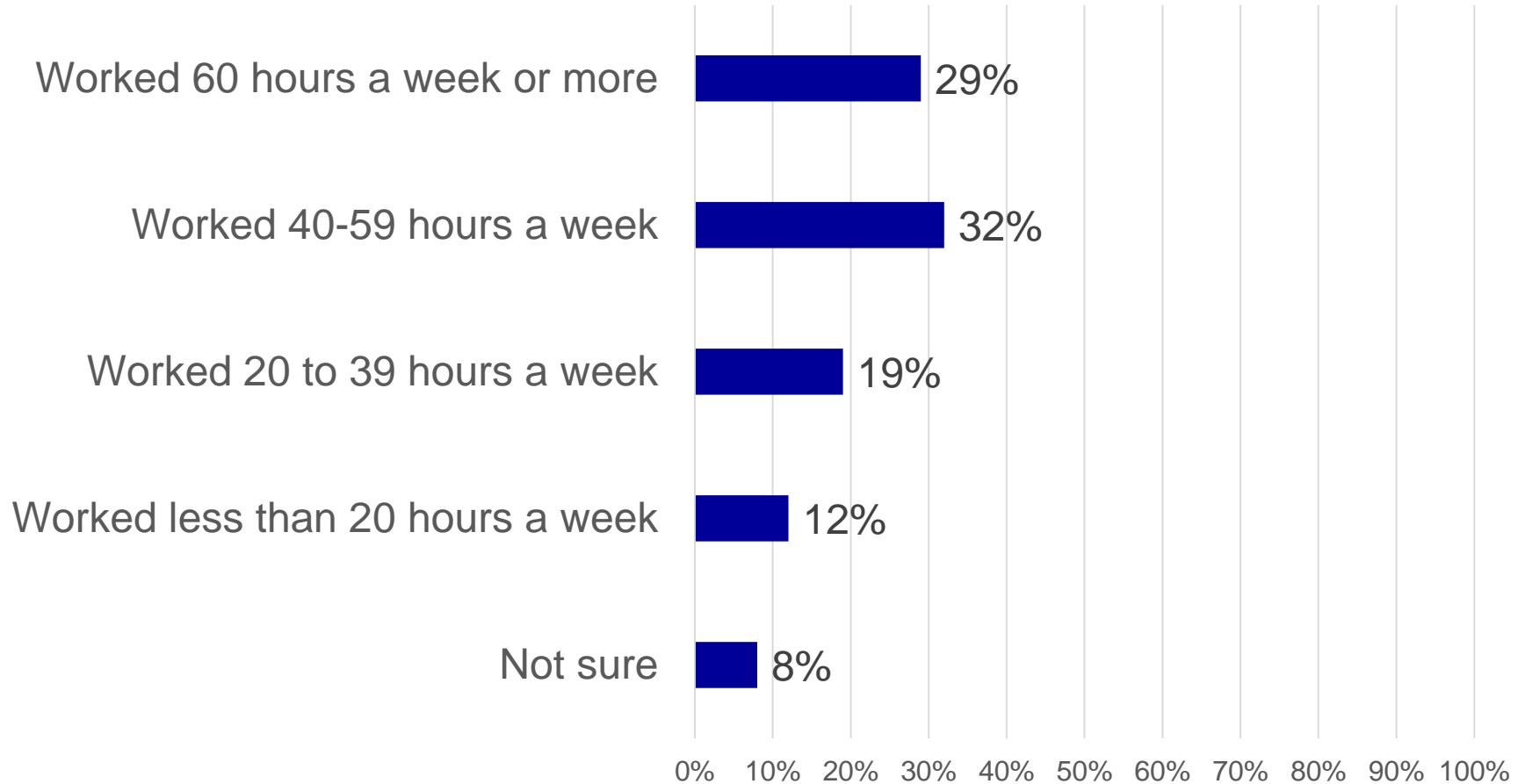
Starting teams are most likely to have 5 or more people

Among Those Part of a Church Starting Team



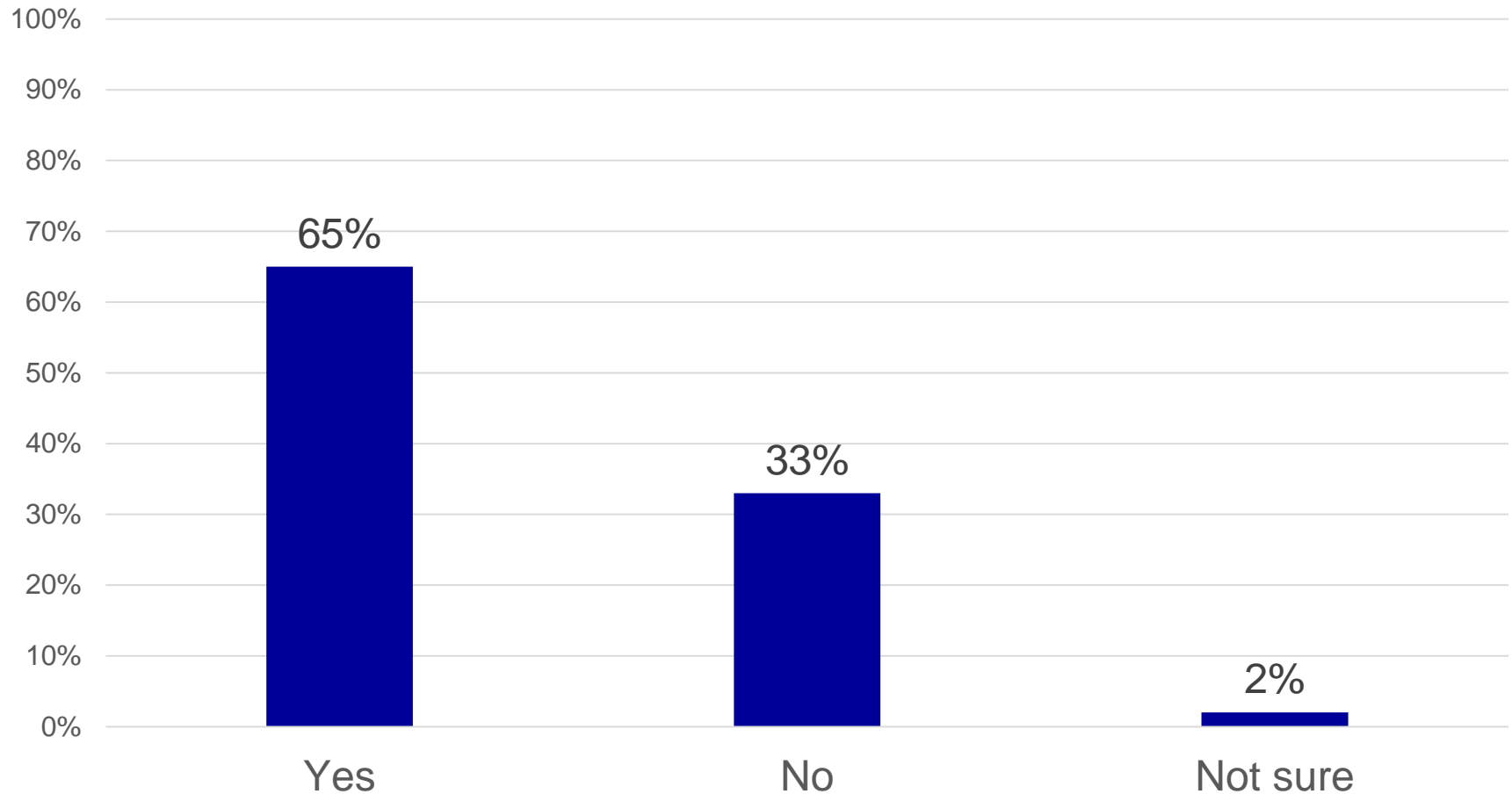
Q65: "How many people (including the founding pastor) were on the church starting team when the new church work began? (Select one)"

61% contributed 40 hours a week or more to the new church start



Q70: "What level of involvement did you contribute to the church in the first 5 years? (Select one)"

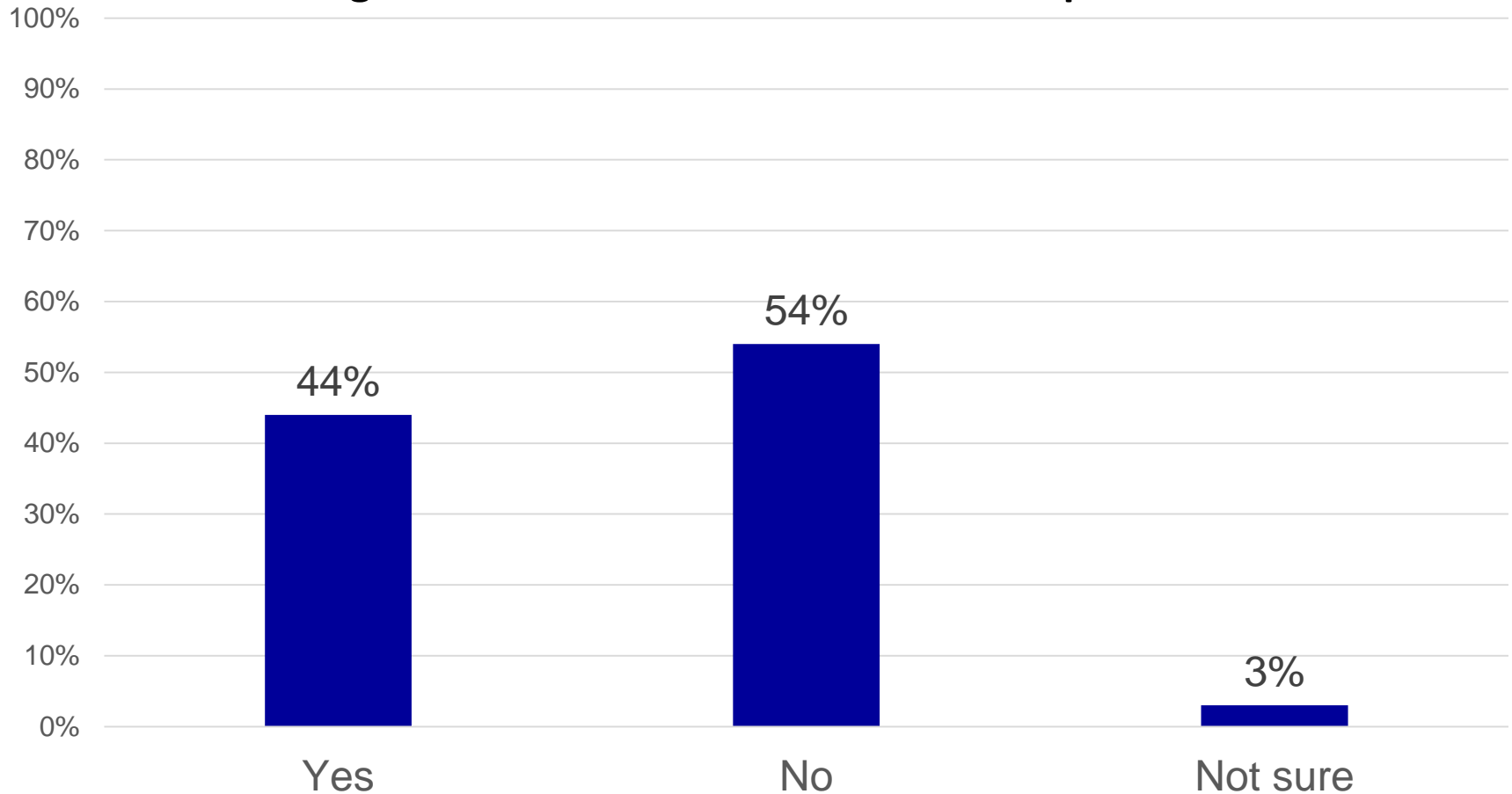
33% did not receive financial compensation for their work with the church in the first five years



Q71: "Did you receive any financial compensation for your work in the church in the first five years?"

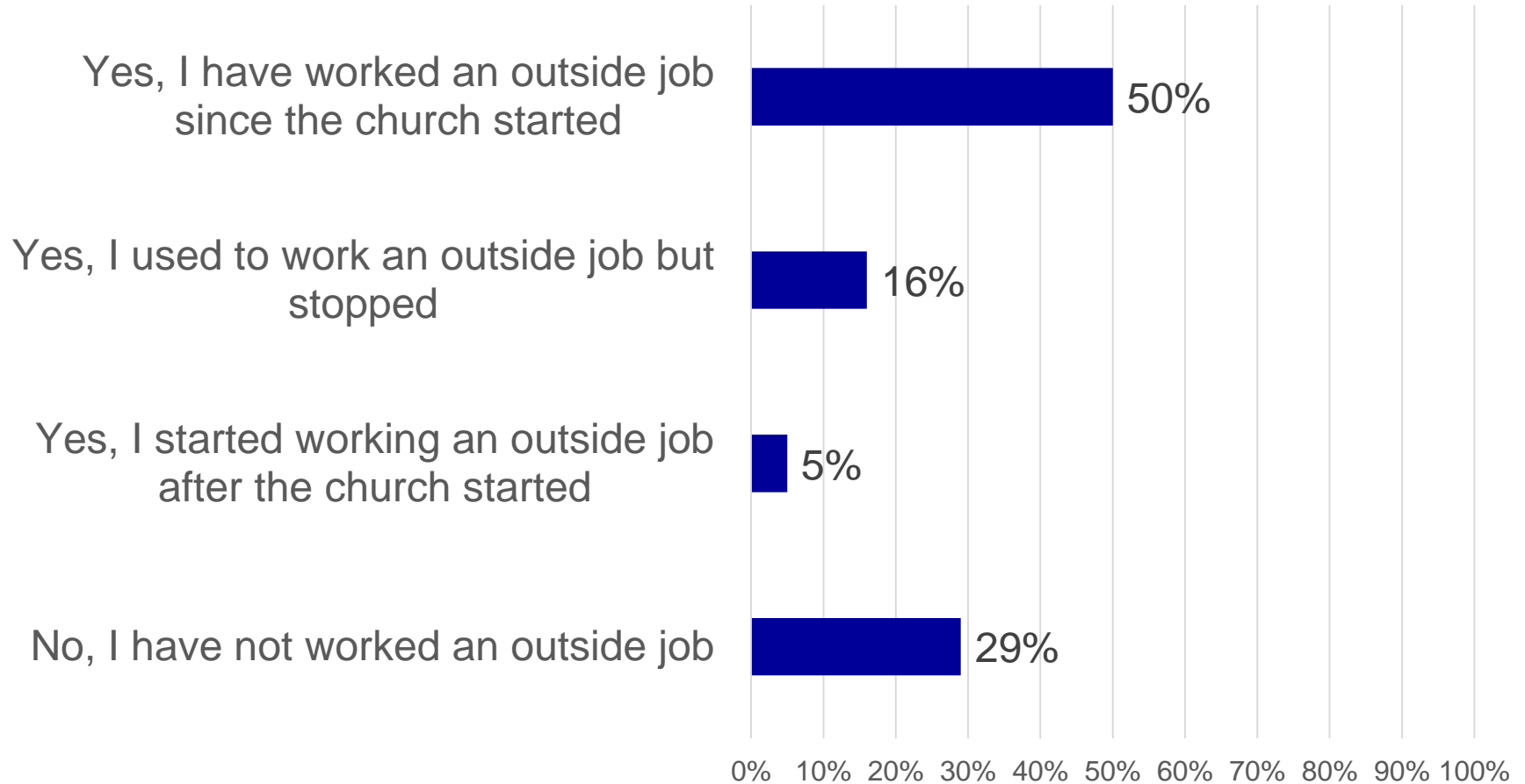
54% do not think the financial compensation received was adequate to meet their family's basic needs

Among Those That Received Financial Compensation



Q72: "In your opinion, was the financial compensation received adequate to meet all of your and your family's basic needs in the new church work's location?"

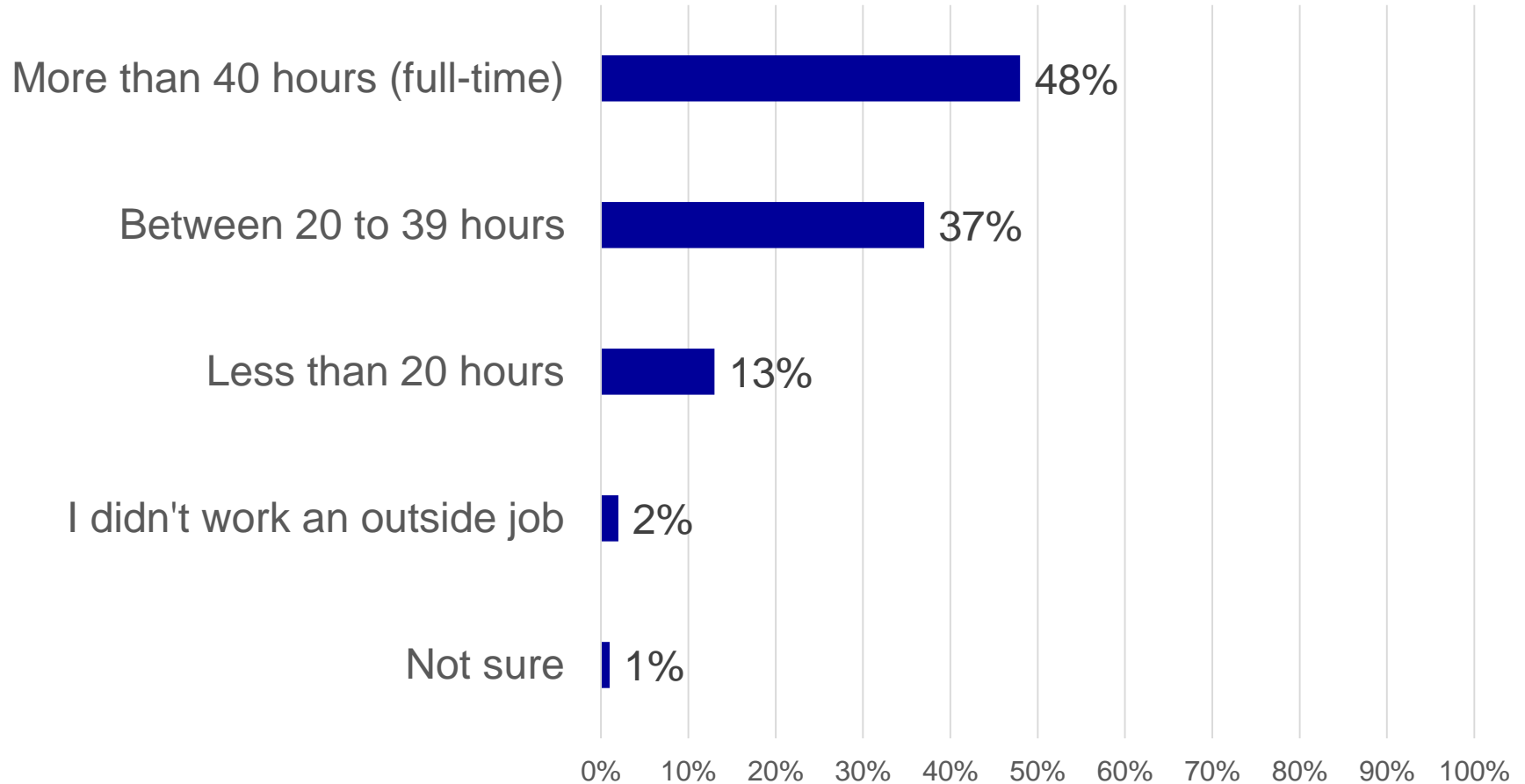
71% have worked an outside job at some point since the church started



Q73: "Have you worked at a paying job outside of the church at any time since the new church work began?"

48% worked 40 hours or more at an outside job in addition to working as a pastor

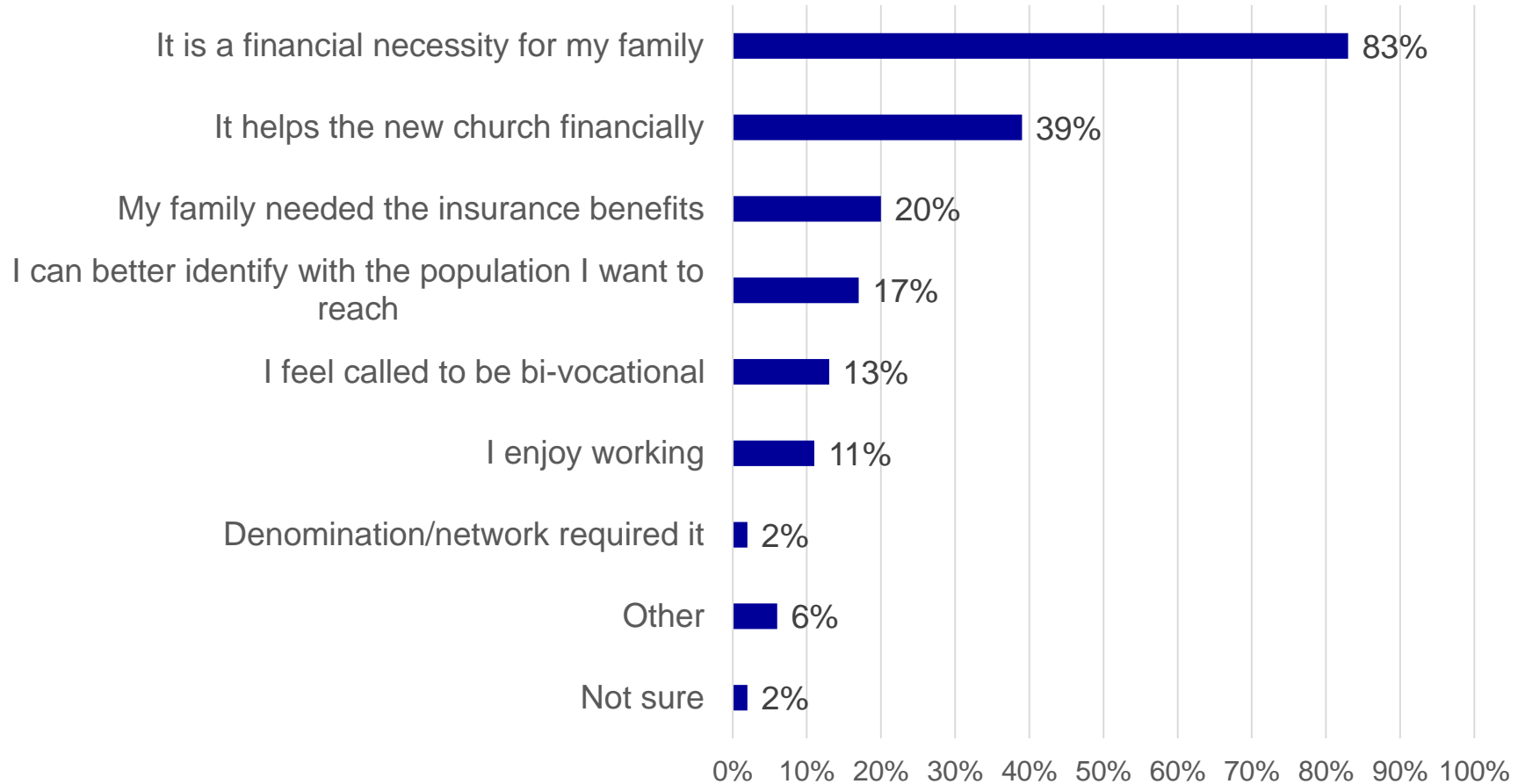
Among Those That Worked an Outside Job



Q74: "How many hours did you on average work at an outside job each week in addition to working as a pastor? (Select one)"

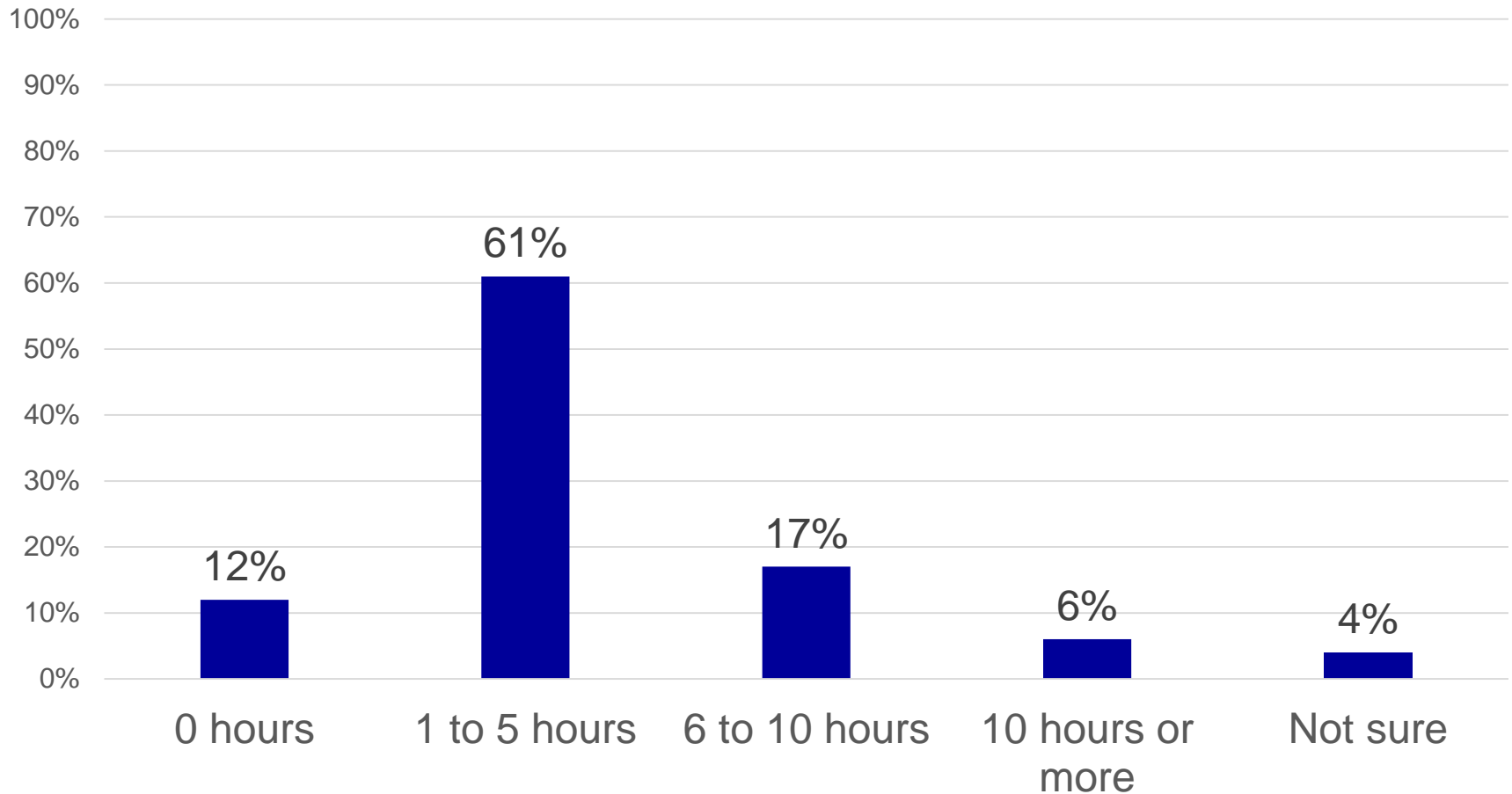
Reasons for working an outside job

Among Those That Worked an Outside Job



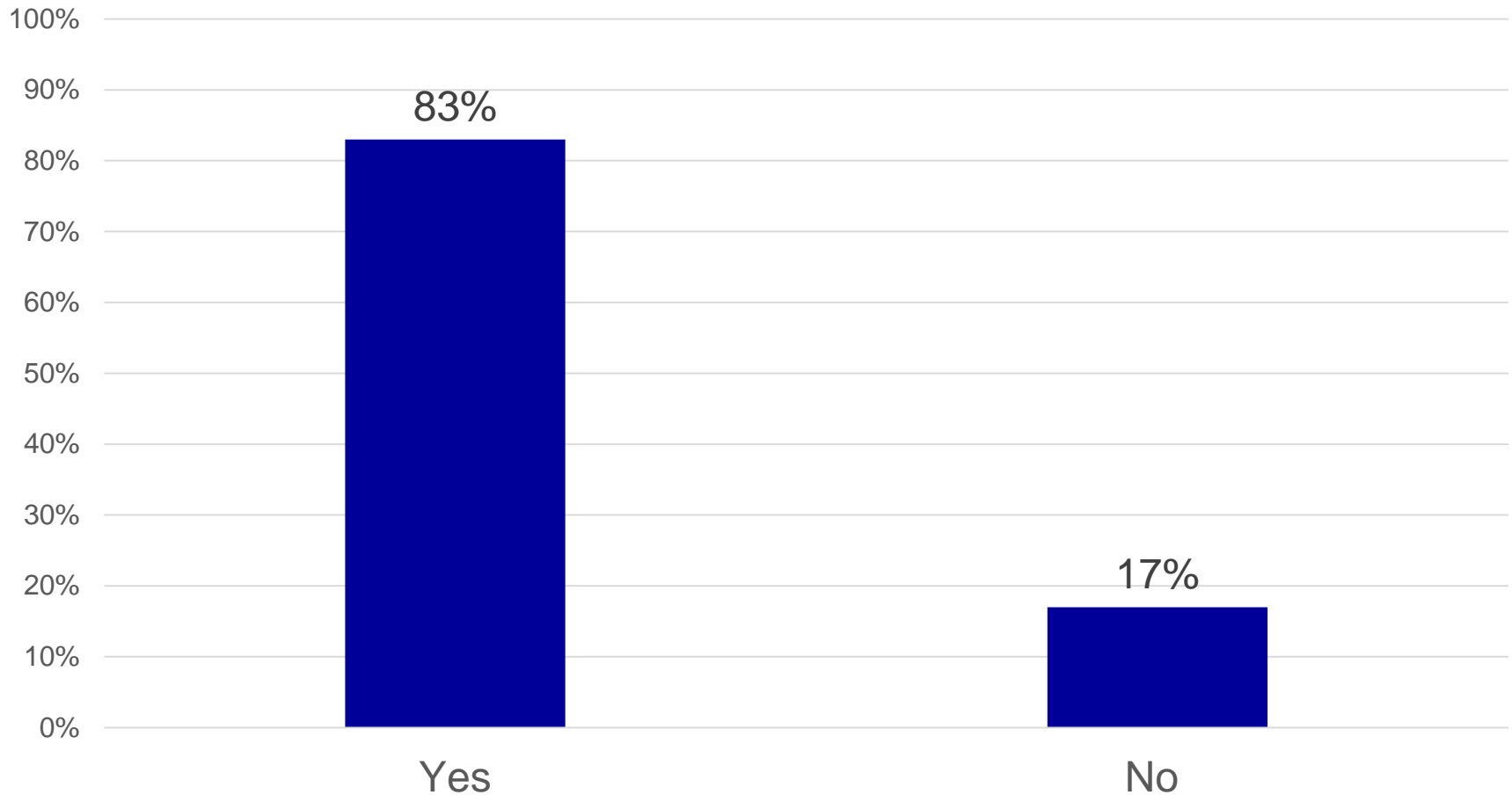
Q75: "What are the reason(s) you have or are working an outside job in addition to working as a pastor? (Select all that apply)"

61% spend 1-5 hours a week on average using social media



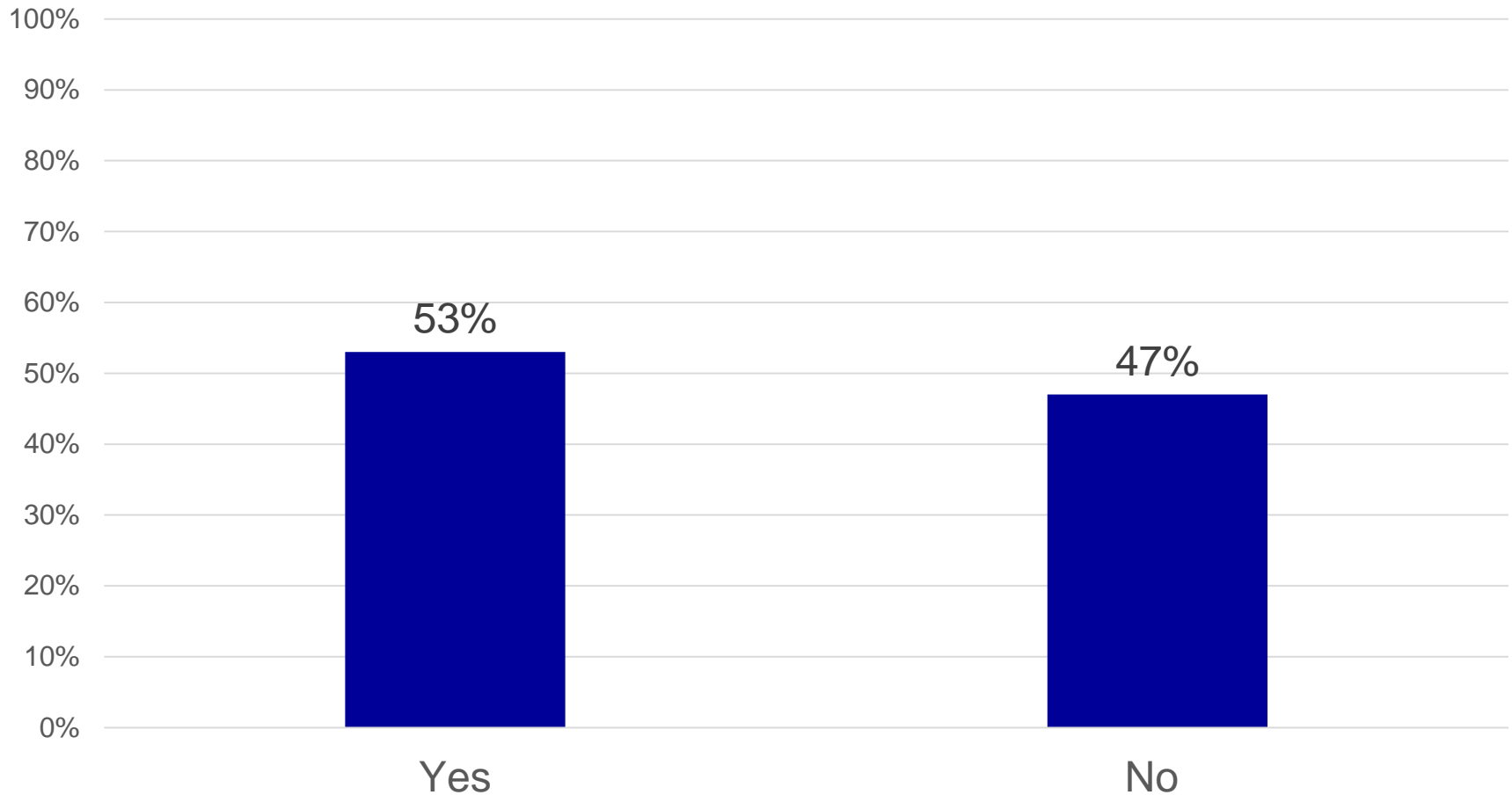
Q76: "How many hours per week on average do you spend using social media, such as Facebook, Instagram, Twitter and Tumblr? (Select one)"

83% had previous ministry experience as a pastor



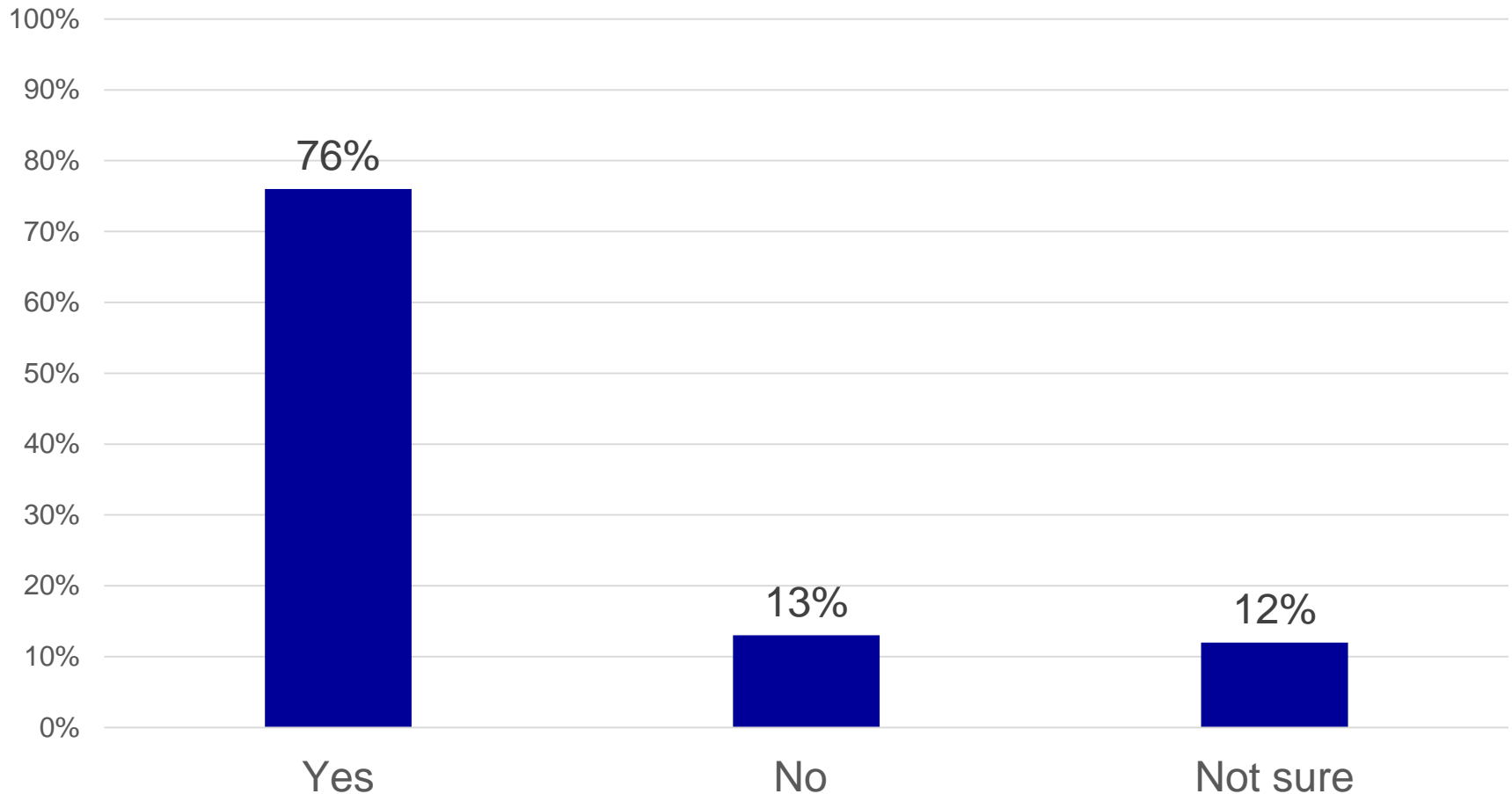
Q77_1: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I had previous ministry experience as a pastor or church staff prior to starting the new church work."

53% had previous experience as a church starter or as part of a church starting team



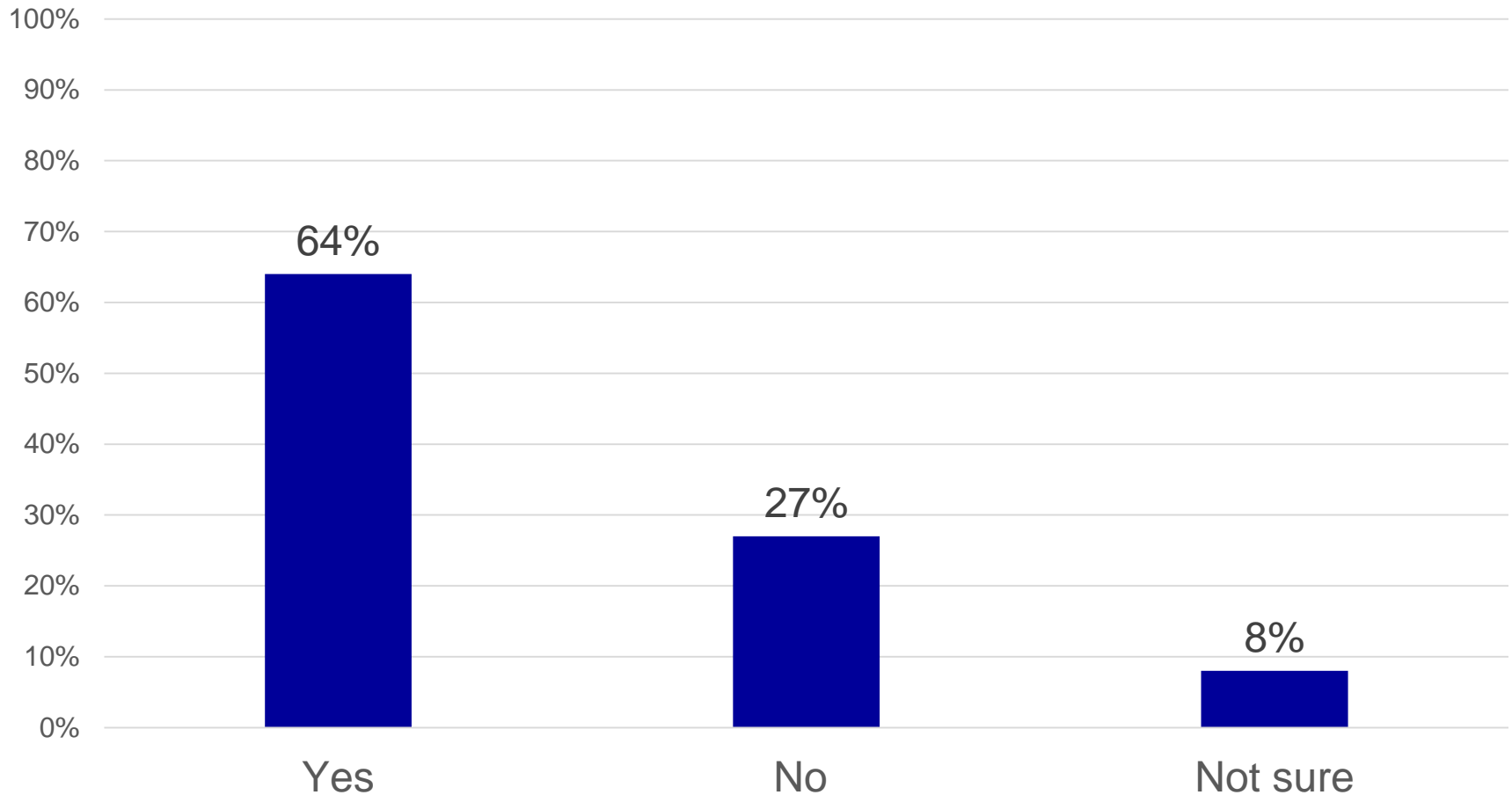
Q77_2: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I had previous church starting experience as a church starter or as part of a church starting team."

76% had a definite calling to the geographic location of the new church work



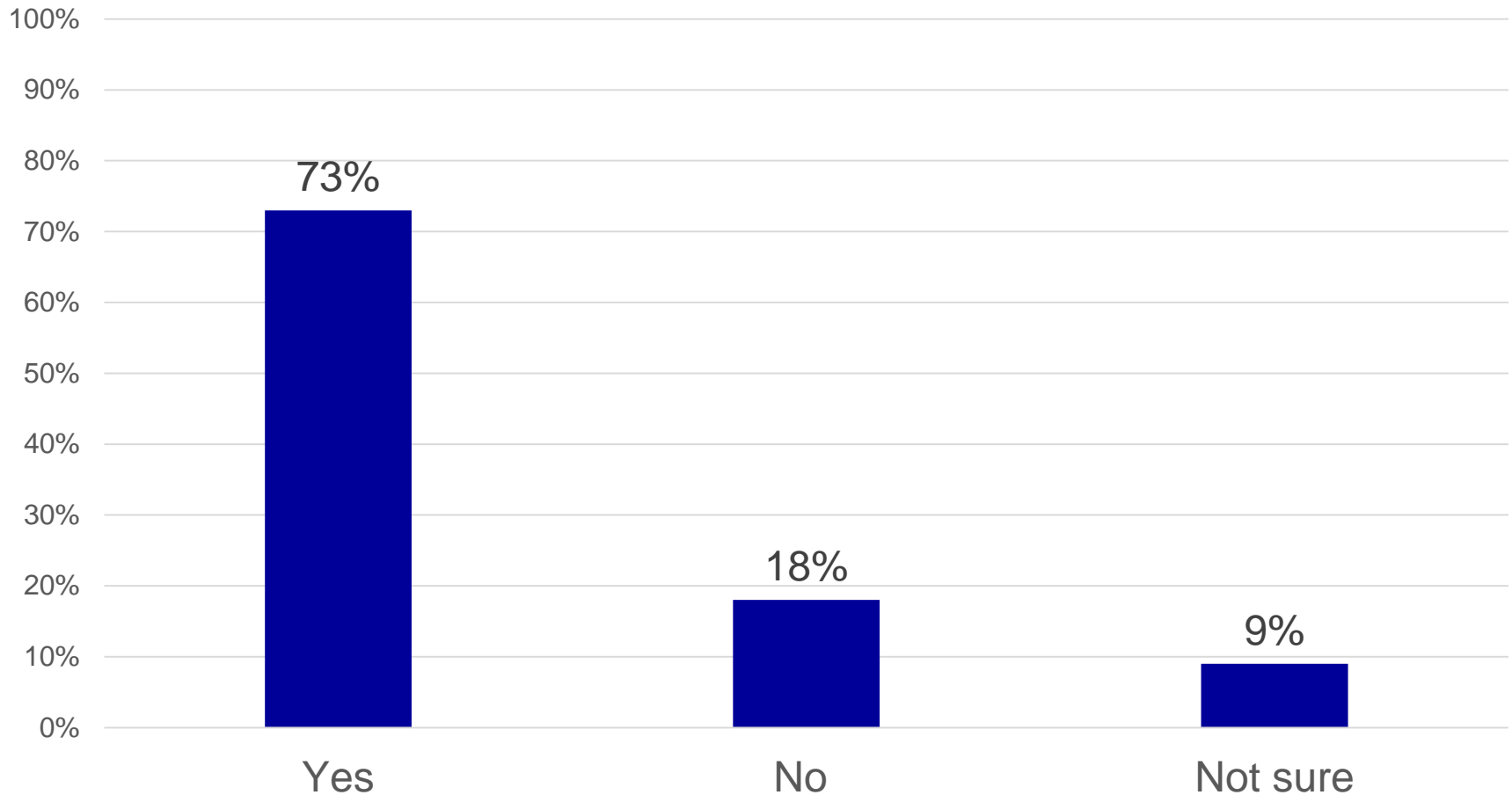
Q77_3: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I had a definite calling from the Lord to the geographic location of the new church work."

64% had a definite call to a specific people for the new church work



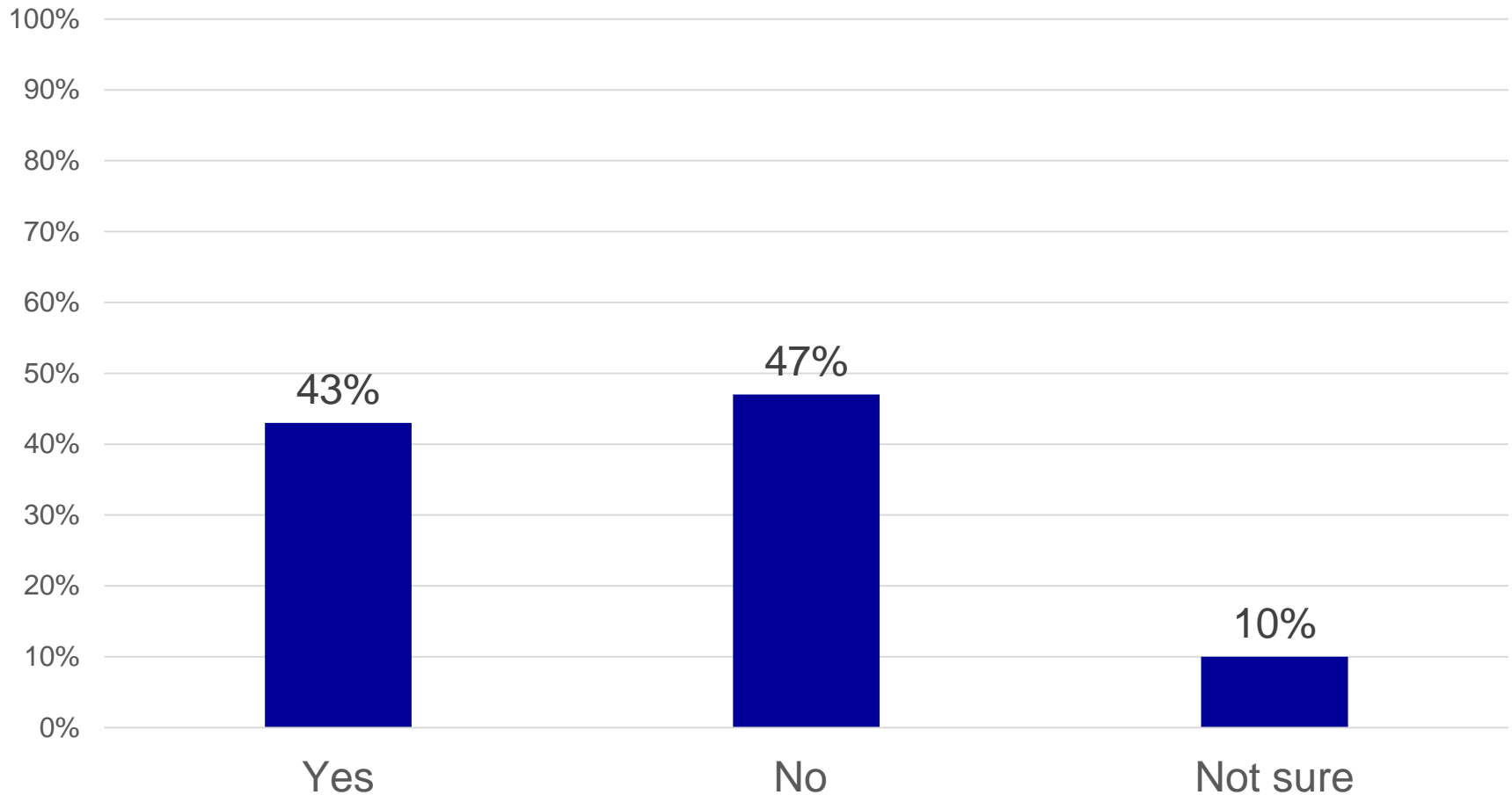
Q77_4: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I had a definite calling from the Lord to a specific people for the new church work."

73% say their cultural background matched those the new church was seeking to reach



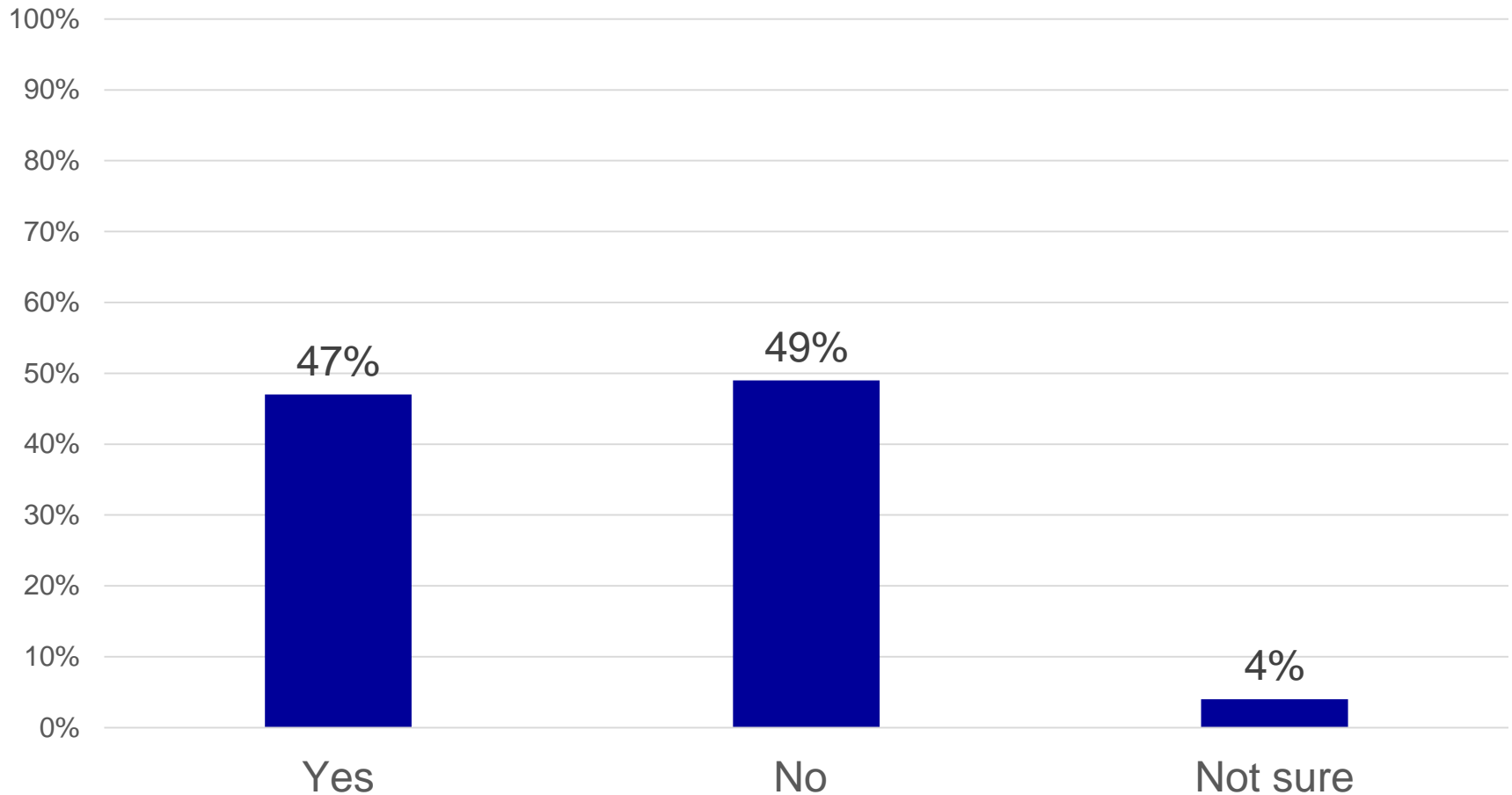
Q77_5: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) **My cultural background matched those the new church work was seeking to reach.**"

43% say their geographic roots are relatively near the new church's setting



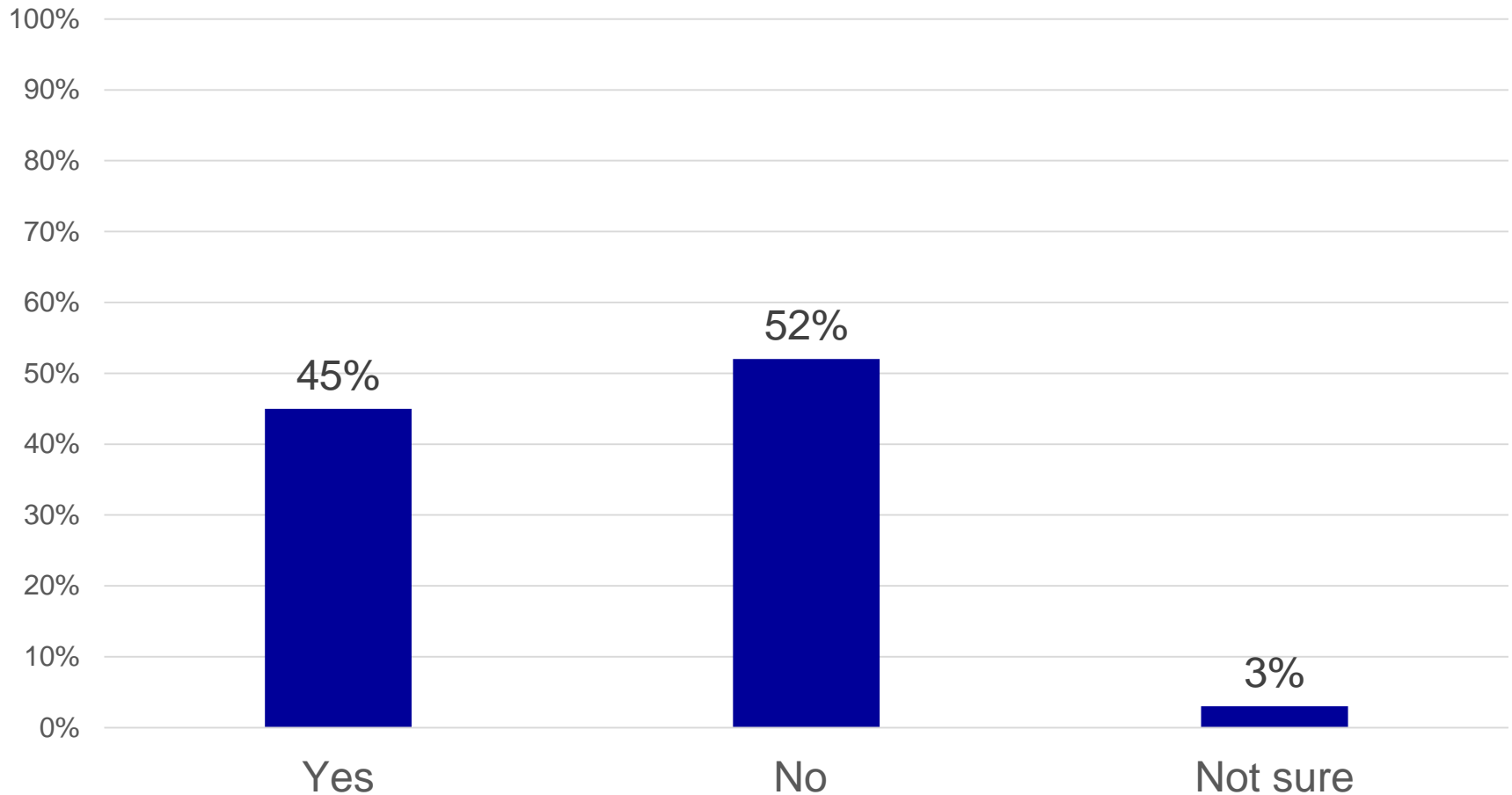
Q77_6: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) **My geographic roots are relatively nearby the new church work's setting.**"

47% met at least monthly with a supervisor



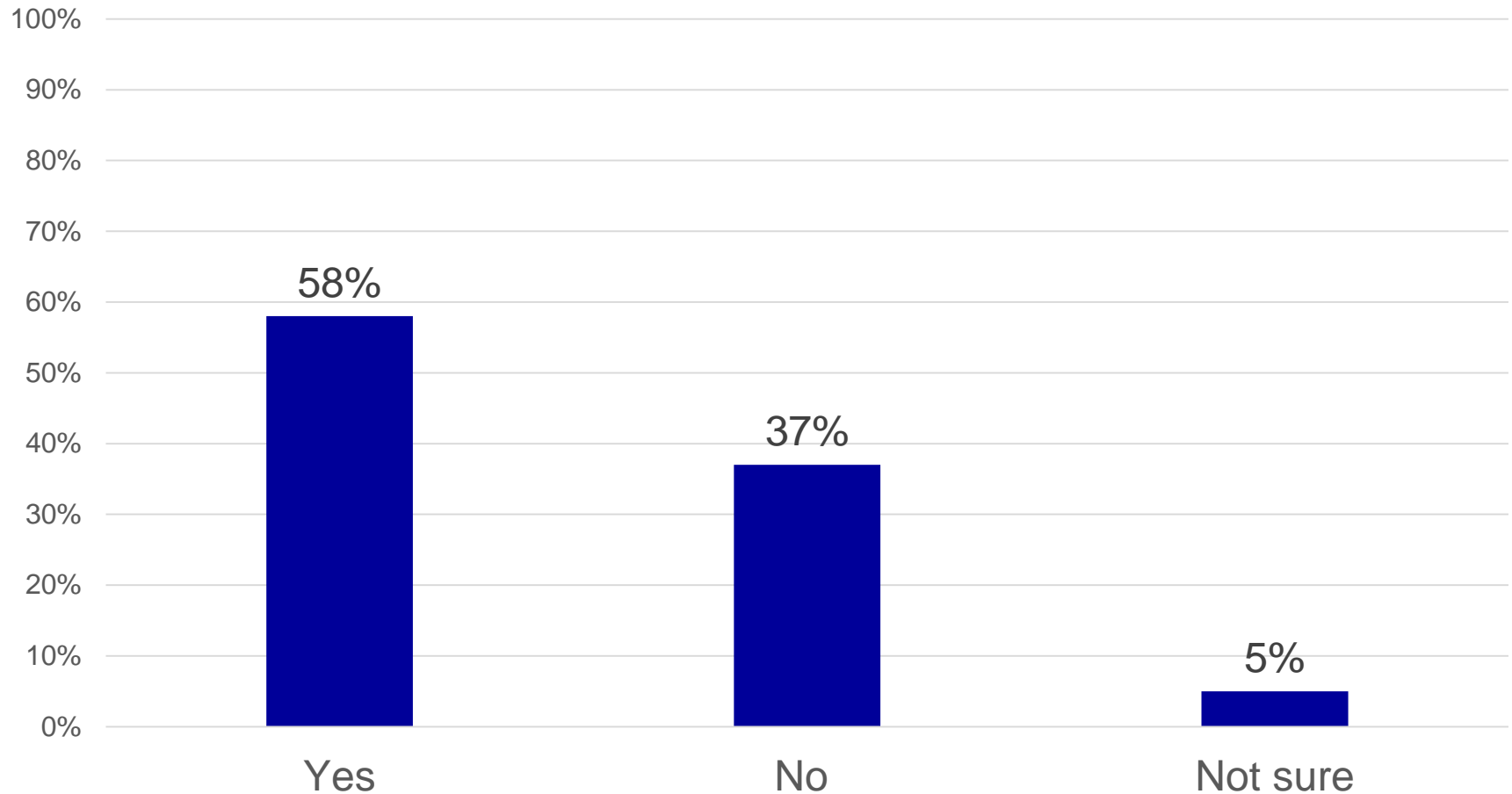
Q78_1: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I met at least monthly with a supervisor who guided me in starting the new church work."

45% met at least monthly with a mentor



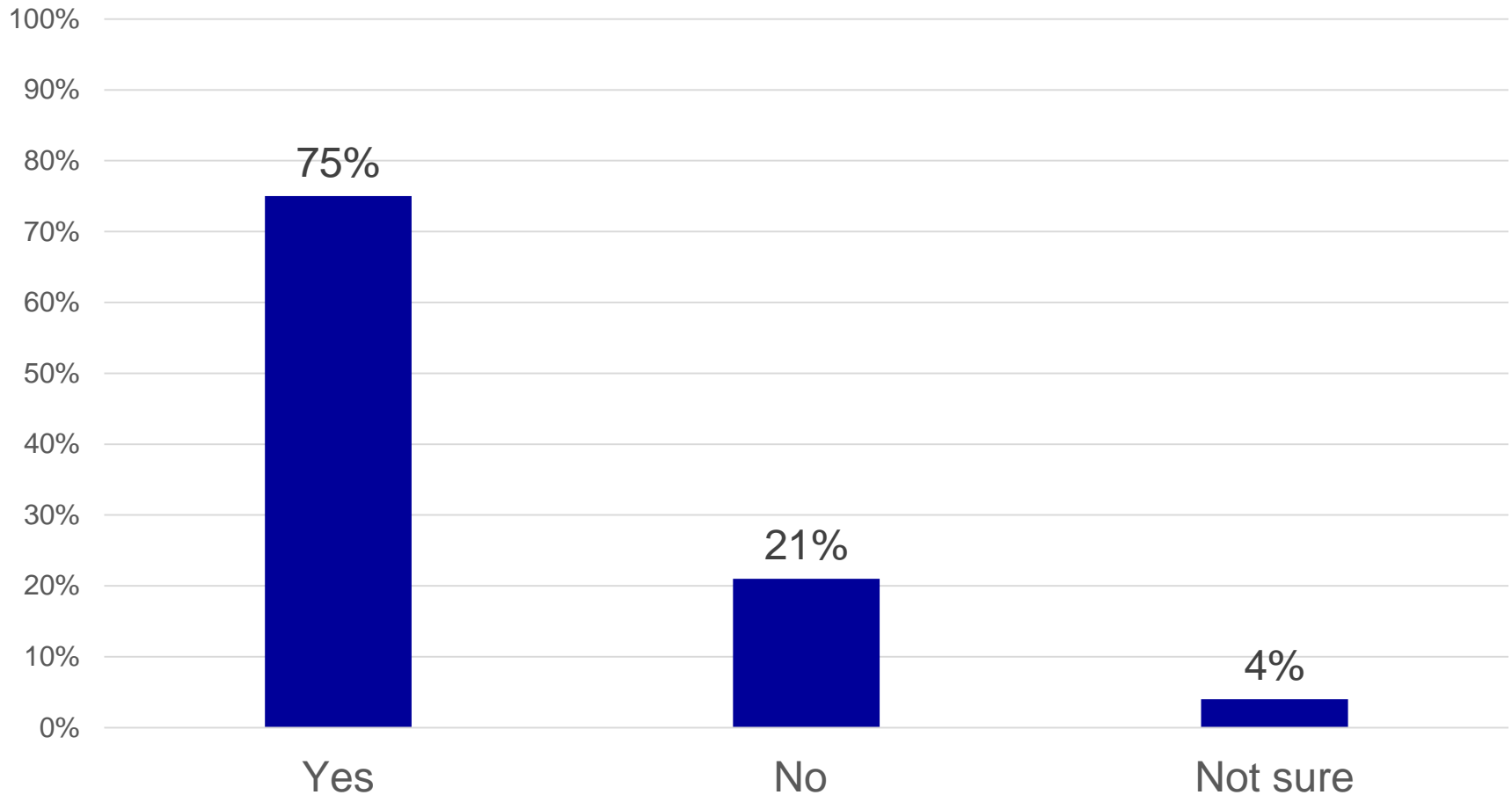
Q78_2: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I met at least monthly with a church starting mentor who guided me both in the church starting work and my own personal spiritual formation."

58% met at least monthly with church starting peers



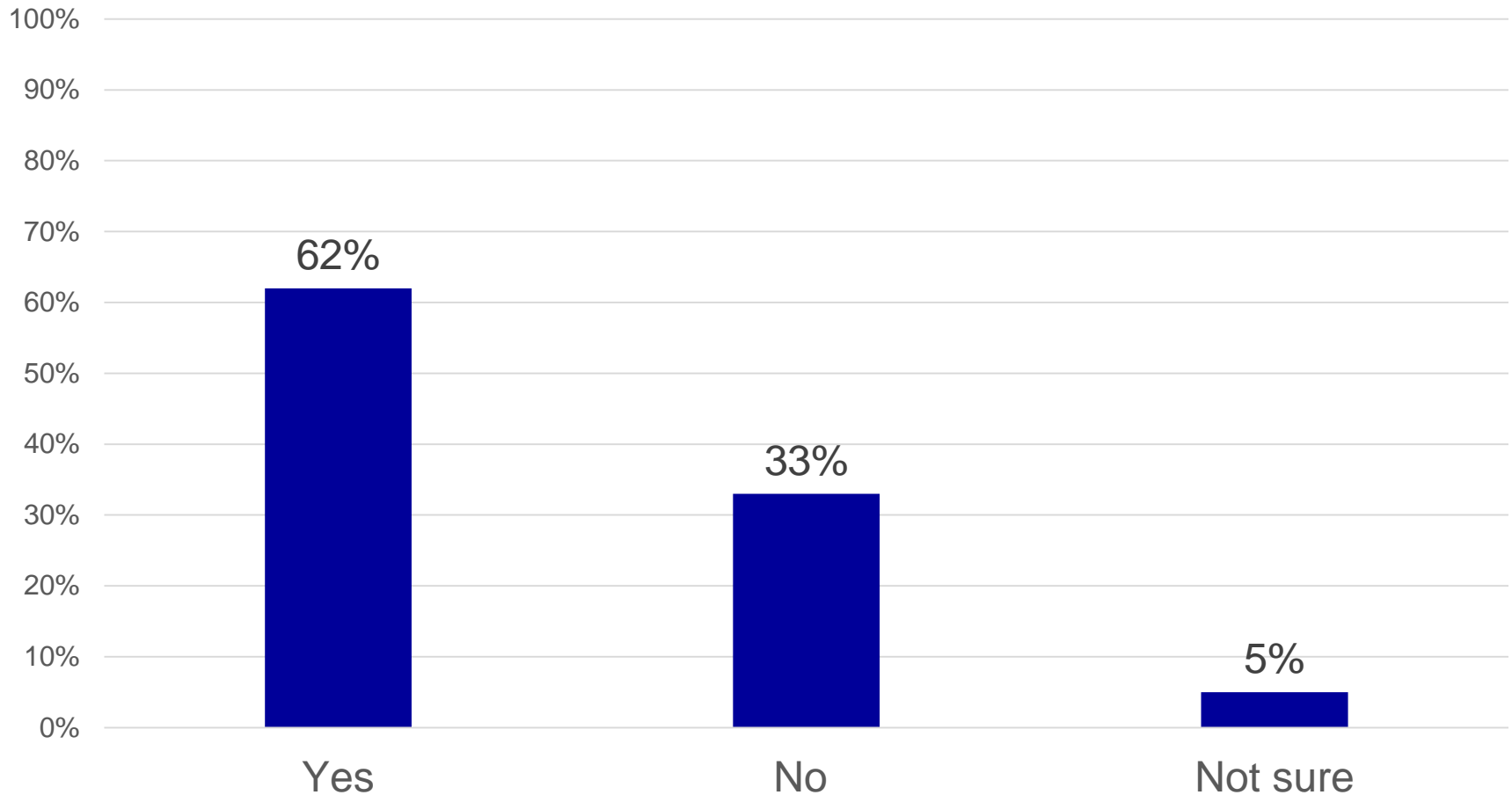
Q78_3: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I met at least monthly with church starting peers for accountability and support."

75% enlisted several personal prayer partners



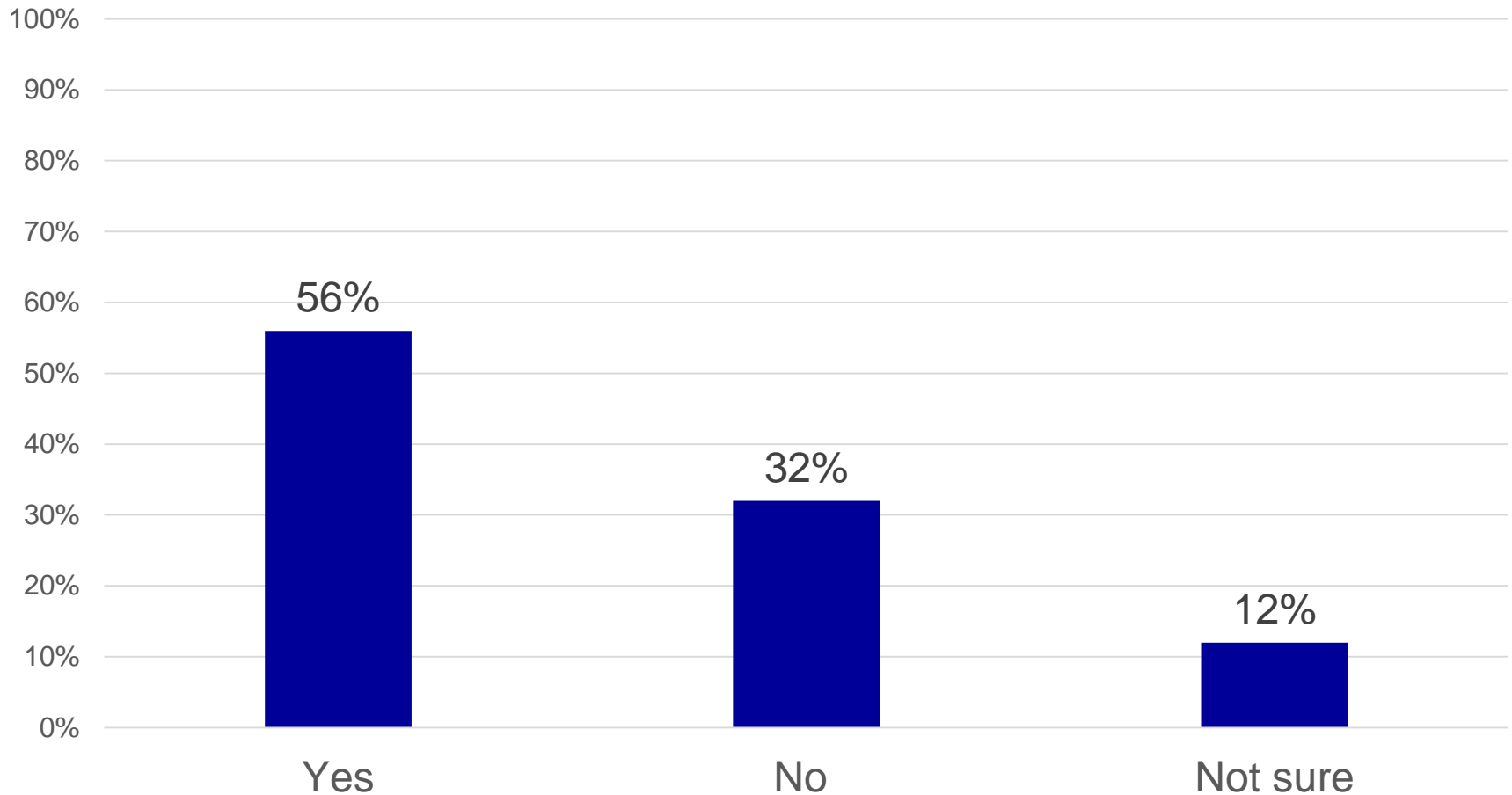
Q78_4: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I enlisted several personal prayer partners prior to starting the new work and continued to engage their prayer support during the first few years of the new church work."

62% were actively engaged in a plan of personal spiritual formation



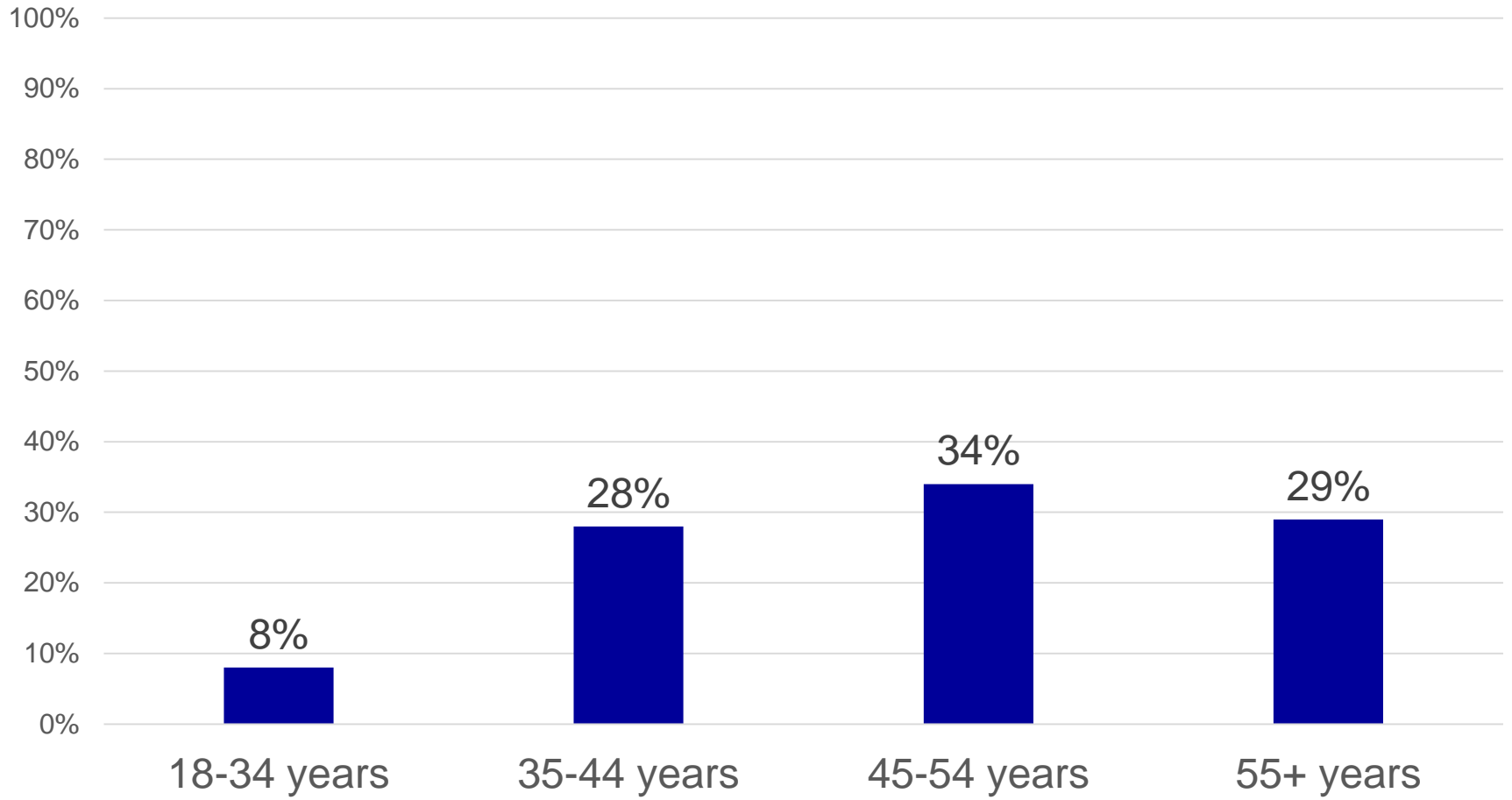
Q78_5: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) I was actively engaged in a plan of personal spiritual formation during the duration of the new church work."

56% say their expectations of the new church work met the reality of the church starting experience



Q78_6: "For each of the following items, please indicate if it was true for your situation. (Select one response for each statement) **My expectations of the new church work met the reality of the church starting experience.**"

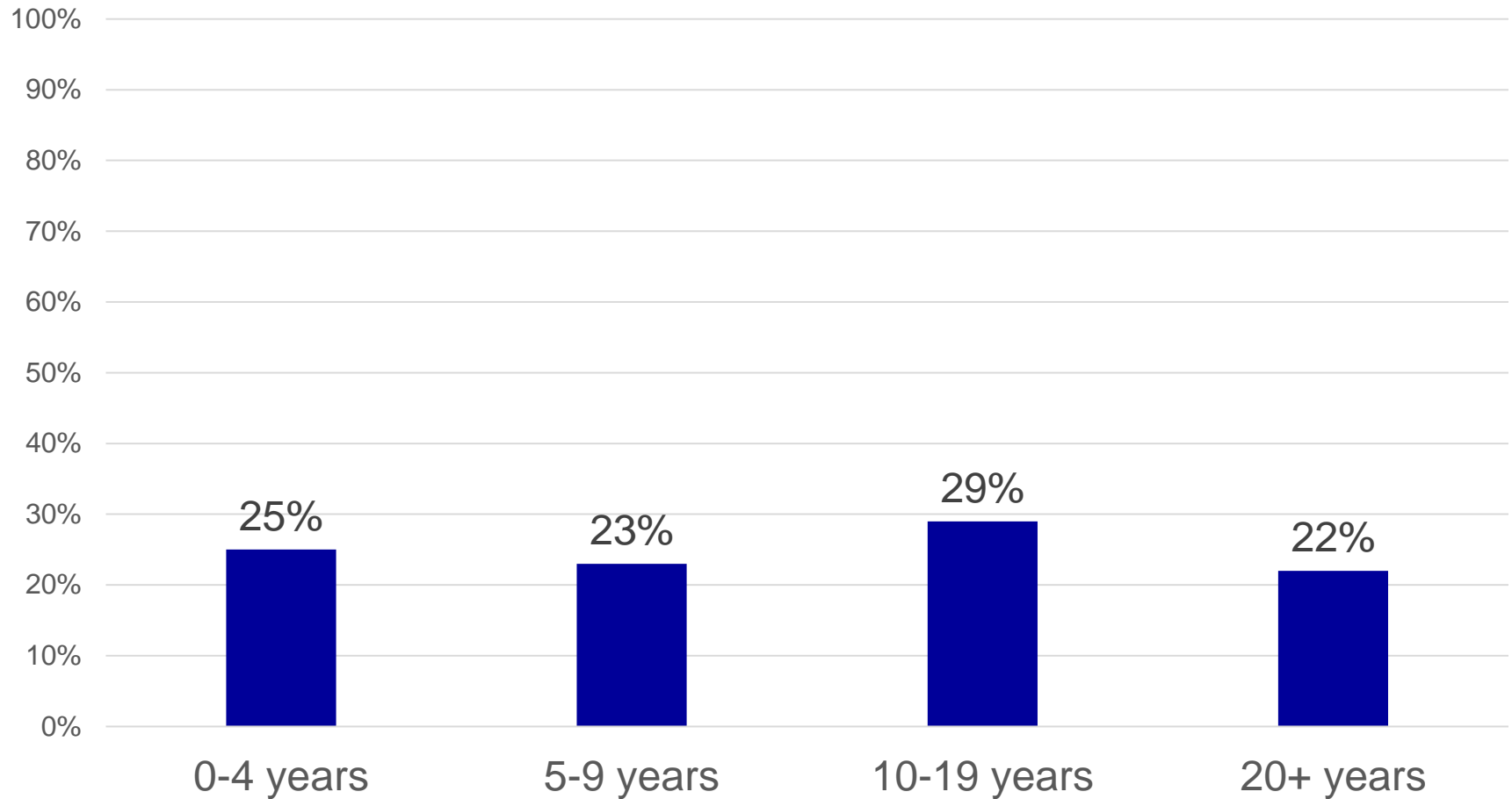
Less than 1 in 10 are under age 35



Mean 49 years, median 48 years

Q79: "How old are you?"

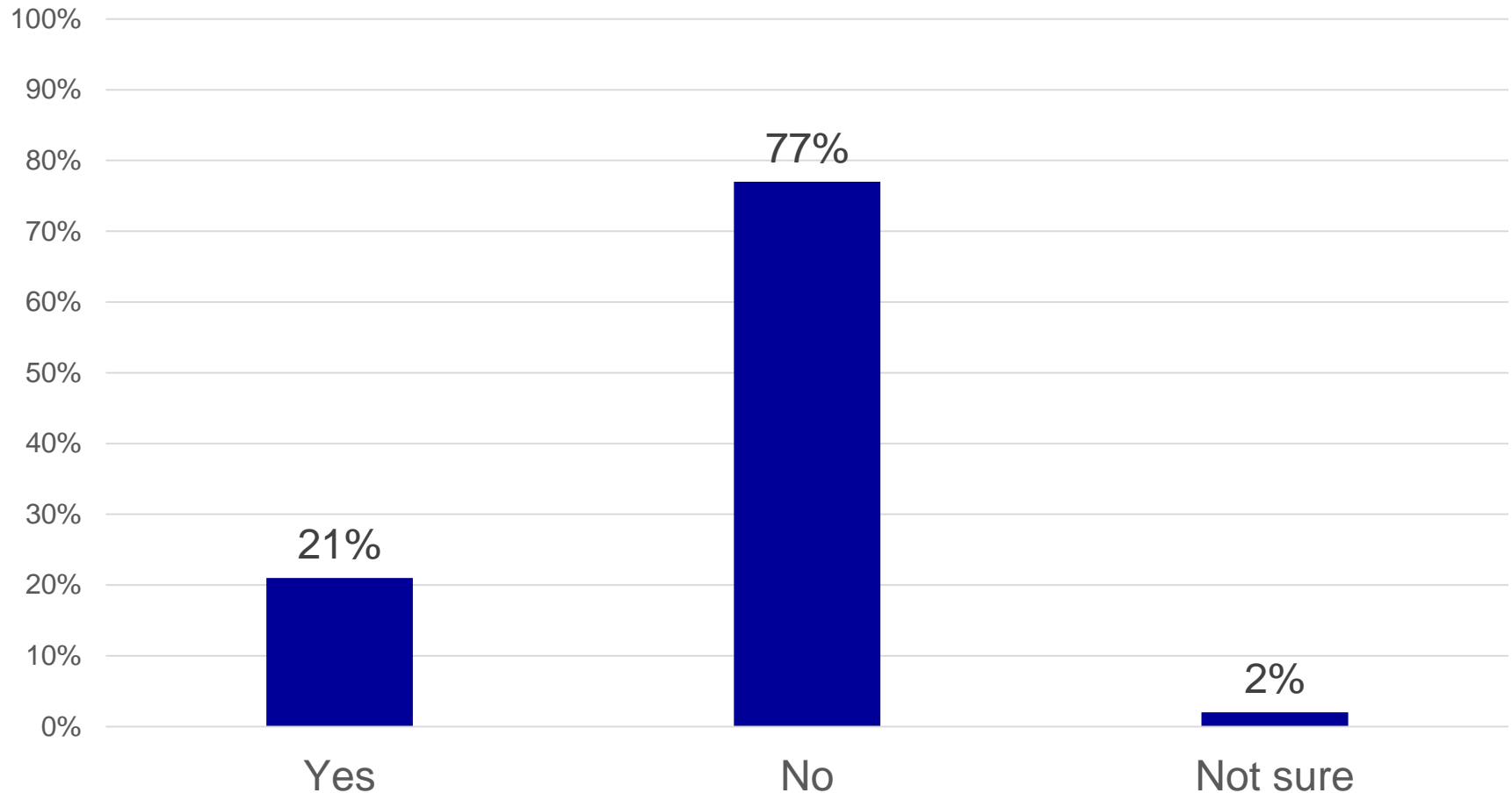
A quarter have lived in the area for under 5 years



Mean 13 years, median 10 years

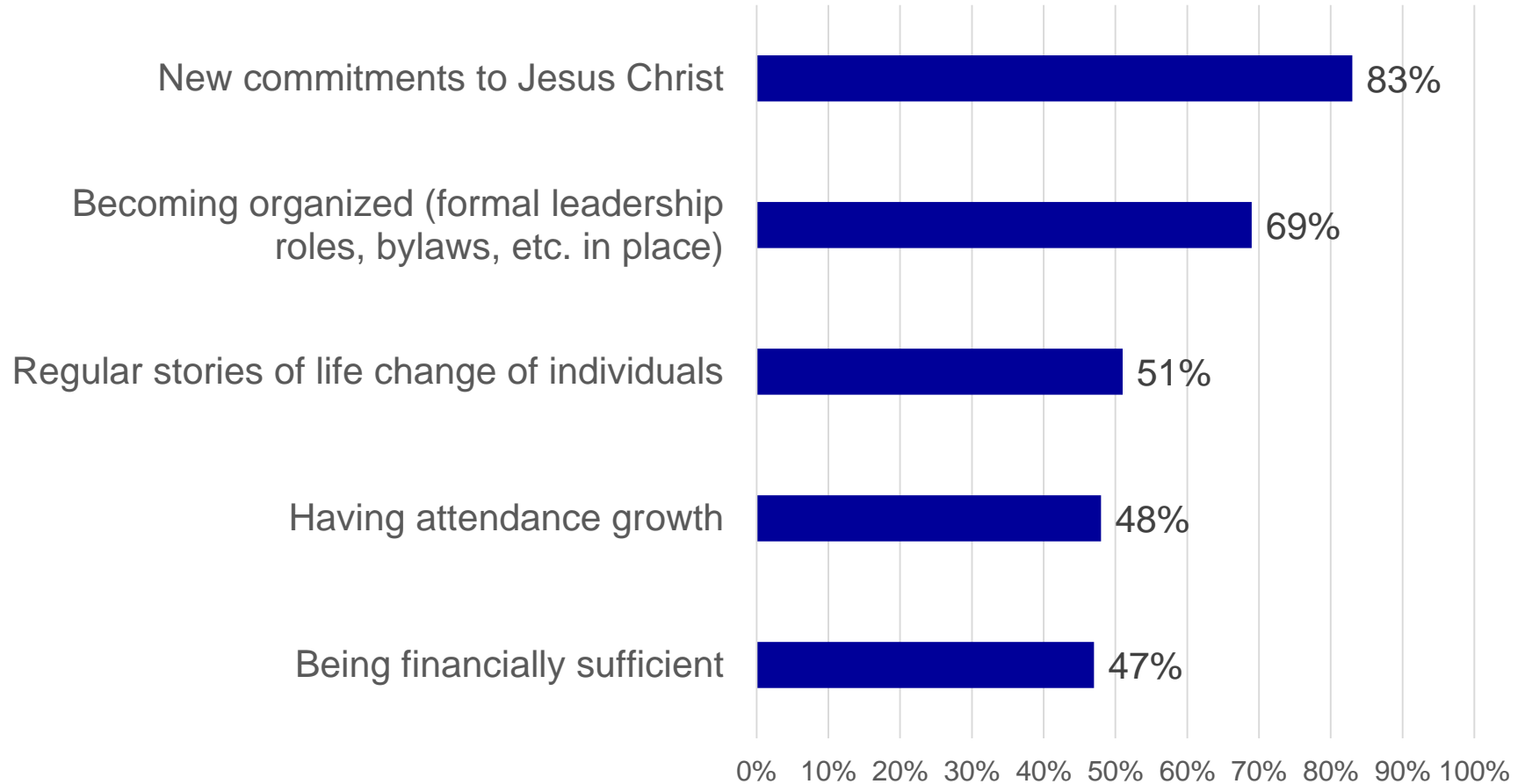
Q80: "How many years had you lived in this town/city?"

77% say they did not have health insurance where the majority of the premiums were paid for by others



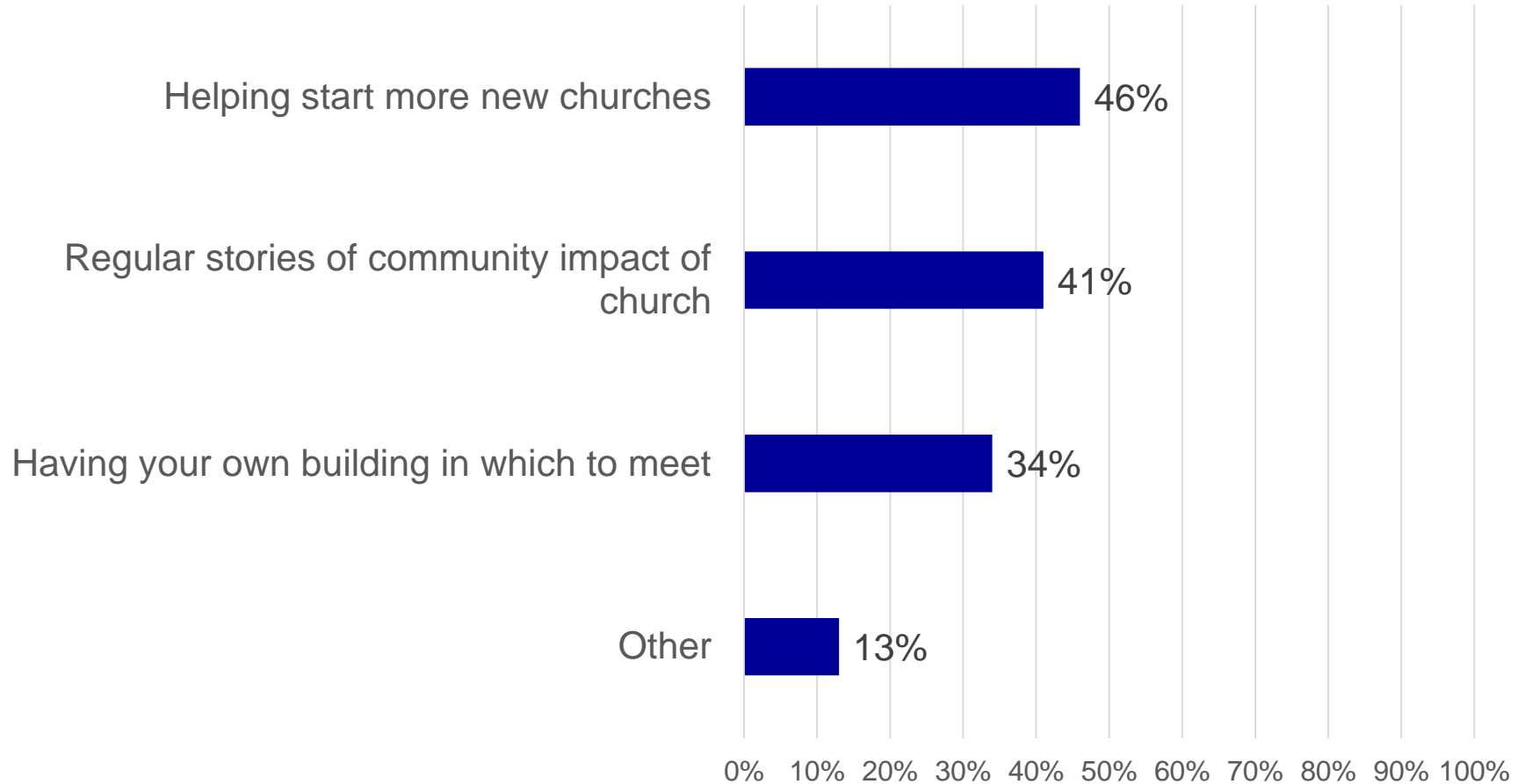
Q81: "Did you and your family (if married) have health insurance where the majority of the premiums were paid for by the church, the sponsoring church, the denomination or a church starting network? (Select one)"

83% say that new commitments to Jesus Christ is an appropriate measure of church start success



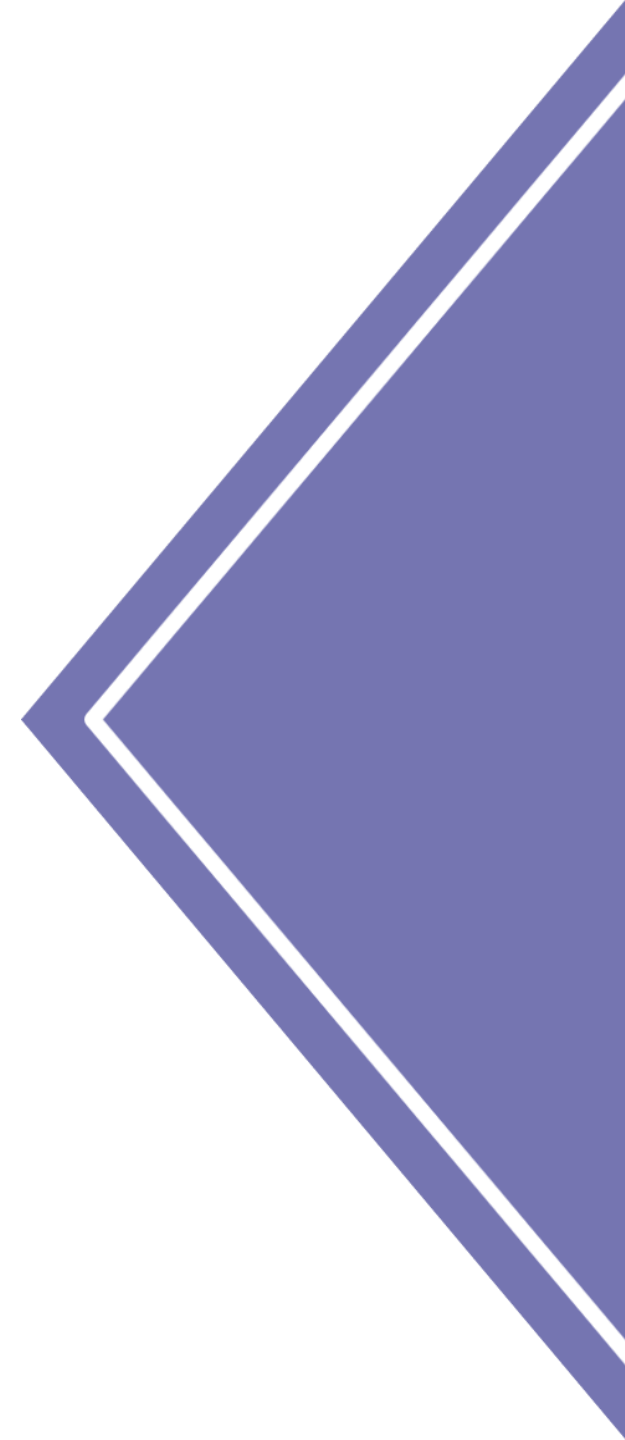
Q82: "What measures of success are appropriate for starting Hispanic/Latino churches? (Select all that apply)"

34% say having your own building is an appropriate measure of success for starting Hispanic/Latino churches (continued)



Q82: "What measures of success are appropriate for starting Hispanic/Latino churches? (Select all that apply)"

Significant Factors



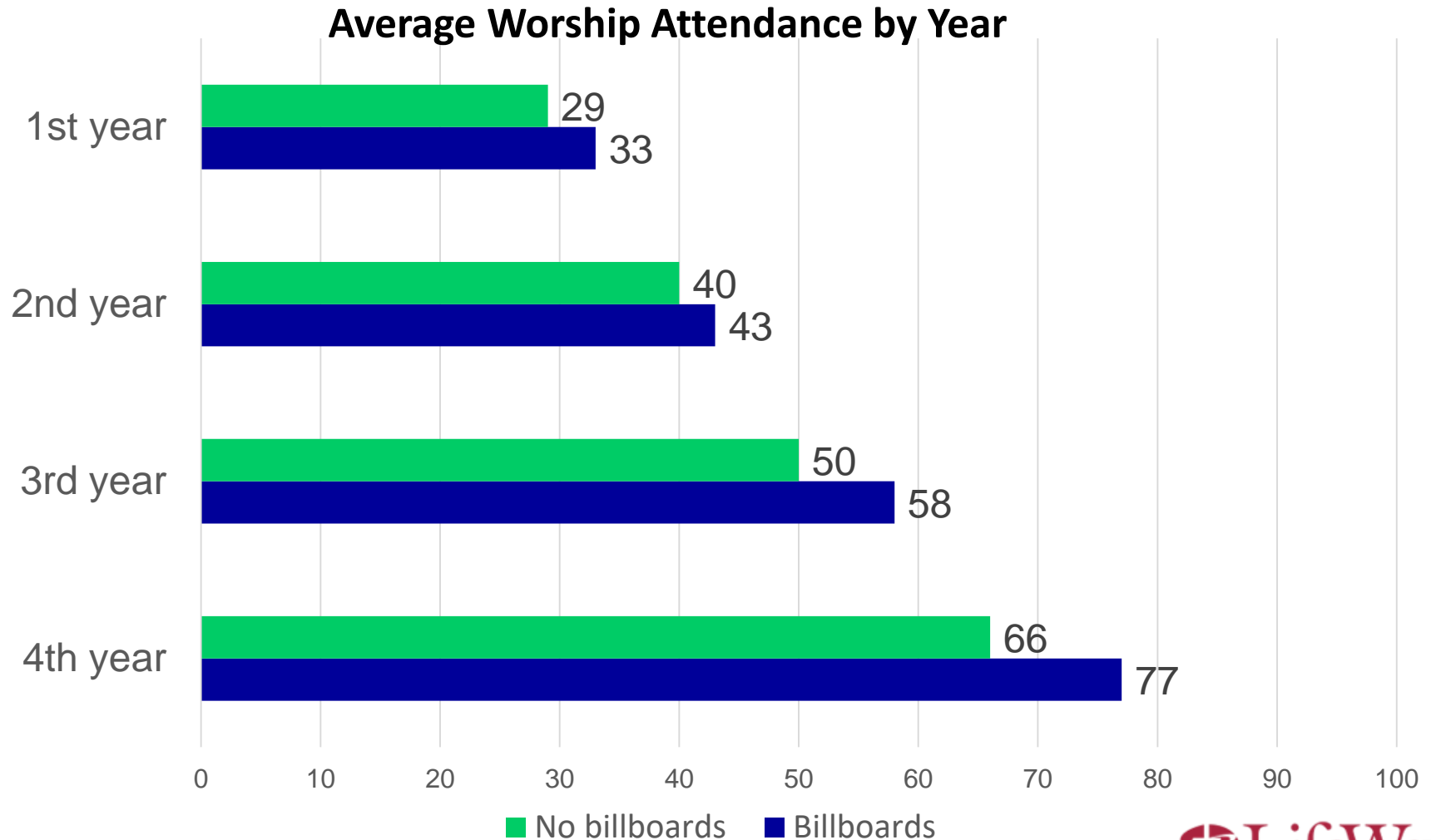
Significant Factors

- These are the most significant factors in relation to attendance, new commitments, whether or not a plant had half or more previously unchurched, being financially self-sufficient, and having planted a daughter church within three years.
- Model selection performed in order to ensure that only factors that have a significant relationship with outcomes of interest in the presence of all other considered explanatory factors are shown

Higher Worship Attendance

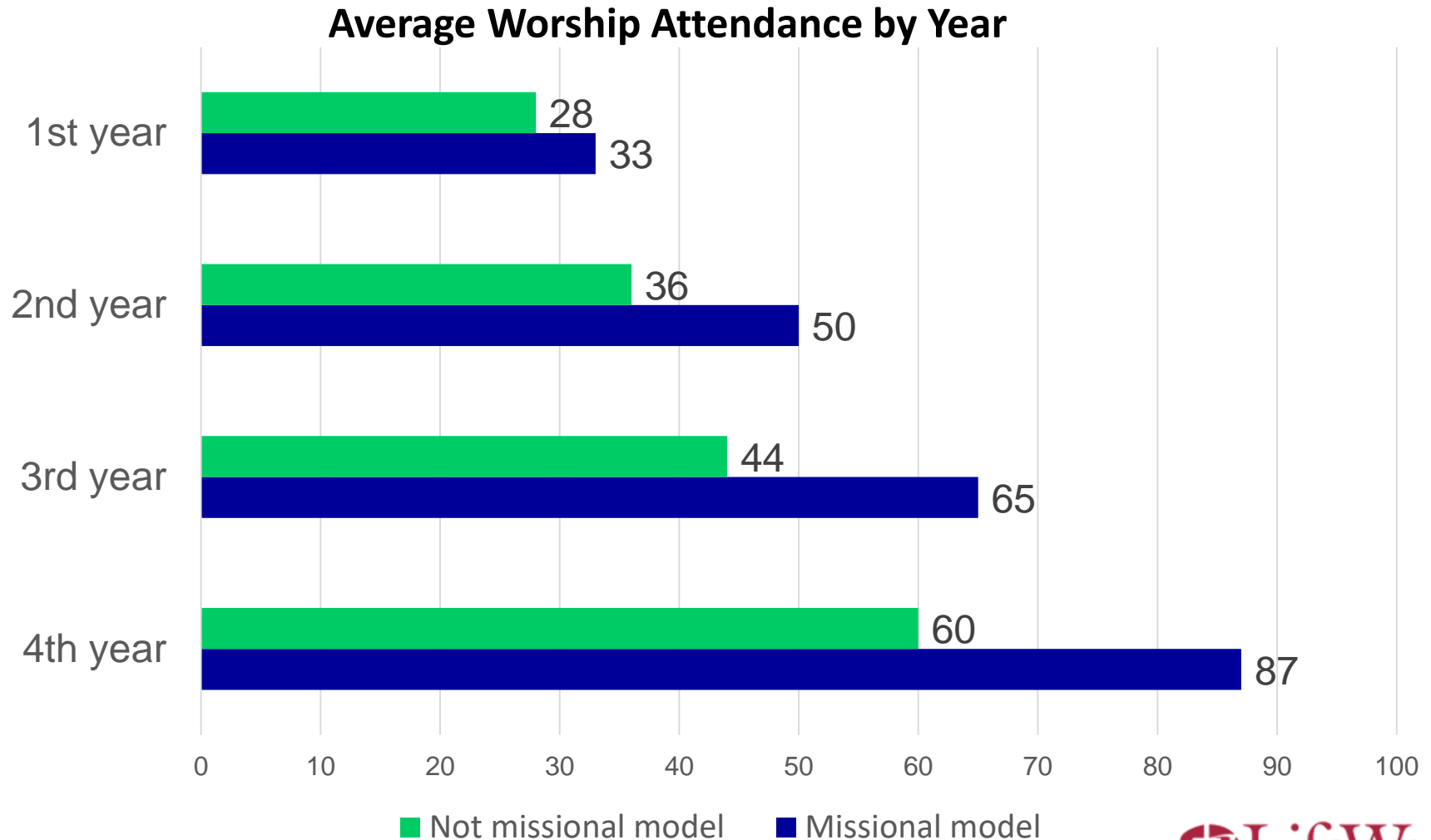
- Significant factors that predict higher worship attendance
 - Model determined using stepwise multiple regression analysis among factors related to higher worship attendance
 - All values shown are average attendance numbers for each factor level

Congregation using billboards and/or road signs



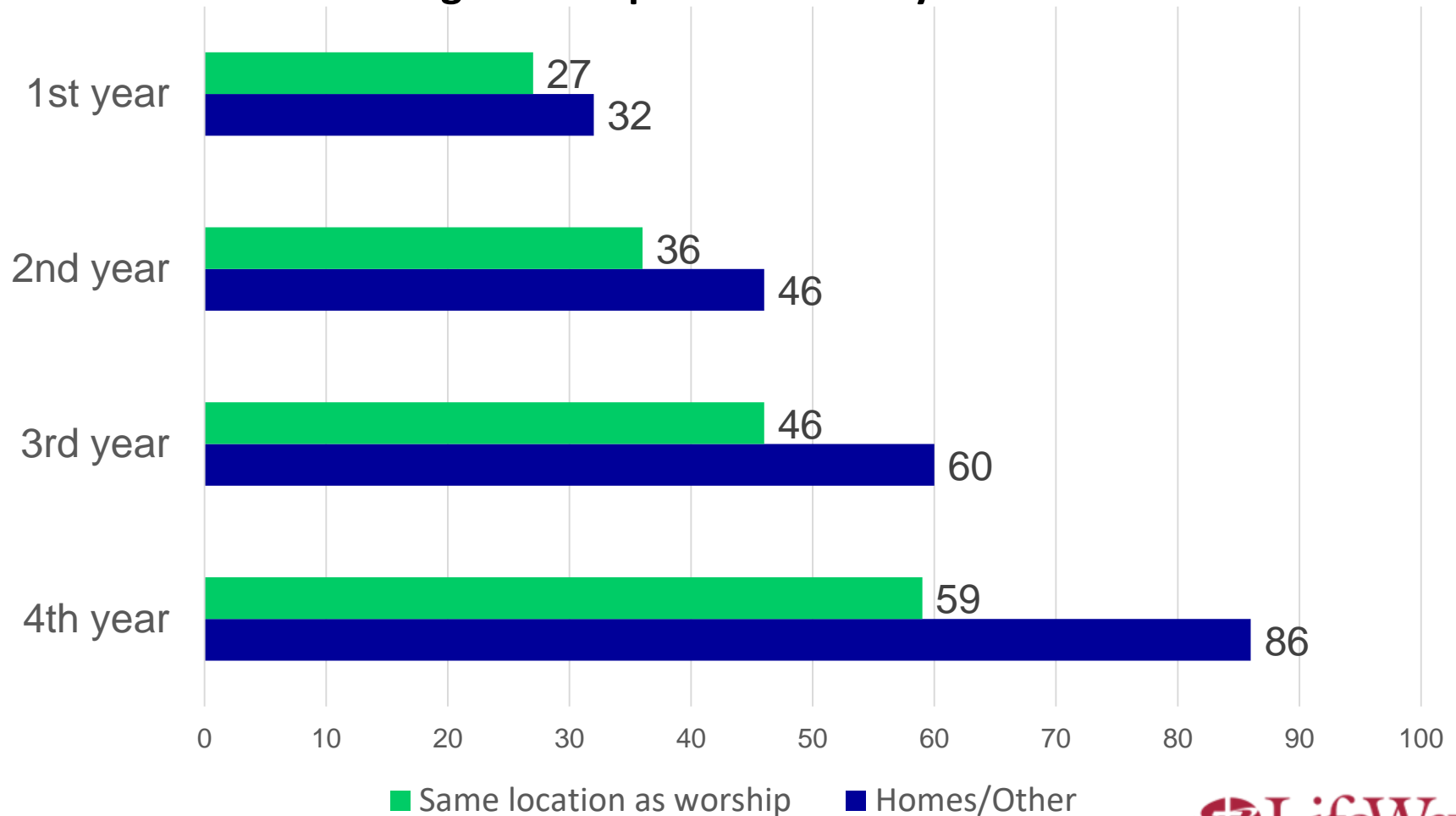
Using billboards and/or road signs among 3 most frequently used forms of publicity

Congregation strongly influenced by missional model



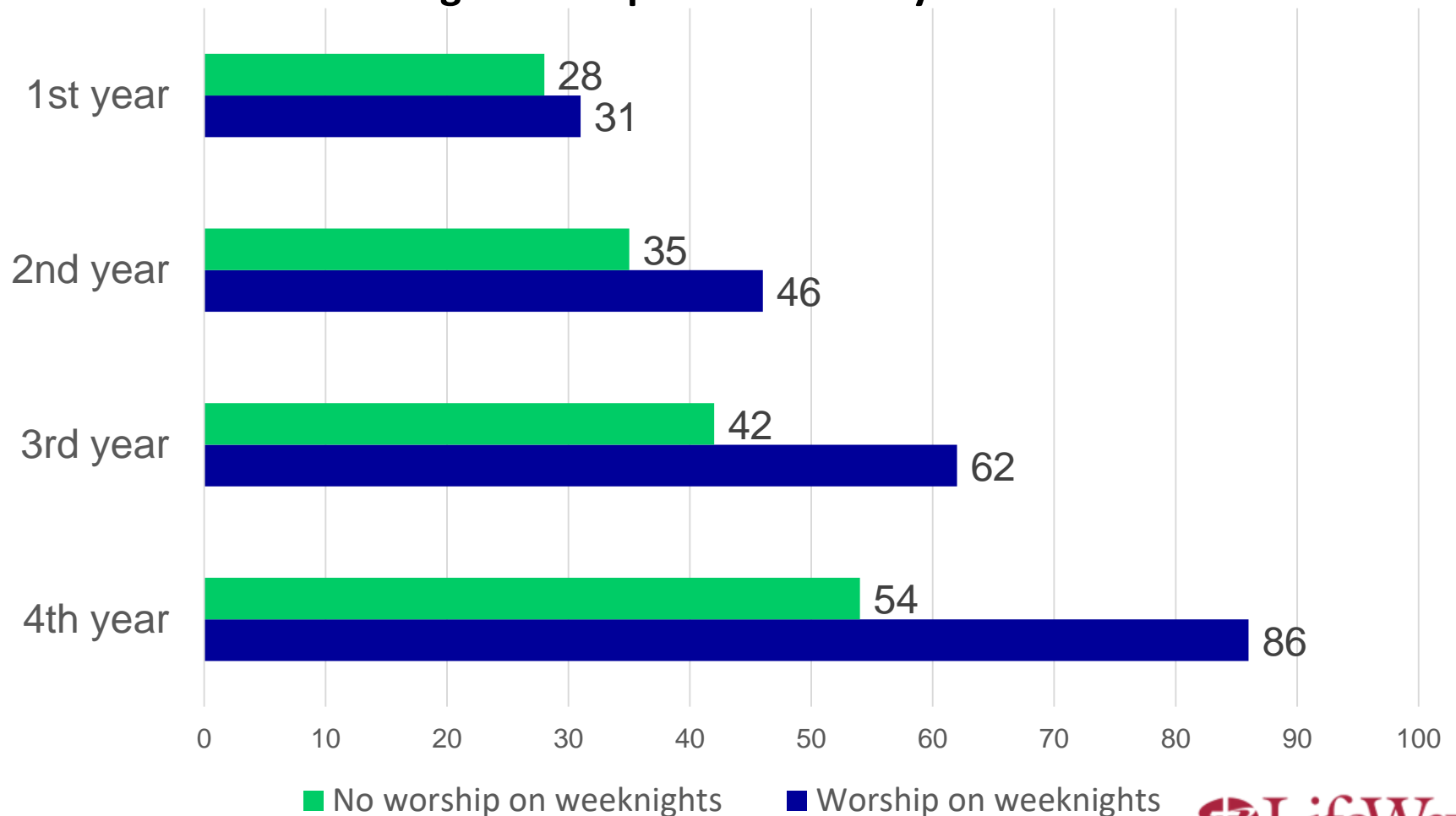
Groups meet primarily outside worship location

Average Worship Attendance by Year



Primary worship services on weeknights

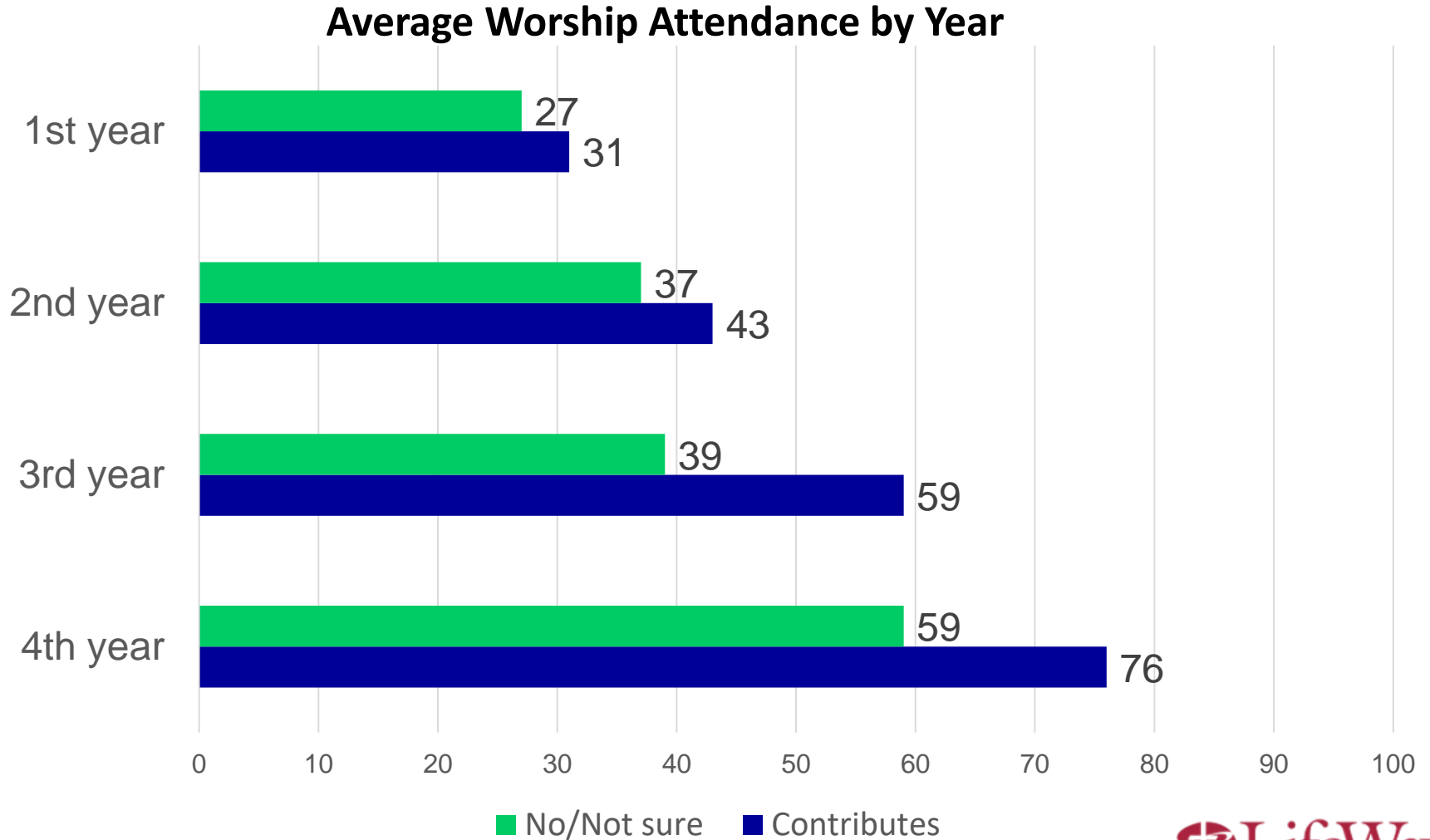
Average Worship Attendance by Year



■ No worship on weeknights

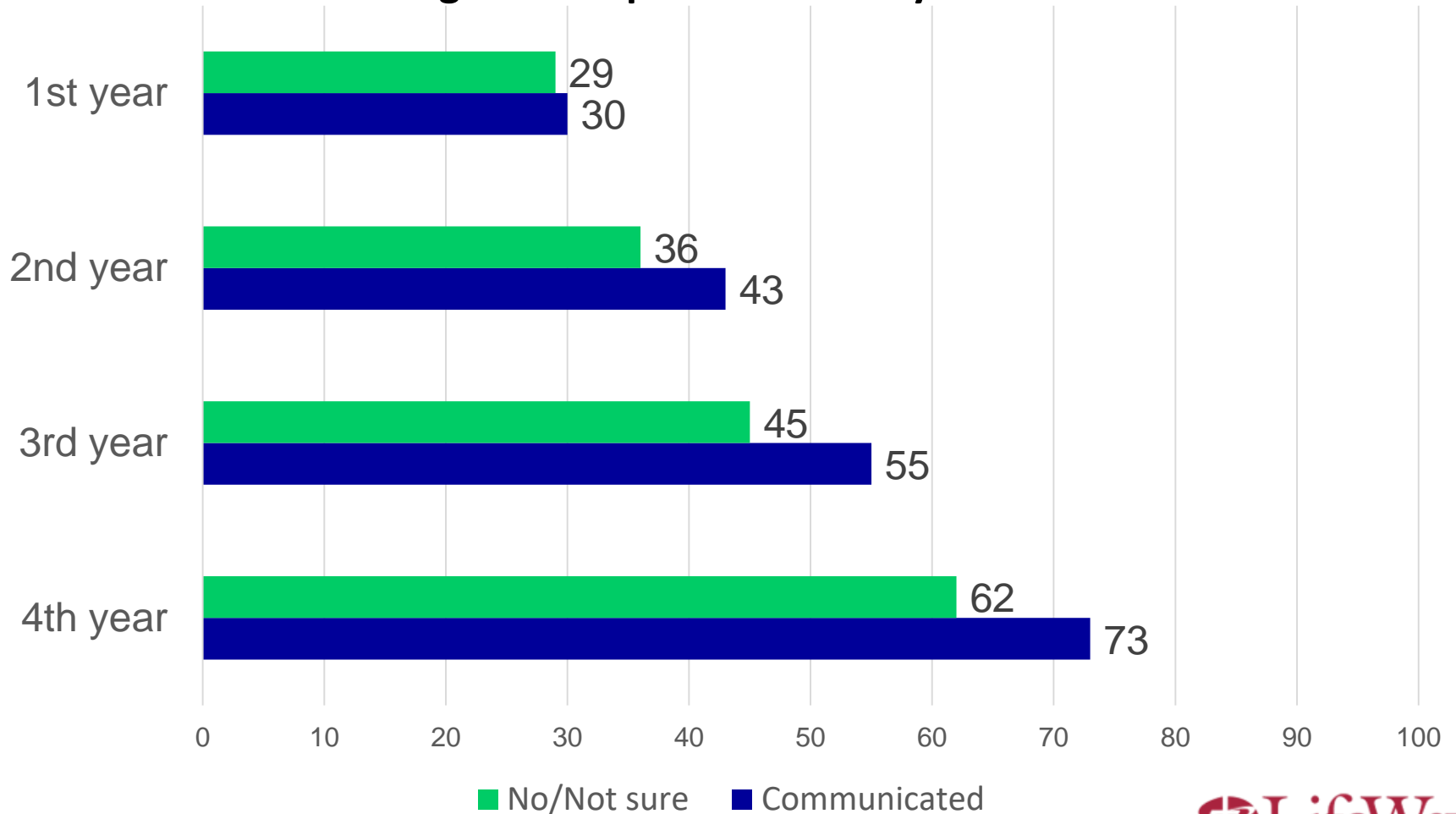
■ Worship on weeknights

Financially contributes to other church starts

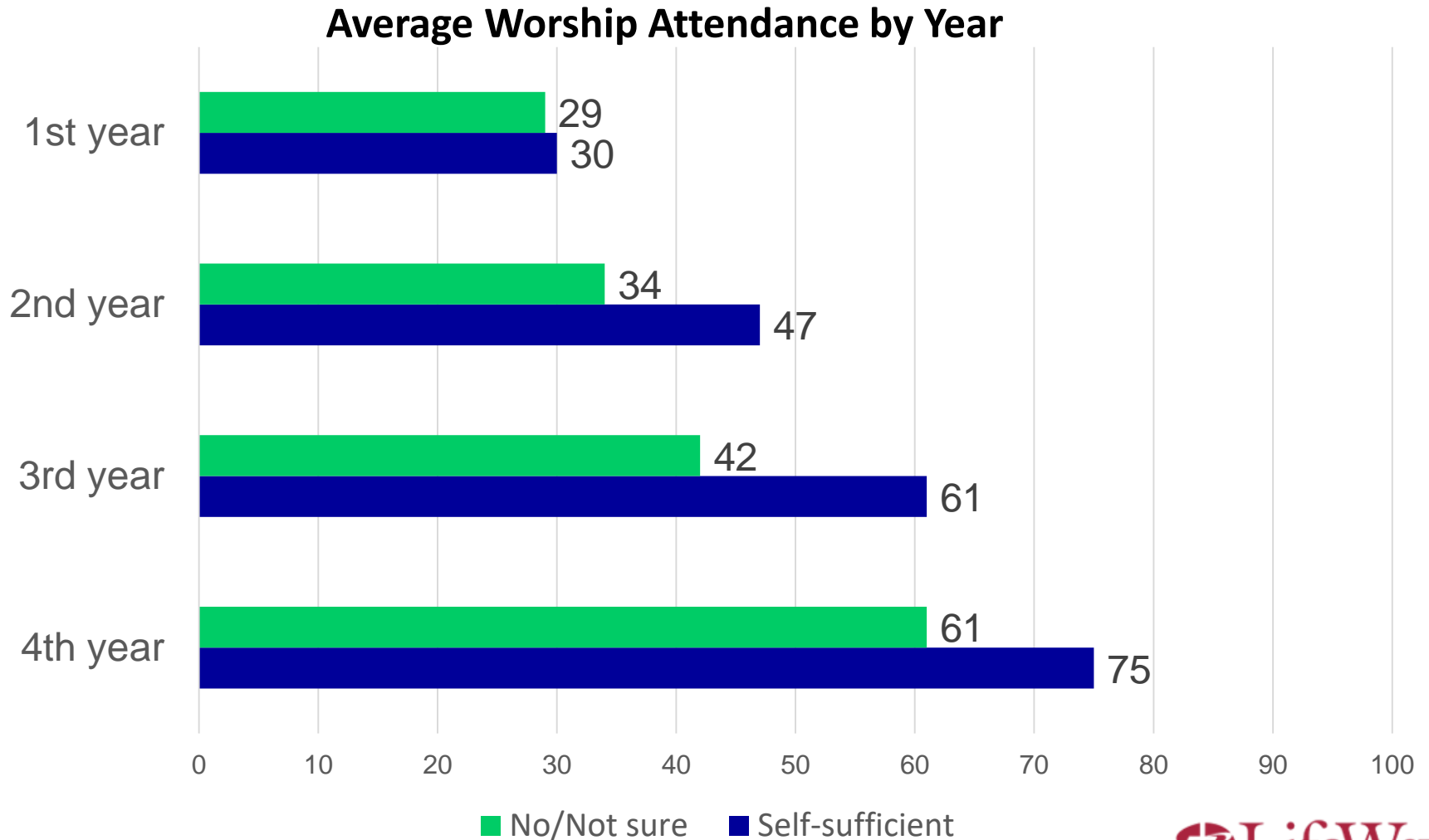


Commitment to multiplying communicated each month

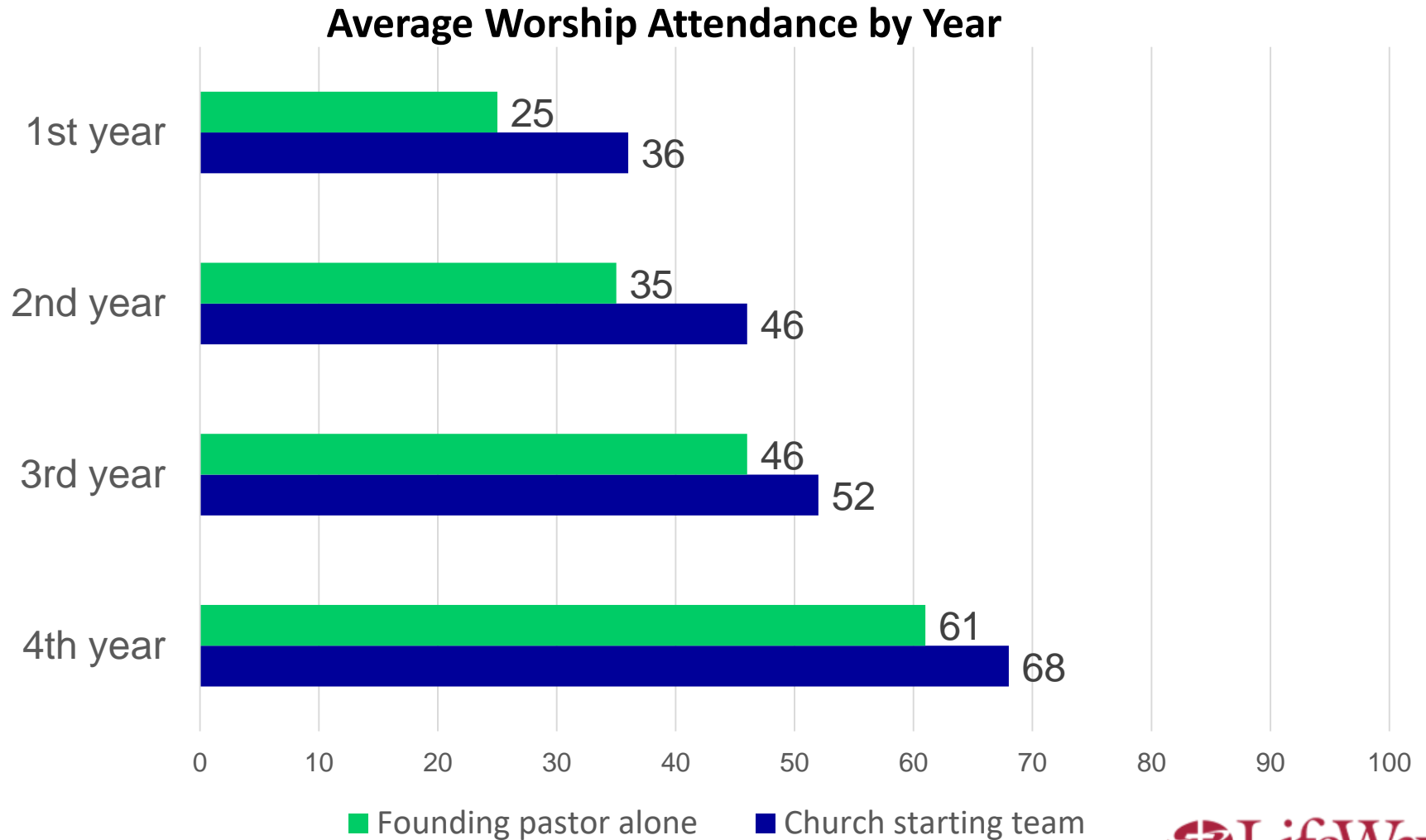
Average Worship Attendance by Year



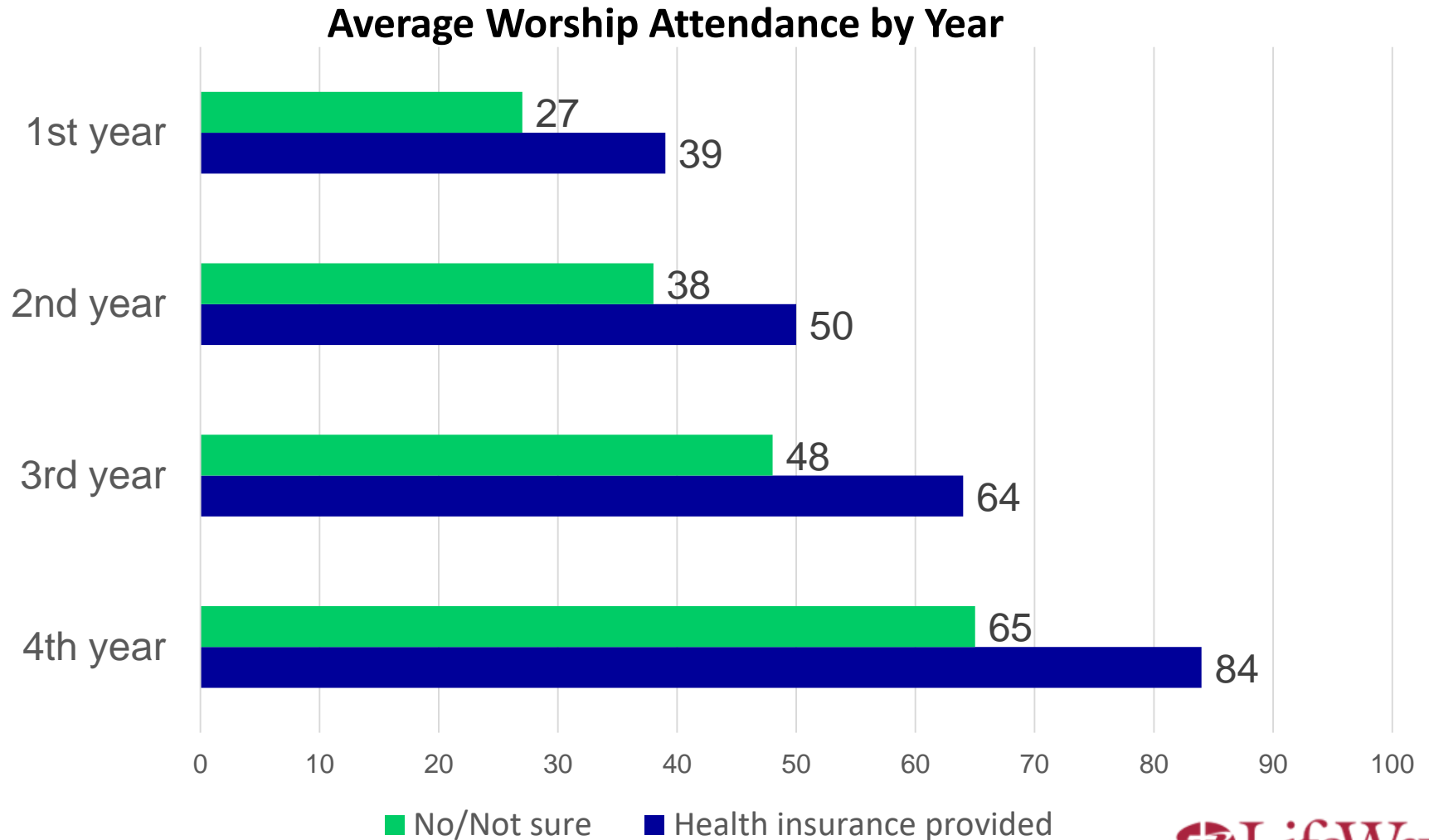
Became self-sufficient



Pastor part of church starting team

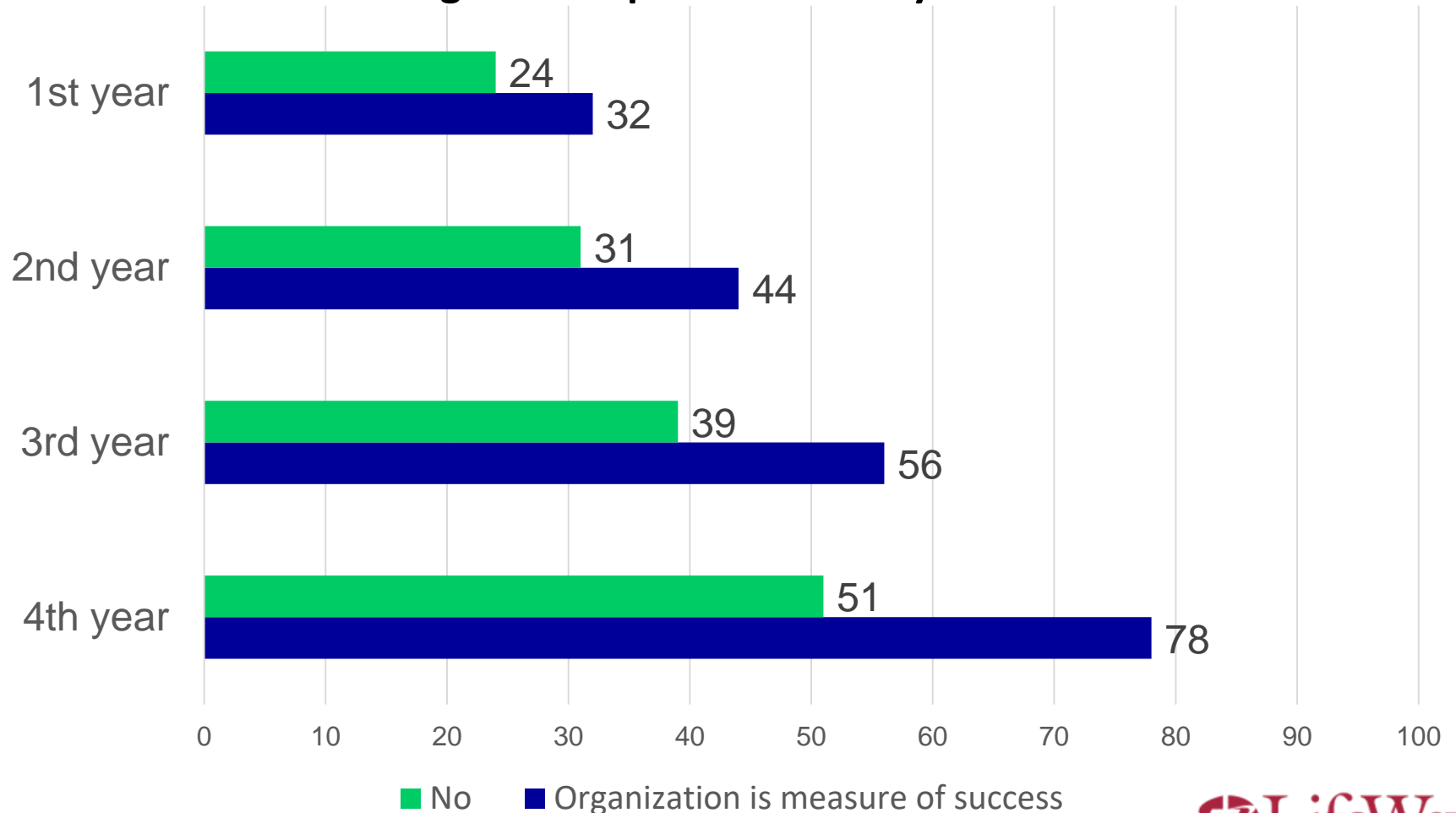


Health insurance provided



Becoming organized is appropriate measure of success

Average Worship Attendance by Year



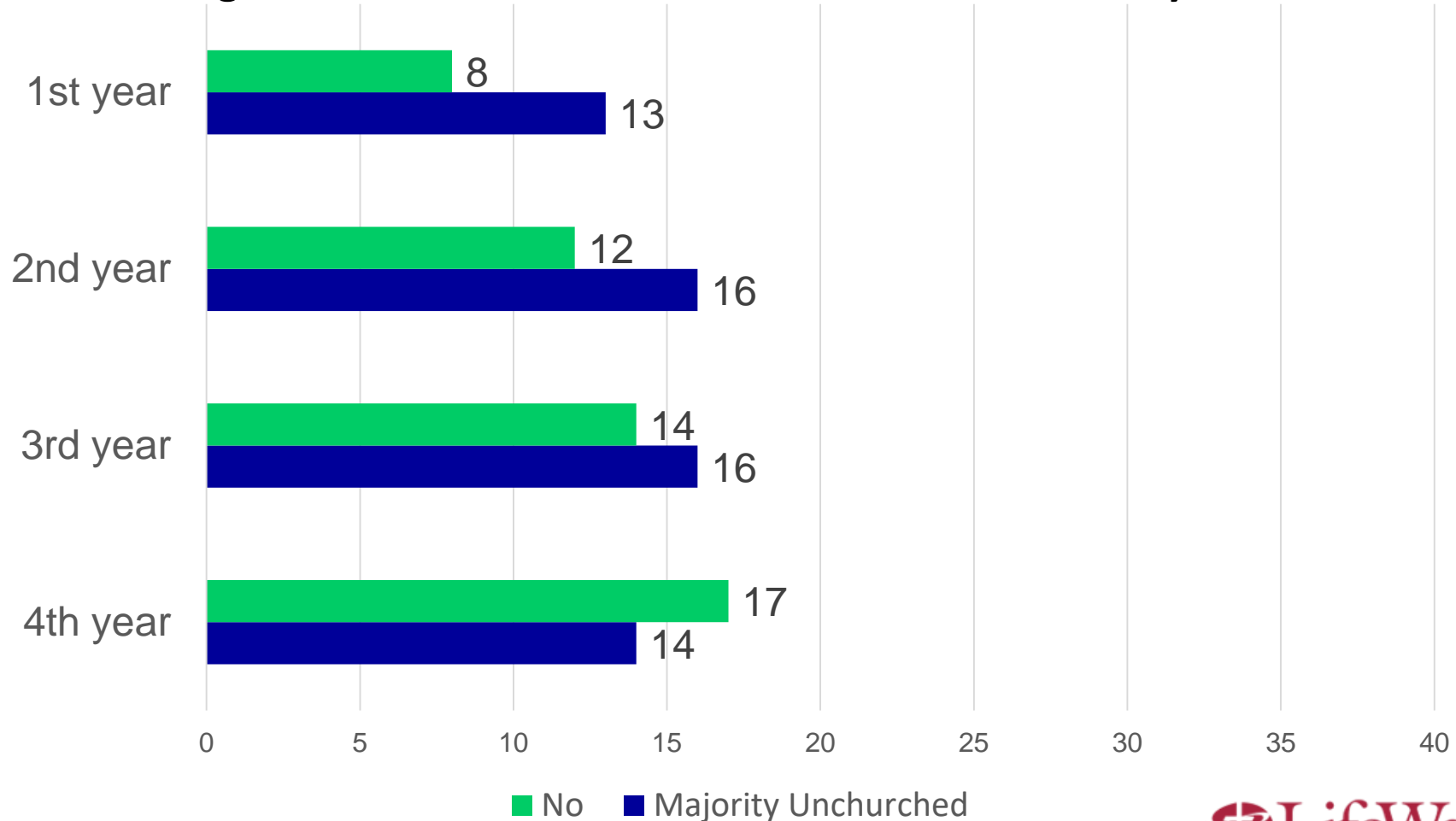
“Organized” was defined as formal leadership roles, bylaws, etc. in place

More Commitments to Christ

- Significant factors that predict higher number of new, first time commitments to Jesus Christ through the new church work
 - Model determined using stepwise multiple regression analysis among factors related to higher number of new, first time commitments to Jesus Christ
 - All values shown are mean number of commitments for each factor level

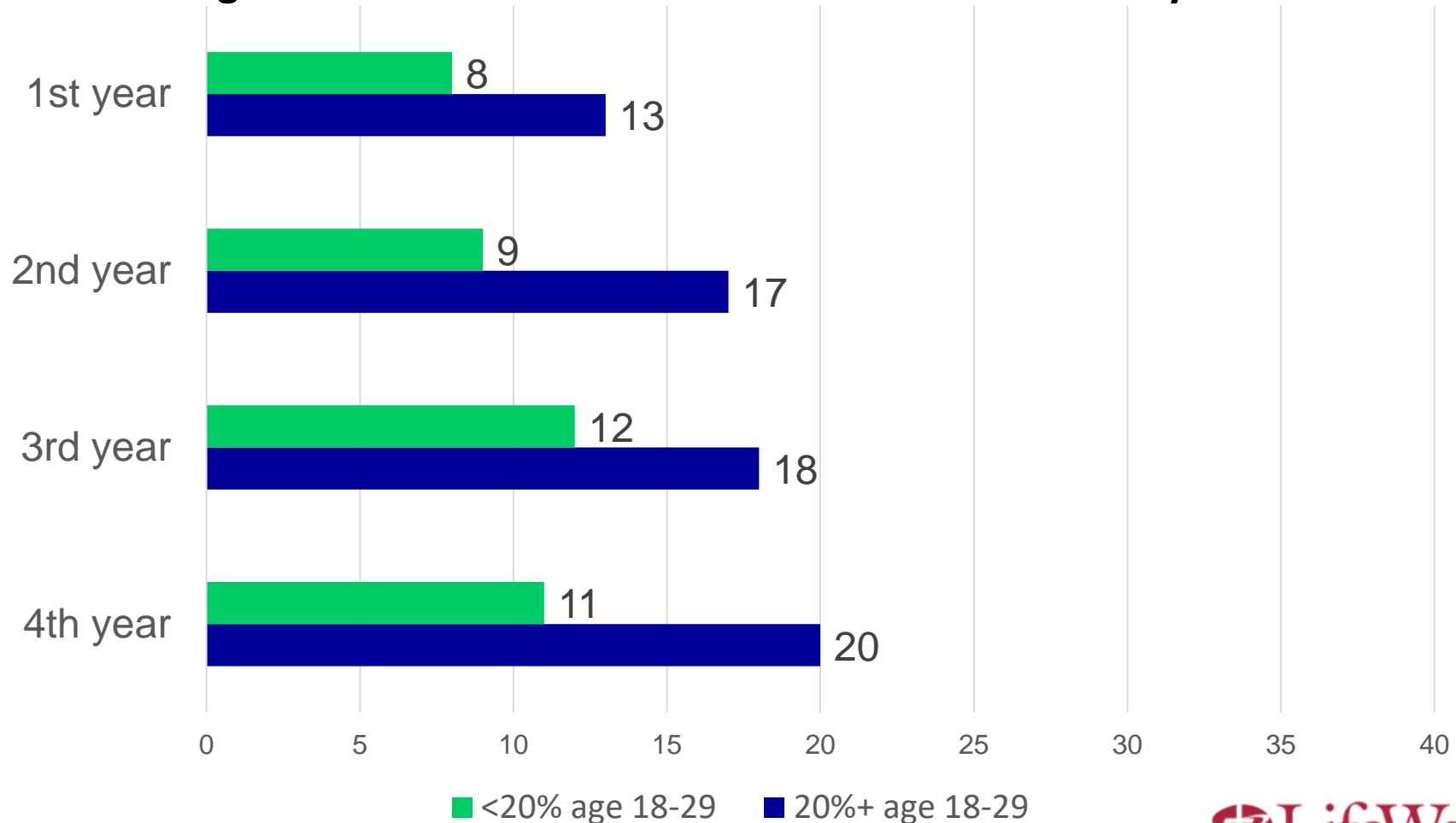
Majority Unchurched

Average Number of New Commitments to Jesus Christ by Year



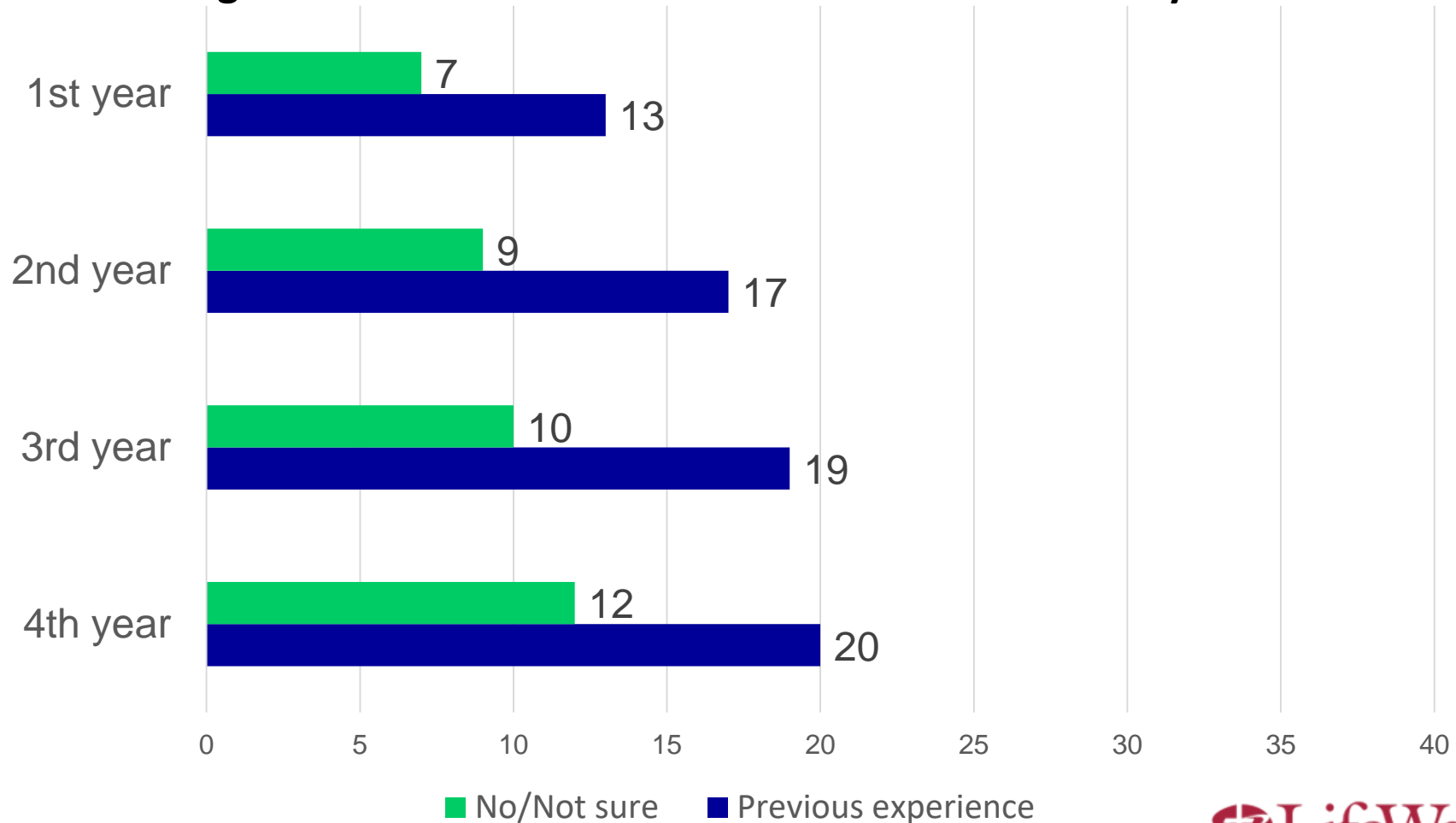
20% or more of the church is age 18-29

Average Number of New Commitments to Jesus Christ by Year



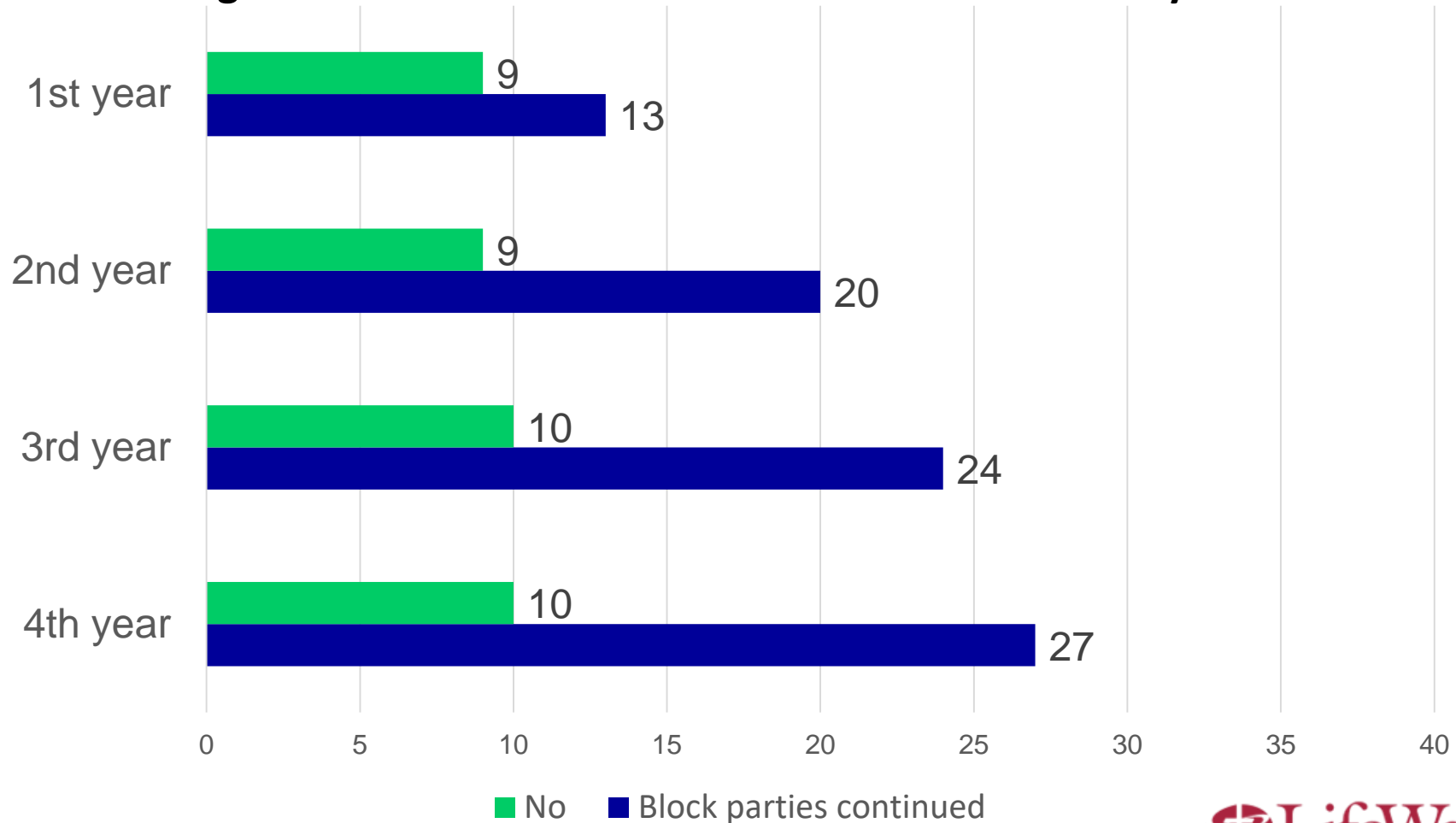
Previous church starting experience

Average Number of New Commitments to Jesus Christ by Year



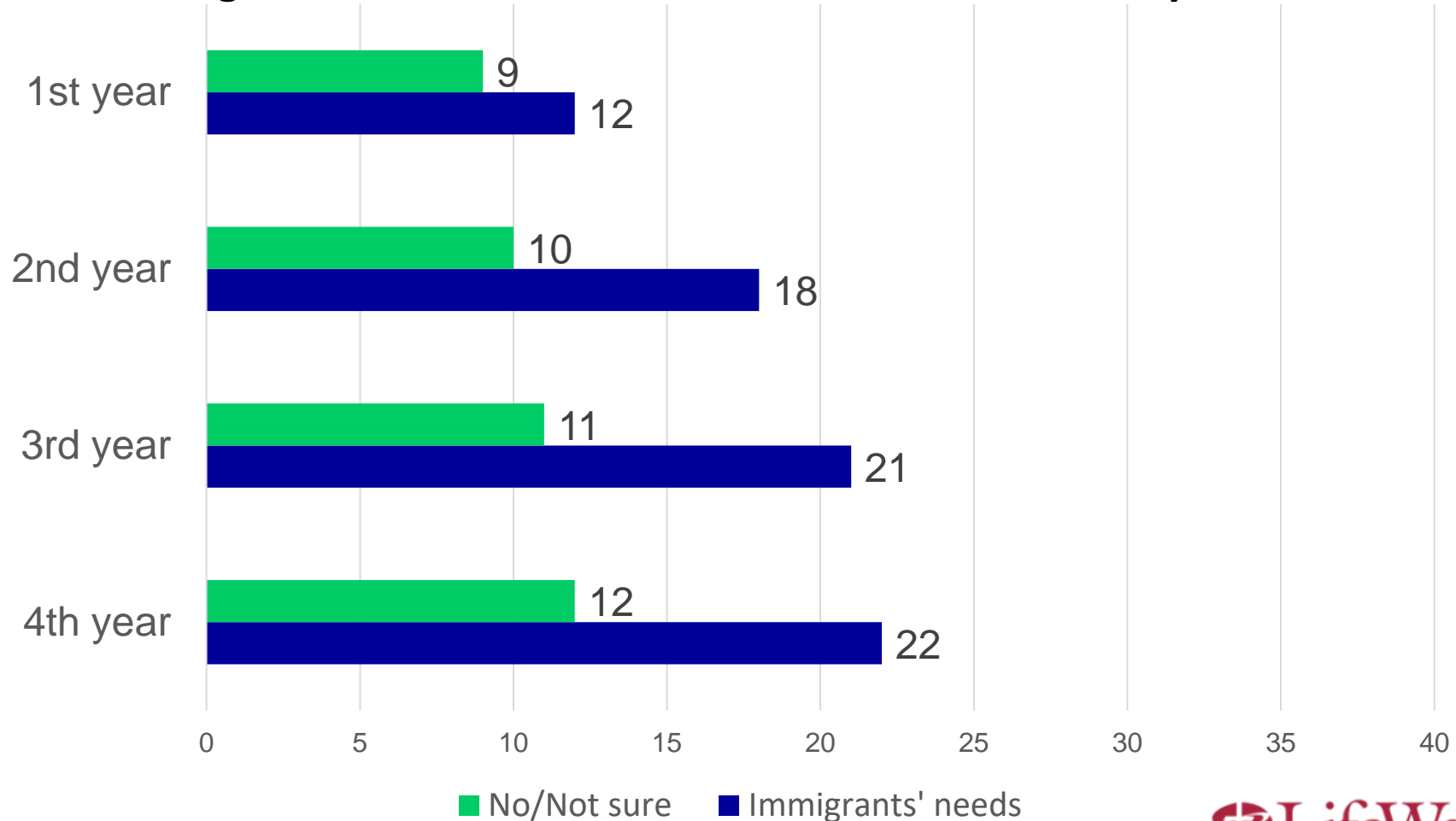
Block parties continued to be used

Average Number of New Commitments to Jesus Christ by Year



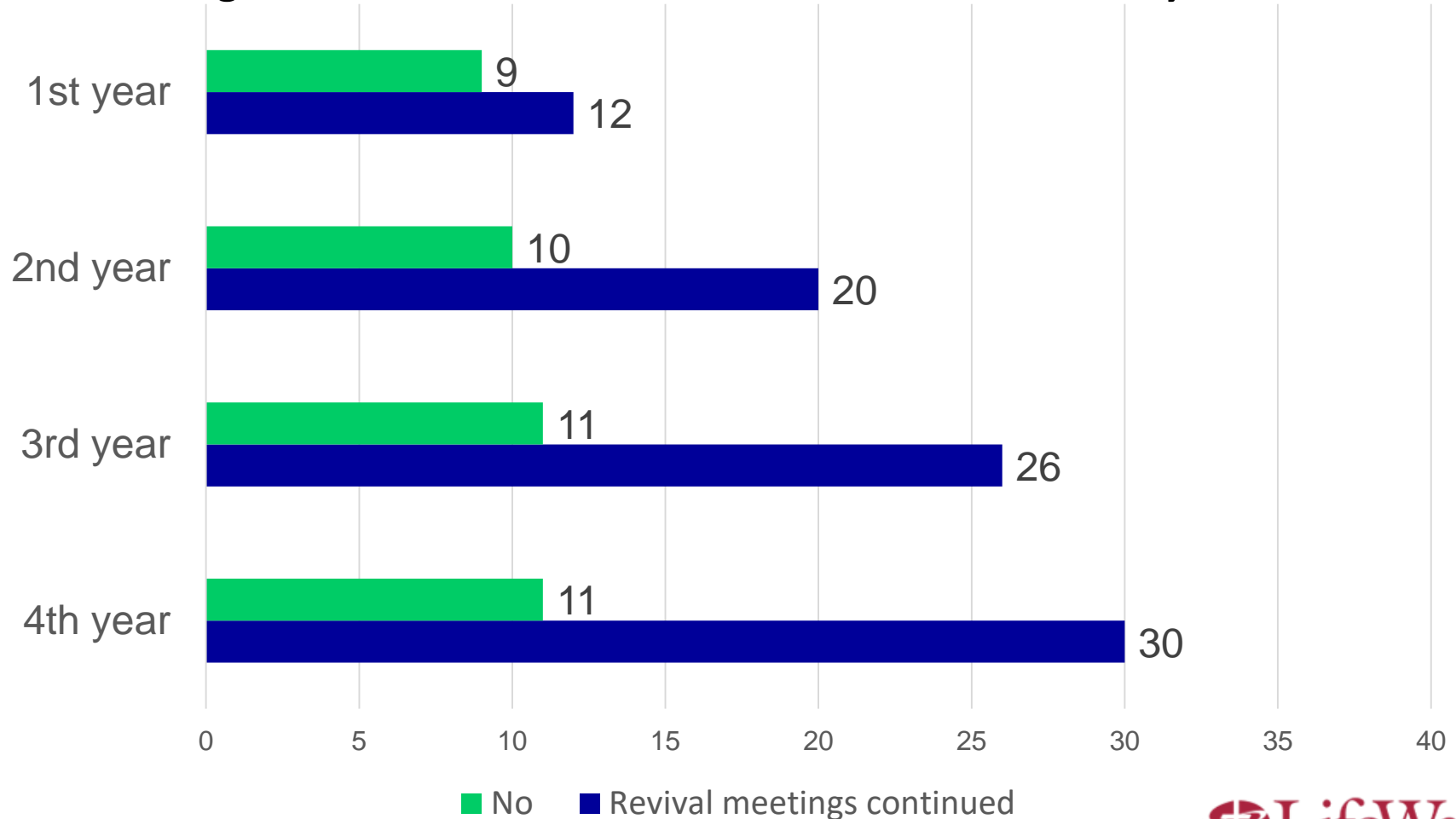
Meeting immigrants' information needs

Average Number of New Commitments to Jesus Christ by Year



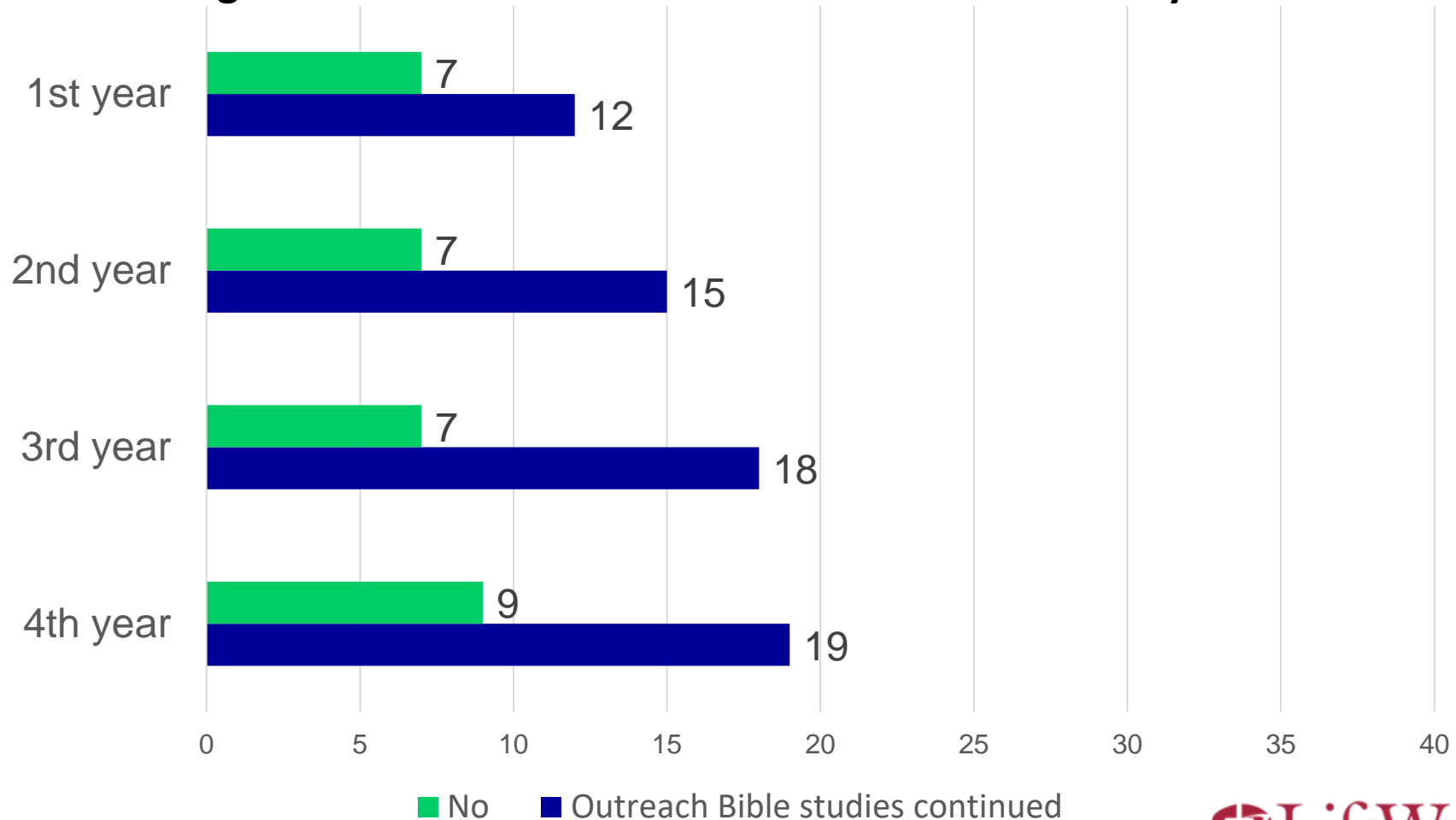
Revival meetings continued to be used

Average Number of New Commitments to Jesus Christ by Year



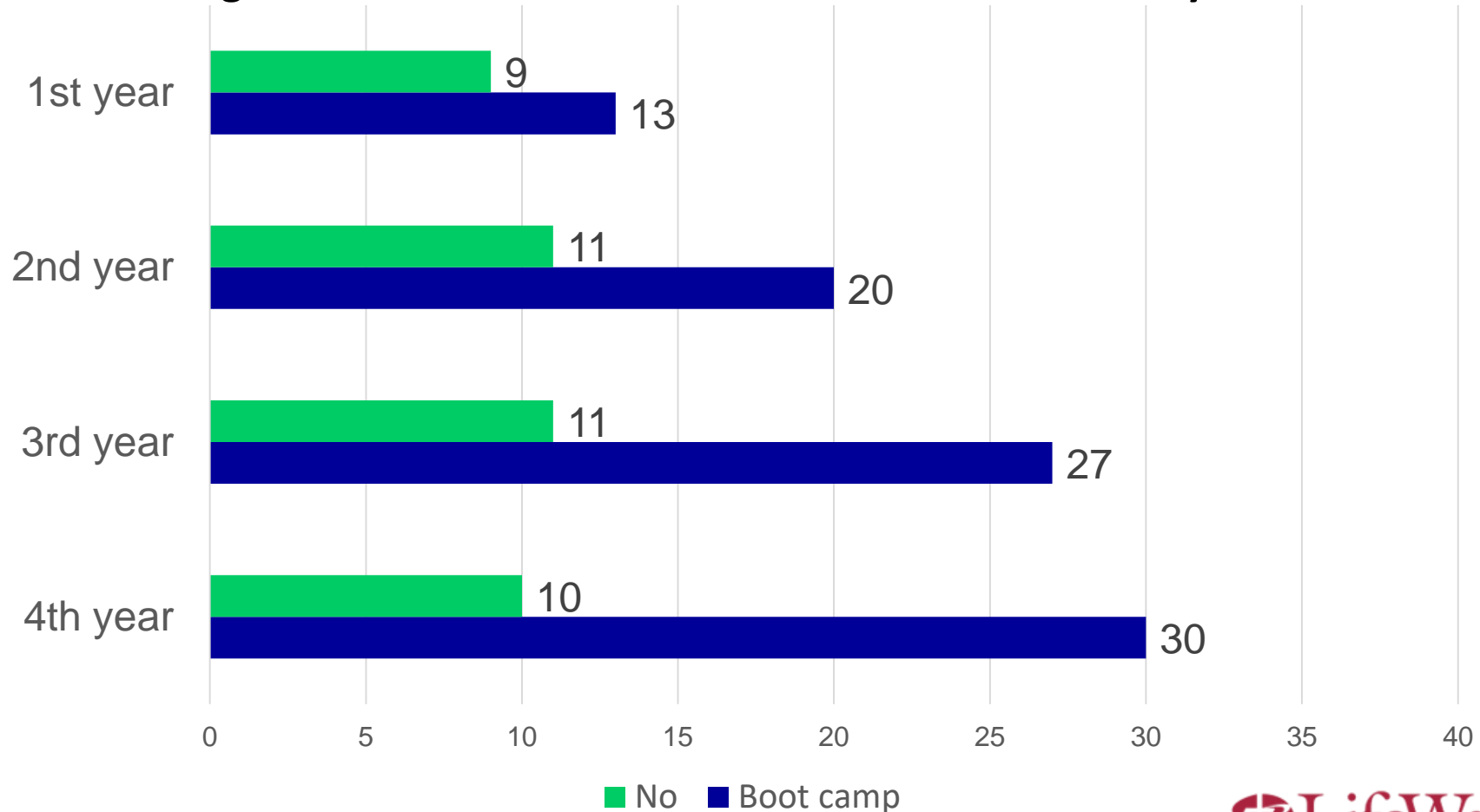
Outreach Bible studies continued to be used

Average Number of New Commitments to Jesus Christ by Year



Week or longer boot camp or basic training provided by denomination or network

Average Number of New Commitments to Jesus Christ by Year



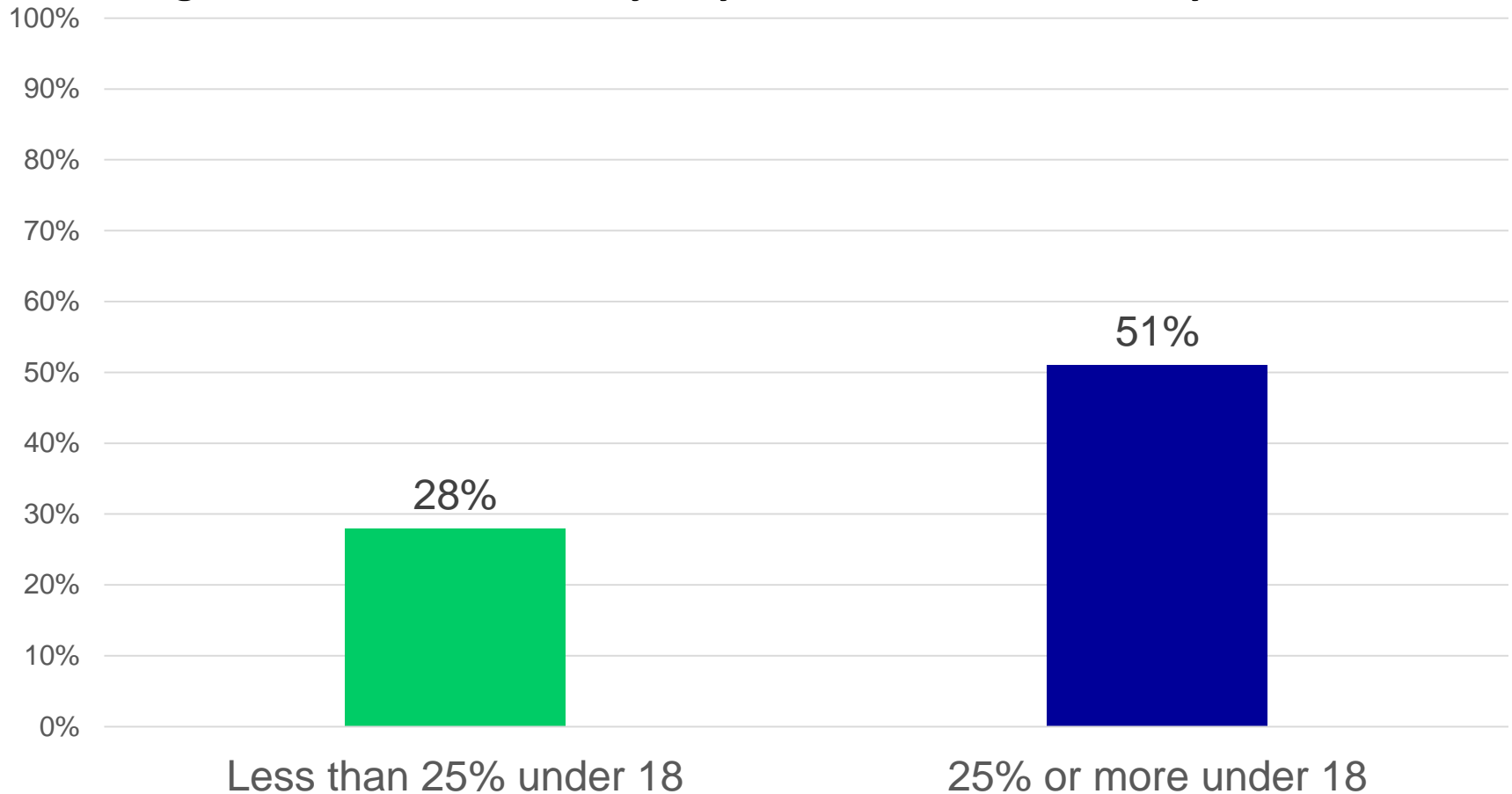
Training pastor had taken prior to new church work

Majority Unchurched

- Significant factors that predict having a majority previously unchurched among people attending the new church work
 - Model determined using stepwise multiple regression analysis among factors related to having a majority previously unchurched among people attending the new church work
 - All values shown are percentage of churches with more than half unchurched for each factor level
 - “Unchurched” includes the percent previously completely unchurched and the percent unchurched for many years among the people attending the new church work since it began

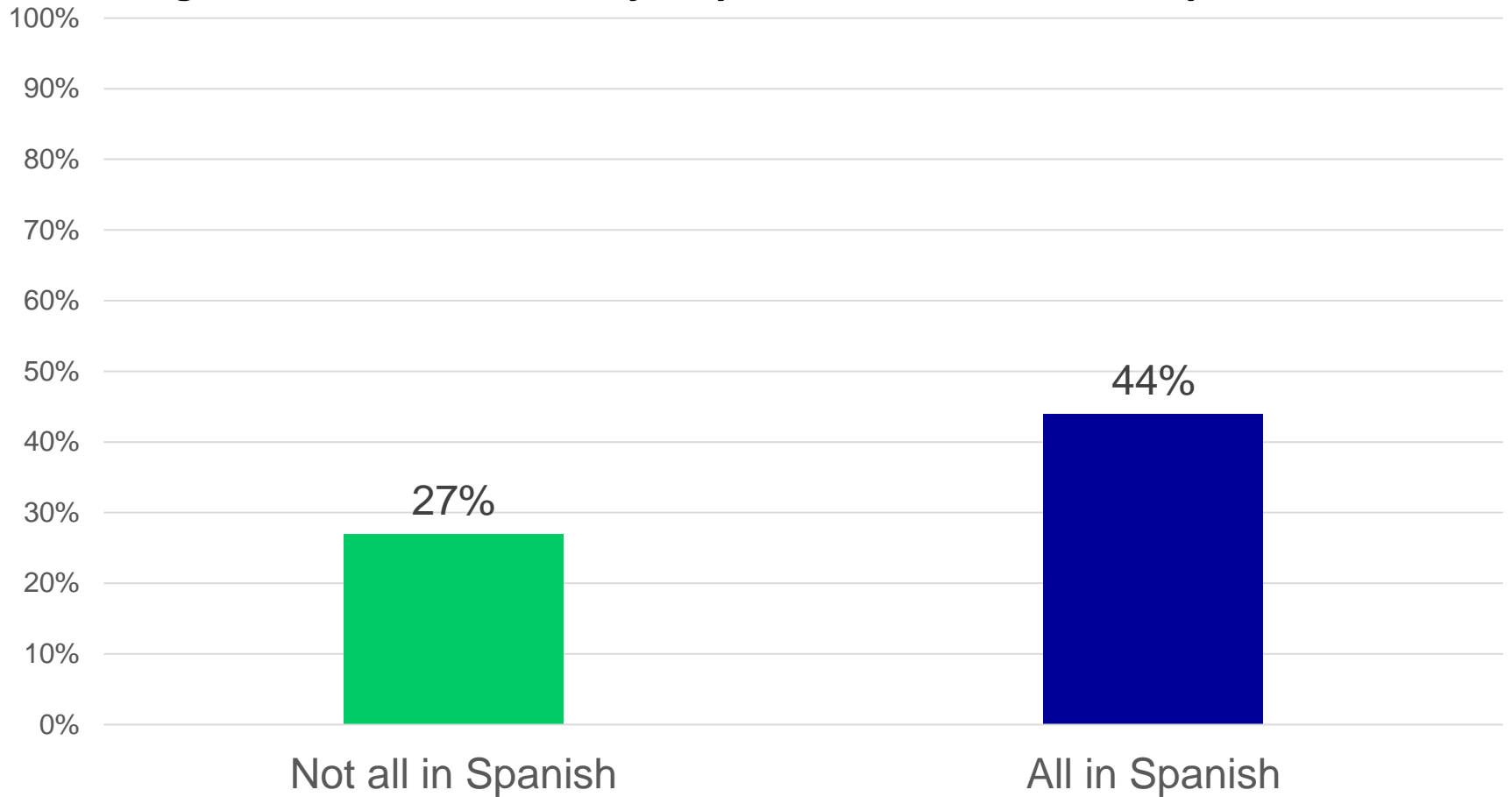
A quarter or more of attendees being under age 18

Percentage of Churches with Majority of Attendees Previously Unchurched



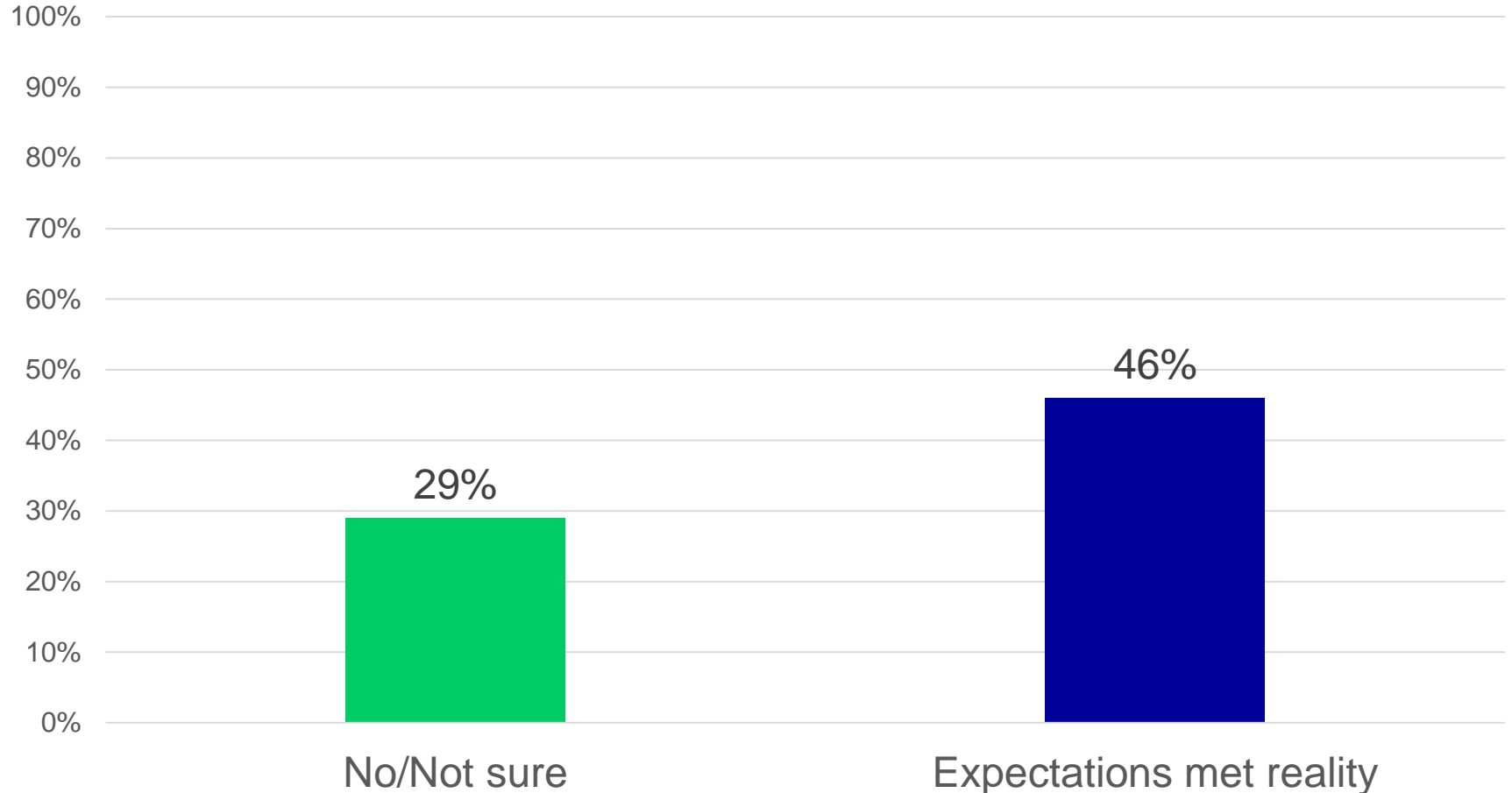
Worship services all in Spanish

Percentage of Churches with Majority of Attendees Previously Unchurched



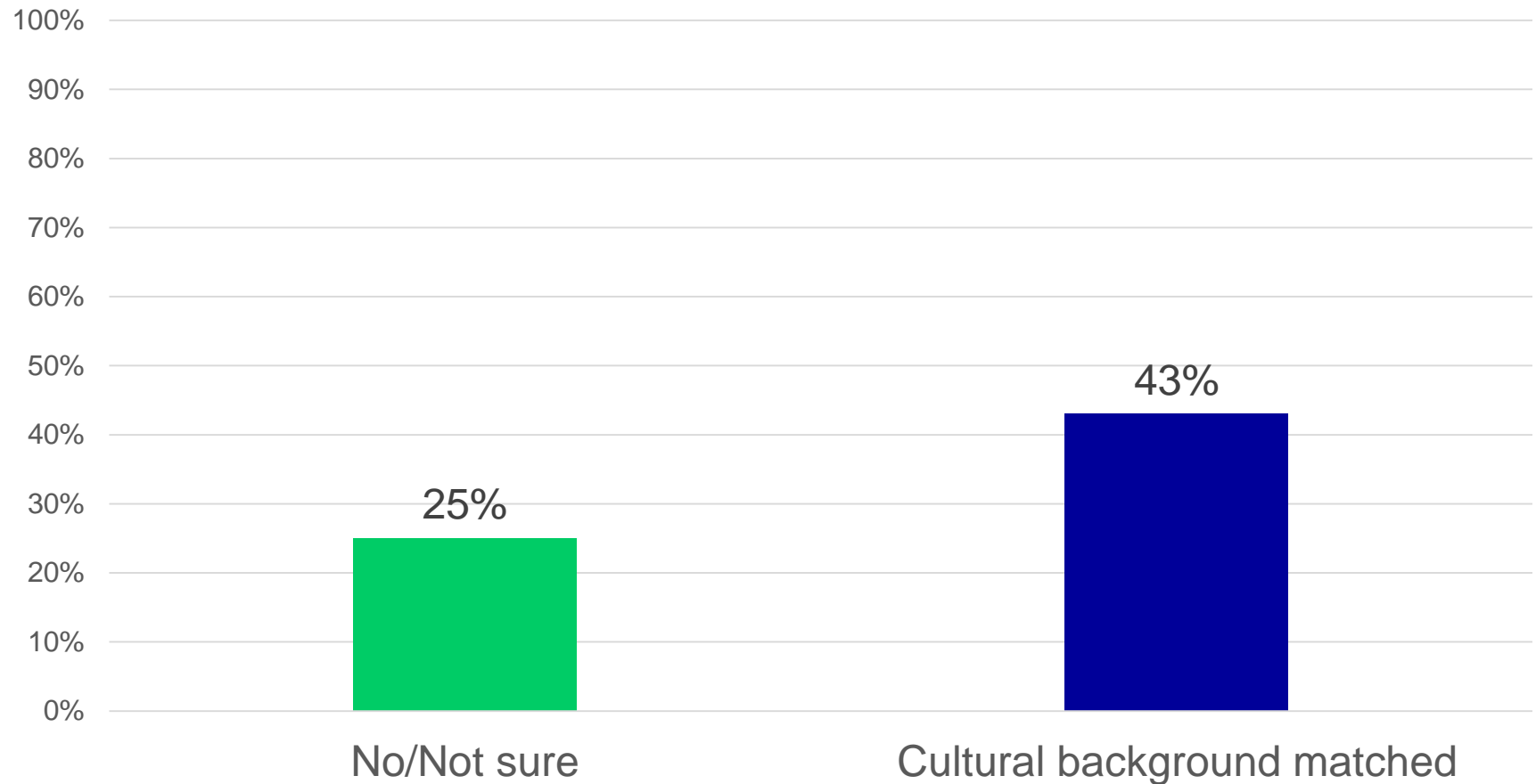
Planter expectations of new church work met reality of church starting experience

Percentage of Churches with Majority of Attendees Previously Unchurched



Planter cultural background matched those the new church work was seeking to reach

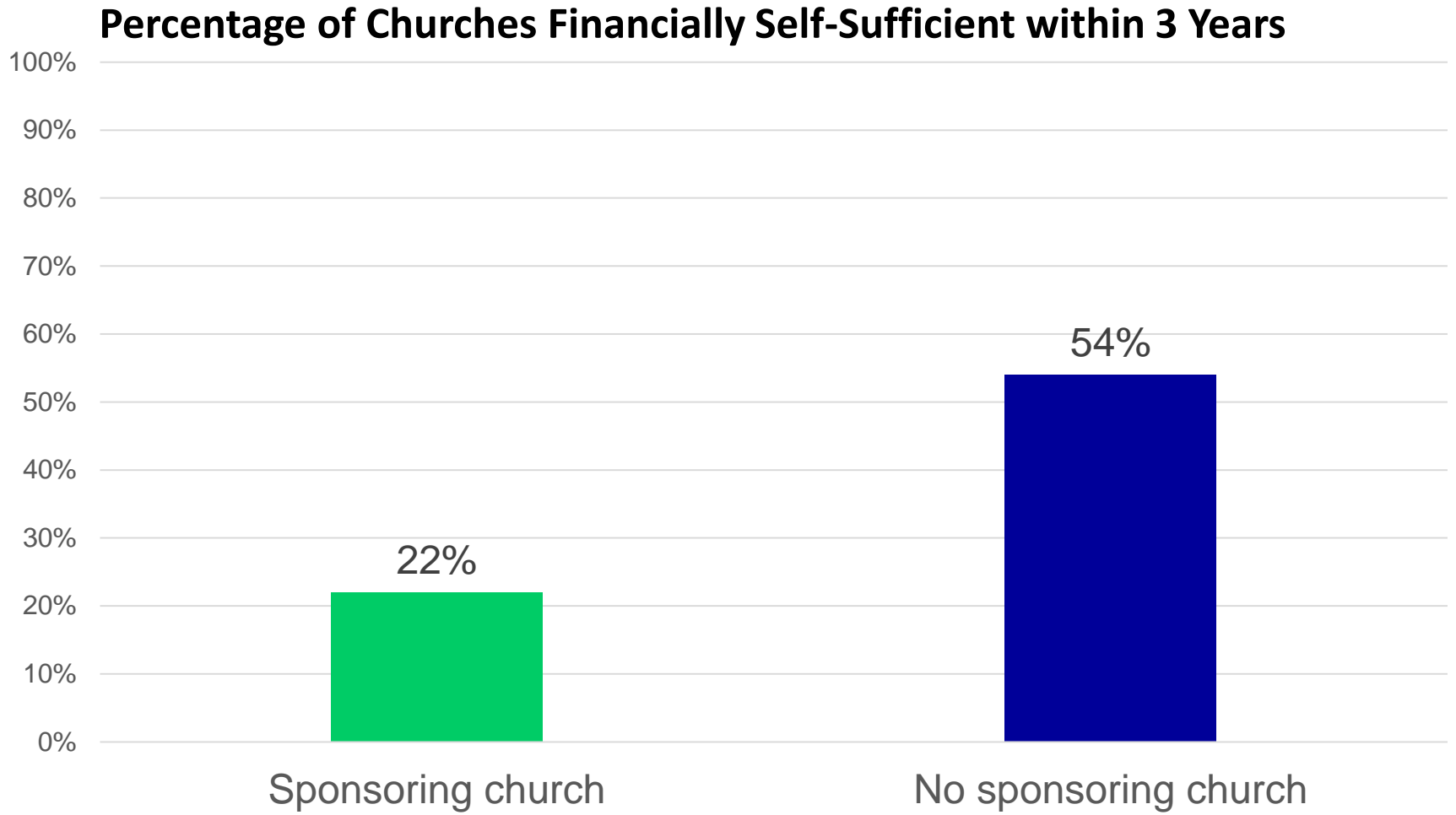
Percentage of Churches with Majority of Attendees Previously Unchurched



Financial Self-sufficiency

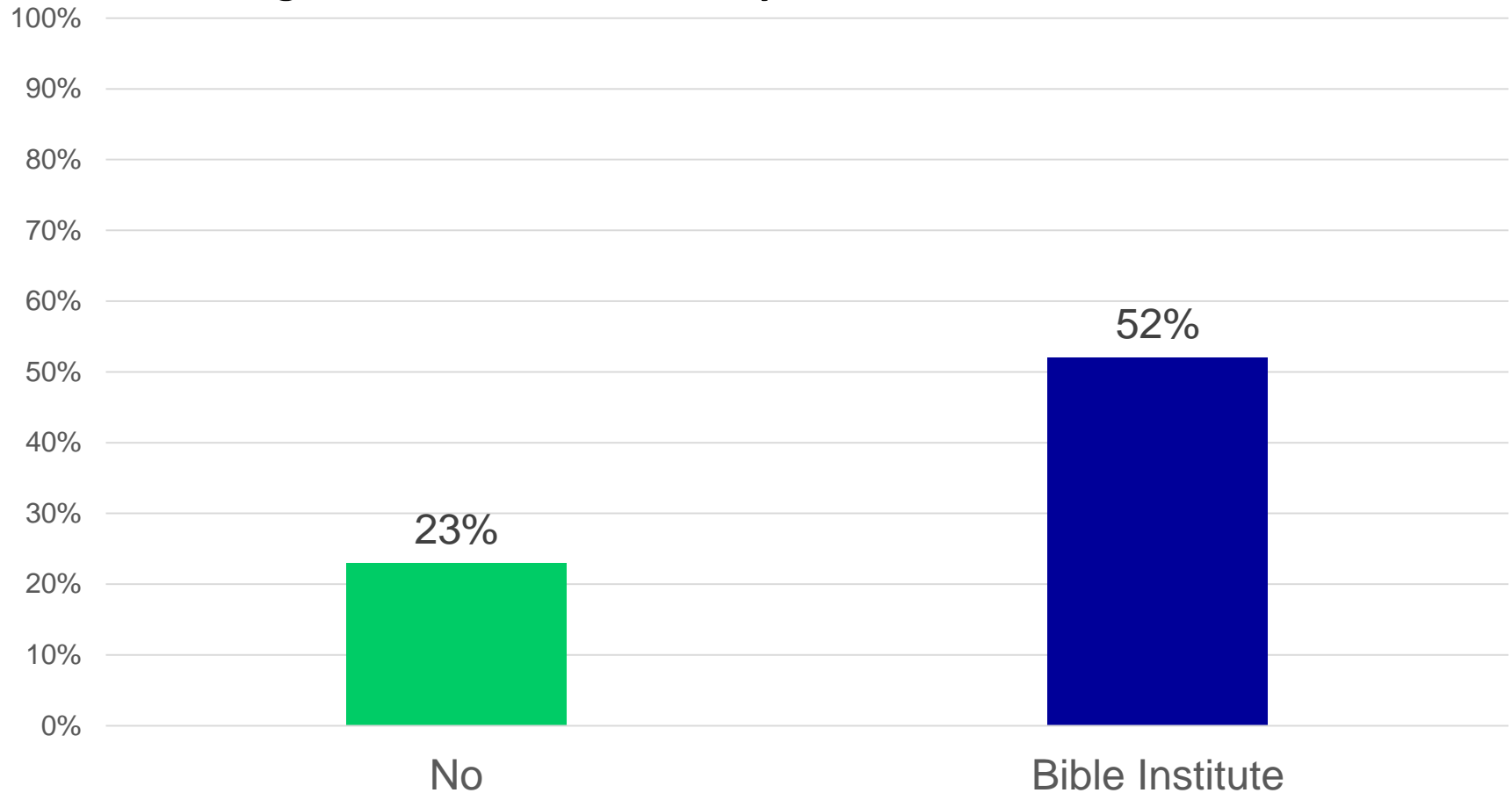
- Significant factors that predict reaching financial self-sufficiency within three years
 - Model determined using stepwise multiple regression analysis among factors related to reaching financial self-sufficiency within three years
 - All values shown are percentage of churches who reached self-sufficiency within 3 years among those who started prior to or during 2016

Not having a sponsoring church



Theological training from Bible Institute

Percentage of Churches Financially Self-Sufficient within 3 Years

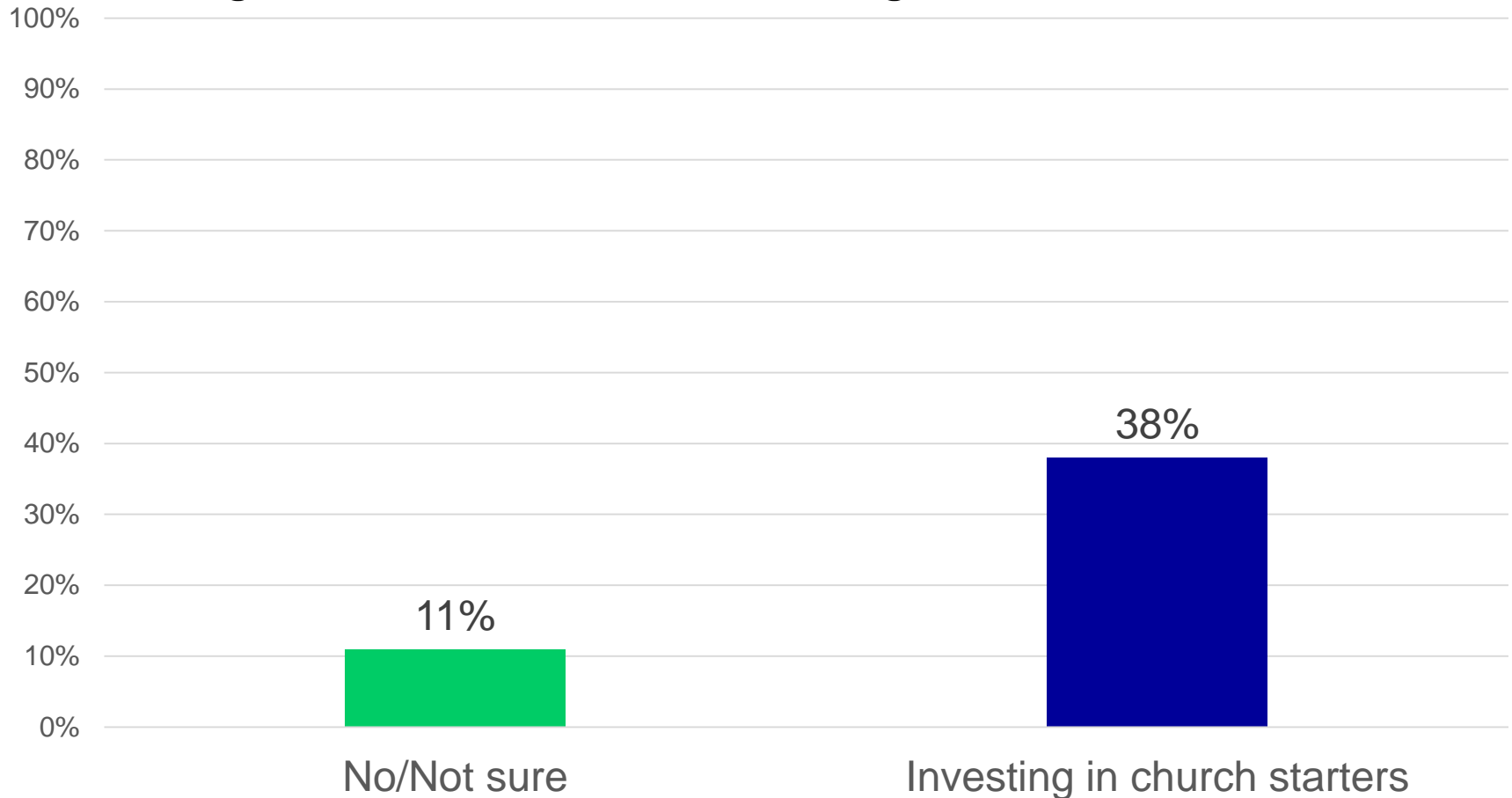


Church Multiplication

- Significant factors that predict starting a daughter church within 5 years
 - Model determined using stepwise multiple regression analysis among factors related to starting a daughter church within 5 years
 - All values shown are percentage of churches who started a daughter church within 5 years among those who started prior to or during 2016

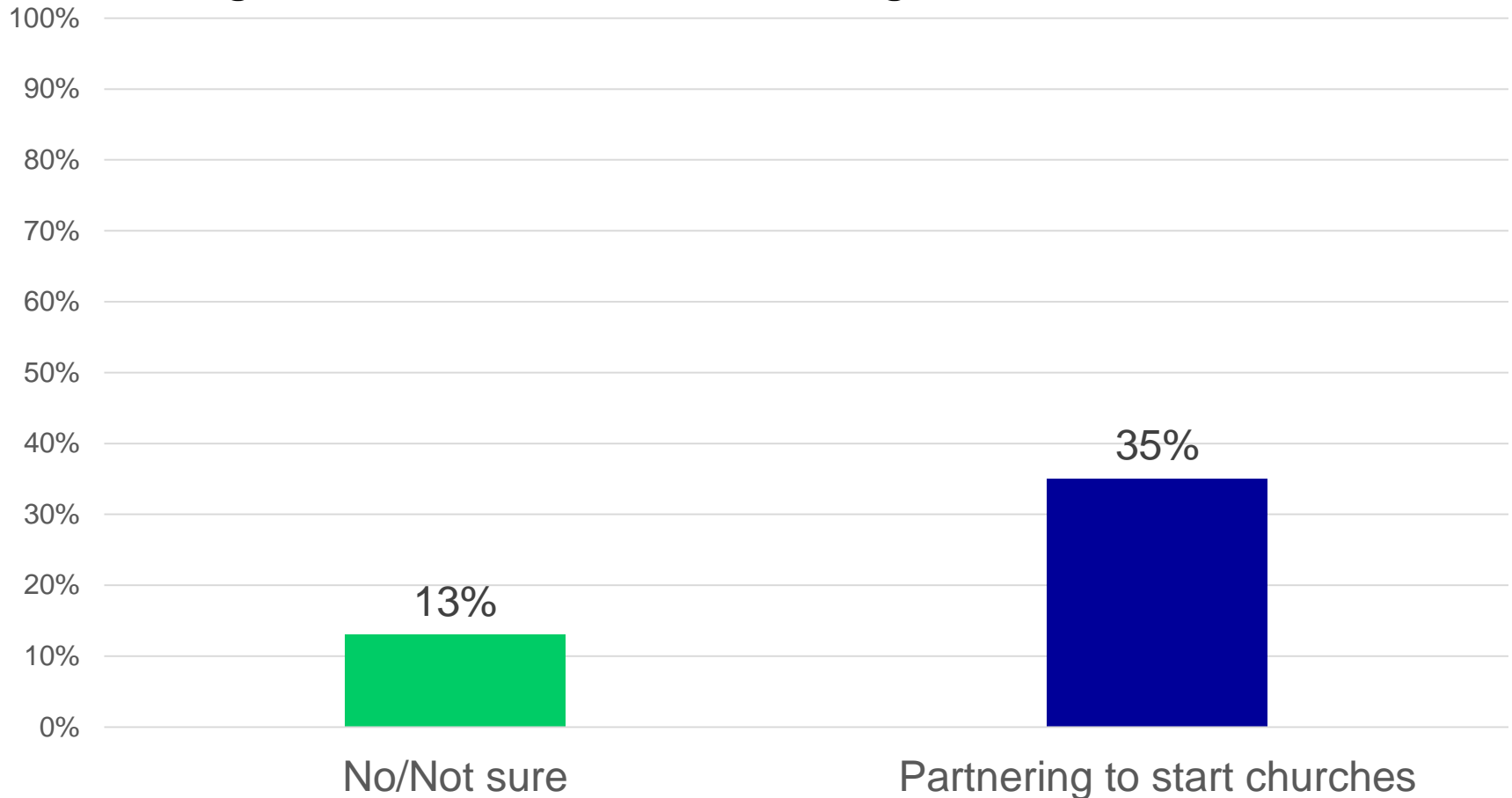
Staff or church leadership invest in new or potential church starters

Percentage of Churches who Started a Daughter Church within 5 Years



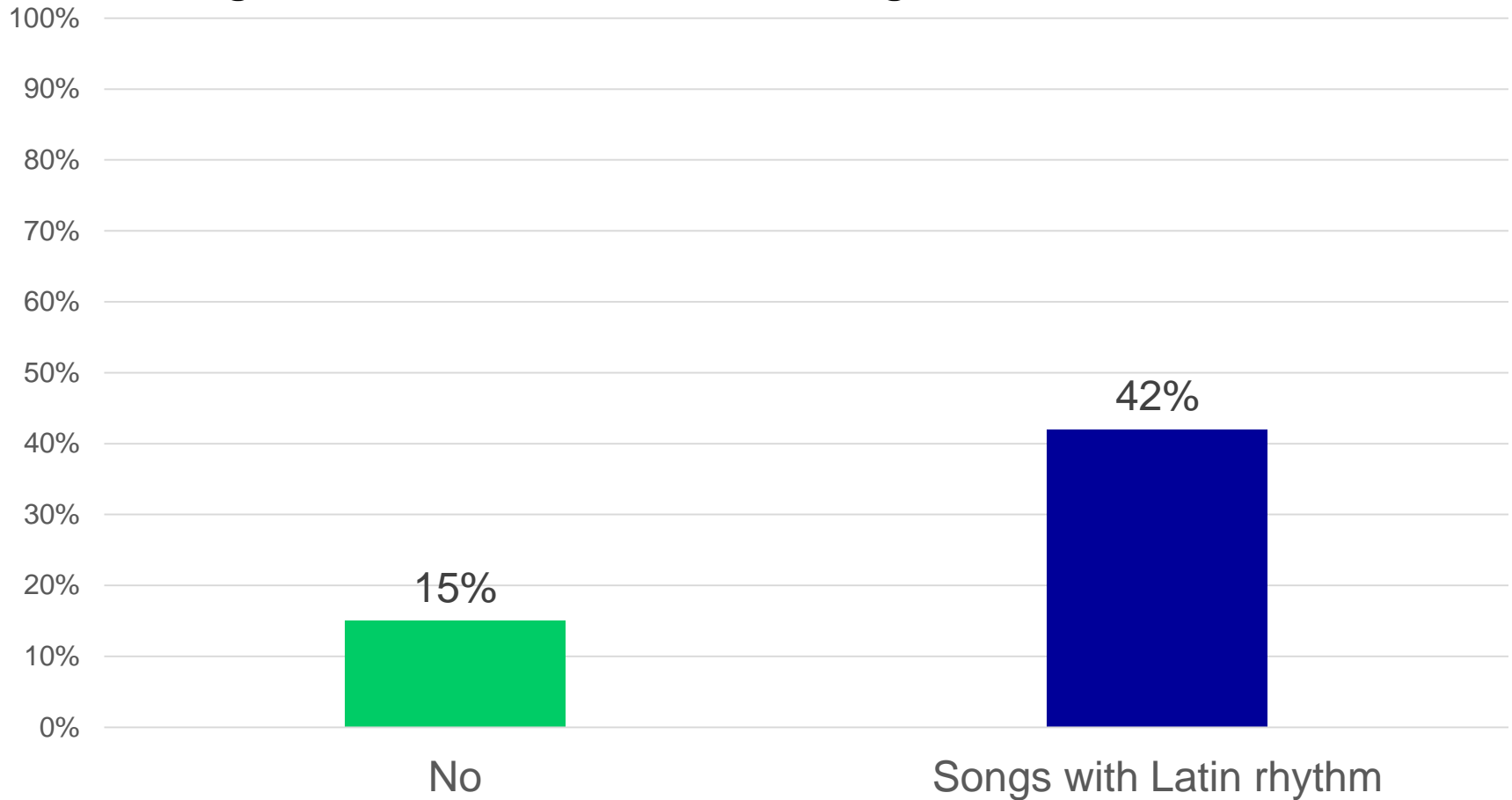
Partnering with another organization to start new churches

Percentage of Churches who Started a Daughter Church within 5 Years

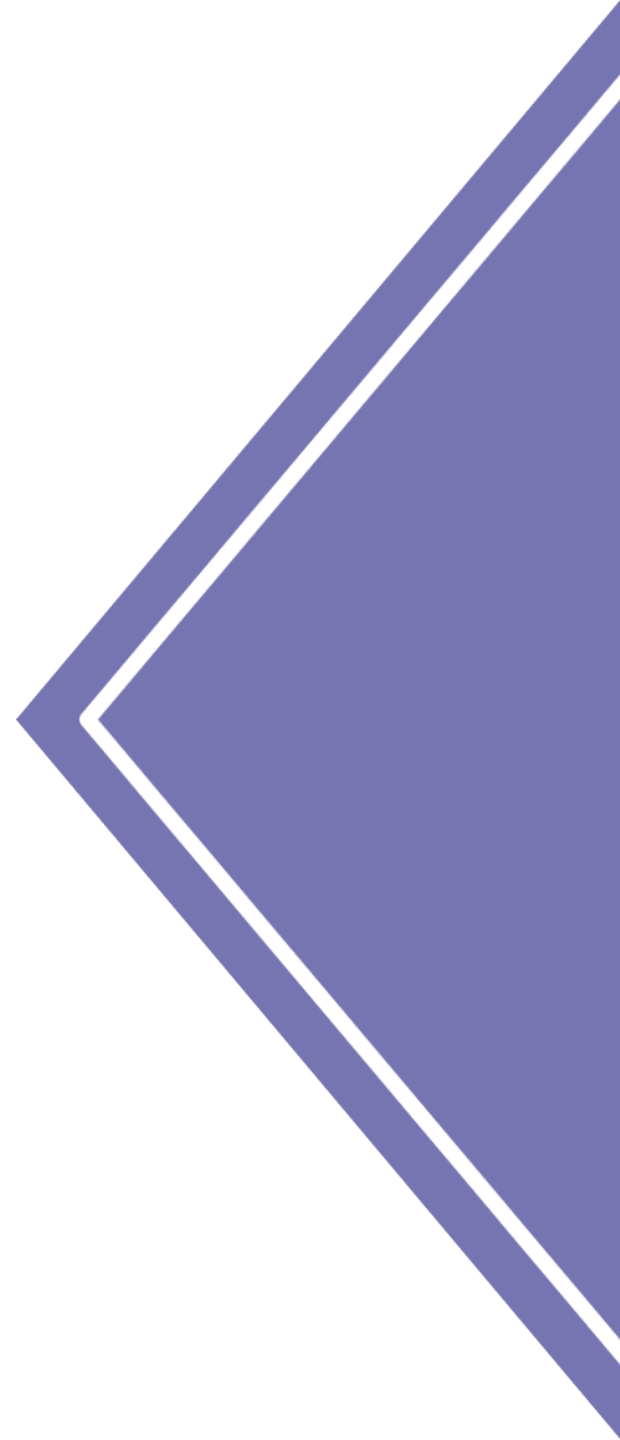


Songs with Latin rhythm regularly sung

Percentage of Churches who Started a Daughter Church within 5 Years



Participant Advice for Organizations & Starters





START AND STAY
WITH PRAYER



MENTOR &
TRAIN



GENEROUSLY
SUPPORT



BE CULTURALLY
SENSITIVE

Prayer

Prayer

Fasting

Prayer networks

Prayer partners

Prayer for people

Financially help, pray and provide resources (of all kinds) during the first 6 years of the plantation.

Pray. Trust. Wait on the Lord.

Pray for them Take an interest in their work. Call them so they know they are not alone. Encourage the family that is in front ministering.

Be aware of the spiritual needs of the Hispanic pastors. Have a prayer network.



Pray without ceasing

Be in constant prayer while strategizing, connecting with community, collecting funds, planning launch, have a core group leaders before even having the first official service. It will save us from frustrations, comparison, and scarcity of resources.

Focus on Jesus

Love Christ. Preach His Gospel.

Seek God's Help

Put at least 10 hours of study for your sermons and ask God to help you care as much as he cares for the people that you will be pastoring.



Find where God is at work

Know your community and the needs that it has. See what Father is doing and participate in that by asking how you and your ministry may fit.

Needs are growing

The needs for Hispanic churches are growing, please keep praying, encouraging and supporting church planters and their families.

Be patient and pray

I would advise to be patient with Hispanic church planters. Support church planters, not only financially, but in prayer and hearing them out with their needs, even just sitting with them and hearing their hearts.

Mentor/Train

Mentorship/mentoring

Training in Hispanic context

Ongoing leadership training and support

Church-planting specific training

To make sure the planter has enough training and ongoing mentorship.

Offer training and assign mentors to support the pastors of the new churches.

Send leadership leaders to support the new work.

Study. Listen to other perspectives.

One-on-one mentorship is important

Provide more training for Hispanics from a Hispanic context. Encourage those who have managed to establish solid Hispanic churches.

Spiritual care of the pastor; pastor or leader can have someone with whom he can get support

Provide theological training

The denominations and / or state conventions must have an office for ministries of Hispanic church planting and that the leader of the same have a vast experience in that area.

Train the workers and accompany them on their path towards the new church work. Do not give them funds and then forget them.



Formal training

Don't dismiss the value of formal training.



Specific training / Follow-up

I am seeing more effort to have training and guidance to start a new church. I wish I had more specific training and guidance before I was sent to plant. Also, there is a need (after assessments and proper investigation of the planting family) for financial support



Teach simply but creatively

Most Hispanic believers you will find have had NO in-depth Bible training and probably have never studied the Bible.

Teach simply but with creativity (Discard your Christian intellectualism and replace it with humility and transparency and practical application. As a culture Hispanics have difficulty differentiating their personal faith from that of their fellow believer leading to criticism, hurt and gossip that ruins fellowships. They must be taught new ways of living!



Seek out training

Seek advice and training about what planting a church entails. Make sure there is formal spiritual and personality assessments guided by a knowledgeable coach. Seek coaching throughout the first 5 years of planting.

Support

Be clear

Encourage

Communicate

Strengthen

Provide Love and Care

Meet basic needs

Help secure facilities

Take interest in their work

Nurture spiritually

Call

Less bureaucracy

Constant external pastoral support for the health of the soul of those who are at the forefront.

It is very difficult to start without a stable place. The rent is very expensive. If a church with a lot of money does not help you, you will not do anything. These are not the 80's or Billy Graham's time.

Be very clear in what you will provide and what you won't provide. Do it because you love them.

Do not put conditions on aid to the planters according to the numerical results of growth, speed and self-maintenance that they need to achieve.

Support where it is really needed. And make the efforts necessary to direct them to make Christ known.

And financially support the new work, especially regarding the payment of the pastor's salary.



Support

Work through a mother church to start a new Hispanic ministry. Do not go to work if you do not have a core group, ideal is to have a partner team.



Support

1. Do not do the new works alone, have a team.
2. Seek spiritual, financial and legal help
3. Get support of team of experts.



Reach out

Get help, don't go **lonely ranger** on it. Get trained, look at the churches that are doing it right and give them a call. Seek other North American churches and ask them to partner with you. Get a team, delegate and trust.



Support

Look, analyze and supply the basic needs of the planters and their families, making sure that they have the calling and the vocation to carry out the new church plant, which entails many personal sacrifices on the part of the planter and his family ...

Work with the planter

Work directly with the planter and his family. The Hispanic/Latino structure is different than anglo organizing wise. Hispanics tend to be more pragmatic in preaching, and the approaches are different than other cultures. Financial help is essential when the planter has a real call to be a pastor.



Strategic support

Create a work team, train them and generate a strategy. It is also important to consider financial support for the pastor who starts as a planter.



Build relationships

Have good relationships, encouraging visits to each other and meeting the needs of the members so that they feel that they have a family in the church that they can count on in their difficult times.

Overcommunicate with Sponsor church

Know what model of Hispanic ministry the Lord wants you to pursue from the start and overcommunicate with your sponsoring church.



Be clear and look for enthusiasm

Define the vision, recruit people, do not be afraid of people or money leaving in the initial stage, and find supporters not only committed to give money but also that are excited about your vision and plan

Culturally Sensitive

Incorporate Hispanic pastors in network

Hispanic centric work (not Anglo-based)

Open to get to know them

Hispanic works are relational

Listen

Network

Understanding Hispanic culture(s) , Anglo. multi-Hispanic countries

Hear the heart of the church especially when their method sounds unconventional.

Culturally relevant training

(bi-vocational/bilingual/not as Anglo)

A program to integrate Hispanic pastors in Anglo church leadership

Do not try to do church work as an Anglo would. Different culture.

Understand

Everyone is different

Incorporate Hispanic pastors into your networks

Culture training

Church planters need cultural training experience.

Models that reflect Hispanic culture

Have leadership models that identify with the Hispanic culture and not translated Anglo versions that don't apply.

See them

Our culture is different. We want to be recognized and allowed to do things our way rather than be a Hispanic version of an English church. Hispanic people tend to be intimidated by Anglo presence.



Make promises carefully.

Be careful with your promises and make sure you keep the ones you make. Be very clear in what you will provide and what you won't provide. If you have an integrated service do all you can to not make them look like the red headed step child, they get that anywhere. Do it because you love them as your neighbor not because it looks good for your church.



Learn and be patient

Just because you understand something about the people group doesn't mean you know them. So, pray, trust and wait in the Lord.

Culture and partnerships

American and Hispanics working side by side on planting a multicultural church or a Hispanic church. We need the involvement of Americans in the beginning.

Hispanic Church Planting Report

Survey of 218 New Church Works